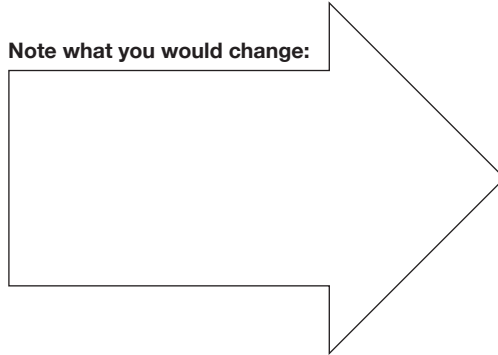


## Change what *is* to what *should be*.

All work is about creating value, no matter where you are. Pose problems in the three spaces you spend the most time: your home, school and neighborhood. Identify a change that *you* can initiate to create value.

Draw a problem in your home:

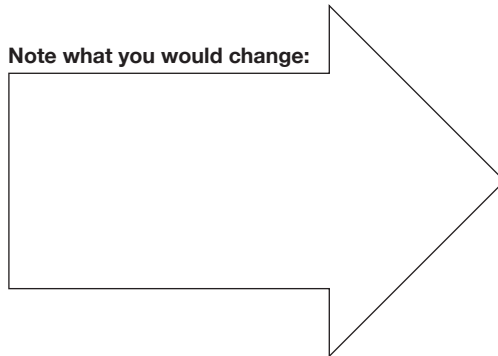
Note what you would change:



Draw your solution:

Draw a problem in your school:

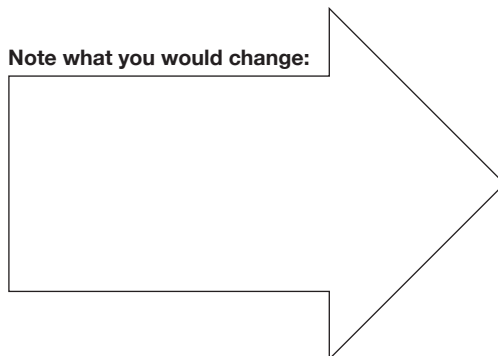
Note what you would change:



Draw your solution:

Draw a problem in your neighborhood:

Note what you would change:

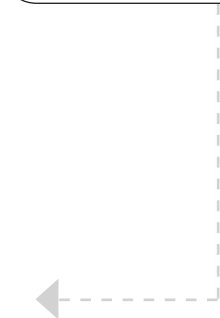


Draw your solution:

- 1 Draw yourself in the box to the right and fill in your thought bubble.

I am interested in \_\_\_\_\_ .  
I want to make \_\_\_\_\_ better.

- 2 Draw and label people you are connected to who do work you find interesting.



- 3 Add more connections!  
Draw arrows between people and expand the map beyond the page.

Marketing

How do you sell this product?

*In order to sell the thing below, you need to do this:*

*Whose job is this?*

↑

**Move up the ladder**, asking “How you do you sell this?  
How do you connect people to the product?”

↑

**Choose a product:**

*Whose job is this?*

↓

**Move down the ladder**, asking “How do you make this?  
Where is it made?”

*In order to make the thing above you need this:*

*Whose job is this?*

↓

↓

Production

How do you make this product?

## Identify the *roses*.

"I am good at \_\_\_\_\_ because..."

"I have a good \_\_\_\_\_ when I..."

### Attitude:

*Are you happy when you are working?*

### Communication:

*Do you listen well and let others speak?*

### Conflict Resolution:

*How do you respond to conflict?*

### Punctuality:

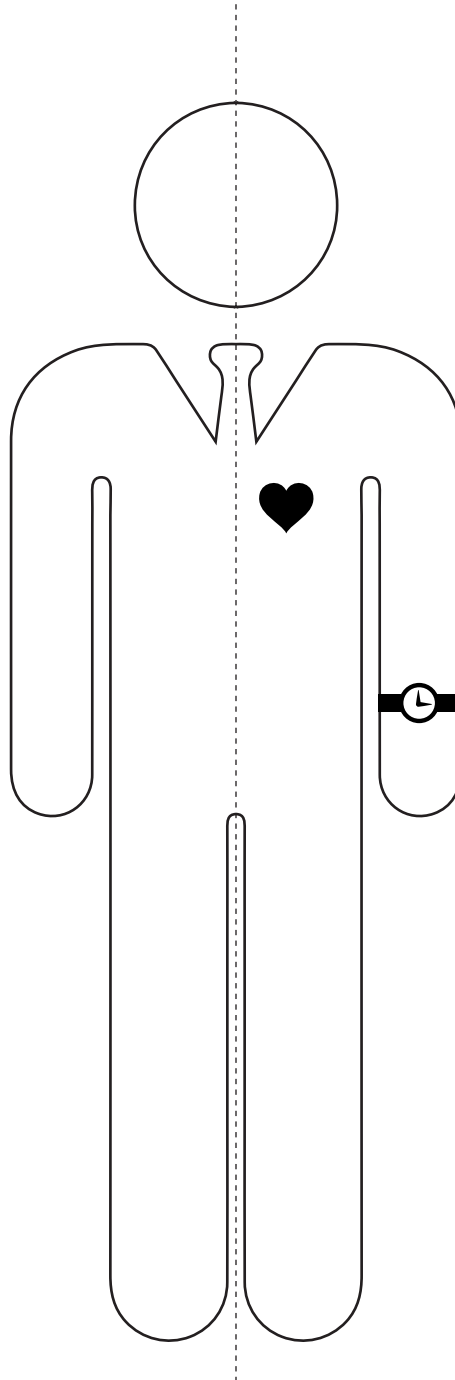
*Do you show up on time?*

### Appearance:

*Do you dress appropriately for work?*

### Teamwork:

*Do you work well in groups or in pairs?*



Draw your attributes on  
the character.

## Identify the *thorns*.

"I struggle at \_\_\_\_\_ because..."

"I have a bad \_\_\_\_\_ when I..."

### Attitude:

### Communication:

### Conflict Resolution:

### Punctuality:

### Appearance:

### Teamwork:

## Identify ways that you can grow in each area.

"I could be better at \_\_\_\_\_ if I..."

"If I changed \_\_\_\_\_ then I..."

**Attitude:**

*Are you happy when you are working?*

**Communication:**

*Do you listen well and let others speak?*

**Conflict Resolution:**

*How do you respond to conflict?*

**Punctuality:**

*Do you show up on time?*

**Appearance:**

*Do you dress appropriately for work?*

**Teamwork:**

*Do you work well in groups or in pairs?*

Draw your upgrades on  
the character.

A résumé is the story of your ability to do good, valuable work. The best ones are user-centered, meaning they consider the reader's perspective. Follow each question to critically approach writing a reader-centered résumé.

**WHAT'S YOUR WORK GOAL?**

**WHY?**

*Why are you writing this?*  
*Why do you want this job?*  
*What will happen if you get it?*

**WHO?**

*Who is your audience?*  
*Who will read this?*  
*How long will they have to read it?*

**CONTEXT?**

*How many people are applying?*  
*How are you connected to the job?*  
*What will it pay?*

**CRITERIA?**

*What kind of skills are they looking for?*  
*What type of education background?*  
*What previous experience?*



Use the sheet below to write the content for your résumé. Remember to consider the *reader, purpose, context* and *criteria* for the résumé, based on your Reader-Centered Résumé template.

## Personal Profile

*Who are you?*

*Why do you want this job?*

*What do you want to make better?*

*How will this prepare you for the future?*

## Work Experience

Position: \_\_\_\_\_

Employer: \_\_\_\_\_

Dates: \_\_\_\_\_ / \_\_\_\_\_

Responsibilities:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Position: \_\_\_\_\_

Employer: \_\_\_\_\_

Dates: \_\_\_\_\_ / \_\_\_\_\_

Responsibilities:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## Skills

## Education

School: \_\_\_\_\_

Dates: \_\_\_\_\_

GPA: \_\_\_\_\_

Awards: \_\_\_\_\_

In this interviewing exercise, your small group should embody and act out the character of the Interviewer's Persona and practice interviewing the applicant using the interview questions found below.

Give the interviewer a name:

Hi! I'm \_\_\_\_\_, the Lead Educator for our summer programs at the public zoo. I love working with kids and teaching them all about animals. We are looking to hire a Program Assistant who likes kids and animals.

Draw the interviewer.

### Job Description:

This position is for a Program Assistant at the public zoo, working with our Lead Educator to help conduct summer workshops for preschoolers. The Assistant will be in charge of gathering supplies, coordinating activities and assisting the Lead Educator with any necessary tasks for the weekday Summer Zoology Camp.

### Criteria:

- Experience working with kids
- Comfortable around animals
- Public speaking skills
- Likes to work on a team
- Highly motivated
- Any background in Zoology a bonus!

### Favorite interview questions:

What are your greatest strengths?

Where do you think you will be in five years?

What is the best job you have ever had? Why?

What are your weaknesses?

What do you like to do outside of work?

If you could solve one problem, what would it be?

Write your own question:



In this interviewing exercise, your group should embody and act out the character of the Applicant's Persona and practice applying for a job, responding to the interview questions with answers based on the profile below.

Give the applicant a name:

Hi! I'm \_\_\_\_\_. I'm looking for a summer job. I have been an active babysitter for the last two years, but am looking to get some experience in a new field. I love being outside and trying new things.

Draw the applicant.

### Personal Profile:

The applicant is a highly motivated 16 year old with a strong five-year plan. They are seeking out employment that will help them further clarify their career goals while giving them practical, translatable skills. They are also deeply interested in doing work that gives back to the community in some way.

#### Roses:

- Self-Motivated
- Confident speaker
- Honest
- Punctual
- Showers often
- Very friendly

#### Thorns:

- Struggles with rules
- Bad listener
- Picks fights
- Ignores deadlines
- Dresses casually
- Works independently

### Skills and Experience:

Babysitter

Animal Shelter Volunteer

Ice Cream Scooper

### Career Goals:

Attend College

Preschool Teacher

Attend Graduate School

...

2016

A storyboard template for a timeline activity. It features a large, empty rectangular box at the top for drawing or writing. Below this box is a horizontal timeline with a central dot and the year '2020' written below it. The timeline has tick marks on either side, with ellipses at the far left and right ends. A smaller rectangular box with four horizontal lines is positioned above the timeline, connected to the main box by a vertical line.

A diagram illustrating a timeline. A horizontal line with tick marks represents time, with a central point labeled '2025'. Above this line, a rectangular box contains four horizontal lines, suggesting a space for notes or a detailed description of the event at that time. The entire diagram is enclosed in a large rectangular frame.

- 1 Referencing your completed Storyboard, think about what people, experiences, and learning you might pursue in order to make your story for *next year* a reality. Describe one step you might take in the box below.

- 2 Set a specific date as a goal and name a person who can keep you accountable to your goal.

- 3 Think of two more steps you can take to achieve your goals for next year. What attributes can you improve? What do you need to add to your resume? Who do you need to add to your network?