

TIMOTHY MUNYAKA

Business it specialist, Front end developer

munyakatim@gmail.com



1470-90115





SUMMARY

I bring a unique blend of business acumen and technical prowess, with a proven track record of turning complex requirements into innovative solutions. Skilled in front-end development, I craft visually appealing web interfaces using HTML/CSS, JavaScript, and frameworks like Bootstrap and React.js. My expertise extends to information systems management and project delivery, ensuring outcomes align with strategic goals.

EDUCATION

THE TECHNICAL UNIVERSITY OF KENYA

Diploma in Business Information Technology september 2021- march 2024 (Awaiting graduation in december)

KANGUNDO HIGHSCHOOL

Kenya certificate of secondary education(KCSE) Grade ${\bf C}$

THE ODIN CODE ACADEMY

Responsive web-development

NATIONAL ASSOCIATION OF SALES PROFFESIONALS

Sales Honors Diploma with Distinction.

SKILLS

- Production Operations Management
- Project Management
- · Sales and marketing
- HTML5
- CSS3
- JavaScript
- Responsive Web Design
- Version Control (Git)
- Front-end Frameworks (e.g., bootstrap, Vue.js,)
- UI/UX Design Principles
- · Graphic design

CERTIFICATIONS

- Diploma in Business Information Technology-The Technical University of Kenya
- Responsive design with html,css,javascript-The Odin project bootcamp
- Sales diploma-National Association of sales proffesionals

PROFESSIONAL EXPERIENCE

Sales Associate- KAYUMA DIGITAL HUB (may 2024-present)

- Lead generation
- Sales

Productions Operations intern- BENMBAI CONSTRUCTION LTD (April 2021-December 2022)

- Quality Control: Ensured the consistent quality of precast concrete products by conducting inspections and implementing quality control procedures.
- Material Procurement: Managed inventory and procurement of raw materials, optimizing costs and ensuring timely availability to support production schedules.
 Equipment Maintenance: Oversaw the maintenance of machinery and
- equipment, scheduling regular inspections, and coordinating repairs to minimize downtime and ensure operational efficiency.
- Employee Supervision: Directed day-to-day operations and supervised a small team of employees, including scheduling, training, and performance monitoring.
- Project Support: Assisted in project coordination activities, including production scheduling and logistics coordination, to support on-time delivery and customer satisfaction.
- Problem-Solving: Addressed technical issues and operational challenges
 promptly, implementing effective solutions to maintain production flow and meet
 customer demands.

Digital sales & marketer- FUNNAI APPARELS.CO (January 2023- Feb 2024)

- **Content Creation**: Developed engaging content for various digital channels, including social media, email campaigns, and blog posts, to drive brand awareness and engagement.
- Social Media Management: Managed social media accounts, including content planning, scheduling, and community engagement, resulting in increased follower engagement and brand visibility.
- **SEO Optimization**: Implemented SEO strategies to improve website visibility and organic search rankings, resulting in increased website traffic and lead generation.
- **Email Marketing**: Executed email marketing campaigns, including segmentation, A/B testing, and performance analysis, to nurture leads and drive conversions.
- **Digital Advertising**: Managed digital advertising campaigns across various platforms, including Google Ads and social media ads, to reach target audiences **REFEREES**

PETER NDAVI DIRECTOR, BENMBAI CONSTRUCTION peterndavi@gmail.com 0715772625 AUSTIN KAROKI
LECTURER,
THE TECHNICAL UNIVERSITY OF KENYA
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