

Tiffany Moran

DIGITAL MULTIMEDIA

PROFILE

I am a student with an interest in the digital side of media, looking to blend my journalism and tech studies.

CONTACT

306 Walnut Place
Syracuse NY, 13210
timoran@syr.edu
908-391-2079

SKILLS

LANGUAGES

HTML, CSS, C++,
JavaScript (jQuery,
Angular), SQL

SOCIAL MEDIA

Twitter, Facebook,
Instagram, Tumblr,
Hootsuite, Tweetdeck,
Canva

JOURNALISM

Wordpress, CMS,
Editing, Reporting, Lexis
Nexis, Proquest, Google
Analytics, SEMRush,
Highcharts, D3, 360 Vid

CREATIVE

Final Cut Pro, InDesign,
Photoshop, GarageBand,
Audacity, Unity

AWARDS

Renee Crown Honors
Program

Dean's List Syracuse
University

EDUCATION

SYRACUSE UNIVERSITY | MAY 2018

GPA: 3.6

S.I Newhouse School of Public Communications

B.S Magazine Journalism

The School of Information Studies

B.S Information Management and Technology

EXPERIENCE

DIGITAL DIRECTOR | JERK MAGAZINE | 2017- NOW

Manage team of 13 others • Maintain and update
website in WordPress • Run weekly meeting •
Work with print team to create cohesive brand

SEO EDITORIAL INTERN | XO GROUP | SUMMER 2017

Build articles in CMS • Edit photos • Keyword
research • Create content outlines • Collaborate
with 35 other interns on project • Track rankings

FASHION EDITOR | JERK MAGAZINE | SPRING 2017

Pitch ideas • Write content, heds, deks • Style
and participate in photo shoots • Buy and return
clothes and accessories

SOCIAL MEDIA INTERN | SHANI GRIFFITH | 2016

Craft 250 tweets total on weekly rotating schedule
• Edit blog posts • Create graphics • Research and
write content for Facebook, LinkedIn, Twitter •
Weekly phone calls and Skype sessions

WRITER | SPOONUNIVERSITY | FALL 2015

Pitch weekly food articles • Work together with
a photographer • Pull commercial free images •
Promote posts with social and SEO