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Profile

Full Stack Developer with an obsession for Artificial Intelligence and a penchant for creating digital products that aim to bridge the gap between artificial intelligence and software development to create seamless user experiences.

Featured Projects

- **Alia, Internal Social Media Application** **November 2022 - Present**
 - Developed an internal social media platform using React, Node, Express, and Heroku to increase engagement and build relationships among remote workers.
 - Plans to implement complex algorithms and OpenAI's artificial intelligence to provide personalized user experiences.
- **Jarvis, Cover Letter Automation Tool** **October 2022 - Present**
 - Designed a wireframe using Figma and developed a minimum viable product of this Full-Stack React app using Node, Express, Tailwind, auth0, and Heroku in just one week.
 - Presented this web-based application to 50+ alumni and received beta testing offers from 8+ BrainStation graduates.

Related Experience

Prospect Advertising LLC **November 2021 - August 2022**

- **Founder**
 - Invented a semi-automated sales automation pipeline, resulting in an 11.75% decrease in time spent reaching out to potential leads using Pipedrive, Zapier, and Lemlist.
 - Identified and executed improvements for lead generation, increasing cold email CTR from .85 to 3.15% using Loom.

Amazon, Inc. **June 2021 - November 2021**

- **Amazon FBA Seller**
 - Imported and launched an SKU from China into the US market, scaling it to \$2,500 in MRR.
 - Developed and executed a post-purchase automation sequence using Facebook messenger, increasing product review submission rates from .45 to 1.35%.

Education

BrainStation **August 2022 - November 2022**

- **Diploma, Web Development**
 - Finished this immersive 12-week diploma program in web development, including 3 hackathons and 5 projects, learning multiple languages such as JavaScript, React.js, Node.js, Express.js, and Heroku.
 - Collaborated with 2 UX Designers, 1 Data Scientist, and 1 Full Stack Developer to create an MVP during a 24-hour hackathon using an AGILE workflow and team management software, and presented it to Microsoft.

University of Liverpool **September 2019 - June 2021**

- **International Business (BA) Hons**
 - Led a team of four students to design and develop a marketing plan using the AIDA framework for a fictional low-calorie ice cream brand, which was presented to 20+ international business students and lecturers.

Skills

- Proficient in React, JavaScript, Node, Express, Knex, Heroku, auth0, MySQL and functional knowledge in TypeScript and Tailwind.
- Native German speaker. Fluent in English (C1) and intermediate (B1) in Spanish.
- Possesses strong leadership skills and experience leading agile work environments.