Timmy Eng

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Employment

ML / App Developer

New York, NY

Ai Media Group (Blackstone Portfolio) May 2021 - Current

- Lead full stack developer for company's new analytics platform with Power BI integration
- Created various Azure cloud microservices using test-driven development:
 - o Ingest data from client companies and network data providers (via: API) to database
 - Automate analytics reporting to reduce workload for senior management, sales, finance, and analytics departments
 - File processing and email service for DevOps department and external clients
- Part of core developer team for company's Azure cloud data migration:
 - Lead designer for new master database schema and development for mapping specifications
 - o Led data mart design for Analytics to reduce querying time and errors for pertinent reporting data

Data Analyst

Ai Media Group (Blackstone Portfolio)

New York, NY

Feb 2020 – Apr 2021

- Lead full stack developer for internal Analytics department's data management web application
- Lead Python developer for custom Sisense Periscope charts, dashboards, and KPI SQL alerts
- Applied predictive analytics to find: lead attributions, customer segmentations, and next best actions in customer journeys
- Identified client-specific KPIs and targets across different campaigns and media channels for different verticals

Data Analyst Intern

See Thru

New York, NY

Jun 2018 - Oct 2019

- Scraped, sanitized, validated, and imported customer/web metrics data into database for ETL process
- Analyzed important KPIs and created data visualizations for stakeholders and pitch decks

Research Assistant / Adjunct Lecturer

CUNY City College of New York

New York, NY

Nov 2015 - Jan 2019

- Invited Speaker to 2018 International ESA, ESC, and ESBC Joint Annual Meeting
- Databased, cleaned, and analyzed collected specimen data for academic research pertaining to biodiversity of tropical beetles and plant host associations

Personal Projects

Slack Clone (Web Development)

Github.com/Source-Coders

- Collaborated with 3 other software engineers to recreate Slack to let users communicate across organization and channel levels with the look and feel of the original web app
- Co-managed project by leading SCRUM, identifying deliverables, delegating tasks, and reviewing/testing code
- Created React components and corresponding Redux states for chat, messages, sidebar, org, and channel; and REST APIs and socket event listeners for message, org, channel, and login services
- Assisted with RxJS integration to handle async events, database design, and SQLAlchemy ORM integration

NBA Regression Analysis (Analytics)

Github.com/timmy224/NBA_Analysis

 Examined relationship between calculated team efficiency ratings and win ratios using regression analysis. Models from past seasons were tested with 2019 season data to evaluate predictive power – 81% accuracy

Skills

- Python
 - Flask, Django, TensorFlow, Scikit-Learn, NumPy,
 Pandas, Plotly, Matplotlib, Selenium, BeautifulSoup
- JavaScript: React, Redux, NodeJS, RxJS, AJAX, jQuery
- SQL: SQL Server, PostgreSQL, MySQL

- ORM: SQLAlchemy, Django ORM
- TypeScript
- C, Java, PHP
- **HTML, CSS:** Bootstrap
- Azure, Git, Docker

Education