

Timo Huennebeck

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Profile

Front-End Developer with an obsession for Artificial Intelligence and a penchant for creating digital products that aim to bridge the gap between artificial intelligence and software development to create seamless user experiences.

Featured Projects

Career Management Platform

- Utilised Figma to design a wireframe and a range of technologies, including TypeScript, React, Node, Express, and Heroku, to design and develop a functional and well-designed full-stack React application in a tight time constraint of one week.
- Generated significant interest in the application through a presentation to a group of 50+ BrainStation alumni, garnering beta testing opportunities from 8+ graduates.
- Incorporated features such as authentication, authorization, and data validation to enhance security and reliability of the application.

Enterprise Collaboration Platform

- Developed a platform that leverages React, Node, Express, and Heroku to bring remote workers together and facilitate engagement, while also providing a central location for document storage.
- Utilised agile development methodologies and project management tools (e.g. Jira) to plan and execute tasks efficiently.
- In progress: Enhancing the platform with complex algorithms and OpenAI's artificial intelligence to provide personalized user experiences.

Education

BrainStation

Toronto, Canada (Remote)

Diploma, Web Development

Graduation Date: Nov 2022

- Successfully collaborated with 2 UX Designers, 1 Data Scientist, and 1 Full Stack Developer to create an MVP during a 24-hour hackathon for Microsoft using an AGILE workflow and presented it to a large audience of over 35 attendees.
- Participated in 3 hackathons and completed 5 projects, including full-stack React web applications that utilised RESTful APIs and followed the MVC design pattern enabling me to score 98/100 for the capstone project.
- Led a team of three full-stack developers in the creation of an inventory management system within just one week, showcasing my ability to effectively lead and manage a team to deliver metric-focused results under tight deadlines.

University of Liverpool

Liverpool, GB

International Business (BA) Hons

Graduation Date: June 2021

Work Experience

Prospect Advertising LLC

Medellín, Colombia

Chief Executive Officer

Nov 2021 - Aug 2022

- Implemented a semi-automated sales automation pipeline, cutting the time spent reaching out to potential leads by 11.36% through the use of Pipedrive, Zapier, and Lemlist.
- Demonstrated strong problem-solving skills by identifying and implementing improvements for lead generation, resulting in a 4x increase in cold email click-through rates from .63% to 3.87%, utilising Loom.
- Developed and executed a new customer onboarding process that resulted in a 10.53% reduction in onboarding time and a 17.87% increase in customer satisfaction.

Amazon, Inc.

Mérida, MX

FBA Seller

Jun 2021 - Nov 2021

- Demonstrated the ability to navigate international markets and drive successful product launches by importing and launching an SKU from China into the US market, achieving \$500 revenue during a 48-hour launch and scaling it to \$2,500 in monthly recurring revenue (MRR).
- Leveraged my understanding of customer behaviour and needs to conceptualise and implement a post-purchase automation sequence using ManyChat and Facebook messenger, resulting in a significant increase in product review submission rates from .42% to 1.87%.
- Improved existing customer service processes, resulting in a 20.67% reduction in service time required and a 14.56% increase in customer satisfaction.

Skills

- TypeScript, React, JavaScript, Node, Express, Knex, Auth0, MySQL and Heroku. In addition to the technologies listed, I will also be taking the AWS "Cloud Practitioner" exam on January 11th, 2023.