# Tim Portnoy  Product Designer

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- **Product Designer** with **4+ years** of hands-on experience, specializing in complex, **cross-platform UI/UX.**
- Demonstrated ability to **simplify workflows**, **overhaul design systems**, and deliver **user-centric** products.
- Expert in combining **technical** and **creative** skills to solve multifaceted problems across diverse industries.

## 💼 Work Experience

**Webiks,** *Product Designer* 🔗                                                     May 2024 – present
- Designed UI/UX for 9 applications within a highly intricate ecosystem.
- Aligned design and technical execution in close collaboration with 6 cross-functional development teams and 20+ product managers.
- Led workshops to unify design processes across teams, ensuring cohesive product development.

**Flytrex,** *Product Designer* 🔗                                        Jun 2022 – Dec 2023 │ Tel Aviv, Israel
- Specialized in UI/UX for mobile, tablet, and web platforms.
- Streamlined site creation process by designing internal tools, facilitating company expansion.
- Revamped design systems for all applications.
- Led marketing design initiatives, contributing to a strong brand identity.

**David and Yosef,** *Designer* 🔗                                          2021 – 2022 │ Tel Aviv, Israel
- Brand concept development and design for impactful identities.
- Delivered visually compelling assets with graphic, web, and print design.
- Worked closely with clients to create engaging websites tailored to their needs and goals.
- Lead 3D product visualization for realistic representations.

**Bauhaus Museum,** *Museum Services Assistant* 🔗                          2019 – 2021 │ Dessau, Germany

**IDF  (Teleprocessing Corps),** *Communications Technician*                        2013 – 2016 │ Israel
- Operational Communications Technician

## 🎓 Education

**Integrated Design,** *Anhalt University*                                  2018 – 2022 │ Dessau, Germany
- Interdisciplinary Design Program
- Graduated summa cum laude

## 🎨 Skills

| **UI/UX** (Figma) | **Web Design** | **Web Dev** (HTML & CSS) | **Branding** | **3D Design** (Blender) |
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| **Graphic Design** (Adobe Suite) | **Generative AI** (Stable Diffusion) | **Illustration** (Procreate) |
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## 🌐 Languages

| **Hebrew** | **English** | **German** (C1 Tesdaf) |
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