

# Tiffany Moran

DIGITAL MULTIMEDIA

## PROFILE

I am a student with an interest in the digital side of media, looking to blend my journalism and tech studies.

## CONTACT

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## SKILLS

### LANGUAGES

HTML, CSS, C++,  
JavaScript (jQuery,  
Angular), SQL

### SOCIAL MEDIA

Twitter, Facebook,  
Instagram, Tumblr,  
Hootsuite, Tweetdeck,  
Canva

### JOURNALISM

Wordpress, CMS,  
Editing, Reporting, Lexis  
Nexis, Proquest, Google  
Analytics, SEMRush,  
Interviewing, AP Style

### CREATIVE

Final Cut Pro, InDesign,  
Photoshop, GarageBand,  
Audacity

## AWARDS

Renee Crown Honors  
Program

Dean's List Syracuse  
University

## EDUCATION

**SYRACUSE UNIVERSITY | MAY 2018**

GPA: 3.6

**S.I Newhouse School of Public Communications**

B.S Magazine Journalism

**The School of Information Studies**

B.S Information Management and Technology

## EXPERIENCE

**DIGITAL DIRECTOR | JERK MAGAZINE | FALL 2017**

Manage team of 13 others • Maintain and update  
website in WordPress • Run weekly meeting •  
Work with print team to create cohesive brand

**SEO EDITORIAL INTERN | XO GROUP | SUMMER 2017**

Build articles in CMS • Edit photos • Keyword  
research • Create content outlines • Collaborate  
with 35 other interns on project • Track rankings

**FASHION EDITOR | JERK MAGAZINE | SPRING 2017**

Pitch ideas • Write content, heds, deks • Style  
and participate in photo shoots • Buy and return  
clothes and accessories

**SOCIAL MEDIA INTERN | SHANI GRIFFITH | 2016**

Craft 250 tweets total on weekly rotating schedule  
• Edit blog posts • Create graphics • Research and  
write content for Facebook, LinkedIn, Twitter •  
Weekly phone calls and Skype sessions

**WRITER | SPOONUNIVERSITY | FALL 2015**

Pitch weekly food articles • Work together with  
a photographer • Pull commercial free images •  
Promote posts with social and SEO