FB Product Analytics Discussion:

1. Look over the video of what they are trying to solve.
2. Understand what else they are trying to solve.

What’s the back-story I want to share?

* I’m currently taking a leave of absence from C1 to explore different opportunities.
* There are a few things I’m questioning right now:
  + (How do I want my life to look) Is DC the right place for me still? Friends/Family being a big part of it
  + What kind of company mission matters to me? Am I most interested in.
  + What type of company culture do I want to fit into and how can I shape it?
* I love working at C1. I think it’s an amazing company. But I think there’s times when we need a perspective change. But I also know people fall victim to learned helplessness and one way to tackle that is creating diversity in life.
  + I have to admit, the one shortfall I see at C1 is really its lack of diversity in leadership.

How’s my experience relevant?

* Example 1: Topic Modeling (To Scale Ability to Identify Insights)
  + Situation:
  + Action:
  + Result:
* Example 2: Content Creation (To Impact Bottom Line Metrics)
  + Situation:
  + Action:
  + Result: