Tim McGowan

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Kickstarted campaigns became very popular in 2014, but shows decline over the past 2 years.  
Over 1 third (36%) of campaigns fail.  
74% of the Campaigns are in US, and NO has the largest failure rate @ 81%.

1. What are some limitations of this dataset?

We do not know what the highest vs avg backers contributed.

We do not have any metadata on the backers (like age, location, etc,) to better understand the populations, and what the various groups are most interested in supporting.

1. What are some other possible tables and/or graphs that we could create?

Pledges by country, Goals by country, Failures by Category.