CONTACT

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LinkedIn
.../timo-huennebeck

GitHub
.../timohuennebeck

Portfolio Website
.../timohuennebeck.com

PROFILE

Fast-learning, web development bootcamp graduate with a penchant for creating 'problem-solving products', with a background in e-commerce, and digital marketing. Developed a web application to semi-automate cover letter writing procedures, saving on avg. 5 - 10 mins. per application.

SKILLS

Front-End
React, TS, JavaScript, HTML5, CSS3 (SASS)

Back-End
Next.js, Node.js, Express.js, Knex.js, REST APIs, User Authentication

Databases
MySQL

LANGUAGES

German
Native

English
Advanced (C1)

Spanish
Intermediate (B1)

TIMO
HUENNEBECK

SOFTWARE ENGINEER

Featured Projects

Jarvis, Cover Letter Automation
Nov. 2022

- Jarvis is a software that allows one to write personalized cover letters while decreasing the amount of manual work and margin of error, saving 5- 10+ mins per cover letter, on average.

Alia, Internal Social Media For Companies
Nov. 2022

- Alia, is the long-needed "internal" social media for companies to help employees build deeper relationships in a remote environment that will go beyond just work.

Portfolio
Nov. 2022

- Personal website with a minimalistic design showcasing the most up-to-date projects with their corresponding demos.

Education

BrainStation | Diploma, Web Development
Aug. 2022 - Nov. 2022 Remote

University of Liverpool | Bachelor of International Business
Sep. 2019 - Jun. 2021 Liverpool, England

Experience

Nov. 2021 - Aug. 2022
Prospect Advertising
Founder

- Designed a semi-automated sales automation pipeline, resulting in a 25% decrease in time for reaching out to potential leads.
- Identified and executed improvements for lead generation, increasing cold email CTR from .85 to 3.15%.

Jun. 2021 - Nov. 2021
Amazon
Amazon FBA Seller

- Imported, and launched an SKU on Amazon in the US, scaling it to USD 2,500 in MRR.
- Developed and implemented a post-purchase automation sequence using Facebook, increasing product review submission rates from .45 to 1.35%.