

Marketing

How do you sell this product?

In order to sell the thing below, you need to do this:

Whose job is this?

↑

Move up the ladder, asking “How you do you sell this?
How do you connect people to the product?”

↑

Choose a product:

Whose job is this?

↓

Move down the ladder, asking “How do you make this?
Where is it made?”

In order to make the thing above you need this:

Whose job is this?

↓

↓

Production

How do you make this product?