

Tim Portnoy

Product Designer

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- Accomplished UI/UX designer with a strong track record of delivering engaging experiences across mobile, tablet, and web platforms.
- Streamlined site creation process with internal tools, supporting company expansion.
- Led customer-facing branding evolution, creating a cohesive and impactful brand identity.

Professional Experience

2022 – present
Tel Aviv, Israel

Flytrex, Product Designer

- Product design: Specialized in UI/UX for mobile, tablet, and web platforms.
- Streamlined site creation process by designing internal tools, facilitating company expansion.
- Revamped design systems for all applications.
- Led marketing design initiatives to enhance customer-facing branding.
- Collaborated with major restaurant chains to create branded marketing materials for partnership campaigns.

2021 – 2022
Tel Aviv, Israel

David and Yosef, Designer

- Brand concept development and design for impactful identities.
- Delivered visually compelling assets with graphic, web, and print design.
- Collaborated closely with clients to develop compelling and impactful websites tailored to their specific needs and goals.
- Lead 3D product visualization for realistic representations.
- Effective team member, detail-oriented and deadline-driven.
- Collaborative in creative and copywriting meetings, providing valuable insights.

2019 – 2021
Dessau, Germany

Bauhaus Museum, Museum Services Assistant

- Held a versatile role at the Bauhaus Museum, encompassing various responsibilities.
- Worked in the café, gift shop, exhibition floor, and provided visitor assistance.

2013 – 2016
Israel

IDF (Teleprocessing Corps), Communications Technician

- Operational Communications Technician
- Operations Room Operator

Education

2018 – 2022
Dessau, Germany

Integrated Design, Anhalt University

- Interdisciplinary Design Program
- Graduated Summa Cum Laude

Skills

UI/UX (Figma)

Web Design

Graphic Design (Adobe Suite)

Web Dev (HTML / CSS)

Branding

3D Design (Blender)

Generative AI (Stable Diffusion)

Illustration (Procreate)

Languages

Hebrew

English

German (C1 Tesdaf)