### Timo Huennebeck

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#### **Profile**

Frontend Developer with an obsession for smart home automation and a penchant for creating digital products that aim to bridge the gap between artificial intelligence and software development to create seamless user experiences.

### **Featured Projects**

#### **Career Management Platform**

- Utilised Figma to design a wireframe and a range of technologies, including TypeScript, React, Node, Express, and Heroku, to design and develop a functional and well-designed full-stack React application in a tight time constraint of one week.
- Generated significant interest in the application through a presentation to a group of 50+ BrainStation alumni, garnering beta testing opportunities from 8+ graduates.
- Incorporated features such as authentication, authorization, and data validation to enhance security and reliability of the application.

#### AI Language Learning Platform

- Demonstrated strong teamwork and communication skills by collaborating effectively with another developer to design and develop Emma, a language learning app that utilises Open AI's and Google's API to implement AI and text-to-speech to create better user experiences.
- Utilised agile development methodologies and project management tools such as Jira to plan and execute tasks efficiently.
- Demonstrated a willingness to learn new technologies, such as ML using Python to enhance the functionality and performance of Emma.

#### **Education**

BrainStation Toronto, Canada (Remote)

Diploma, Web Development

- Successfully collaborated with 2 UX Designers, 1 Data Scientist, and 1 Full Stack Developer to create an MVP during a 24-hour hackathon for Microsoft using an AGILE workflow and presented it to a large audience of over 35 attendees.
- Participated in 3 hackathons and completed 5 projects, including full-stack React web applications that utilised RESTful APIs and followed the MVC design pattern enabling me to score 98/100 for the capstone project.
- Led a team of three full-stack developers in the creation of an inventory management system within just one week, showcasing my ability to effectively lead and manage a team to deliver metric-focused results under tight deadlines.

University of Liverpool Liverpool, England

International Business (BA) Hons

### **Work Experience**

#### Prospect Advertising LLC Medellín, Colombia

Founder | Sales Representative

Nov 2021 - Aug 2022

Graduation Date: Nov 2022

Graduation Date: June 2021

- Implemented a semi-automated sales automation pipeline, cutting the time spent reaching out to potential leads by 11.36% through the use of Pipedrive, Zapier, and Lemlist.
- Demonstrated strong problem-solving skills by identifying and implementing improvements for lead generation, resulting in a 4x increase in cold email click-through rates from .63% to 3.87%, utilising Loom.
- Developed and executed a new customer onboarding process that resulted in a 10.53% reduction in onboarding time and a 17.87% increase
  in customer satisfaction.

Amazon, Inc. Mérida, México

FBA Seller

Jun 2021 - Nov 2021

- Demonstrated the ability to navigate international markets and drive successful product launches by importing and launching an SKU from China into the US market, achieving \$500 revenue during a 48-hour launch and scaling it to \$2,500 in monthly recurring revenue (MRR).
- Leveraged my understanding of customer behaviour and needs to conceptualise and implement a post-purchase automation sequence using ManyChat and Facebook messenger, resulting in a significant increase in product review submission rates from .42% to 1.87%.
- Improved existing customer service processes, resulting in a 20.67% reduction in service time required and a 14.56% increase in customer satisfaction.

#### Languages

You can find a full list of all programming languages on the second to last page of the presentation. In addition to the technologies listed, I am also fluent in German and English (C1), have intermediate proficiency in Spanish (B1), and am at the beginner stage in French (A1).

# TIMO HUENNEBECK







PORTHOLIO.

I'm a frontend developer with a passion for UX design and artificial intelligence, aiming to develop applications that deliver seamless user experiences.

# CREATIVE





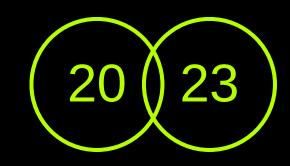
ABOUTME

FRONTEND DEVELOPER

I'm an IBM cloud-certified Frontend Developer with a multifaceted skill set encompassing both front-end and back-end development such as JavaScript, React.js, Redux.js, Node.js and more (see second-last page for the full stack).

"I am committed to merge AI and software development to create seamless user experiences."

TIMO HUENNEBECK





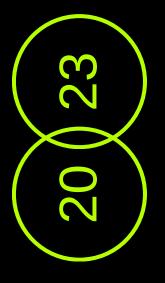
Don't feel like sifting through the slides

and rather want a live website with

their corresponding projects and live

demos? You don't have! Feel free to

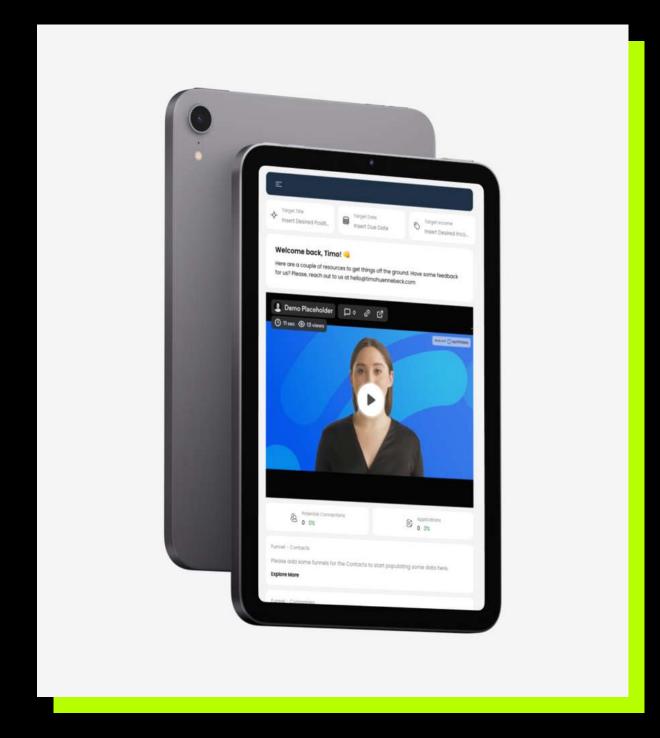
just click the image and get redirected





# IRELIA

### **CAREER MANAGEMENT PLATFORM**



TIMO HUENNEBECK

Irelia leverages Open Al's artificial intelligence to assist job seekers in tracking their application status, overcoming writers block and crafting personalised cover letters. This platform was presented to 50+ alumni and was offered beta testing opportunities from 8+ different BrainStation graduates.

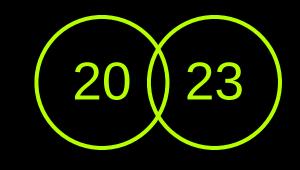
### **Frontend:**

JavaScript (TS and React.js), HTML, CSS (SASS), Redux

### **Backend:**

Node.js, Express.js, MYSQL (Knex.js), Heroku





# FUSE

# REMOTE COLLABORATION PLATFORM

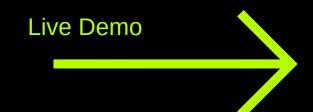
Fuse's enterprise collaboration platform aims to help remote workers find a balance in their life through a sense of community and collaboration both on and off the clock - allowing them to build deeper relationships with one other.

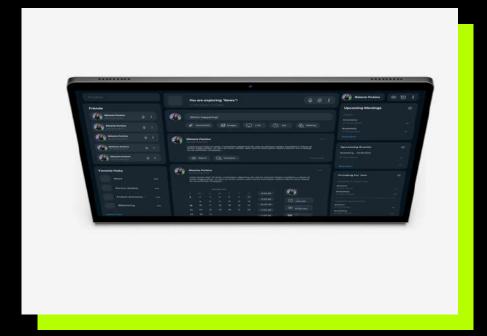
### **Frontend:**

JavaScript (TS and React.js), HTML, CSS (SASS), Redux

### **Backend:**

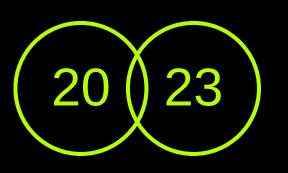
Node.js, Express.js, MYSQL (Knex.js), Heroku



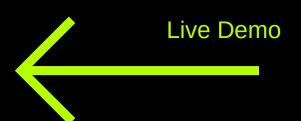












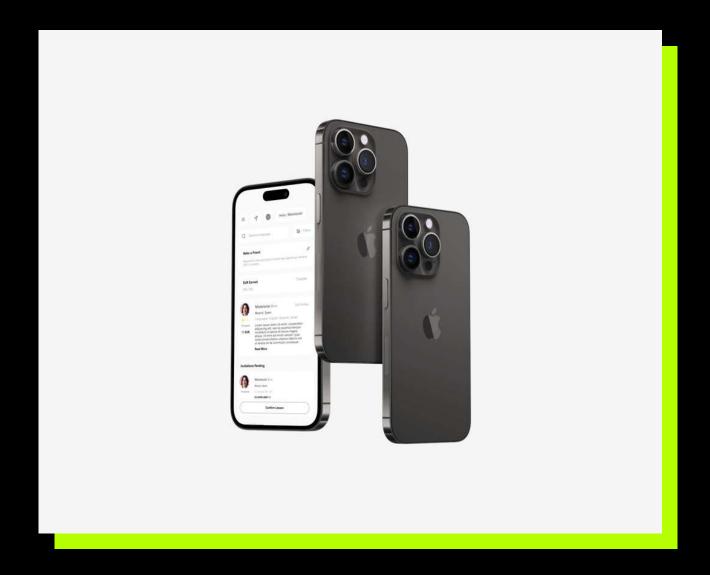
# DEMO MY WORK

clickable image

# EMMA

### AI-POWERED LANGUAGE LEARNING

I'm co-developing Emma, an Alpowered language learning platform that utilises Al to simulate real-life conversation with native speakers to empower individuals in less developed, financially disadvantaged countries to acquire foreign language for free.

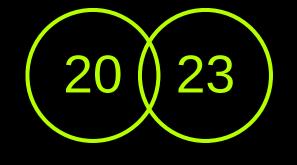


### **Frontend:**

JavaScript (TS and React.js), HTML, CSS (SASS), Redux

### **Backend:**

Node.js, Express.js, MYSQL (Knex.js), Heroku







# **FRONTEND**

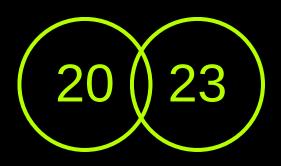
- JAVASCRIPT
- **+** TYPESCRIPT
- + REACT (+ JEST)
- + REDUX
- + HTML, CSS (+ SASS)

## **BACKEND**

- + NODE
- EXPRESS
- MYSQL (+ KNEX)
- + HEROKU
- PYTHON (LIMITED KNOWLEDGE)
- + AWS (CLOUD PRACTICIONER EXAM ON 25.01.23)
- **+** AUTH0

## **IDE AND VERSION CONTROL**

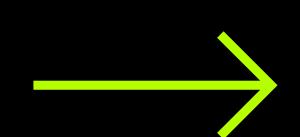
- + GIT
- + GITHUB
- VISUAL STUDIO CODE

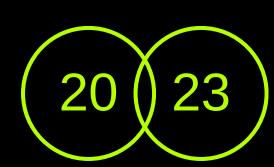


# TIMO HUENNEBECK

# GET

# TOUCH







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ADDRESS

**COLOGNE, GERMANY**