

PROUDUCT BRIEF

GDPR-Compliant Solution

Secure Data and Make Important Information Compliant



Brief Introduction

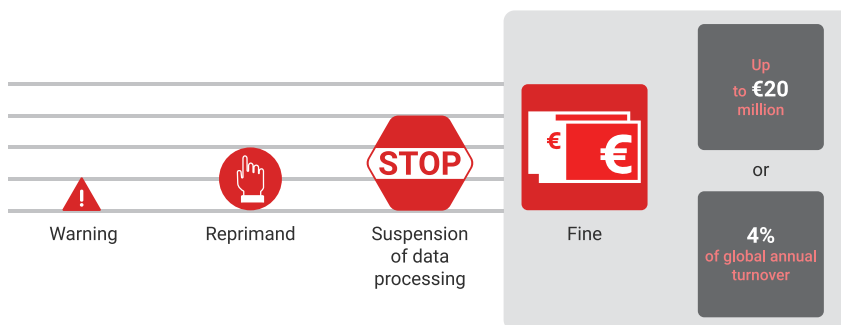
The General Data Protection Regulation (GDPR) is a regulation on data protection and privacy for all individuals within the European Union (EU) and the European Economic Area (EEA) with effect from May 25, 2018.

The cost of non-compliance is huge. That's why we are here to tackle your concerns.

The cost of non-compliance

GDPR

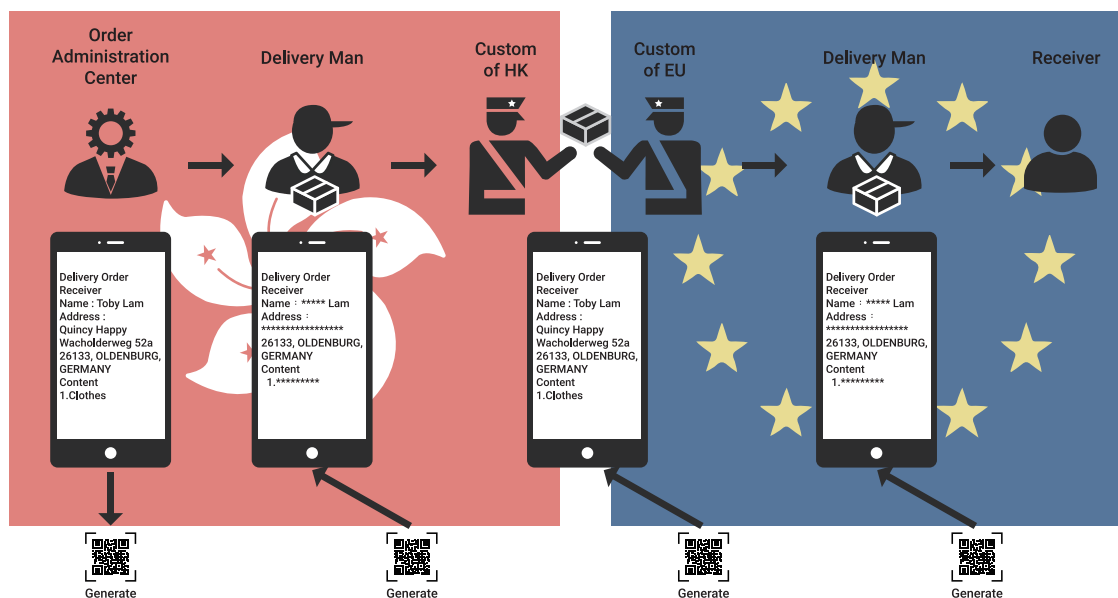
Your local Data Protection Authority monitors compliance; their work is coordinated at EU-level. The cost of falling foul of the rules can be high.



NSecured GDPR-Compliant Solution secures must-protect data by its Tokenization Technology as well as scanning and identifying for personal data as defined by the GDPR. In short, NSecured ensures security, visibility, retention, governance and sanitization of organizations.

How it works

Suppose there is a European named Toby who bought some clothes in an EC A shop in Hong Kong. Logistics ABC took the order form from EC A.



What NSecured does is the pseudonymization of data that needs to be complied with GDPR. Thus, only the postal code and the product name index will be shown on the shipping form with other tokenized information and a corresponding QR code.

The QR code can only be scanned by specific devices connected with the NSecured Token Vault. After arriving at the designated office of Logistics ABC, the deliveryman can scan the QR code for the exact address and family name.

During shipment, the private information of Toby is tokenized so that privacy is well protected without security threats and insider breach.

Moreover, service for front-end website compliance can also be provided, including website audit for identifying relevant changes, agreement and process review, and any related consent design.

Benefits

For Logistics Companies

- Better Information Security – Under the GDPR, data does not fall into the wrong hands. Even when hackers get the tokenized data, it is just worthless and has no extrinsic or exploitable meaning or value
- Improved Cost Effectiveness – Not only saving your sunk cost of pursuing uninterested customers, but also being freed of related data maintenance costs
- Better Decision-Making – The data becomes more consolidated to ensure easier understanding and usage, reducing the possibility of arbitrary decisions
- Boost Consumer Loyalty – NSecured ensures good custodian of data which bolsters a company's brand reputation by deploying a robust data governance system in place



For Customers (i.e. shoppers of everyday life)

- Increased Confidence in Data Security – Data is securely stored in a safer place without malicious use
- Increased Transparency – Customers get more information on how their data is being processed

