

TIMMY BADEJO

Digital Designer • UI/UX Designer • Front-End Developer

Vancouver, BC

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SUMMARY

Creative and detail-driven **Digital Designer & Front-End Developer** with strengths in UI/UX design, visual storytelling, and interactive web experiences. Skilled in transforming ideas into functional products through research, prototyping, visual design, and clean front-end implementation.

Currently completing my **second-to-last term** in the **New Media Design & Web Development diploma (BCIT)**.

Passionate about crafting intuitive digital experiences, collaborating with cross-functional teams, and solving problems through design and technology.

CORE SKILLS

Design

- UI/UX Design
- Figma Wireframes + Prototypes
- Visual Design & Layout Systems
- Brand Identity & Graphic Design
- Typography & Color Systems
- Motion Graphics (After Effects)

Development

- HTML5 / CSS3 / SCSS
- JavaScript (ES6+)
- React.js & JSX
- Responsive & Accessible Design

- Git / GitHub
- REST API Integration

Tools

Figma • Adobe XD • Photoshop • Illustrator • InDesign • VS Code • Git • GSAP Animations • React-Parallax-Tilt • Canva • WordPress • Elementor

PROJECT EXPERIENCE

Portfolio Website Redesign (React + GSAP)

Designer & Front-End Developer

- Built a fully interactive portfolio using **React**, custom animations, and performance-optimized components.
- Created modular UI architecture, reusable JSX components, and mobile-first responsive layouts.
- Implemented GSAP micro-interactions, parallax movement, and interactive 3D tilt effects.
- Result: **Faster load times, stronger visual hierarchy, and professional presentation.**

AstroMatch App – UI/UX + Front-End Build

- Designed wireframes, flows, and high-fidelity mockups for a React Native zodiac-matching app.
- Created design system: color palette, icon set, typography, and component library.
- Connected API endpoints for anime/zodiac compatibility while maintaining clean UI patterns.

TimiCare Hair App — UI/UX Revamp

- Redesigned onboarding, user dashboard, and booking flows for a haircare mobile app.
- Improved usability through clearer hierarchy, spacing, and simplified navigation.

Branding Projects (Freelance)

- Developed brand systems, logos, and marketing collateral for businesses across beauty, fitness, and education industries.
- Ensured brand consistency across print, social media, and web outputs.

EXPERIENCE

Graphic Designer

Winner's Chapel International – Vancouver, BC

Jul 2023 – Present

- Designed weekly media assets, posters, event branding, and social graphics.
- Improved visual consistency across digital and print touchpoints.
- Collaborated with team leads to plan visuals that matched each event's goals.

Freelance Digital Designer & Developer

Sep 2020 – Present

- Designed logos, branding suites, landing pages, UI kits, and promotional materials.
- Built responsive websites and interactive components using HTML, CSS, JavaScript, and React.
- Worked with clients from discovery → wireframes → design → development → launch.

Social Media Designer

JECO Education – Lagos, Nigeria (Remote)

Feb 2023 – Sep 2023

- Designed digital content and visual templates for social platforms.
- Collaborated remotely with marketing leads to align content with brand strategy.

EDUCATION

Diploma – New Media Design & Web Development (In Progress)

British Columbia Institute of Technology (BCIT)

Second-to-last term, graduating 2025

Certificate – Communication Design Essentials

British Columbia Institute of Technology (2021)

STRENGTHS

- Problem-solver with a user-first mindset
 - Strong communicator and collaborator
 - Fast learner with adaptability and resilience
 - Detail-oriented with a focus on polish
 - Organized, reliable, and accountable
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TECHNICAL HIGHLIGHTS

- Built full React UI component libraries
- Implemented GSAP animation timelines & scroll triggers
- Experience with agile workflows, Kanban, and version control
- Comfortable documenting processes and producing test plans, user flows, and spec sheets