**Mississauga Ballet Association**

**AGM**

**Meeting Date:** October 10, 2018

**Attendees – board members**: Eilleen Buchholz, Jennifer Manesiotis, Lits Kong, Katherine Pasia, Ivanka Gotcheva, Susanna Teixeira, Walaa Mohamed, Cindy Guyon, Nisha Sarveswaram, Olga Nikulina, Imelda Joson

**Attendees – parents:** Jessica Chernowski. Nadia Susidko**,** Paul Susidko, Kim Romany, Nozomi Ng, Abubakari Issa, Alana Dunkley, Tatiana Tankovich

**Location**: GlaxoSmith Klein Meeting Room, 2nd floor, Living Arts Center

**Start time**: 7:35 p.m.

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| **Item** | **Discussion** | **Action** |
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| 1.Call to Order: | 7:35 p.m. |  |
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| 2. Review and Approval of Agenda | **Motion**: Nisha Sarveswaram, Cindy Guyon | Approved |
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| 3.Approval of last year’s AGM Minutes | **Motion**: Cindy Guyon, Nisha Sarveswaram | Approved |
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| 4.Chairperson’s Report – Susanna Teixeira | * Introduced Board Members   **Voting Board Members:**   * Susanna Teixeira - Chair * Lits Kong – Treasurer * Ivanka Gotcheva – Secretary * Renata – Fundraising - Absent * Imelda Joson * Walaa Mohamed * Vivian Szeto * Cindy Guyon * Olga Nikulina * Denise Emile – Regret * Nisha Sarveswaram   **Non-Voting Board Members**   * Katherine Pasia * Jennifer Manesiotis * Eilleen Buchholz |  |
|  | * Reminders * **Social media:** No pictures to post from the classes or recitals * **Health and Safety Plan** * **Workplace Harassment Policy** * **Vulnerable Police Checks** need to be performed before volunteering with the children. If already completed – done. For new members – have to be completed and returned to Miss Eilleen |  |
| 5. Fundraising, Sponsorship – Susanna Teixeira | We have once again set a **fundraising goal of $ 5000** for the year. This goal will only be achieved with your continued support. The money raised through fundraising goes towards things like:   * **Theatre Rental**: The rental of Meadowvale Theatre for our spring show, which allows the children to perform in a professional environment * **Costumes**: New costumes for both the winter Open House and the spring production. As you know, the Mississauga Ballet Association maintains a costume wardrobe * **Administration:** Support for the administration of the MBA; money from fundraising also goes to support the overall administration of MBA * **Keep Fees Low:** Most importantly, fundraising, along with corporate sponsorships and donations, helps us to keep our fees as low as possible   ***Few examples of fundraising:***   * Lamontagne – DFS * Donations * Open house * Pictures/DVDs * MBA T-shirts, hoodies, bags etc.   This year we are looking for new ideas for fundraising and new sponsors. Please contact Susanna if you are interested to be involved. |  |
| 6. Treasurer’s Report – Lits Kong | **Capital assets as at July 31, 2018**: **$ 169,328.76** ($ 172,932.61 in 2017)  **Excess of revenue over expenses as at July 31, 2018**: **$ 12,922.57** ($ 2,063 in 2017)  **Balance End of Year as at July 31, 2018**: **$ 145,863.43** ($ 158,786 in 2017)  (See the attachment for the full report re. Statement of Financial Position, Statement of Operations, Statement of Changes in Net Assets and Notes to the Financial Statements.)  **Overall revenue**: This year the number of spots filled is lower and there is significant difference with income  **Expenses**: Rather well; Major difference is in registration | Financial statements approved by**:**  **Nisha** **Sarveswaram**  **Cindy Guyon** |
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| 7. Artistic Director’s Report – Eilleen Buchholz | This year we have 200 students registered, which is a little bit lower. The peek was 10 years ago.  The full day kindergarten affected for the slowly decline of the registrations for the classes for the 3-4-years-olds  Living Arts Center cut our rental hours – early Saturdays and early finish on Mondays – another factor that cuts back the registration.  Ballet is not as popular as it was before. We have ideas for the next year to offer some contemporary classes that are not for the whole year and will be not part of the recital. They will be something more like community courses.  We have many full classes; the old girls are coming twice a week.  Now we are still getting new children.  **Staff**:  We have great teachers and pianists. This year we have a new pianist from Cawthra. Ms. Daniella is teaching and the 2 girls that were with us since they were little – they graduated from High school and are still here.  **Artistically**: We are good. We had a great show last year. We work hard to be extremely organized. Our amazing costume designer Carol makes almost all costumes by herself on a very tight budget – she refurbishes and remakes a lot. Also, we rely most on parents and volunteers. All this makes us unique.  I want to thank the Board for all their work. Thank you all, Jen and Katherine, too! |  |
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| 8. Nomination and Election of Board Members | Re-Election:  The following Board Members were re-elected for the next year:   * Susana Teixeira – Chair * Lits Kong – Treasurer * Ivanka Gotcheva – Secretary * Walaa Mohamed – Member at large * Denice Emile – Member at large * Olga Nikulina – Member at large * Imelda Joson – Member at large * Vivian Szeto – Member at large * Cindy Guyon – Member at large * Mathangi ((Nisha) Sarveswaran – Member at large | Motion:  **Jessica Chernowski**  **Kim Romany** |
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| 9.Open forum – Questions and Answers Period | **Paul Susidko**: How advertising and promotion is done to get new people?  **Ms. Eilleen**: We started advertising on the Max TV in few condos. Also, this year we advertised for free through the Mississauga affiliation program and flyers in the libraries. In addition, we rented big mobile signs on the roads in the summer. This year we use ads on Facebook. too.  **Jennifer**: We need more reviews on Google and Facebook. The schools no longer do this advertising  **Jessica Chernowski**: Fundraising is lower  **Ms. Eilleen**: Less people are participating  **Susanna**: Thank you everyone for joining! Thank you to the Board, Eilleen, Jen, Katherine! Looking forward for another great year! |  |
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| 10.Adjourment | 8:10 p.m.  **Motion**: Nisha Sarveswaram, Cindy Guyon |  |
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**Meeting adjourned** 8:10 p.m.

**Minutes by** Ivanka Gotcheva