

Timmy Eng

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Employment

ML / App Developer

Ai Media Group

New York, NY
May 2021 - Current

- Lead app developer for company's new analytics platform with Power BI integration.
- Created various Azure cloud microservices using test-driven development:
 - Ingest data from client companies and network data providers (via API and flat files) to database
 - Automate analytics reporting to reduce workload for senior management, sales, finance, and analytics departments
 - Processed file and email service for DevOps department and external clients
- Part of core developer team for company's Azure cloud data migration:
 - Lead designer for new master database schema and development for mapping specifications
 - Led data mart design for Analytics to reduce querying time and errors for pertinent reporting data

Data Analyst

Ai Media Group

New York, NY
Feb 2020 – Apr 2021

- Lead full stack developer for internal Analytics department's data management web application
- Lead Python developer for custom Sisense Periscope charts, dashboards, and KPI SQL alerts
- Applied predictive analytics to find: lead attributions, customer segmentations, and next best actions in customer journeys
- Identified client-specific KPIs and targets across different campaigns and media channels for different verticals

Data Analyst Intern

See Thru

New York, NY
Jun 2018 – Oct 2019

- Scraped, sanitized, validated, and imported customer/web metrics data into database for ETL process.
- Analyzed important KPIs and created data visualizations for stakeholders and pitch decks.

Research Assistant / Adjunct Lecturer

CUNY City College of New York

New York, NY
Nov 2015 – Jan 2019

- Invited Speaker to 2018 International ESA, ESC, and ESBC Joint Annual Meeting
- Databased, cleaned, and analyzed collected specimen data for academic research pertaining to biodiversity of tropical beetles and plant host associations.

Personal Projects

Slack Clone (Web Development)

Github.com/Source-Coders

- Collaborated with 3 other software engineers to recreate Slack to let users communicate across organization and channel levels with the look and feel of the original web app.
- Co-managed project by leading SCRUM, identifying deliverables, delegating tasks, and reviewing/testing code
- Created React components and corresponding Redux states for chat, messages, sidebar, org, and channel; and REST APIs and socket event listeners for message, org, channel, and login services
- Assisted with RxJS integration to handle async events, database design, and SQLAlchemy ORM integration

NBA Regression Analysis (Analytics)

Github.com/timmy224/NBA_Analysis

- Examined relationship between calculated team efficiency ratings and win ratios using regression analysis. Models from past seasons were tested with 2019 season data to evaluate predictive power – 81% accuracy.

Skills

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| <ul style="list-style-type: none">• Python<ul style="list-style-type: none">◦ Flask, Django, TensorFlow, Scikit-Learn, NumPy, Pandas, Plotly, Matplotlib, Selenium, BeautifulSoup• JavaScript: React, Redux, NodeJS, RxJS, AJAX, jQuery• SQL: SQL Server, PostgreSQL, MySQL | <ul style="list-style-type: none">• ORM: SQLAlchemy, Django ORM• TypeScript• C, Java, PHP• HTML, CSS: Bootstrap• Azure, Git, Docker |
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Education

Bachelor of Science in Biology

CUNY City College of New York

New York, NY
2015