### **EXPERIENCE**

#### **SENIOR UI DESIGNER** | Bazaarvoice

October 2014 - Present

- Mentoring other designers, acting as an overall Subject Matter Expert (SME) for design and coding best practices, client communication, our products, and team processes.
- Designed and coded a responsive design framework for the Bazaarvoice PRR SaaS platform (with assistance from the Design Services team) as an out-of-the-box option for clients wanting responsive redesigns, resulting in faster implementations.
- Estimating design effort for projects and helping to create SOWs.
- Designed and coded a responsive email template solution for Bazaarvoice Social Alerts, offered as a billable service for clients.
- Working closely with the Product team on rollout of new technologies, such as in-mail templates and flexible display implementations.
- Worked with manager and internal software team to prototype and develop Social Alerts email application designed to make styling templates easier.
- Worked with Design Services team on a redesign of Bazaarvoice's branded iPad review collection application, building out a user flows and prototypes for both the review collection and admin pages used by clients collecting reviews in the field.

## **UI DESIGNER** | Bazaarvoice

November 2011 - October 2014

- Developing inventive and innovative solutions and ways of displaying UGC content for Bazaarvoice products and presenting them to clients and internal stakeholders.
- Giving and receiving peer-level design reviews.
- Work with high-touch clients on redesigns and new product implementations.

# UI/UX DESIGNER | Powered, Austin TX

November 2008 - September 2010

- Designed look and feel of educational platform integrated into clients' sites.
- Designed and built UIs that improved website effectiveness, customer experience, usability and navigation.
- Created and maintained all user experience documents including user interface sketches, wireframes, user task flows, screen mockups, and prototypes.
- Developed modular, reusable components and new social product features with product management.

### **EDUCATION**

## INDIANA UNIVERSITY OF PENNSYLVANIA | Bachelor of Arts

Indiana, PA | Graduated May 1991 Bachelor of Arts in Journalism

## SKILLS

**DESIGN:** Prototyping, usability testing, user flows, wireframes

**SOFTWARE:** Sketch, Invision, Adobe Creative Suite, Git, Sublime Text, HTML, CSS, SASS, LESS