Diggity

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MEDIA PARTY

LABORATORIO ABIERTO DE INTELIGENCIA ARTIFICIAL

Hackaton Media Party 2025

# Diggity: a tool for checking the quality of journalistic content

## The problem:

The growing use of AI in journalism, often without careful review, along with the huge amount of online information and the rise of fake news, is lowering the quality of content. This makes it harder to quickly tell which information is reliable and valuable.

# User Personas:

**Editors**, who use the tool to review content quality before publication and flag potential issues. For them, the value lies in supporting and streamlining their content review process.

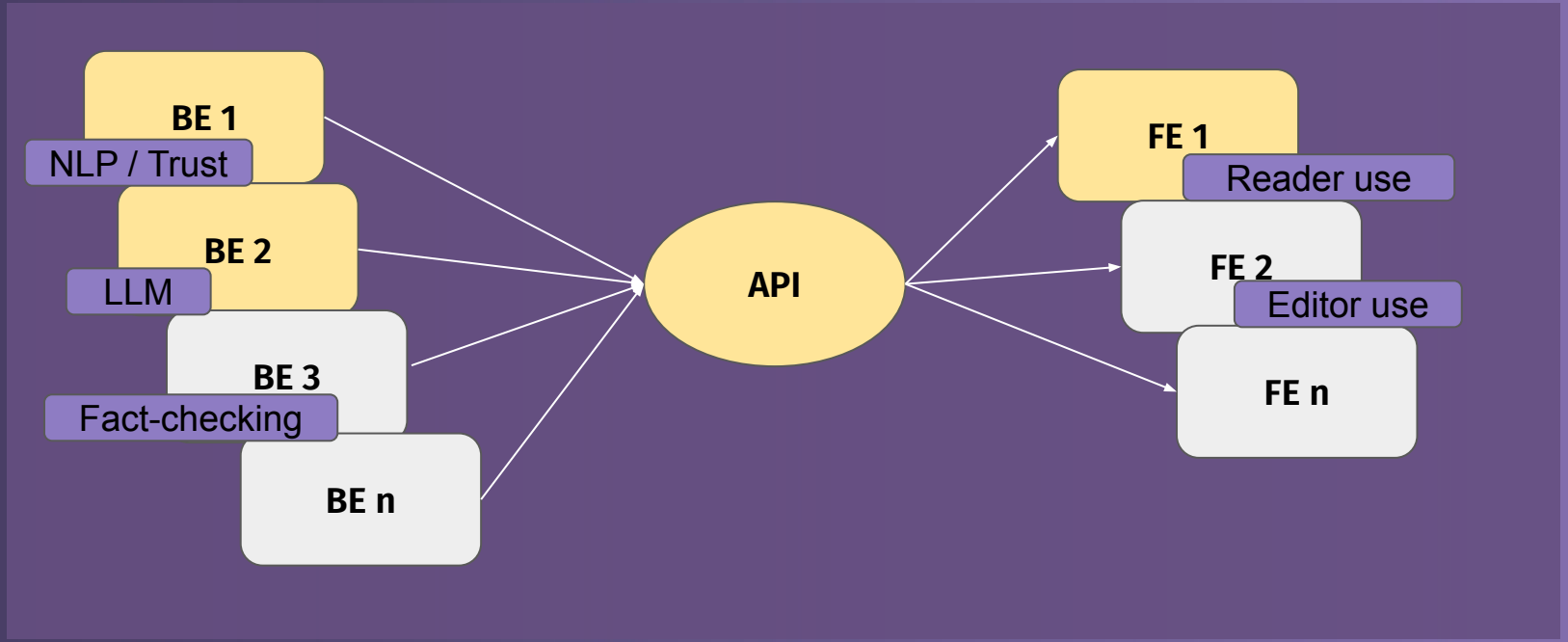
**End users**, who access the tool through a browser extension to view content quality metrics while browsing online. For them, the value is having content quality made visible upfront, helping them quickly assess the reliability of what they read.

# Unique value proposition: Open and extensible

Diggity is fully configurable — both the metrics and the evaluation criteria can be customized by its users. The tool provides a set of specific quality metrics and different visualization options that reflect various aspects of journalistic content quality. These can be adjusted based on the type of content (e.g., breaking news, investigative reports, opinion pieces), as well as personal values and preferences (for end users) or editorial guidelines (for newsroom use).

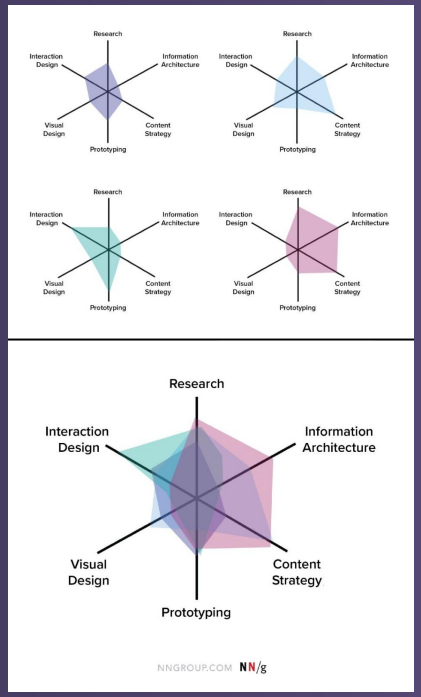
Diggity can also be integrated with existing fact-checking tools and other third-party systems, making it flexible and extensible within different workflows.

# How it works

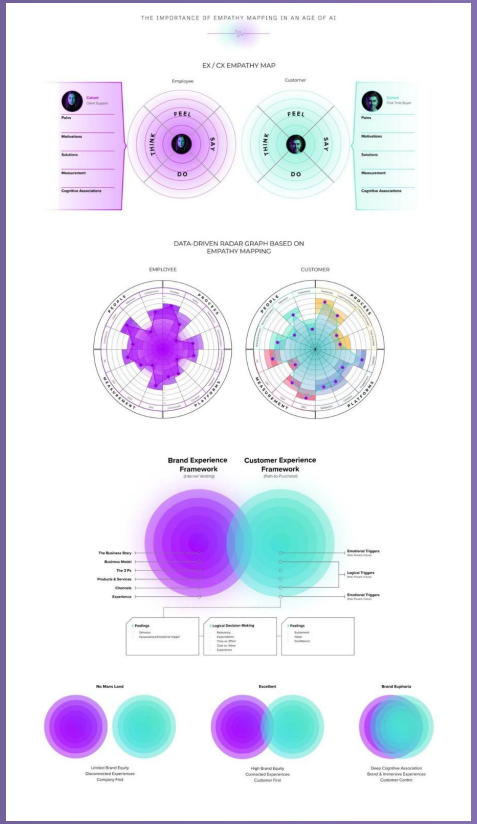

BE 1
NLP / Trust
BE 2
LLM
BE 3
Fact-checking
BE n
API
FE 1
Reader use
FE 2
Editor use
FE n

# Visualization options - End user

# Visualization options - Editor





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# Thank you!


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