

# Introduction to Experimental Design

## Chapter 2

Terry Neeman and Timothée Bonnet

November 21, 2018

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Collecting any kind of data

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Collecting any kind of data
  - ▶ Isolate the process of interest

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Collecting any kind of data
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Collecting any kind of data
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Analyzing any kind of data (even if you do not design the experiment or data collection)



# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Collecting any kind of data
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Analyzing any kind of data (even if you do not design the experiment or data collection)
  - ▶ Understand data structure

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Collecting any kind of data
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Analyzing any kind of data (even if you do not design the experiment or data collection)
  - ▶ Understand data structure
  - ▶ Fit models appropriate for data structure and experimental design

# “Experimental design” ?

## Relevant for

- Designing lab / field manipulative experiments
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Collecting any kind of data
  - ▶ Isolate the process of interest
  - ▶ Avoid problems with confounding variables
- Analyzing any kind of data (even if you do not design the experiment or data collection)
  - ▶ Understand data structure
  - ▶ Fit models appropriate for data structure and experimental design
  - ▶ Detect confounding and statistically correct for it if possible

# KEY PRINCIPLES in Experimental Design

- Controls
- Replication
- Blocking
- Randomisation
- Blinding

# KEY PRINCIPLES in Experimental Design

- Controls

- ▶ Direct comparison with a known standard or no treatment.
- ▶ Tested under identical conditions to experimental treatment.

- Replication

- Blocking

- Randomisation

- Blinding

# KEY PRINCIPLES in Experimental Design

- Controls
- **Replication** repeating experiment on different samples to:
  - ① Increase precision of treatment effect
  - ② Make result more generalisable
- Blocking
- Randomisation
- Blinding

# KEY PRINCIPLES in Experimental Design

- Controls
- Replication
- **Blocking**
  - ▶ Grouping together similar experimental units
  - ▶ Comparing treatments within homogeneous groups
- Randomisation
- Blinding

# KEY PRINCIPLES in Experimental Design

- Controls
- Replication
- Blocking
- Randomisation
  - ▶ probabilistic process of assigning treatment
  - ▶ randomising order of testing
- Blinding



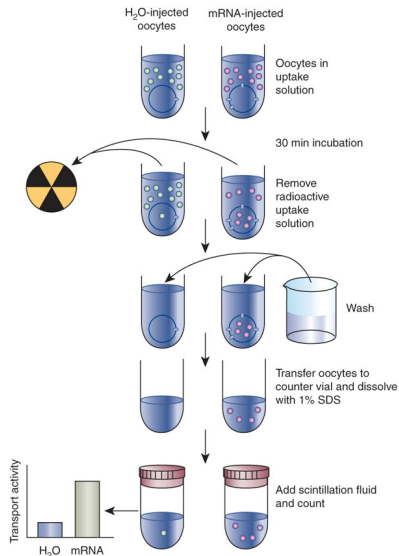
# KEY PRINCIPLES in Experimental Design

- Controls
- Replication
- Blocking
- Randomisation
- **Blinding** Masking treatment assignment
  - ▶ Allocation blinded
  - ▶ Evaluator blinded

# Example: Converging on an experimental design using these key principles

## Research context:

- What are the essential elements of chloroquine transporters in malaria parasites?
- Methods: oocyte system, radiotracer assay
- Treatments: 5 mutant transporters plus wild type



# Experimental design: chloroquine transporters

Week 1



Week 2



Week 3



Week 4



Week 5



Week 6



10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

# Experimental design: chloroquine transporters

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Wild-type



Mutant 1



Mutant 2



Mutant 3



Mutant 4



Mutant 5



10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

# Experimental design: chloroquine transporters

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Wild-type



Mutant 1



Mutant 2



Mutant 3



Mutant 4



Mutant 5



10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

10 eggs/tube



x 6

**What is wrong with this design?**

# What is wrong with this design?

- CONTROLS: not tested under identical conditions
- REPLICATION: only pseudo-replication
- BLOCKING: none
- RANDOMISATION: NA

# What is wrong with this design?

- CONTROLS: not tested under identical conditions
- REPLICATION: only pseudo-replication
- BLOCKING: none
- RANDOMISATION: NA

Experiment is useless

# How about this design

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Wild-type  
Mutant 1



10 eggs/tube



x 6

Wild-type  
Mutant 2



10 eggs/tube



x 6

Wild-type  
Mutant 3



10 eggs/tube



x 6

Wild-type  
Mutant 4



10 eggs/tube



x 6

Wild-type  
Mutant 5



10 eggs/tube



x 6

Mutant 1  
Mutant 2



10 eggs/tube



x 6



# How about this design

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Wild-type  
Mutant 1



10 eggs/tube



x 6

Wild-type  
Mutant 2



10 eggs/tube



x 6

Wild-type  
Mutant 3



10 eggs/tube



x 6

Wild-type  
Mutant 4



10 eggs/tube



x 6

Wild-type  
Mutant 5



10 eggs/tube



x 6

Mutant 1  
Mutant 2



10 eggs/tube



x 6







**What is wrong with this design?**

# What is wrong with this design?

- CONTROLS: just okay, can compare control to each mutant; not between mutants
- BLOCKING: frog=block, not all treatments for each block
- REPLICATION: no replication of any comparison
- RANDOMISATION: could randomise tubes within day

Also, half the eggs were used for control treatment: is this the most efficient use of resources?

# How about this design

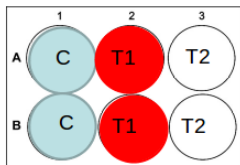
Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
<u>Wild-type</u> Mutant 1 Mutant 2 ... Mutant 5	<u>Wild-type</u> Mutant 1 Mutant 2 ... Mutant 5	<u>Wild-type</u> Mutant 1 Mutant 2 ... Mutant 5	<u>Wild-type</u> Mutant 1 Mutant 2 ... Mutant 5	<u>Wild-type</u> Mutant 1 Mutant 2 ... Mutant 5	<u>Wild-type</u> Mutant 1 Mutant 2 ... Mutant 5
5 eggs/tube	5 eggs/tube	5 eggs/tube	5 eggs/tube	5 eggs/tube	5 eggs/tube
					
x 12	x 12	x 12	x 12	x 12	x 12

# A good design

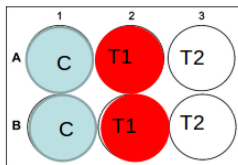
- CONTROLS: yes, can compare control to each mutant, and each mutant to every other
- BLOCKING: frog=block, complete randomised design
- REPLICATION: each block is a replicate
- RANDOMISATION: could randomise tubes within day

## Example 2

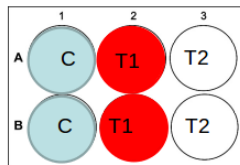
How can the design of this experiment (control + 2 treatments) be improved?



Day 1



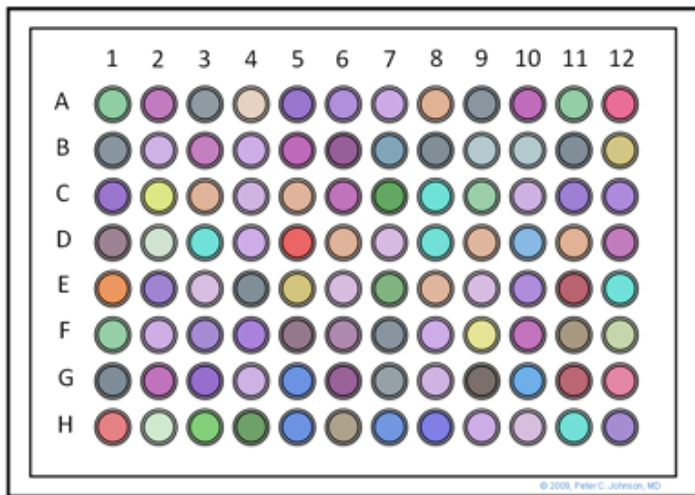
Day 2



Day 3

## Example 3

**What are the possible sources of variation on a plate for a PCR / cell viability plate / plant experiment**



# Example 4

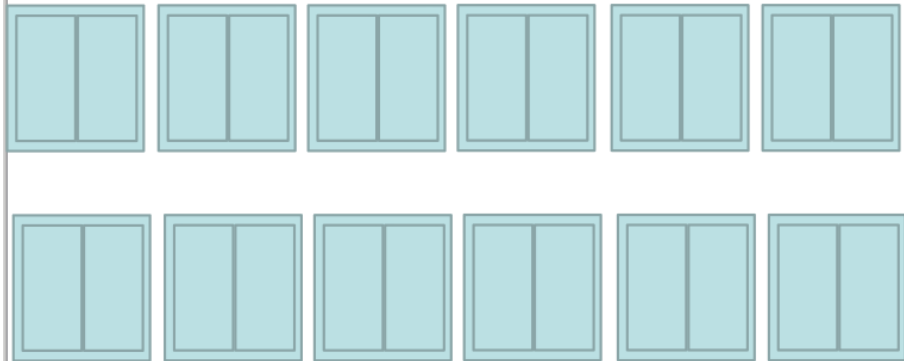
Cochrane et al. Oikos (2014)

## Research context

- How is seedling emergence (in *Banksia*) influenced by temperature and moisture?
- Set up: 12 shelters, 2 garden beds per shelter, 24 pots per bed.
- Experimental factors:
  - ▶ Temperature (2 levels)
  - ▶ Water (3 levels)
  - ▶ Species (4 levels)
  - ▶ Populations (6 per species = 24)

# Example 4

**How to distribute treatments across 12 shelters?**

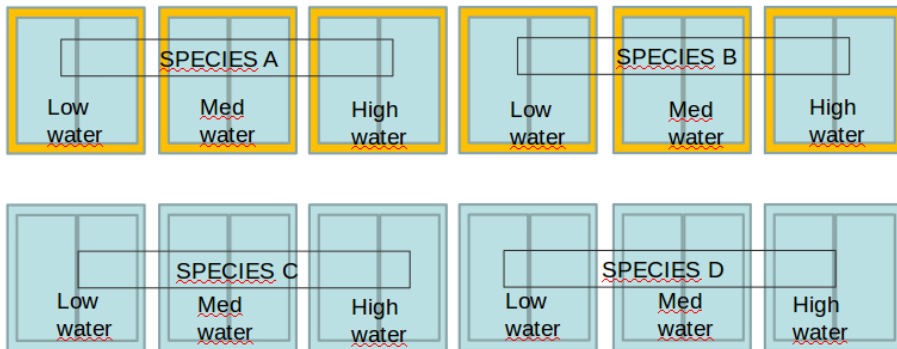




# Example 4

## How to distribute treatments across 12 shelters?

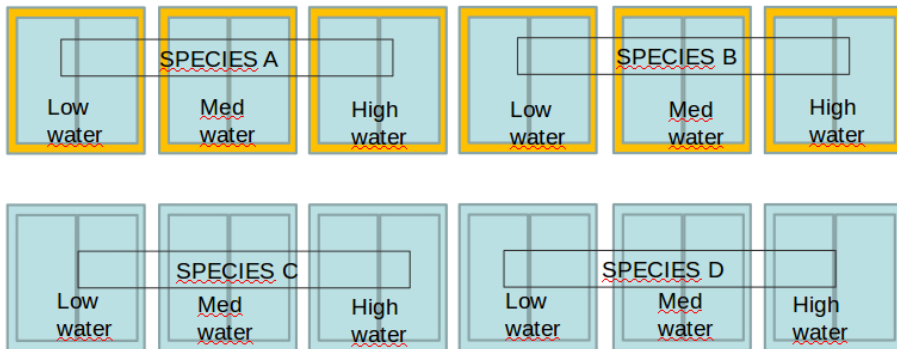
Hot temperature in orange, cold in turquoise



## Example 4

### How to distribute treatments across 12 shelters?

Hot temperature in orange, cold in turquoise

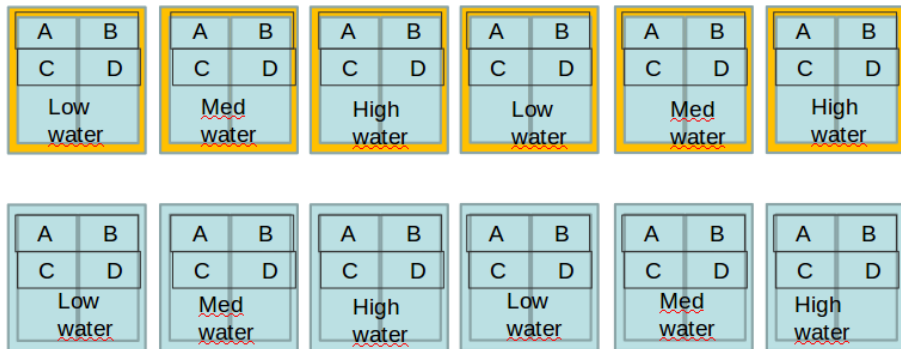


**What's wrong with this design?**

## Example 4

### How to distribute treatments across 12 shelters? How about this design?

- Hot temperature in top shelters, cold in bottom shelters
- repeat A/B/C/D in each shelter

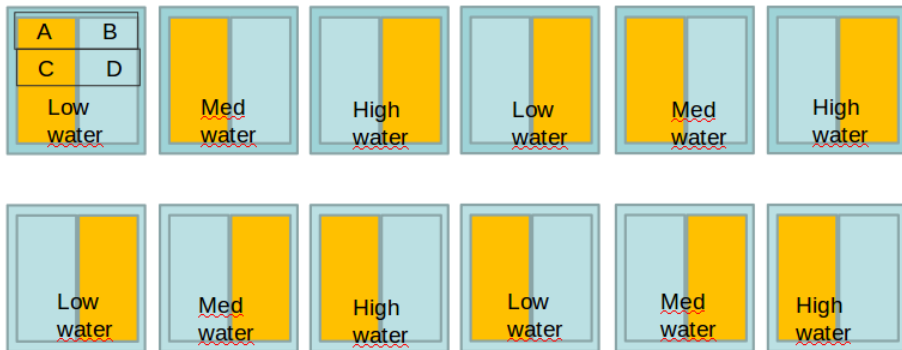


## Example 4

**How to distribute treatments across 12 shelters?**

**How about this design?**

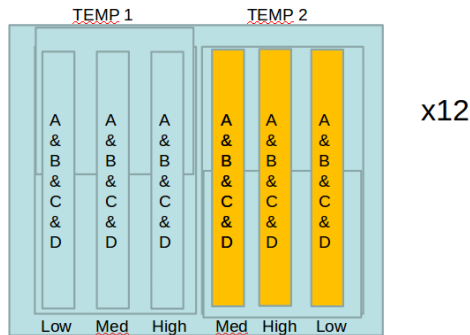
- Hot and cold temperatures by bed (randomized left/right)
- repeat A/B/C/D in each shelter



# Example 4

## How to distribute treatments across 12 shelters? How about this design?

- Hot and cold temperatures by bed (randomized left/right)
- repeat A/B/C/D in each row (randomized within row)
- Humidity in each bed (randomized among columns)



- Chapter 3, Statistical methods in biology, Welham et al
- Kilkenny et al ARRIVE guidelines
- Ten Simple Rules for Effective Statistical Practice