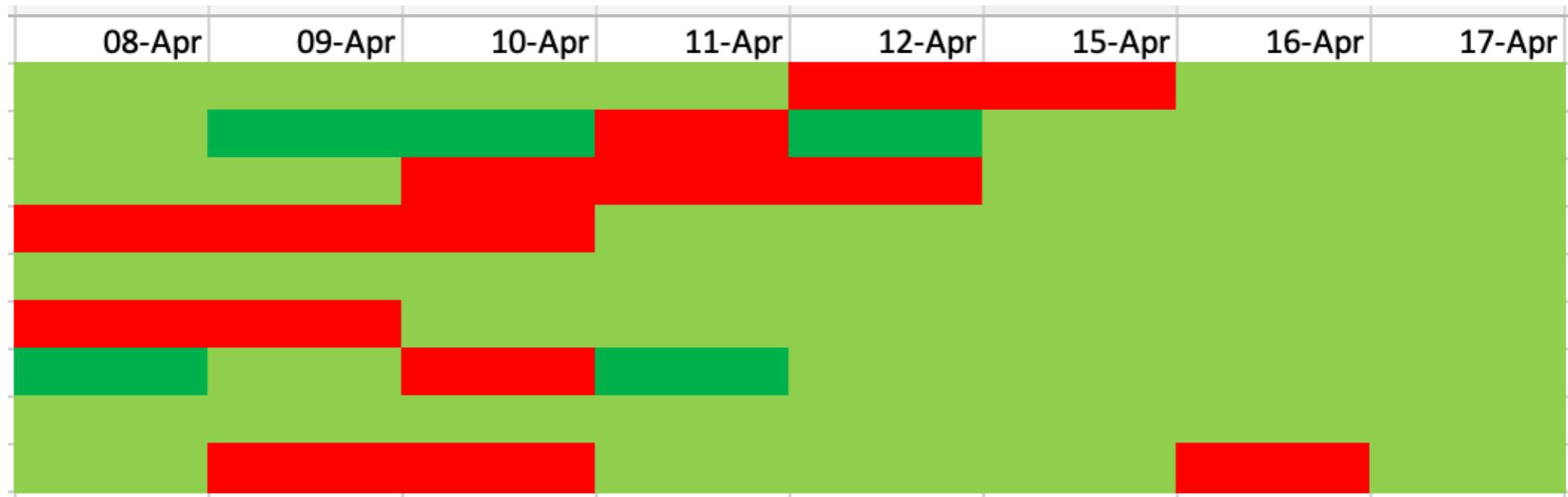


Last Day!

Final Presentations



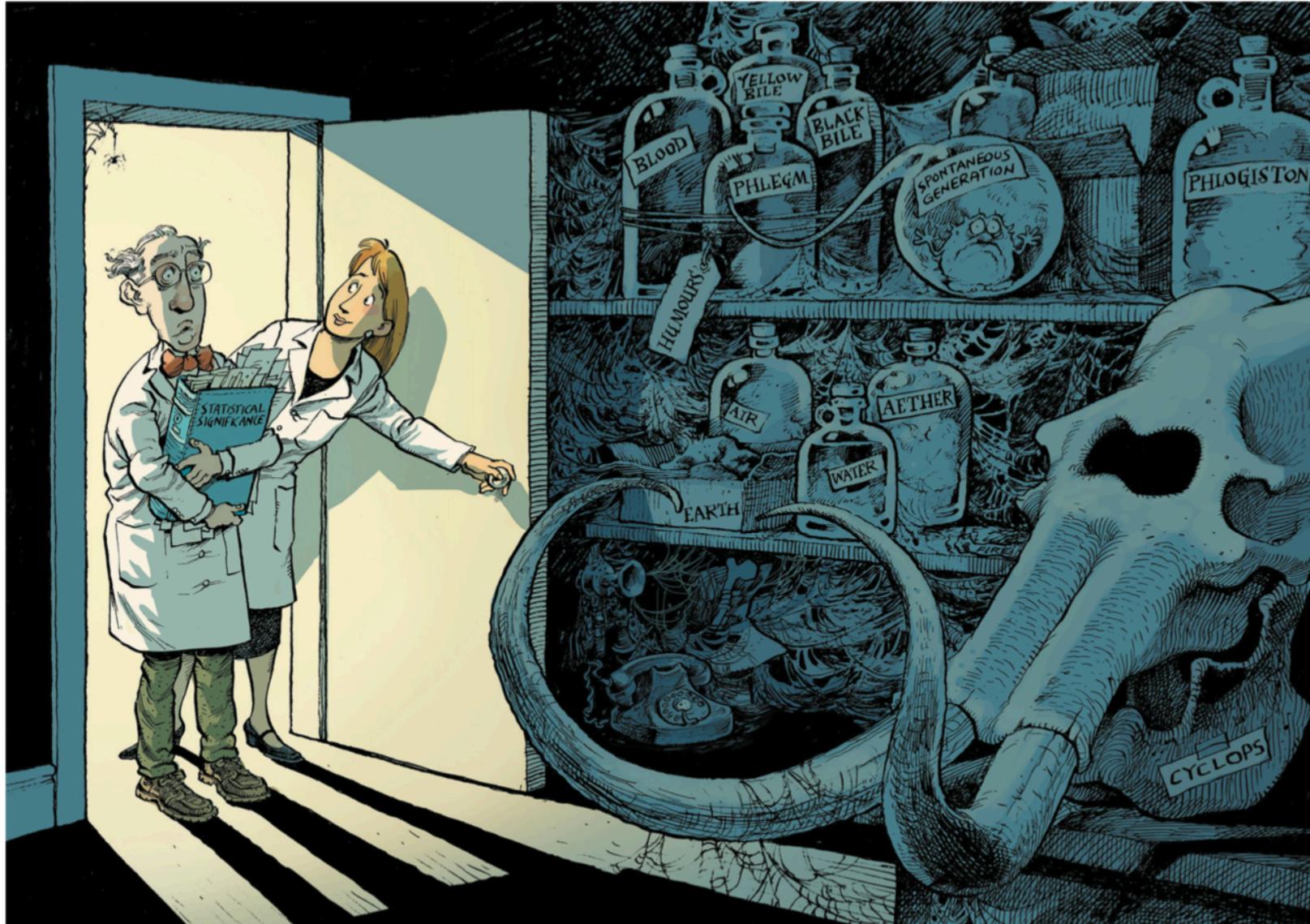
Final Presentations: Analysis

- Appropriate data visualization and interpretation prior to analyses
- Appropriate model development and choice of priors
- Appropriate evaluation of MCMC performance
- Appropriate visualization and interpretation of posteriors
- Appropriate check of model
- Appropriate evaluation of parameters of interest
- Appropriate conclusions

Review & Recap

P-values and NHST

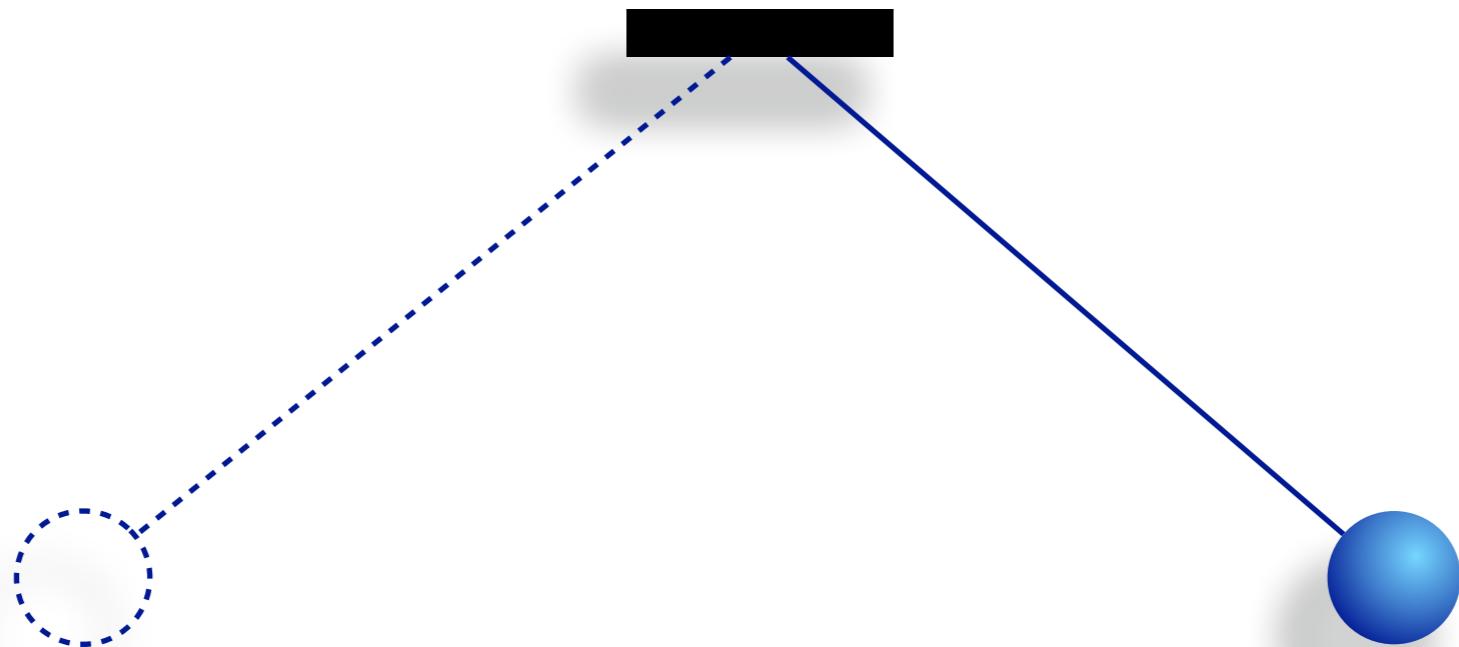
ILLUSTRATION BY DAVID PARKINS



Retire statistical significance

Valentin Amrhein, Sander Greenland, Blake McShane and more than 800 signatories call for an end to hyped claims and the dismissal of possibly crucial effects.

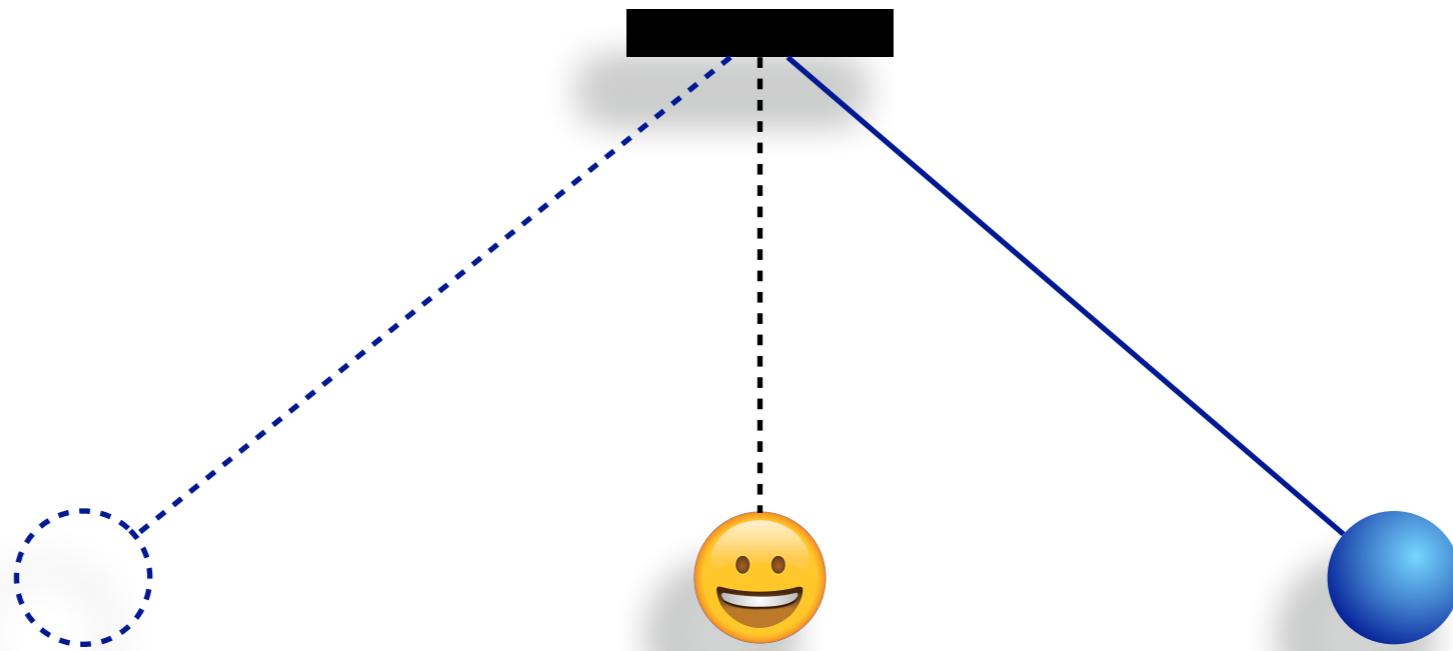
P-values and NHST



P-values
all the time!

P-values
never!

P-values and NHST



P-values
all the time!

P-values
when appropriate,
and with appropriate
interpretation

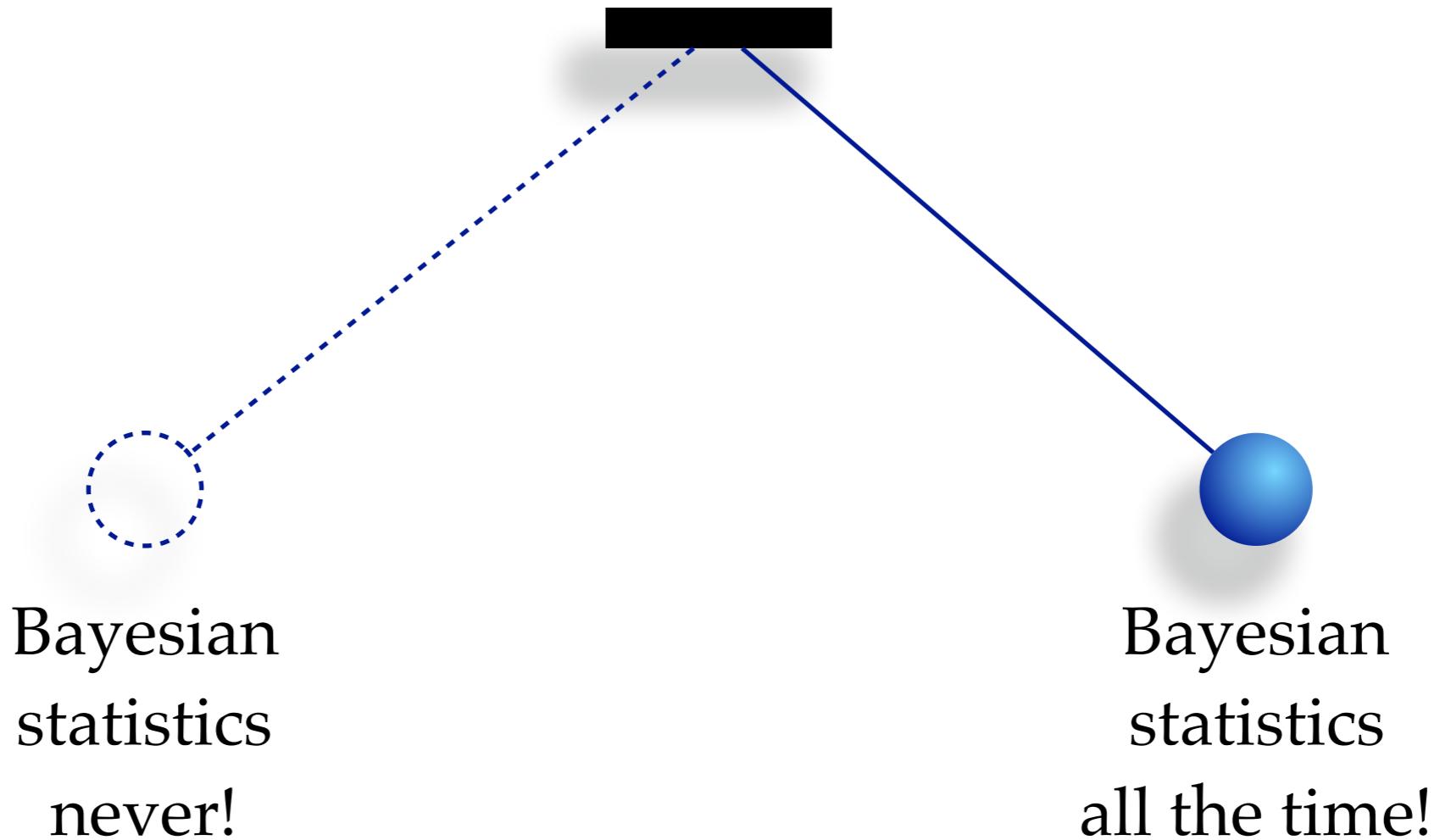
P-values
never!

Bayesian Statistics

- An explicit way to allow data to change our beliefs about the world - **the whole point doing science!!!**
 - Priors represent prior beliefs about hypotheses
 - Posteriors represent the revision of the credibility of those hypotheses based on the data

Bayesian Statistics

- Not a panacea either!!



Statistical Toolbox

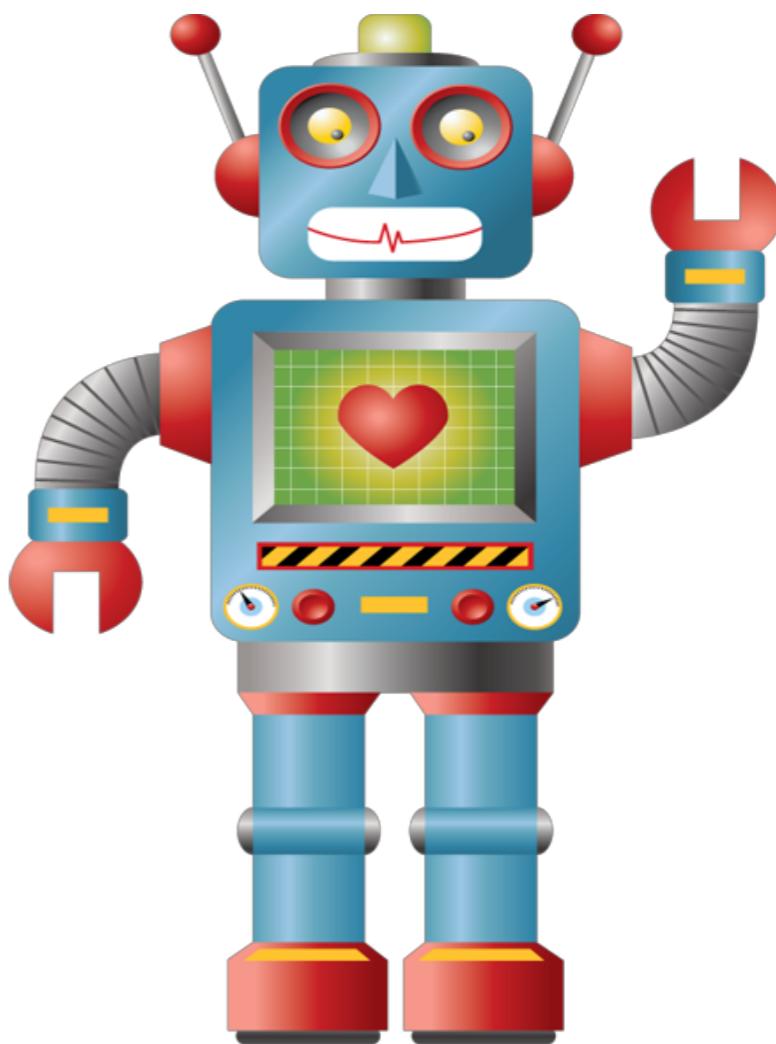
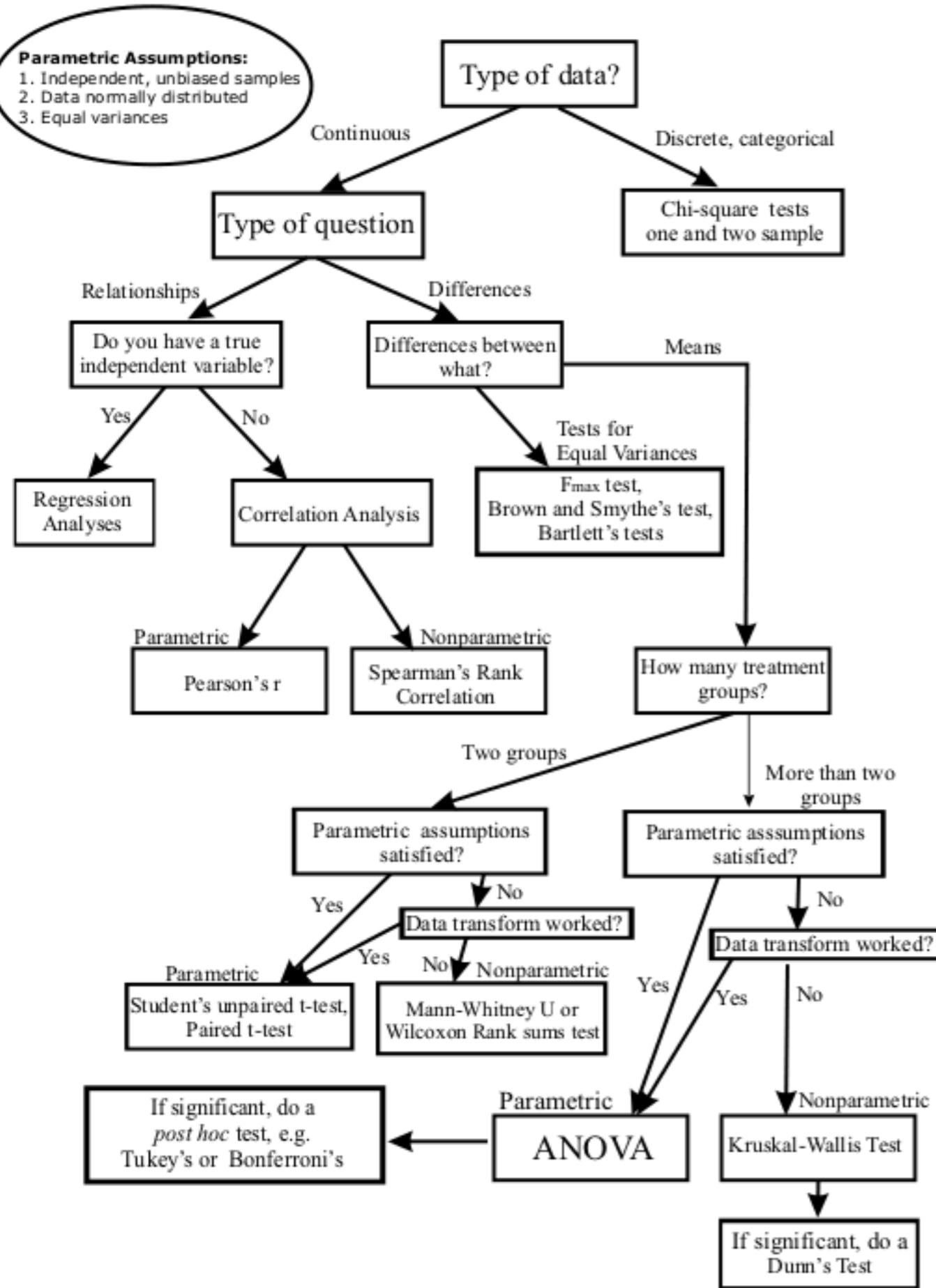


Statistical Toolbox

- Statistics should not be the endpoint itself
 - Is a tool to help you interpret what your data tell you about the world



Flow Chart for Selecting Commonly Used Statistical Tests



Bayesian Statistics

- Build your own robot!
 - Will often be more appropriate than a canned one



Bayesian Statistics

- Build your own robot!
 - Will often be more appropriate than a canned one
- But...always be sceptical of your robot!
 - Remember, it is an oracle



Bayesian Statistics

- When in doubt (or actually all the time) simulate data with known effects, and make sure model recovers appropriate estimates

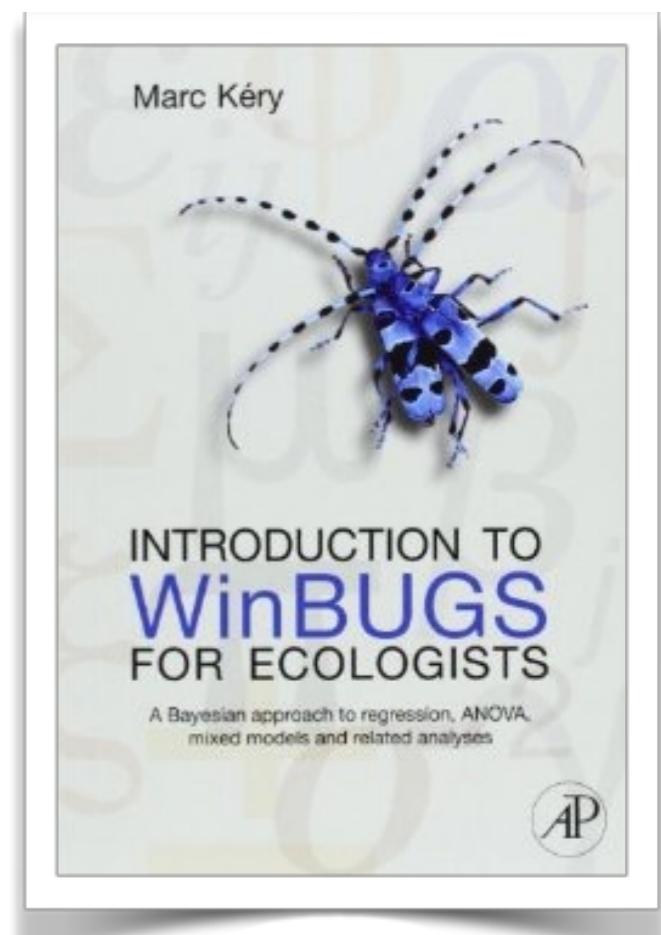
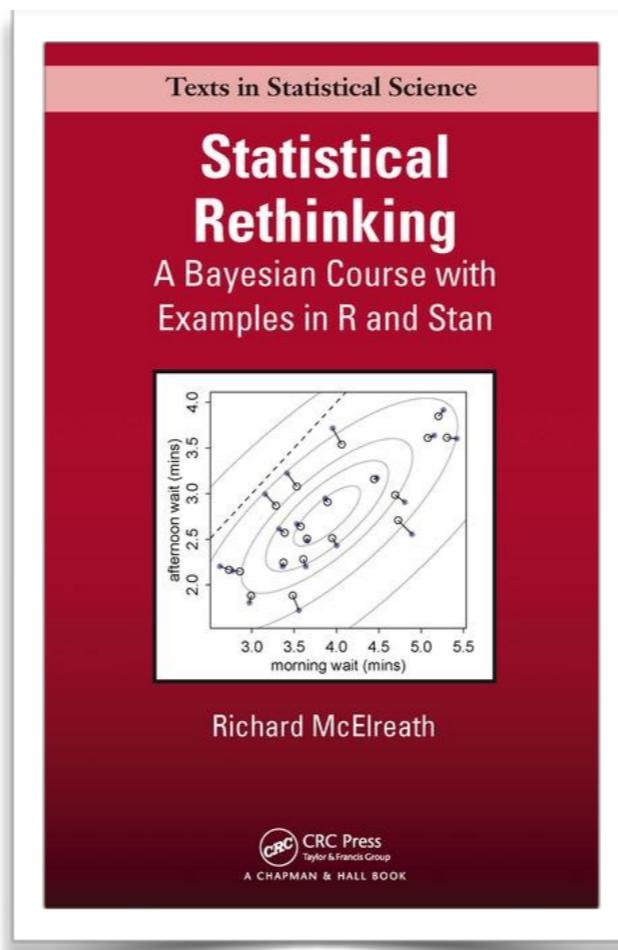
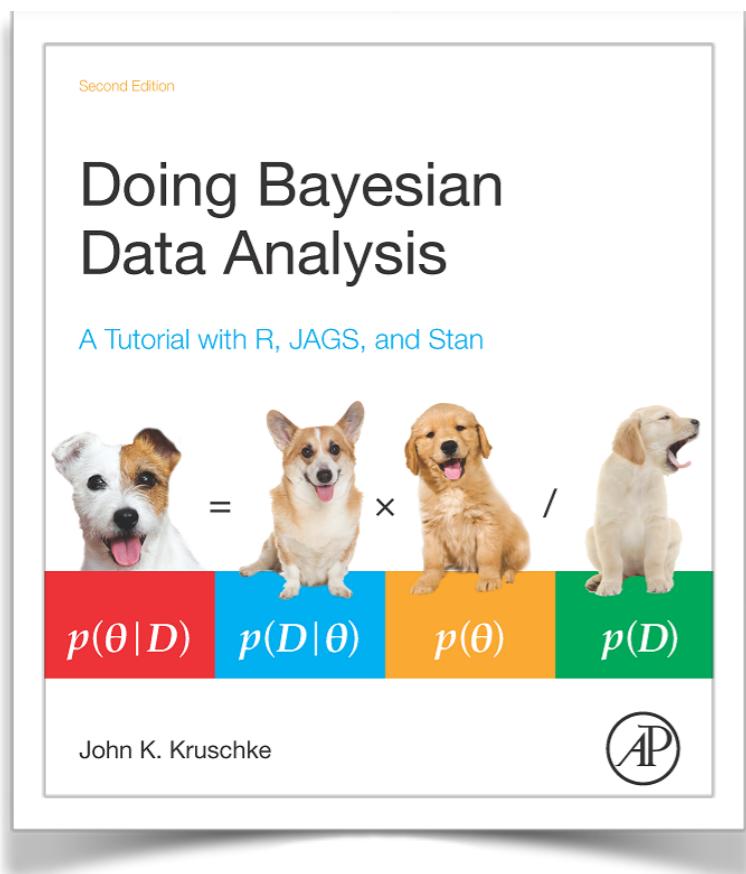
Bayesian Statistics

- Just the beginning
- Must continue your training...



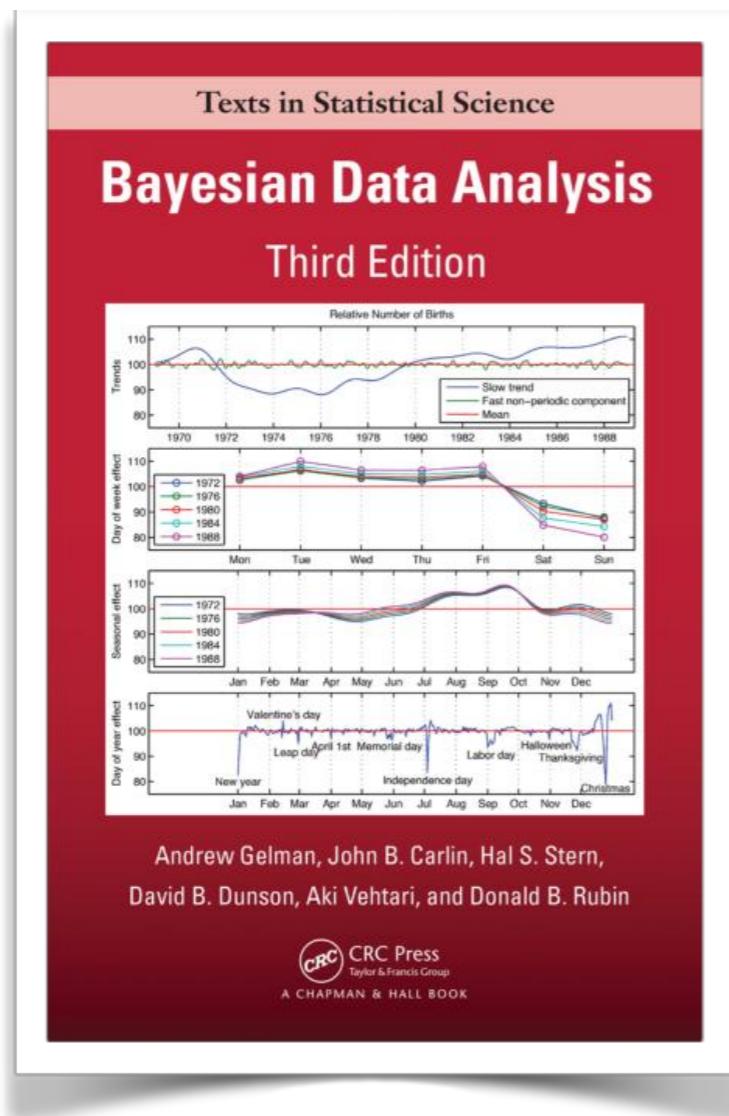
Bayesian Statistics

- Just the beginning
- Must continue your training...



Bayesian Statistics

- Just the beginning
- Must continue your training...



Stan Modeling Language User's Guide and Reference Manual

Stan Development Team

Stan Version 2.17.0

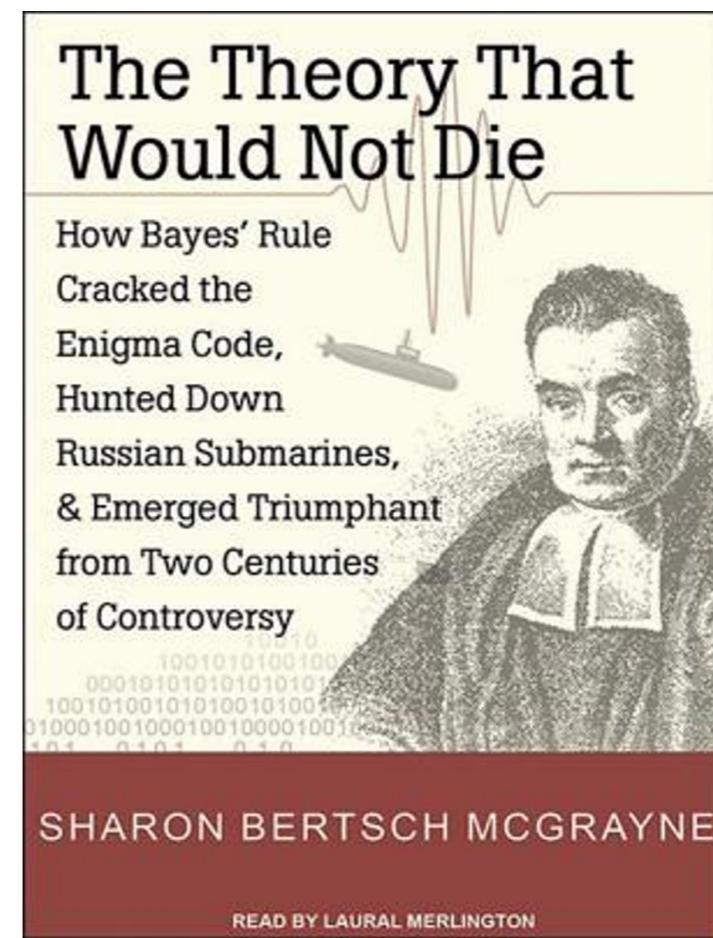
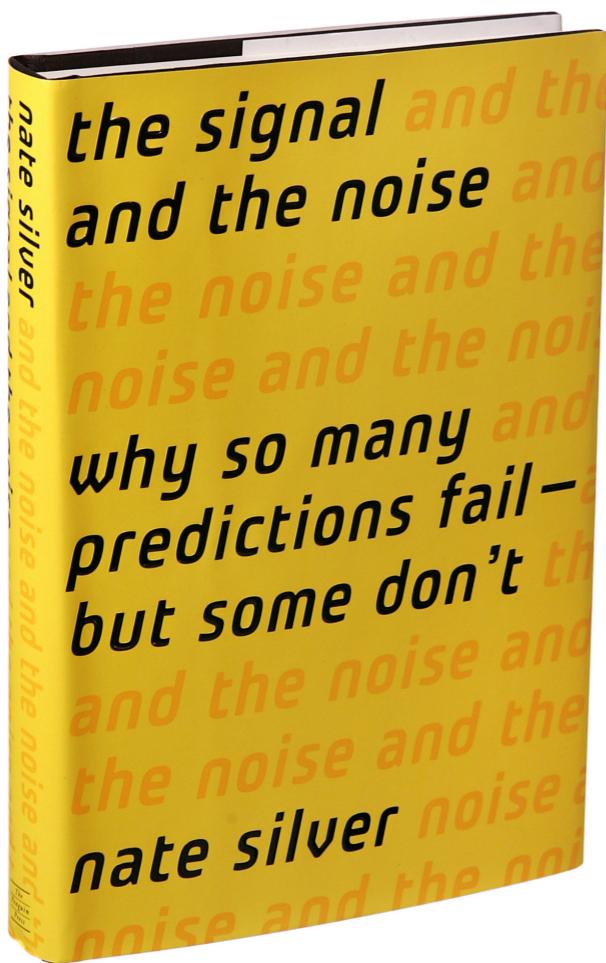
Tuesday 5th September, 2017



mc-stan.org

Bayesian Statistics

- Just the beginning
 - Must continue your training...



Last Few Models (briefly):

Full presentations, data,
and code are online

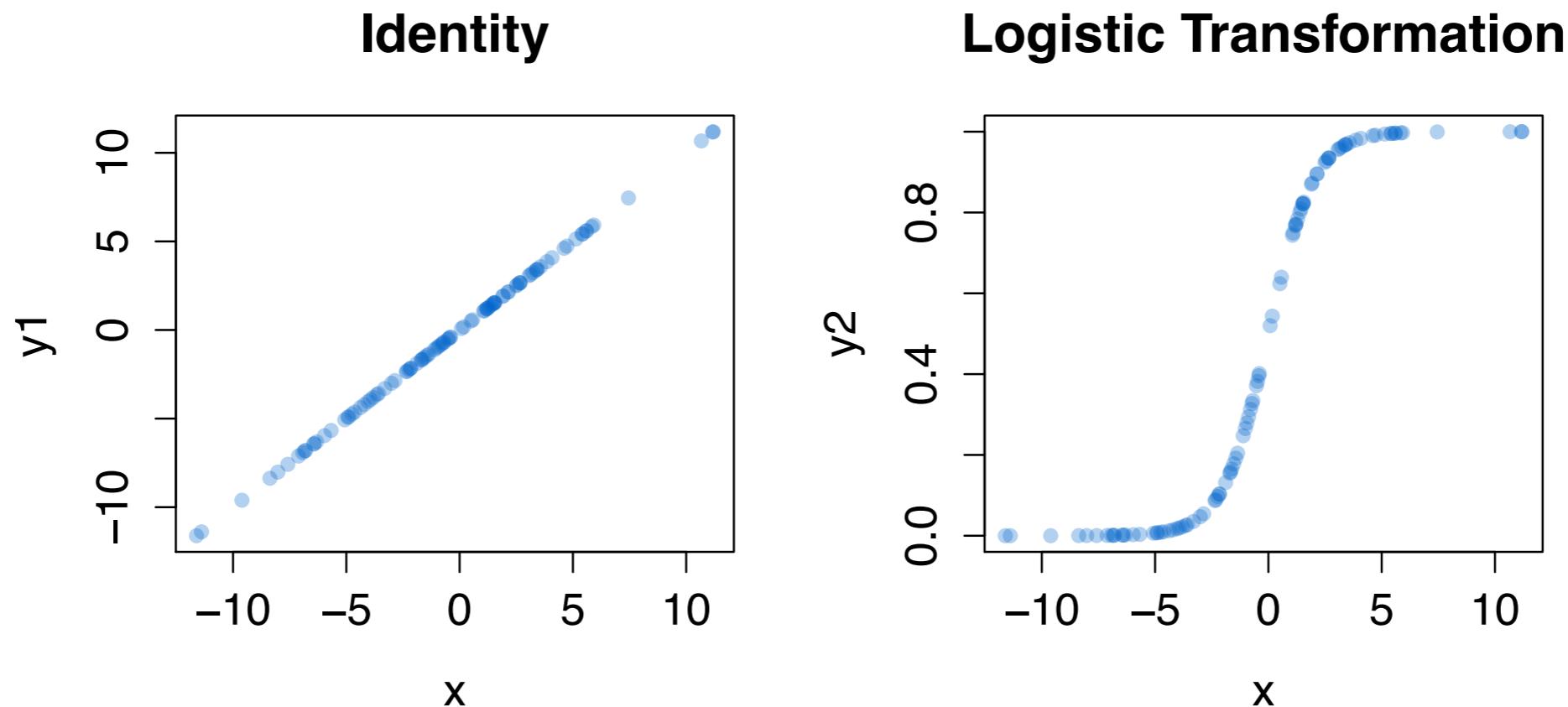
Logistic Regression

Logistic Predictor Variable

- Outcome is 0 or 1
- Have to squish (transform) predictors to this scale
 - Use the *logit* function

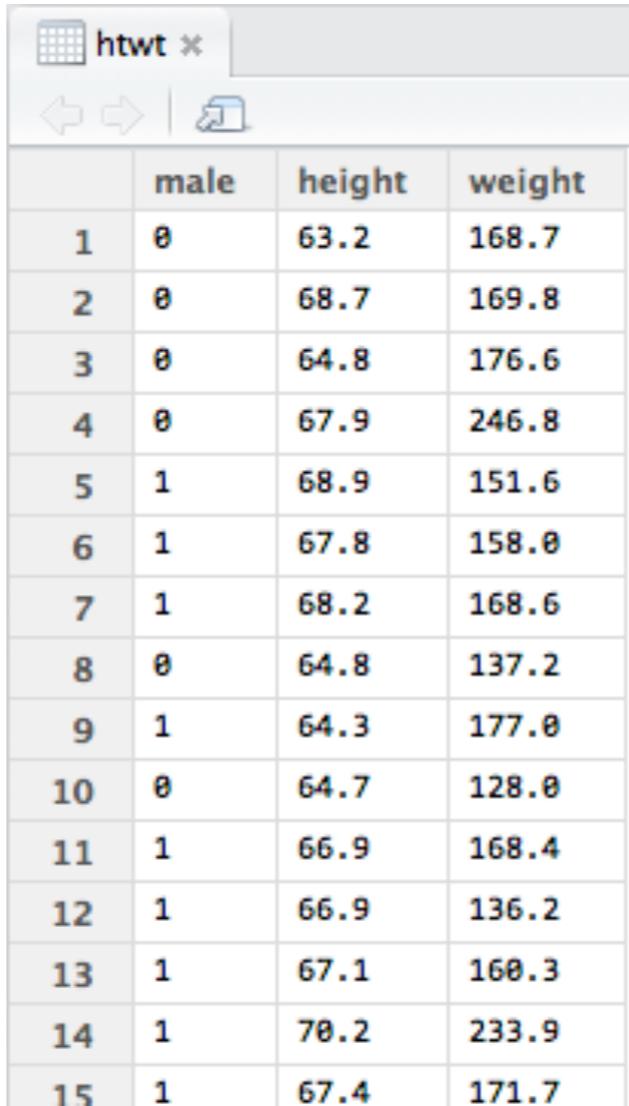
$$\text{logit}(mu) = 1 / (1 + \exp(-mu))$$

Logistic Predictor Variable



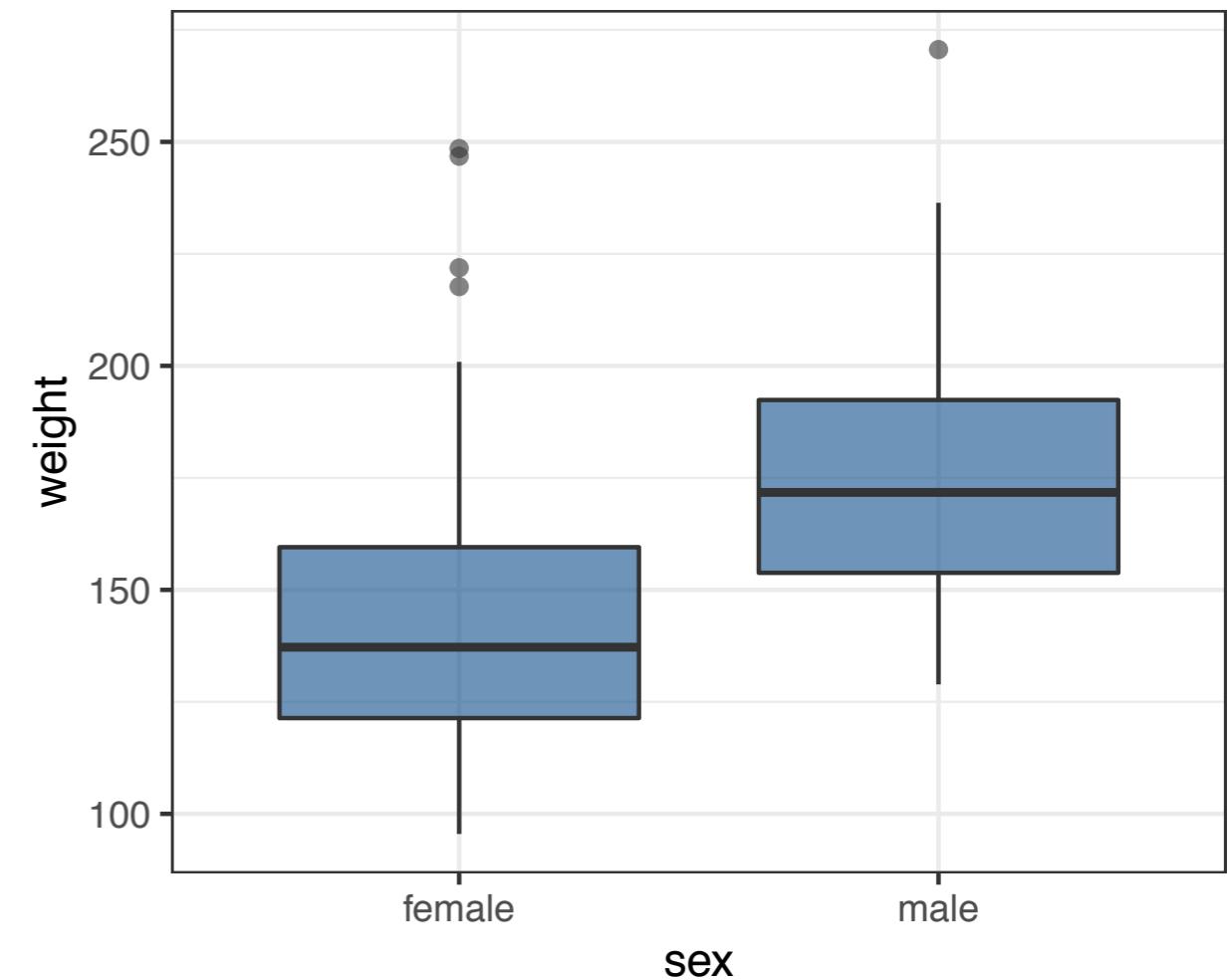
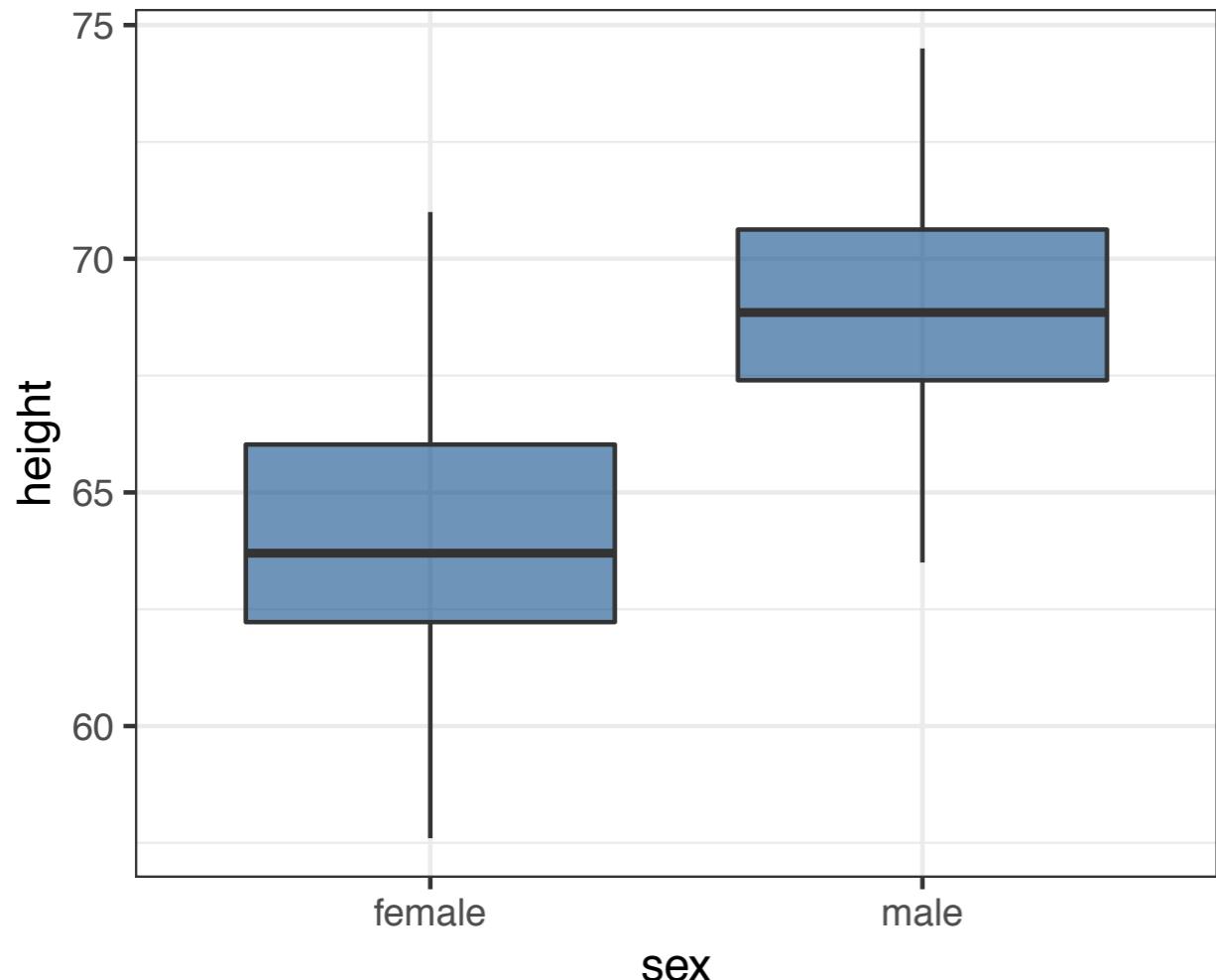
Data

- Modified height and weight data from before (but also including sex now)



	male	height	weight
1	0	63.2	168.7
2	0	68.7	169.8
3	0	64.8	176.6
4	0	67.9	246.8
5	1	68.9	151.6
6	1	67.8	158.0
7	1	68.2	168.6
8	0	64.8	137.2
9	1	64.3	177.0
10	0	64.7	128.0
11	1	66.9	168.4
12	1	66.9	136.2
13	1	67.1	160.3
14	1	70.2	233.9
15	1	67.4	171.7

Data



Model

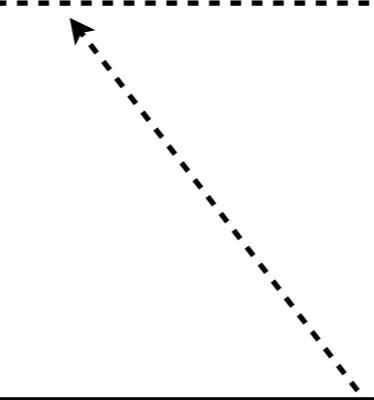
$$y = \text{bernoulli_logit}(mu)$$

$$mu = \beta_0 + \beta_1 height + \beta_2 weight$$

Model

$$y = \text{bernoulli_logit}(mu)$$

$$mu = \beta_0 + \beta_1 height + \beta_2 weight$$

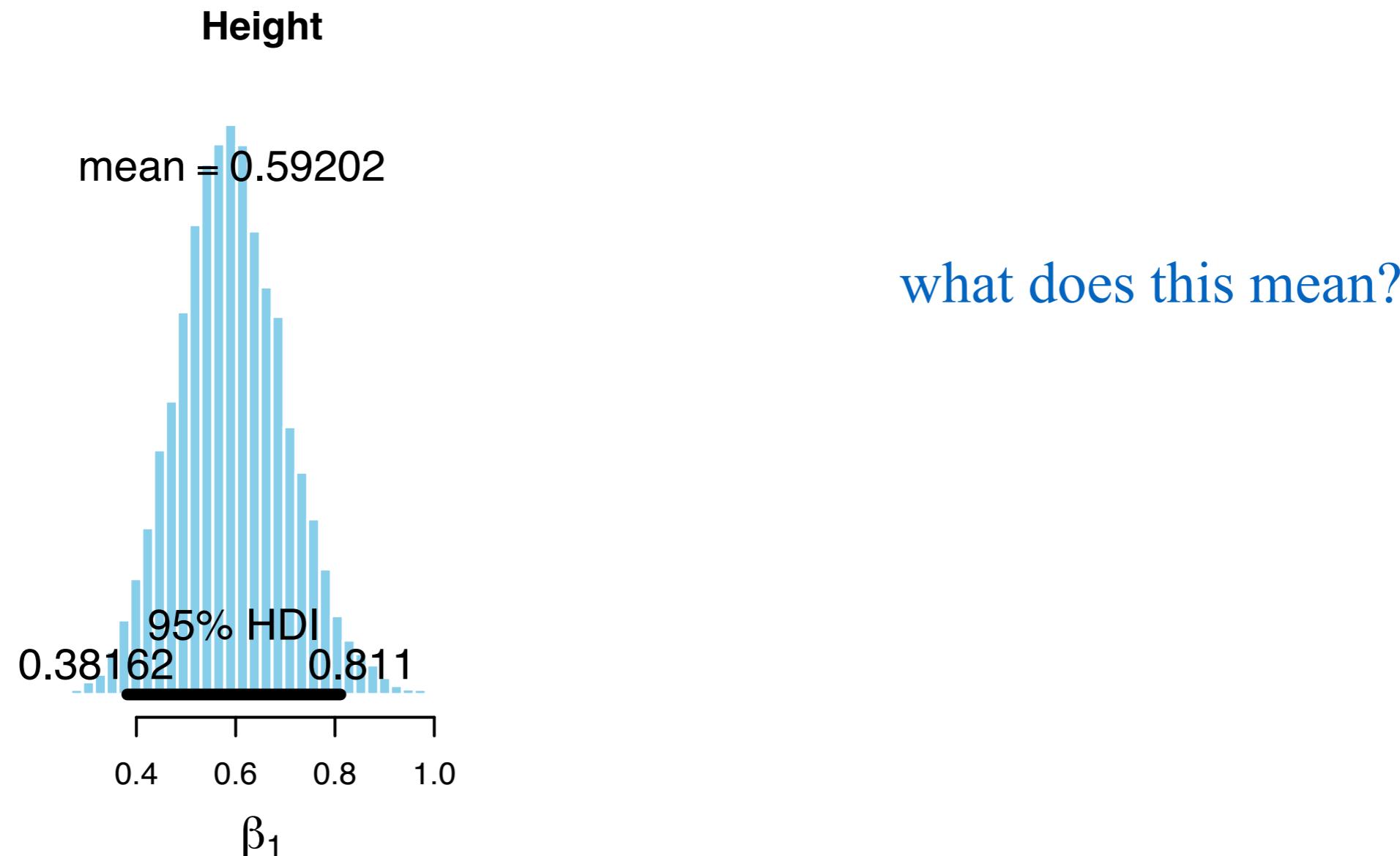


The “black box” into which we can put any equations that we have dealt with before (or more)

Model

```
model {  
    // Definitions  
    vector[N] mu;  
  
    // Likelihood  
    for (i in 1:N) {  
        mu[i] = b0 + (b1 * height[i]) + (b2 * weight[i]);  
        y[i] ~ bernoulli_logit(mu[i]);  
    }  
  
    // Priors  
    b0 ~ normal(0, 1);  
    b1 ~ normal(0, 1);  
    b2 ~ normal(0, 1);  
}
```

Interpreting Posteriors

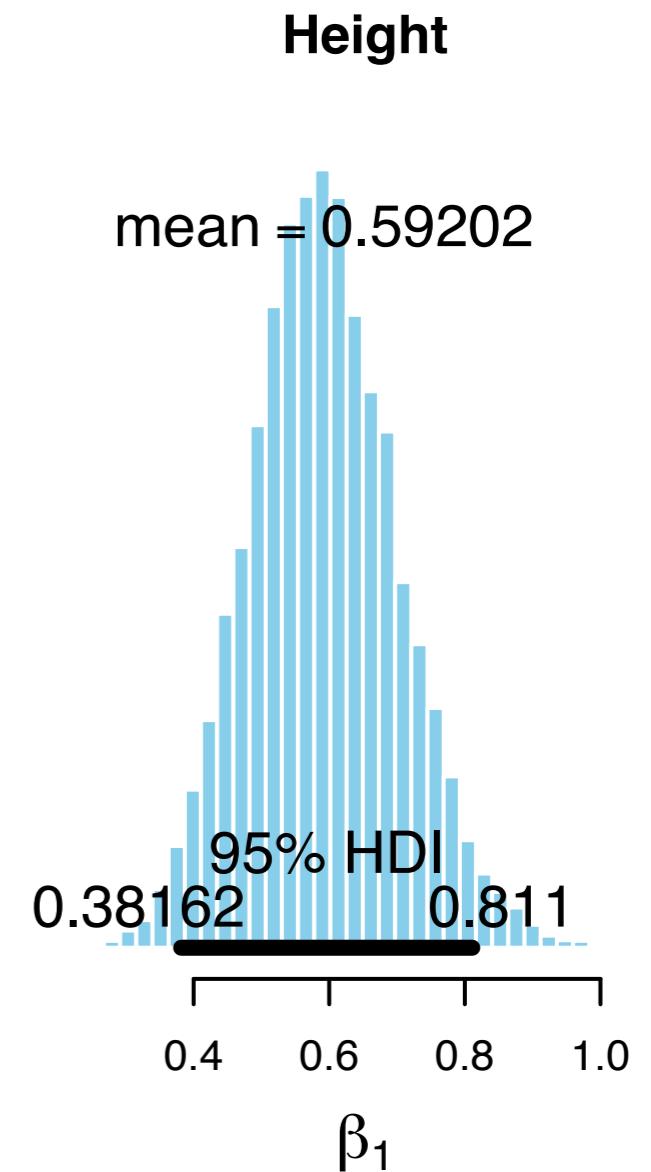


Interpreting Posteriors

- Coefficients of logistic regression tell us about the log odds

$$\text{logit}(\mu) = \log \frac{p(y=1)}{p(y=0)}$$

- When x_i increases by 1 unit, the log odds increase β_i units
- When height increases by 1 inch, the log odds of being a male increases by ~ 0.592



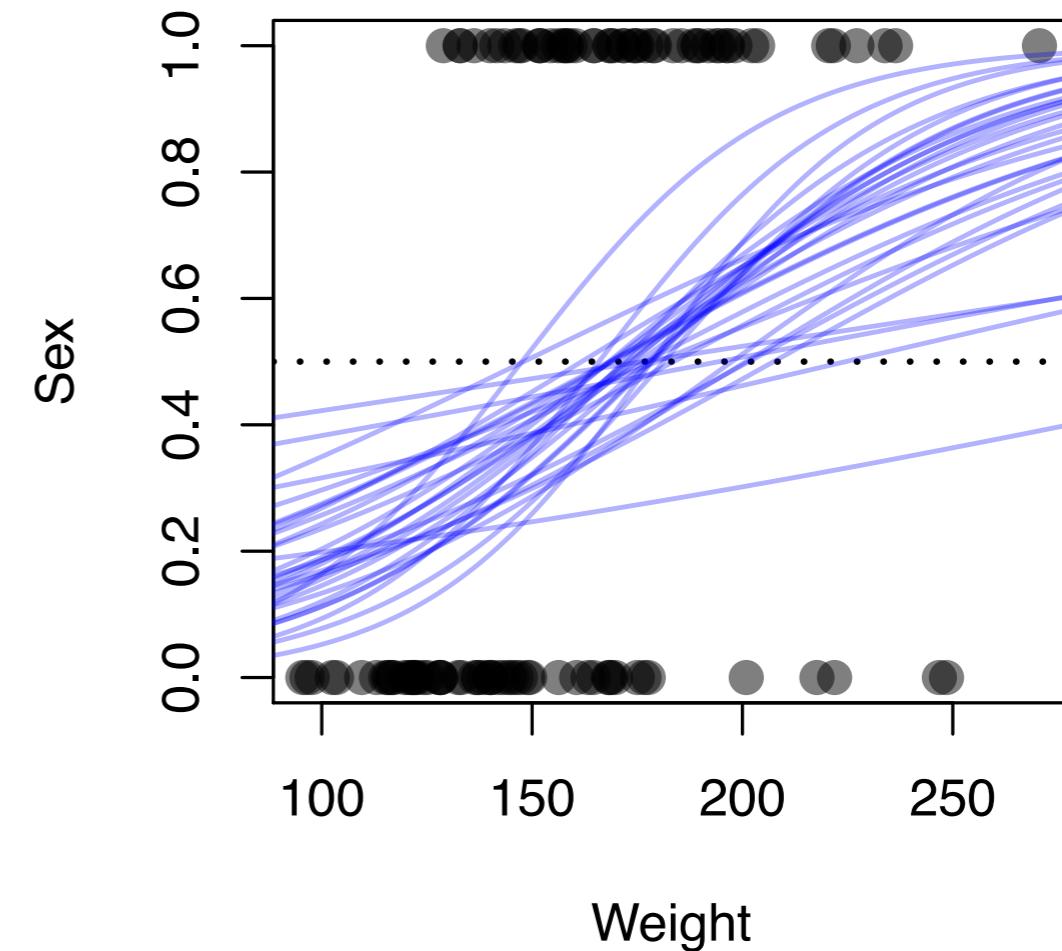
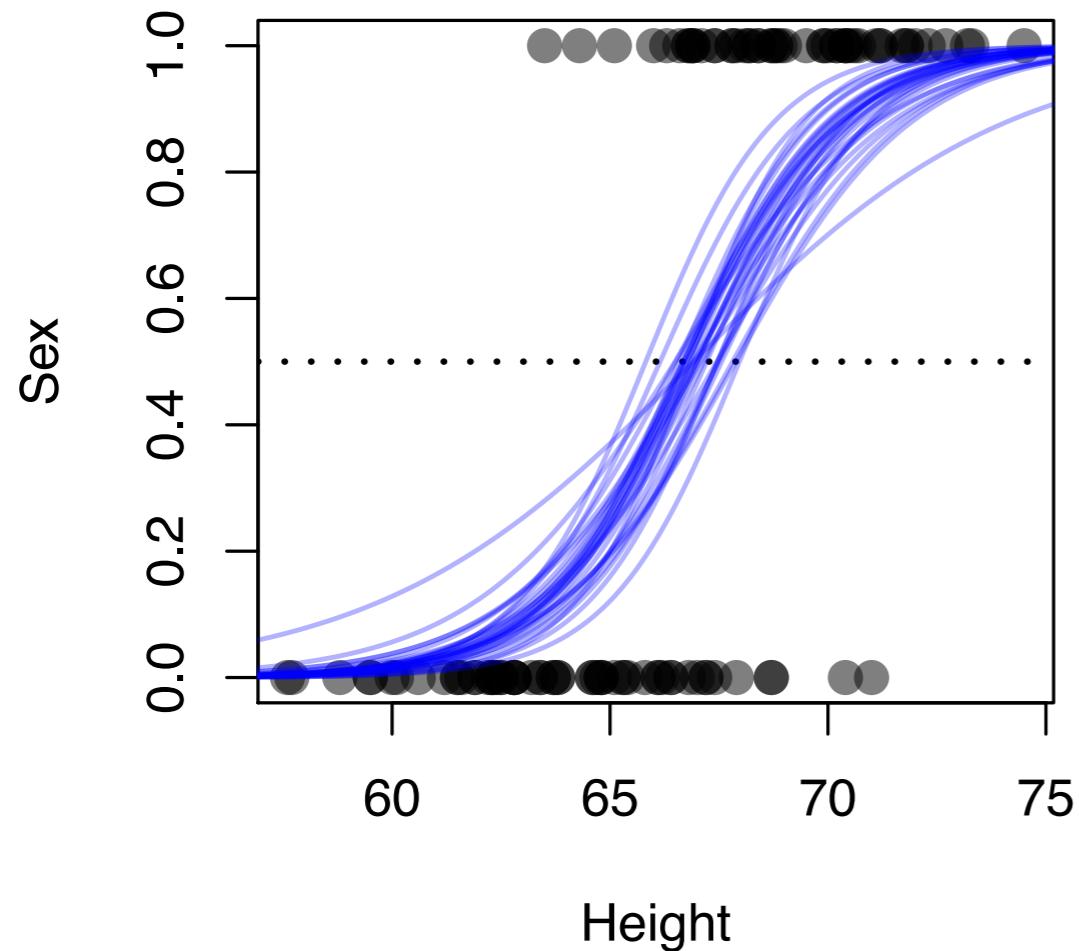
Assessing Model Fit

Single parameters (height)

- Can ask, “How does probability of being male change as a function of height, for someone of average weight*”?
 - Evaluate effects of one parameter, while holding the others constant

*Graph will differ if you use different weights, but this will give you a general idea of fit

Assessing Model Fit



Ordinal Regression

Goals and General Idea

Goals

When would we use this type of analysis?

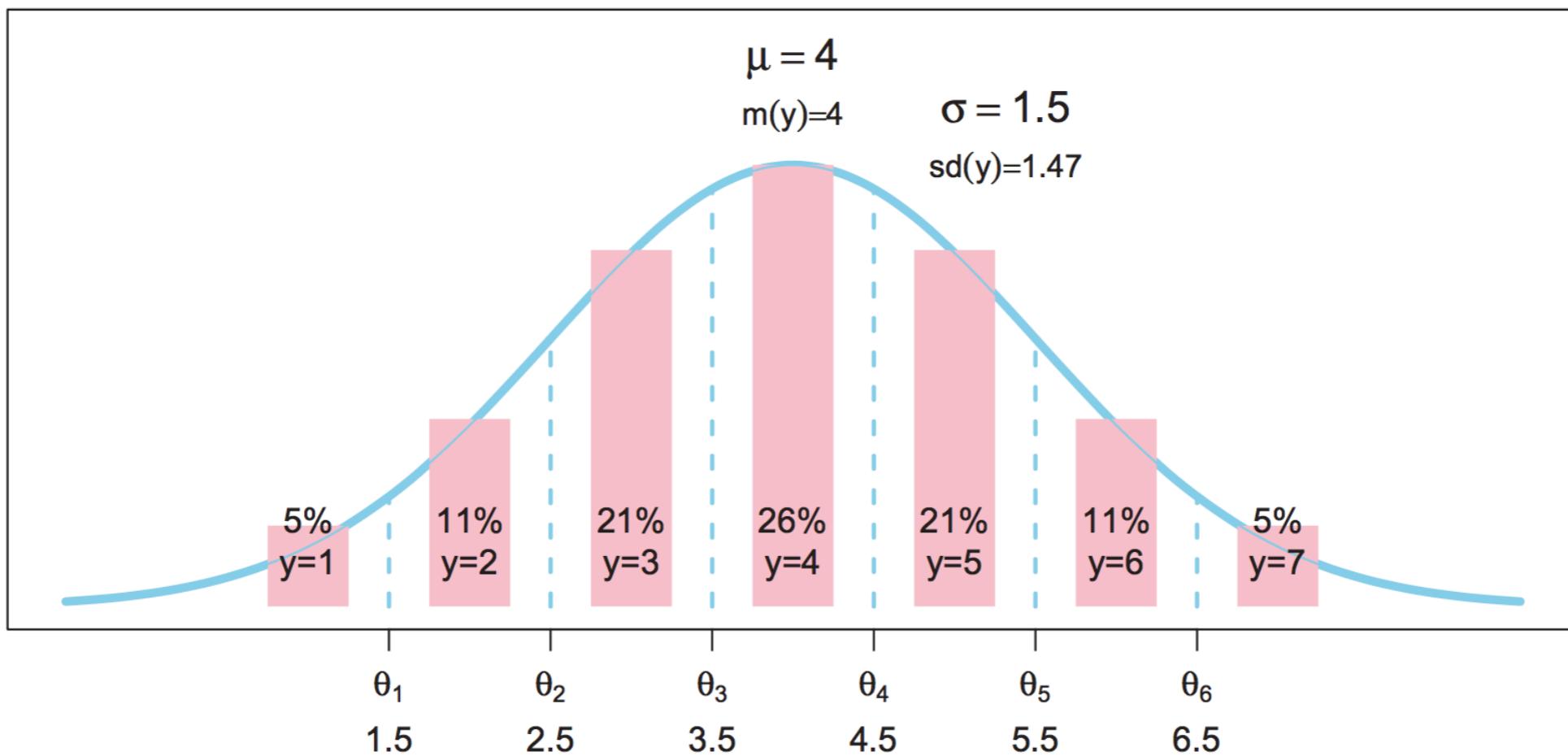
- When the predicted variable is ordinal!
 - Places in a race (1st, 2nd, 3rd, etc.)
 - Surveys on a Likert scale (5 = strongly agree, 4 = agree, 3 = neutral
2 = disagree, 1 = strongly disagree)
 - Scaled responses (good, mediocre, bad)
 - etc.

Characteristics

- Know order, but not necessarily equally spaced
 - How much do you like fish (1-hate to 5-love)?
 - May be harder to go from 1→2 than 4→5
- As predictor variables “increase”, should sequentially step through predicted values
 - How can we ensure this happens?

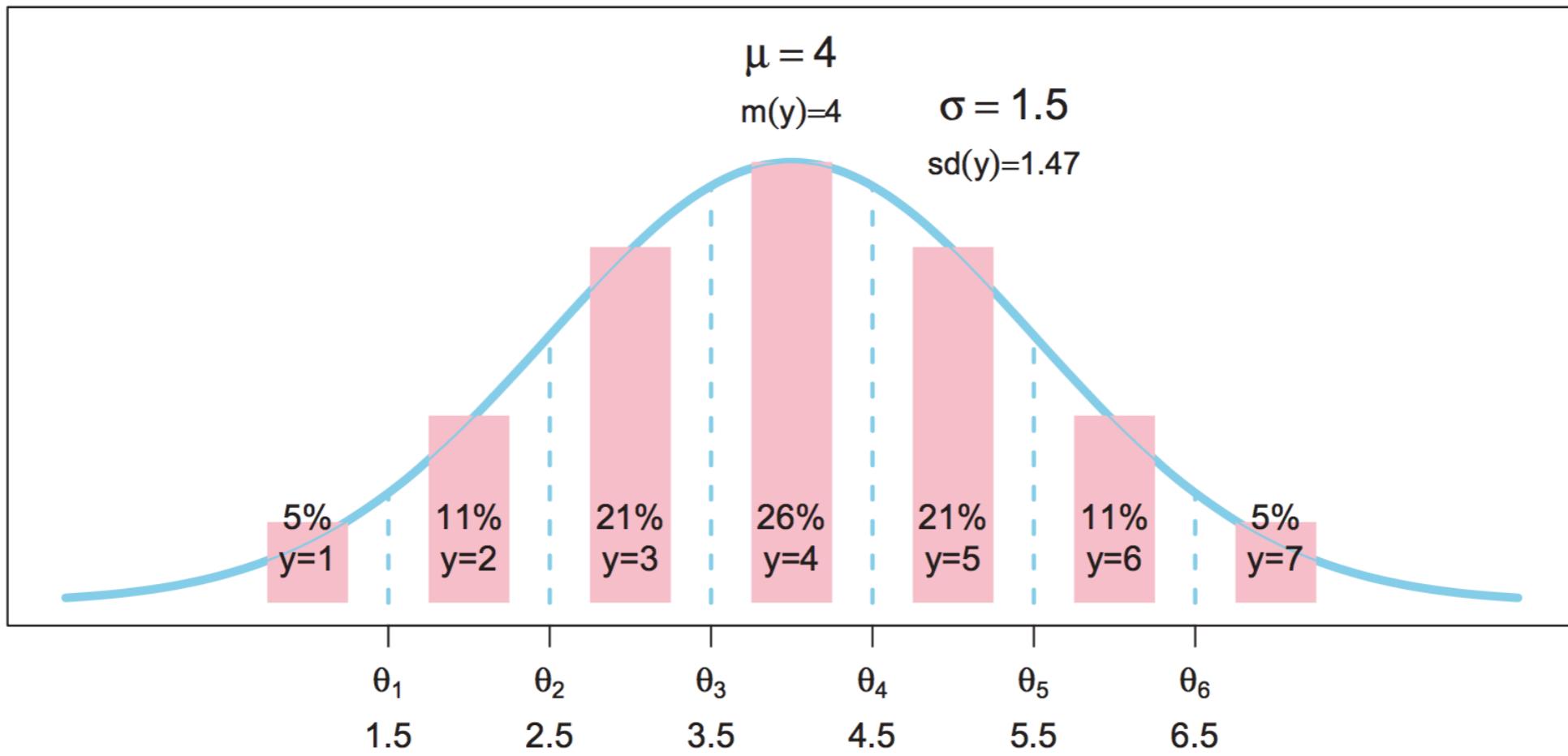
Characteristics

- Suppose ordinal data with 7 “levels”
- There will be cut-off points (thresholds) between levels, indicating where it switches from one to another (indicated here as θ s)
- If there are k levels, there will be $k-1$ of these thresholds



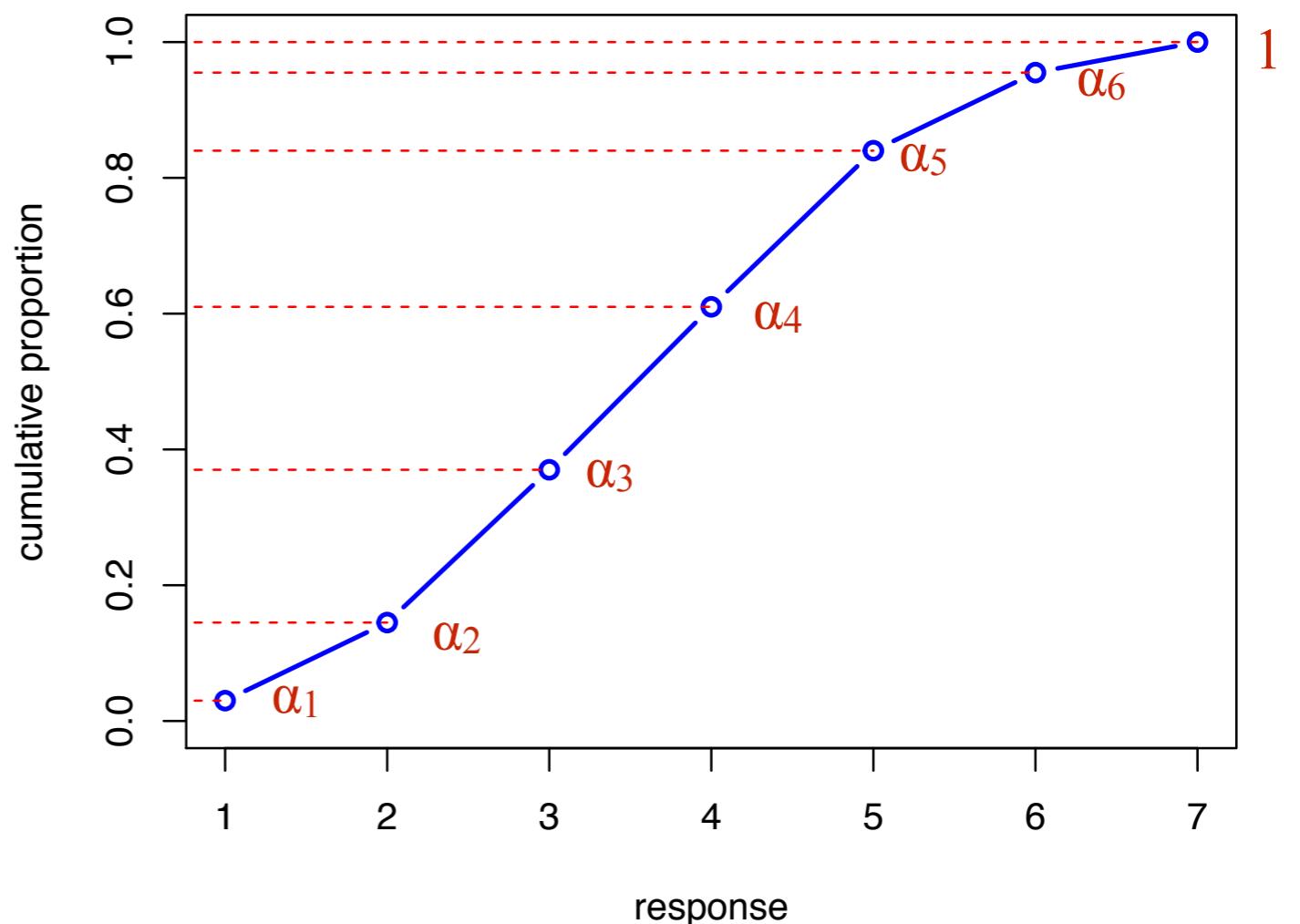
Characteristics

- How do we get probabilities for each level?
 - Cumulative distribution



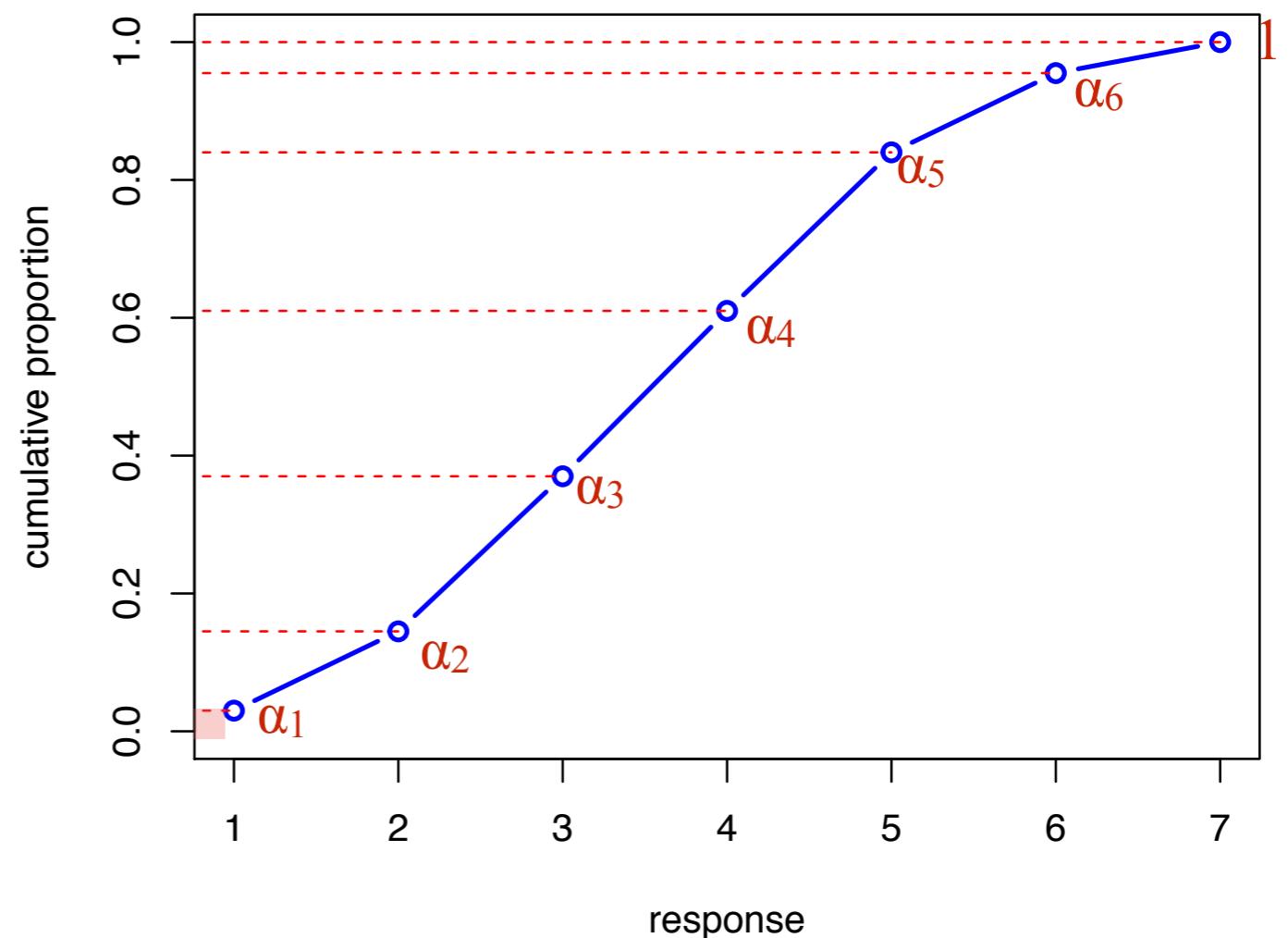
Characteristics

- Now values range from 0 to 1
- Probability for each level is the cumulative area up to the threshold just above that level minus the cumulative area up to the threshold just below that level
- Call each threshold point an α value



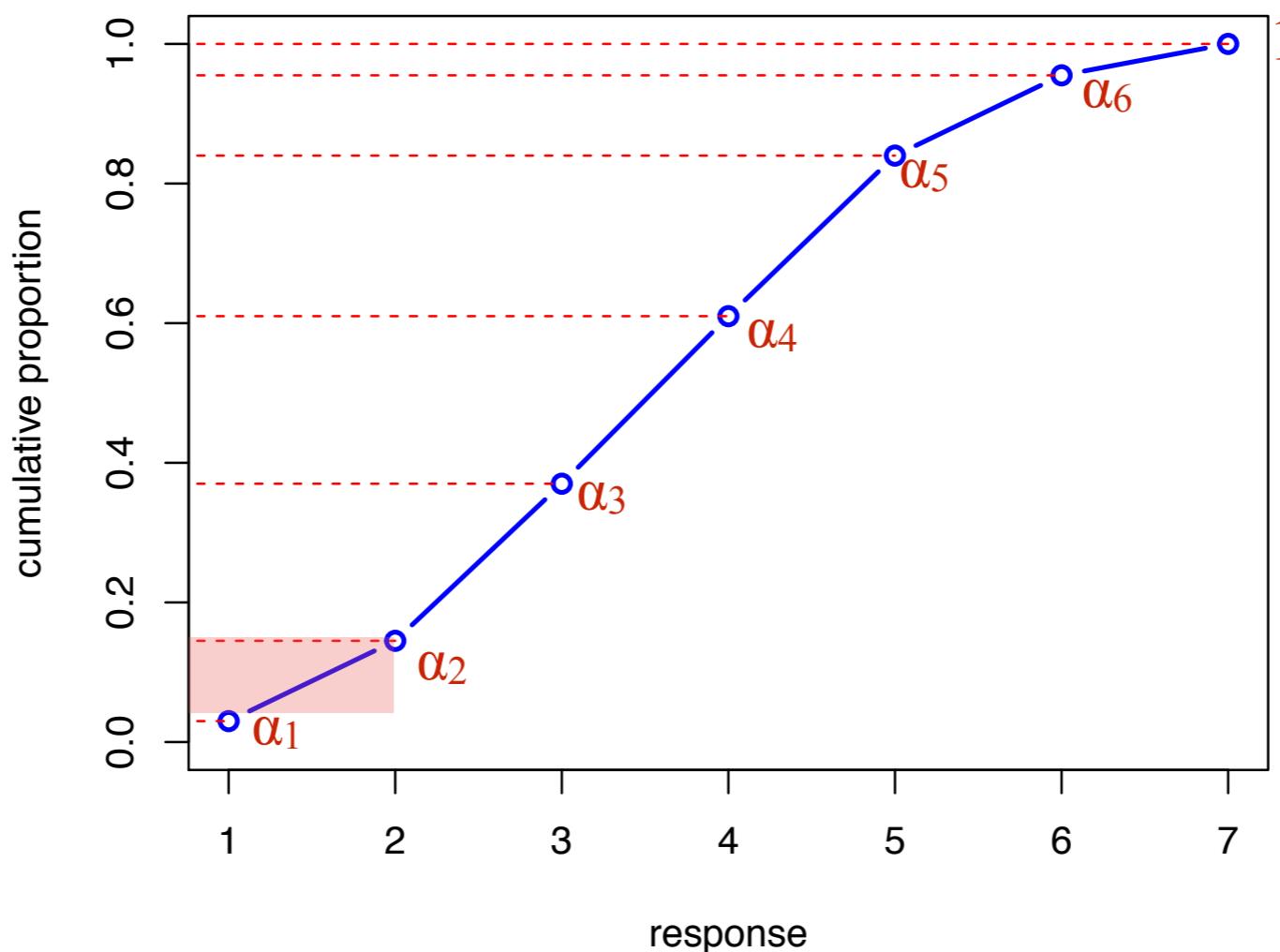
Characteristics

- For first category, probability is cumulative probability for that value, minus zero
 - Considering the mean and sd of the underlying distribution



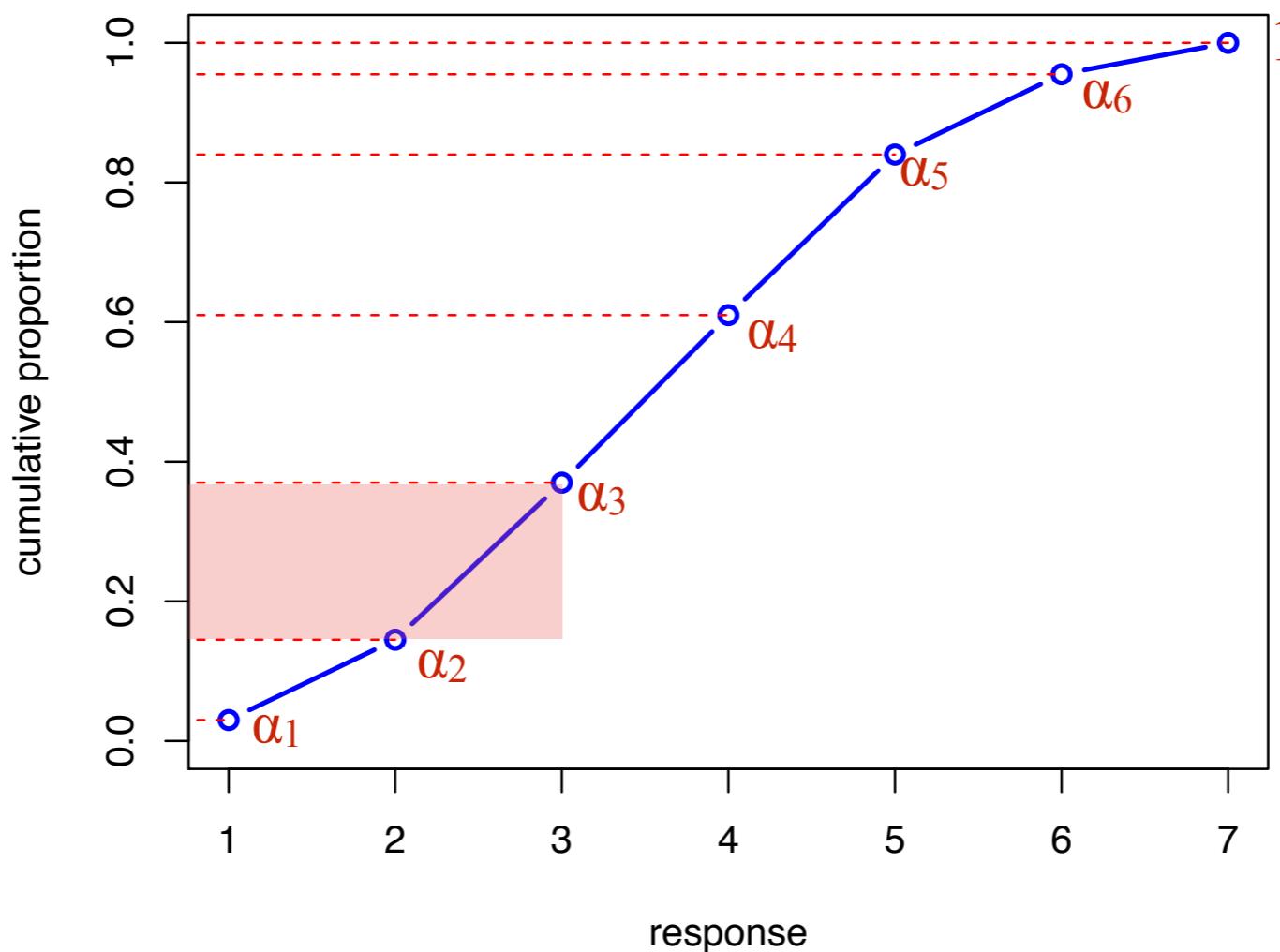
Characteristics

- For second category, probability is cumulative probability for that value, minus that for the first category



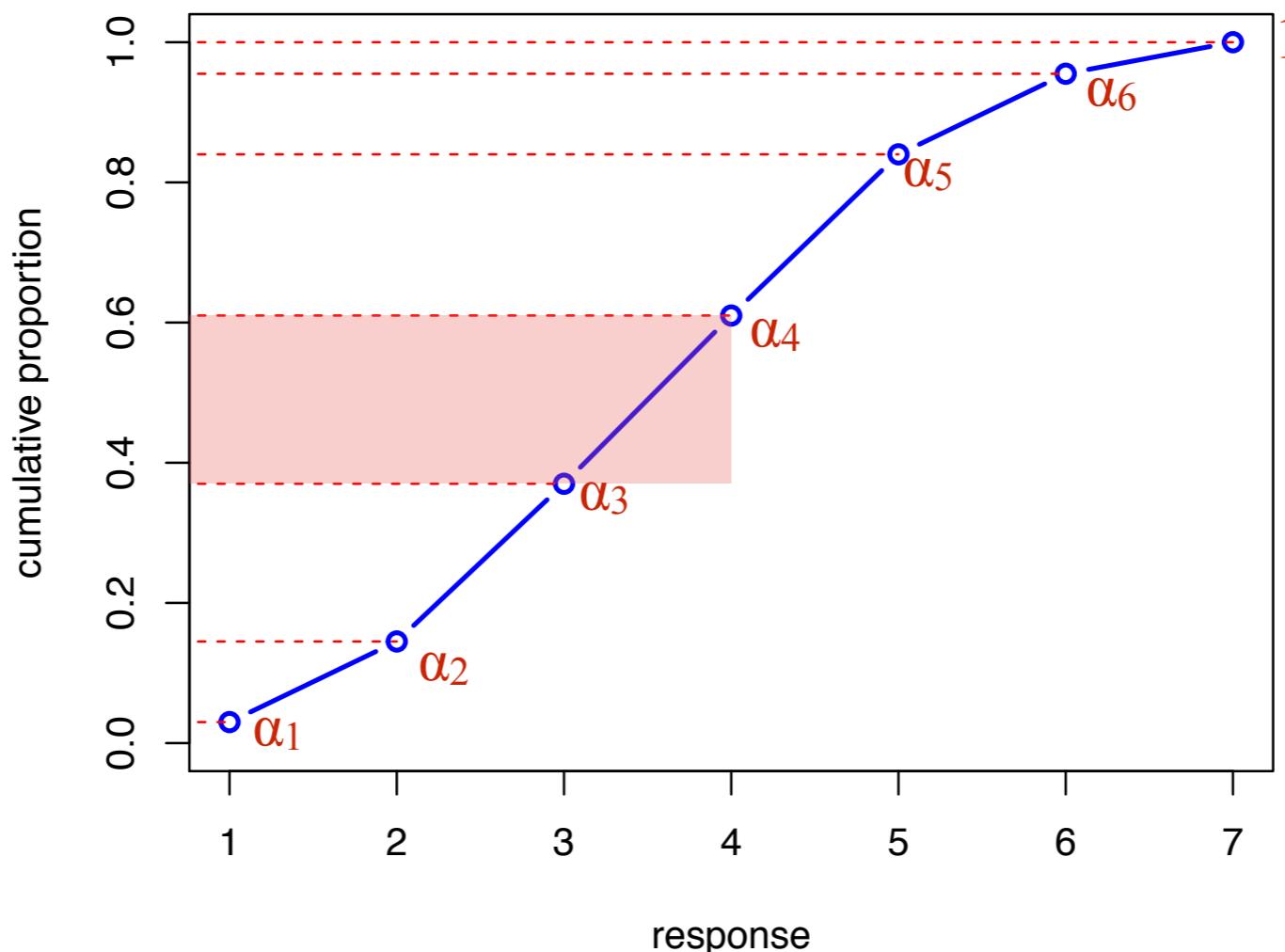
Characteristics

- For third category, probability is cumulative probability for that value, minus that for the second category



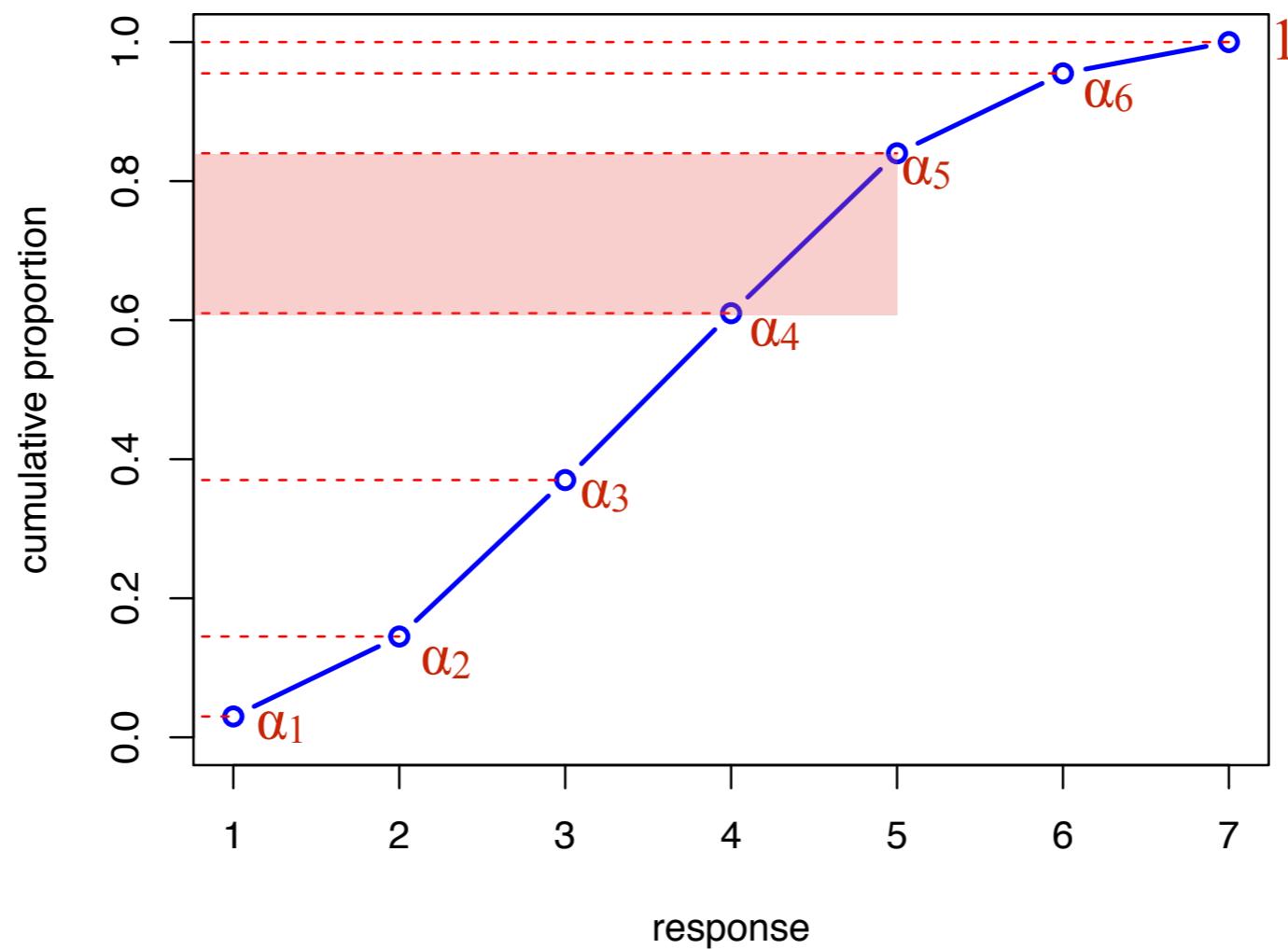
Characteristics

- For fourth category, probability is cumulative probability for that value, minus that for the third category



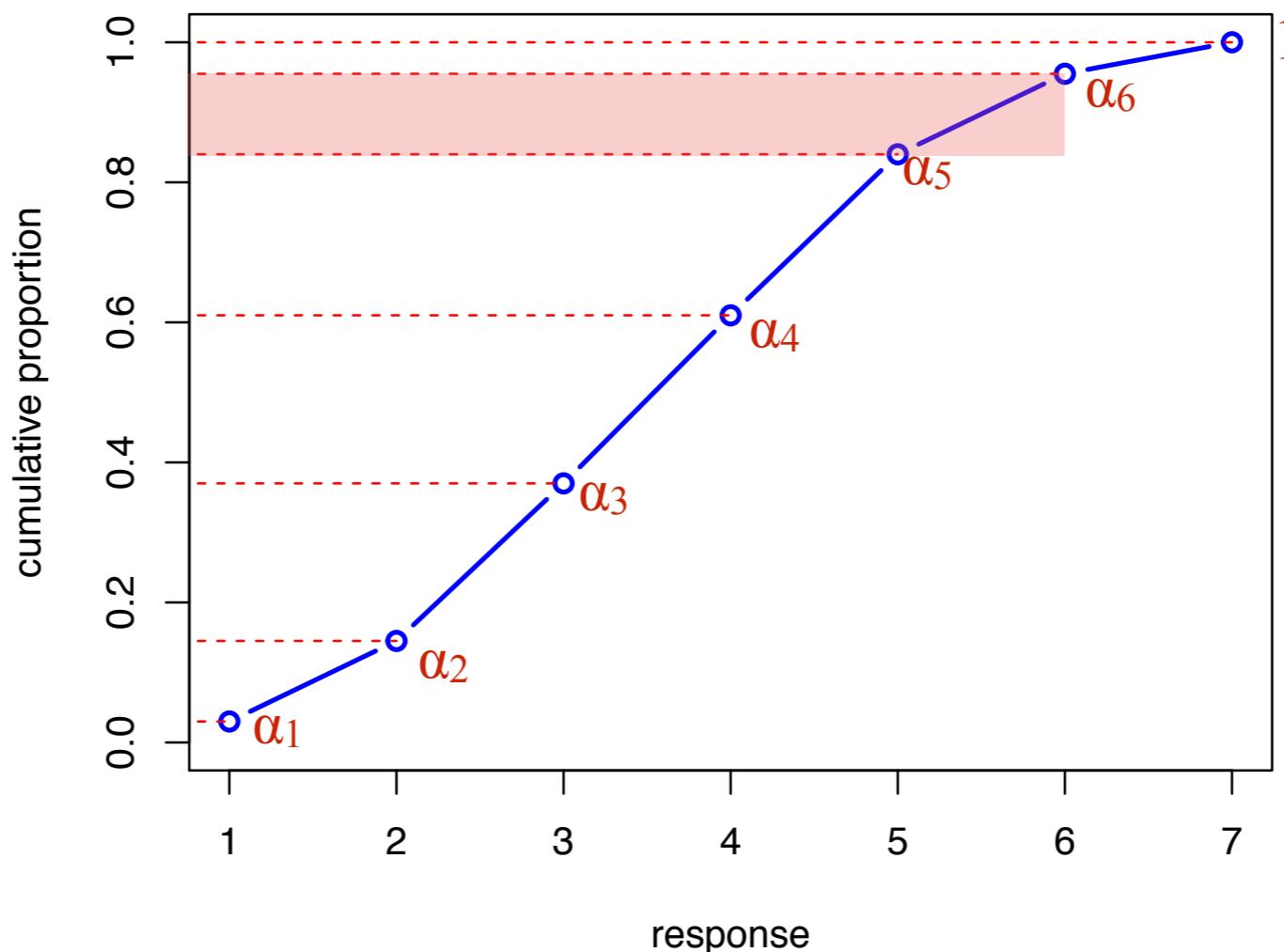
Characteristics

- For fifth category, probability is cumulative probability for that value, minus that for the fourth category



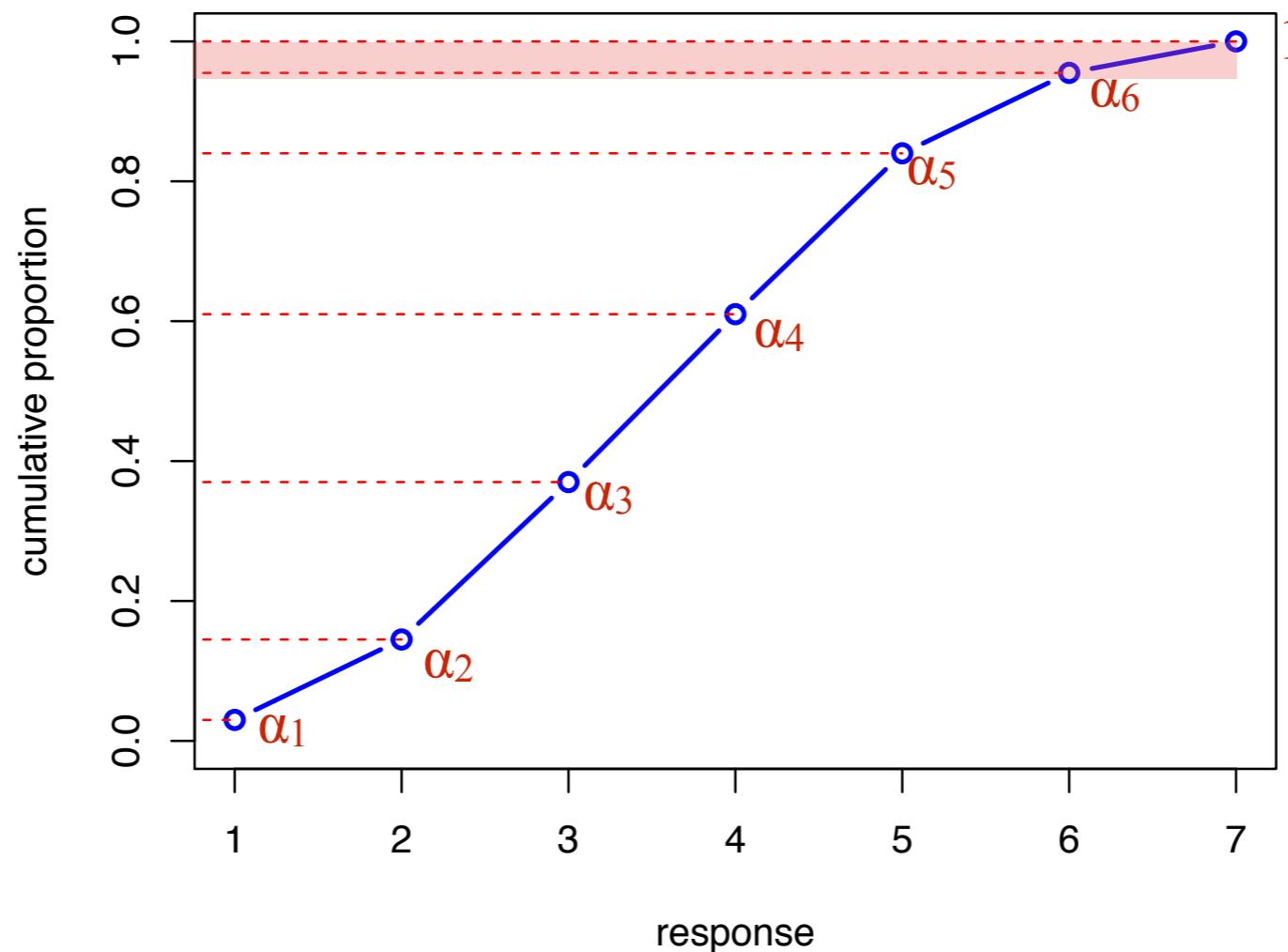
Characteristics

- For sixth category, probability is cumulative probability for that value, minus that for the fifth category



Characteristics

- For seventh category, probability is **one**, minus the cumulative probability for the 6th category

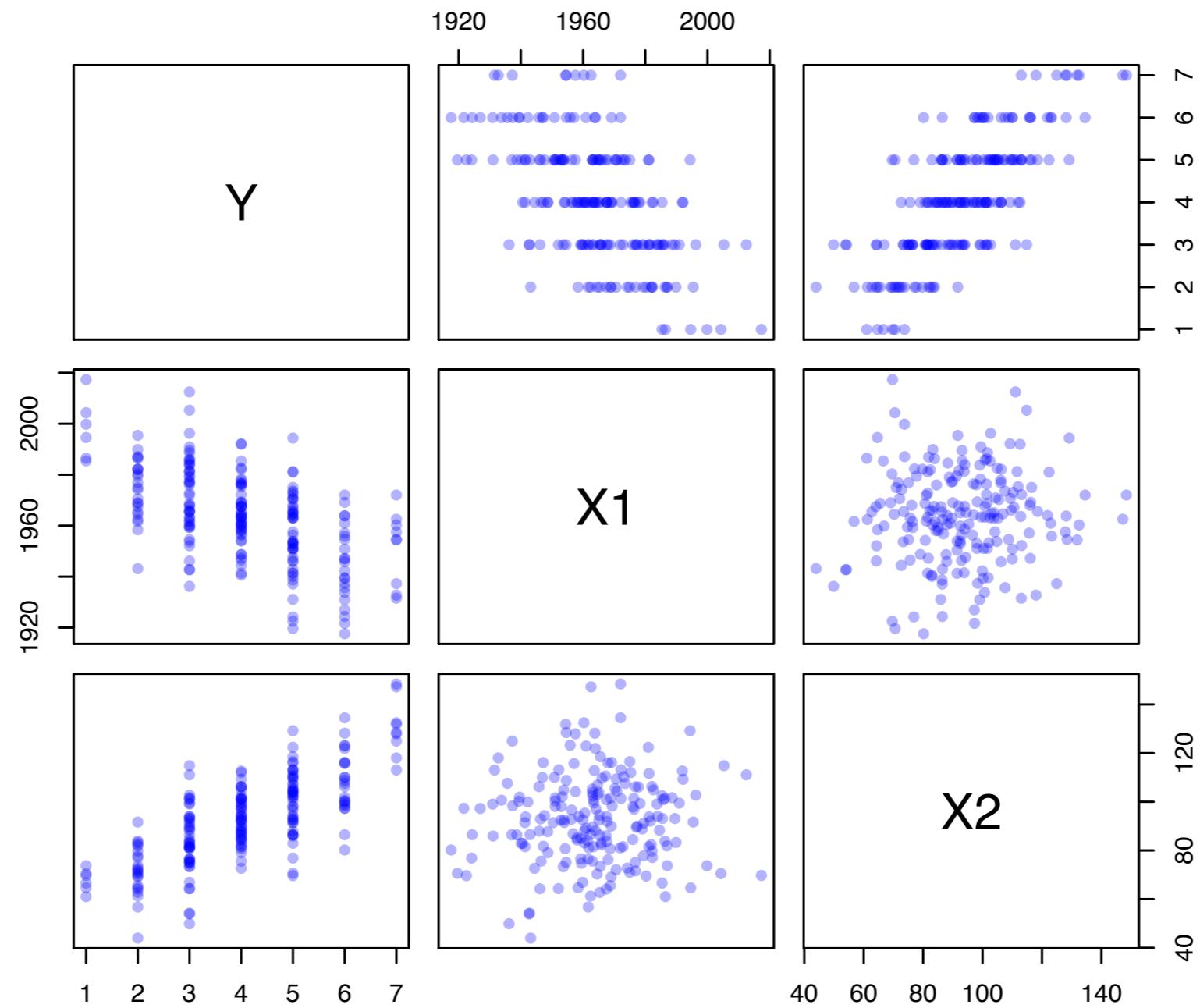


Data

- Fake data generated from code in Kruschke (2011)

Y	X1	X2
4	1962.355	86.57301
5	1966.074	109.66692
5	1953.017	98.04524
4	1960.928	89.13965
3	1968.705	80.63023
7	1932.752	118.00796
3	1976.787	75.07696
5	1965.596	118.49754
3	1959.245	76.51348
3	1962.996	75.61261
3	1952.087	64.32620

Data



Define the Model

- The **parameters** block

```
parameters {  
    real b0;  
    real b1;          // Effect of first predictor variable  
    real b2;          // Effect of second predictor variable  
    ordered[K-1] c;   // Vector of cutpoints  
}
```



Stan is going to estimate our cut points
for us (with JAGS you had to do this
yourself!!!)

Define the Model

- The **model** block

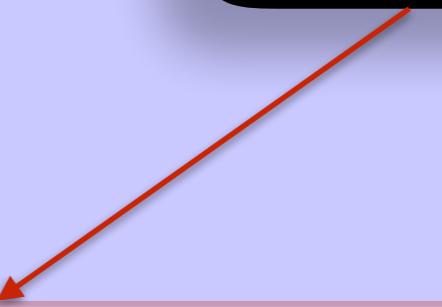
```
model {  
    // Definitions  
    vector[N] mu;  
  
    // Likelihood  
    for (i in 1:N) {  
        mu[i] = b0 + (b1 * x1[i]) + (b2 * x2[i]);  
        y[i] ~ ordered_logistic(mu[i], c);  
    }  
  
    // Priors  
    b0 ~ normal(0, 1);  
    b1 ~ normal(0, 1);  
    b2 ~ normal(0, 1);  
}
```

Define the Model

- The **model** block

The “black box” into which we can put any equations that we have dealt with before (or more)

```
model {  
    // Definitions  
    vector[N] mu;  
  
    // Likelihood  
    for (i in 1:N) {  
        mu[i] = b0 + (b1 * x1[i]) + (b2 * x2[i]);  
        y[i] ~ ordered_logistic(mu[i], c);  
    }  
  
    // Priors  
    b0 ~ normal(0, 1);  
    b1 ~ normal(0, 1);  
    b2 ~ normal(0, 1);  
}
```



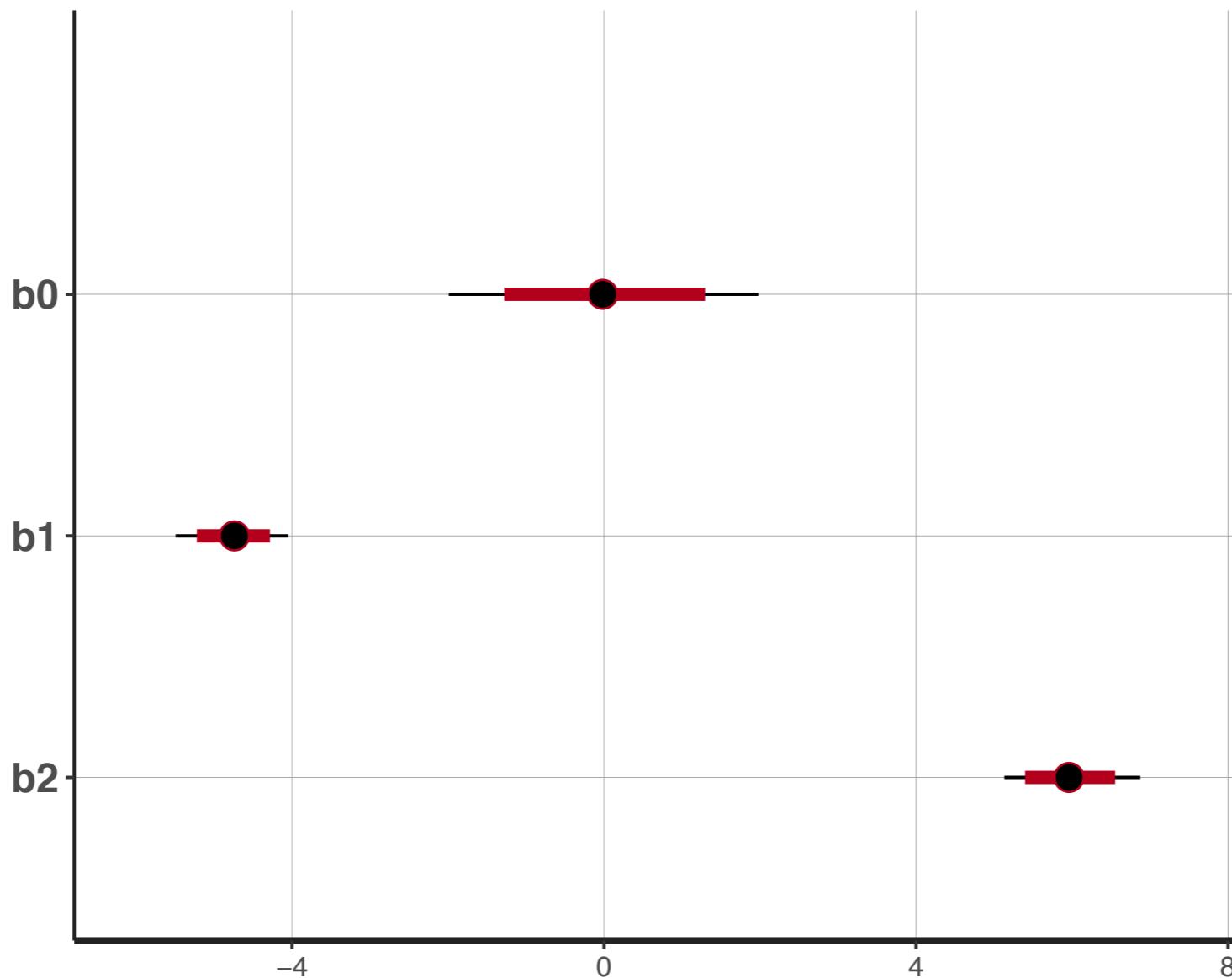
Define the Model

- The **model** block

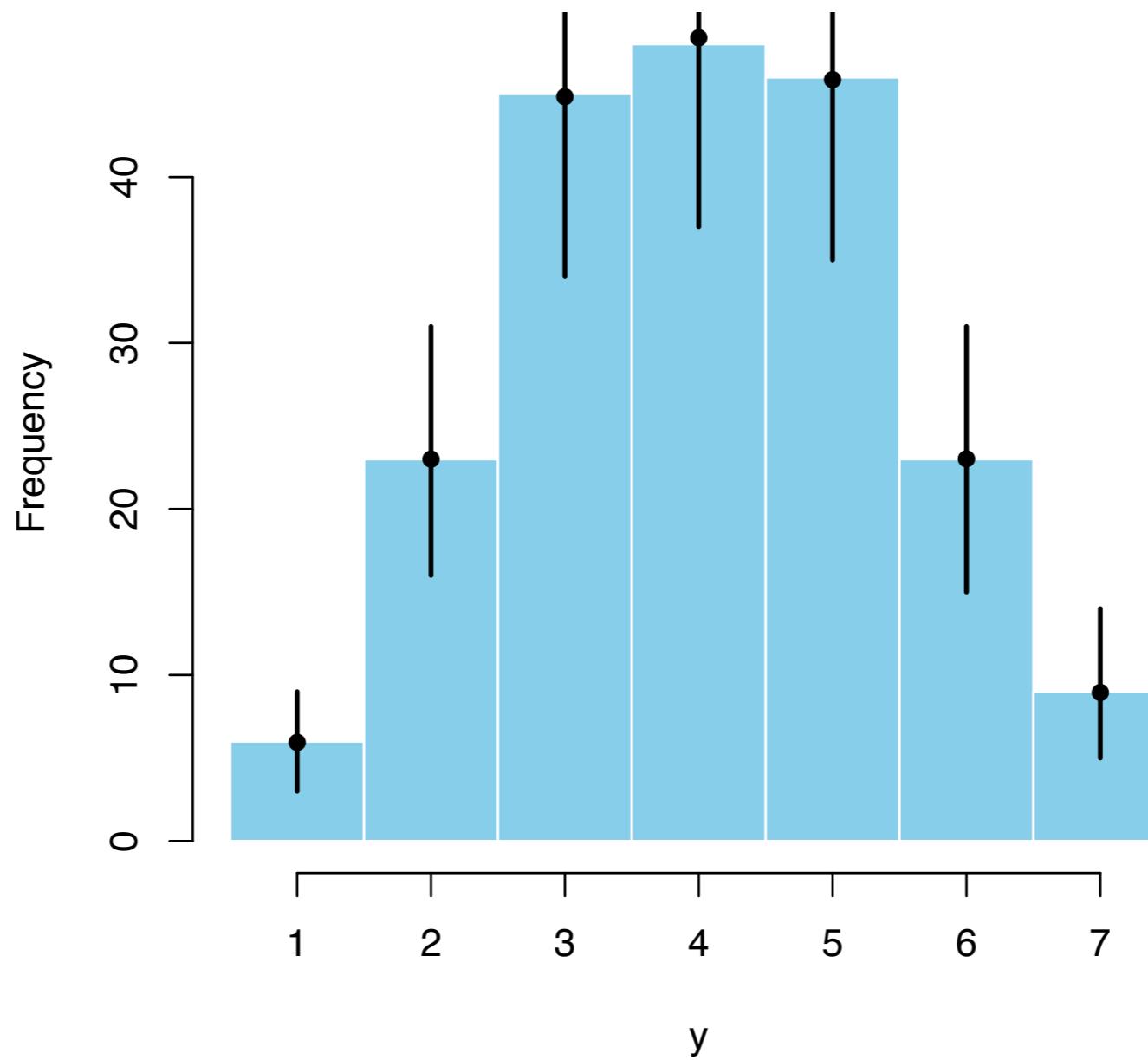
An ordered logistic likelihood with mean; cut points estimates from the data.

```
model {  
    // Definitions  
    vector[N] mu;  
  
    // Likelihood  
    for (i in 1:N) {  
        mu[i] = b0 + (b1 * x1[i]) + (b2 * x2[i]);  
        y[i] ~ ordered_logistic(mu[i], c);  
    }  
  
    // Priors  
    b0 ~ normal(0, 1);  
    b1 ~ normal(0, 1);  
    b2 ~ normal(0, 1);  
}
```

Evaluate Results



Posterior Predictive Check



**Count
Predicted Variable:
Poisson regression**

Goals and General Idea

Goals

Contingency tables

- When we have count data distributed across a range of different categories
 - Are counts in one category higher than another?
 - Is the count in one category contingent upon the level in another category (or plural)?

Hair Colour	Eye Colour			
	Blue	Brown	Green	Hazel
Black	20	68	5	15
Blond	94	7	16	10
Brunette	84	119	29	54
Red	17	26	14	14

Goals

Contingency tables

- When we have count data distributed across a range of different categories
 - Are counts in one category higher than another?
 - Is the count in one category contingent upon the level in another category (or plural)?
- Often addressed with chi-square or Exact test analyses

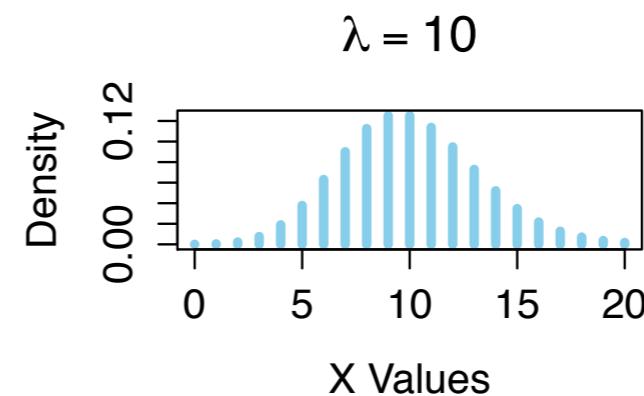
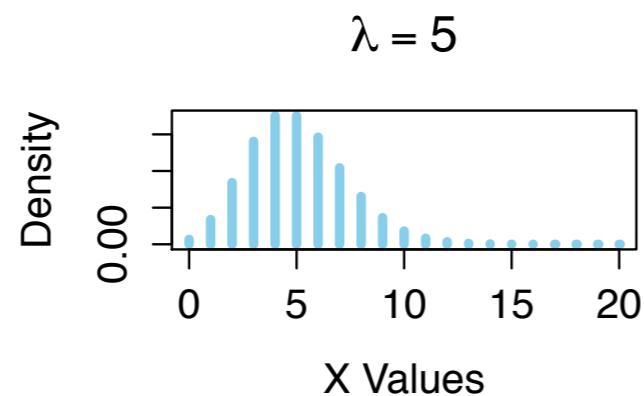
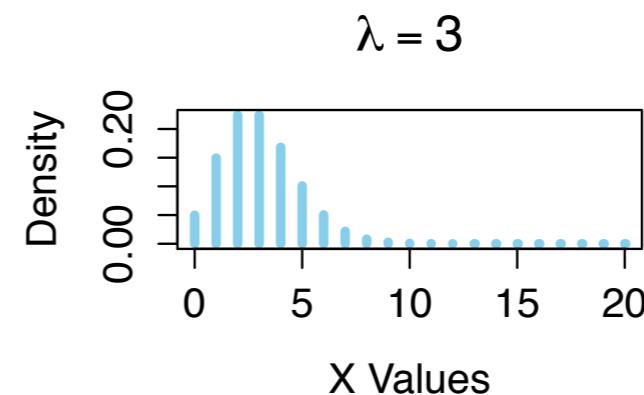
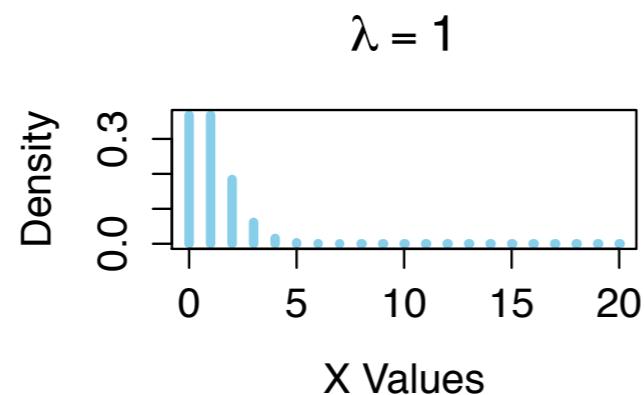
Goals

Count predicted variable

- Any time our predicted variable is a count
 - Abundance
 - Counts of individuals (or things) with different traits/characteristics
 - etc.

Distribution and Links

- When modelling count data, it is appropriate to use the **Poisson distribution**
 - Positive integers
 - One parameter - lambda (λ)



Distribution and Links

Contingency table example

Hair Colour	Eye Colour			
	Blue	Brown	Green	Hazel
Black	20	68	5	15
Blond	94	7	16	10
Brunette	84	119	29	54
Red	17	26	14	14

- Cell frequencies are representative of underlying cell probabilities
 - Are nominal variables independent of each other?

Distribution and Links

Contingency table example

Hair Colour	Eye Colour			
	Blue	Brown	Green	Hazel
Black	20	68	5	15
Blond	94	7	16	10
Brunette	84	119	29	54
Red	17	26	14	14

- Cell frequencies are representative of underlying cell probabilities
 - Are nominal variables independent of each other?
- If independent

$$68 = Pr(\text{Black Hair}) \times Pr(\text{Brown Eyes})$$

True for all cells

Distribution and Links

Contingency table example

Hair Colour	Eye Colour			
	Blue	Brown	Green	Hazel
Black	20	68	5	15
Blond	94	7	16	10
Brunette	84	119	29	54
Red	17	26	14	14

- Cell frequencies are representative of underlying cell probabilities
 - Are nominal variables independent of each other?
- If independent

$$68 = Pr(\text{Black Hair}) \times Pr(\text{Brown Eyes})$$

True for all cells

- If interaction effects, this will not be the case

Distribution and Links

Contingency table example

Hair Colour	Eye Colour			
	Blue	Brown	Green	Hazel
Black	20	68	5	15
Blond	94	7	16	10
Brunette	84	119	29	54
Red	17	26	14	14
$f(c)$	215	220	64	93
				592

N

*marginal frequencies
of each eye colour*

Distribution and Links

Contingency table example

Hair Colour	Eye Colour			
	Blue	Brown	Green	Hazel
Black	20	68	5	15
Blond	94	7	16	10
Brunette	84	119	29	54
Red	17	26	14	14
$f(c)$	215	220	64	93

N

*marginal frequencies
of each eye colour*

$$Pr(\text{BlueEyes}) = 215 / 592 = 0.363$$

Distribution and Links

Contingency table example

Hair Colour	Eye Colour				
	Blue	Brown	Green	Hazel	
Black	20	68	5	15	108
Blond	94	7	16	10	127
Brunette	84	119	29	54	286
Red	17	26	14	14	71
$f(c)$	215	220	64	93	592

marginal frequencies of each hair colour

N

marginal frequencies of each eye colour

$$Pr(\text{BlueEyes}) = 215 / 592 = 0.363$$

Distribution and Links

Contingency table example

Hair Colour	Eye Colour				
	Blue	Brown	Green	Hazel	
Black	20	68	5	15	108
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Brunette	84	119	29	54	286
Red	17	26	14	14	71
$f(c)$	215	220	64	93	592

marginal frequencies of each hair colour

N

marginal frequencies of each eye colour

$$Pr(\text{BlueEyes}) = 215 / 592 = 0.363$$

$$Pr(\text{BlackHair}) = 108 / 592 = 0.182$$

Distribution and Links

Contingency table example

Hair Colour	Eye Colour				
	Blue	Brown	Green	Hazel	
Black	20	68	5	15	108
Blond	94	7	16	10	127
Brunette	84	119	29	54	286
Red	17	26	14	14	71
$f(c)$	215	220	64	93	592

*marginal frequencies
of each hair colour*

N

*marginal frequencies
of each eye colour*

$$Pr(\text{BlueEyes}) = 215 / 592 = 0.363$$

$$Pr(\text{BlackHair}) = 108 / 592 = 0.182$$

$$Pr(\text{BlueEyes} \& \text{ BlackHair}) = (0.363 \times 0.182) \times 592 = 39$$

Hmm...must be an interaction effect

Distribution and Links

Contingency table example

$$Pr(\text{BlueEyes} \& \text{BlackHair}) = (0.363 \times 0.182) \times 592 = 39$$

- Joint probability is the product of the relevant marginal probabilities
- We're used to dealing with additive combinations
 - Can convert to log scale, then they'll be additive

Segue on Logarithms

- Adding logarithms is the same as multiplying original values

$$10 \times 5 = 50$$

$$\log(10) + \log(5) = \log(50)$$

Segue on Logarithms

- Adding logarithms is the same as multiplying original values

$$10 \times 5 = 50$$

$$\log(10) + \log(5) = \log(50)$$

- Can cancel out logarithms (bring back to original scale), by raising them to the exponent

$$\exp(\log(10) + \log(5)) = 50$$

Distribution and Links

$$y_i \sim Poisson(\lambda)$$

$$\lambda = \exp(\beta_0 + \beta_1[x[1]] + \beta_2[x[2]] + \beta_{1,2}[x[1], x[2]])$$

Distribution and Links

$$y_i \sim Poisson(\lambda)$$

$$\lambda = \exp(\beta_0 + \beta_1[x[1]] + \beta_2[x[2]] + \beta_{1,2}[x[1], x[2]])$$

The “black box” into which we can put
any of our previous equations, or
others

Distribution and Links

$$y_i \sim Poisson(\lambda)$$

$$\lambda = \exp(\beta_0 + \beta_1[x[1]] + \beta_2[x[2]] + \beta_{1,2}[x[1], x[2]])$$

Depends on rest of model, here the average across all categories of all variables

Distribution and Links

$$y_i \sim Poisson(\lambda)$$

$$\lambda = \exp(\beta_0 + \beta_1[x[1]] + \beta_2[x[2]] + \beta_{1,2}[x[1], x[2]])$$

The deflection away from baseline due to being in each category of our first nominal predictor variable.

Distribution and Links

$$y_i \sim Poisson(\lambda)$$

$$\lambda = \exp(\beta_0 + \beta_1[x[1]] + \beta_2[x[2]] + \beta_{1,2}[x[1], x[2]])$$

The deflection away from baseline due
to being in each category of our
second nominal predictor variable.

Distribution and Links

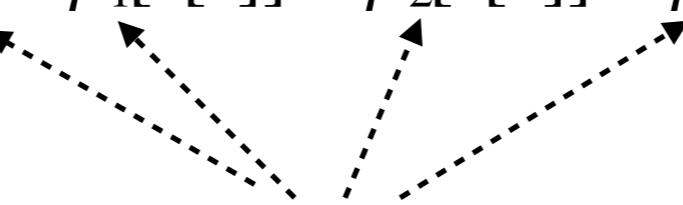
$$y_i \sim Poisson(\lambda)$$

$$\lambda = \exp(\beta_0 + \beta_1[x[1]] + \beta_2[x[2]] + \beta_{1,2}[x[1], x[2]])$$

Interaction effects.

Distribution and Links

$$y_i \sim Poisson(\lambda)$$

$$\lambda = \exp(\beta_0 + \beta_1[x[1]] + \beta_2[x[2]] + \beta_{1,2}[x[1], x[2]])$$


Note that coefficient estimates will now be on the log scale
(even though we haven't explicitly specified them as such)

Distribution and Links

- The **link** between the predictor and predicted variables is based on logarithms
 - Previous models (other than logistic) have been based on **identity**
 - These types of models are called **log linear models**

Organize the Data

```
# Y-Data
y = as.integer(haireye$Freq)
N = length(y)
yLogMean = log(mean(y))
yLogSD = log(sd(c(rep(0, N - 1), sum(y))))
```

Organize the Data

```
# Y-Data  
y = as.integer(haireye$Freq)  
N = length(y)  
yLogMean = log(mean(y))  
yLogSD = log(sd(c(rep(0, N - 1), sum(y))))
```

Will see why we need these in a minute...

Organize the Data

```
# Y-Data  
y = as.integer(haireye$Freq)  
N = length(y)  
yLogMean = log(mean(y))  
yLogSD = log(sd(c(rep(0, N - 1), sum(y))))
```

Largest possible sd would occur if the sum of all values was in one cell, and all others were zero

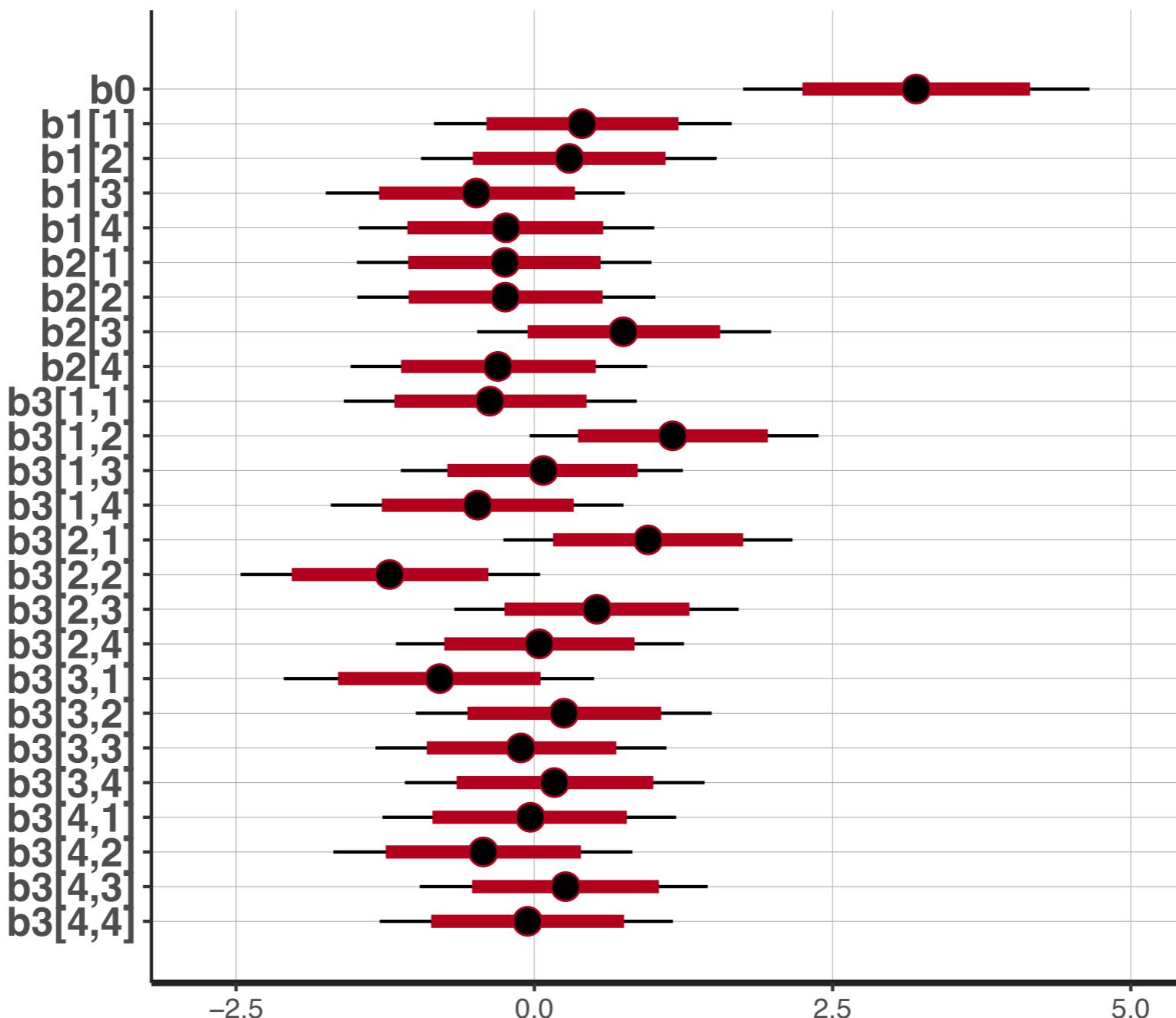
Define the Model

- The **model** block

```
model {  
    // Definitions  
    vector[N] lambda;  
  
    // Likelihood  
    for (i in 1:N) {  
        lambda[i] = exp(b0 + b1[eye[i]] + b2[hair[i]] + b3[eye[i], hair[i]]);  
        y[i] ~ poisson(lambda[i]);  
    }  
  
    // Priors  
    b0 ~ normal(yLogMean, yLogSD);  
  
    for (j in 1:nEyeColours) {  
        b1[j] ~ normal(0, 1);  
    }  
  
    for (j in 1:nHairColours) {  
        b2[j] ~ normal(0, 1);  
    }  
  
    for (j in 1:nEyeColours) {  
        for (k in 1:nHairColours) {  
            b3[j, k] ~ normal(0, 1);  
        }  
    }  
}
```

Plotting Posterior Distributions

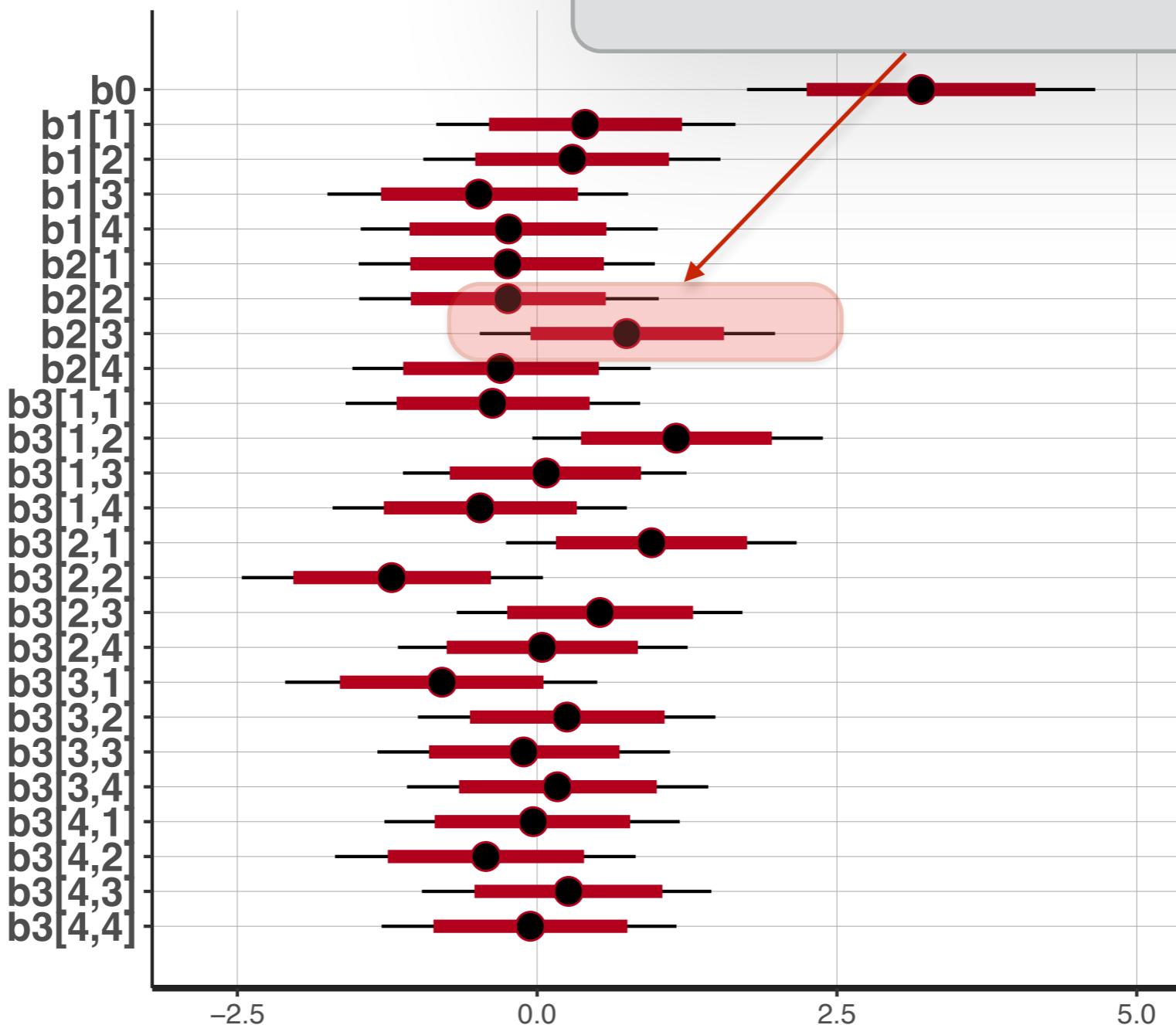
```
stan_plot(stanFit, par = c("b0", "b1", "b2", "b3"))
```



Plotting Posterior Distributions

```
stan_plot(stanFit, par = c("b0", "b1", "b2", "b3"))
```

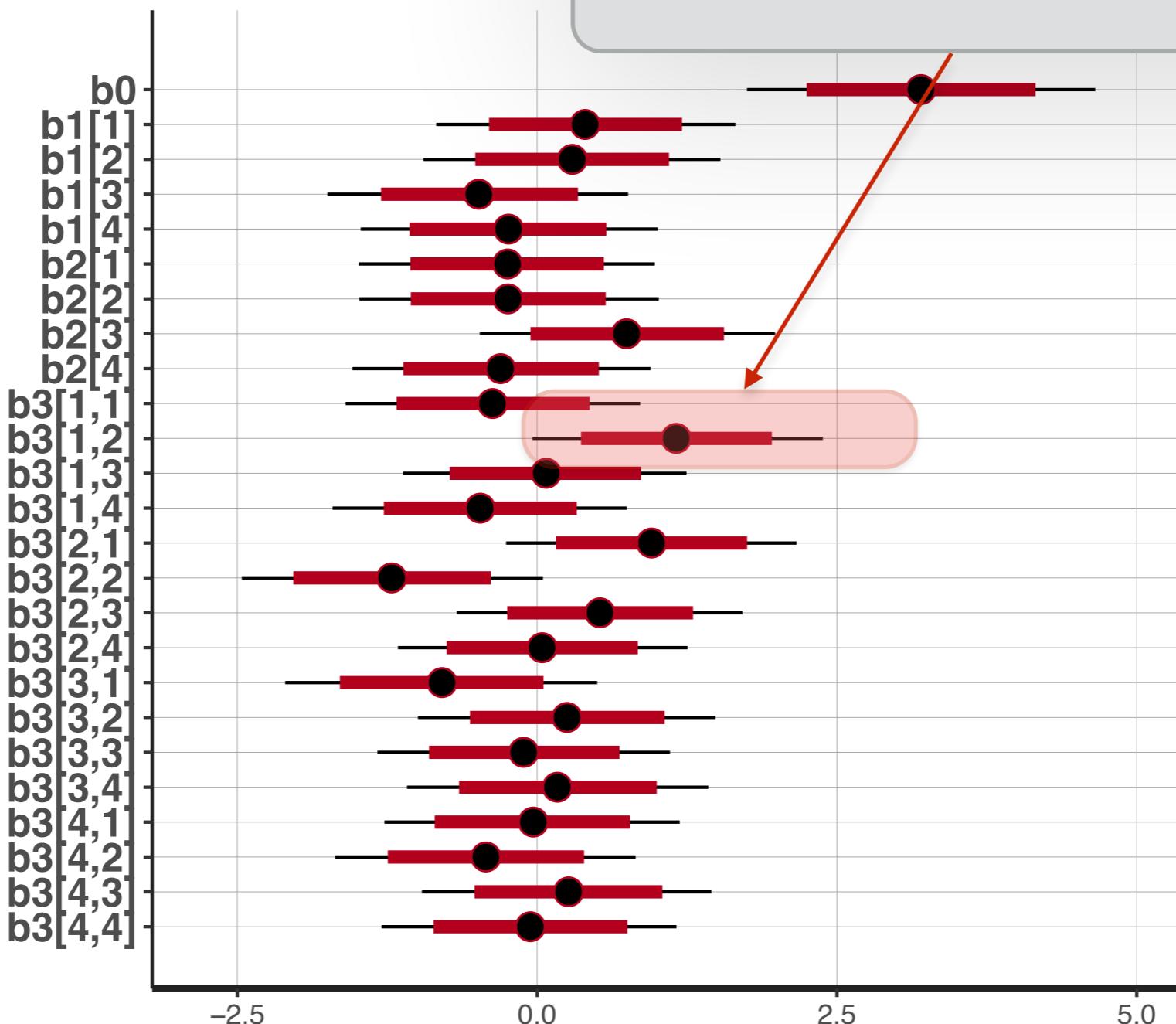
Brunettes



Plotting Posterior Distributions

```
stan_plot(stanFit, par = c("b0", "b1", "b2", "b3"))
```

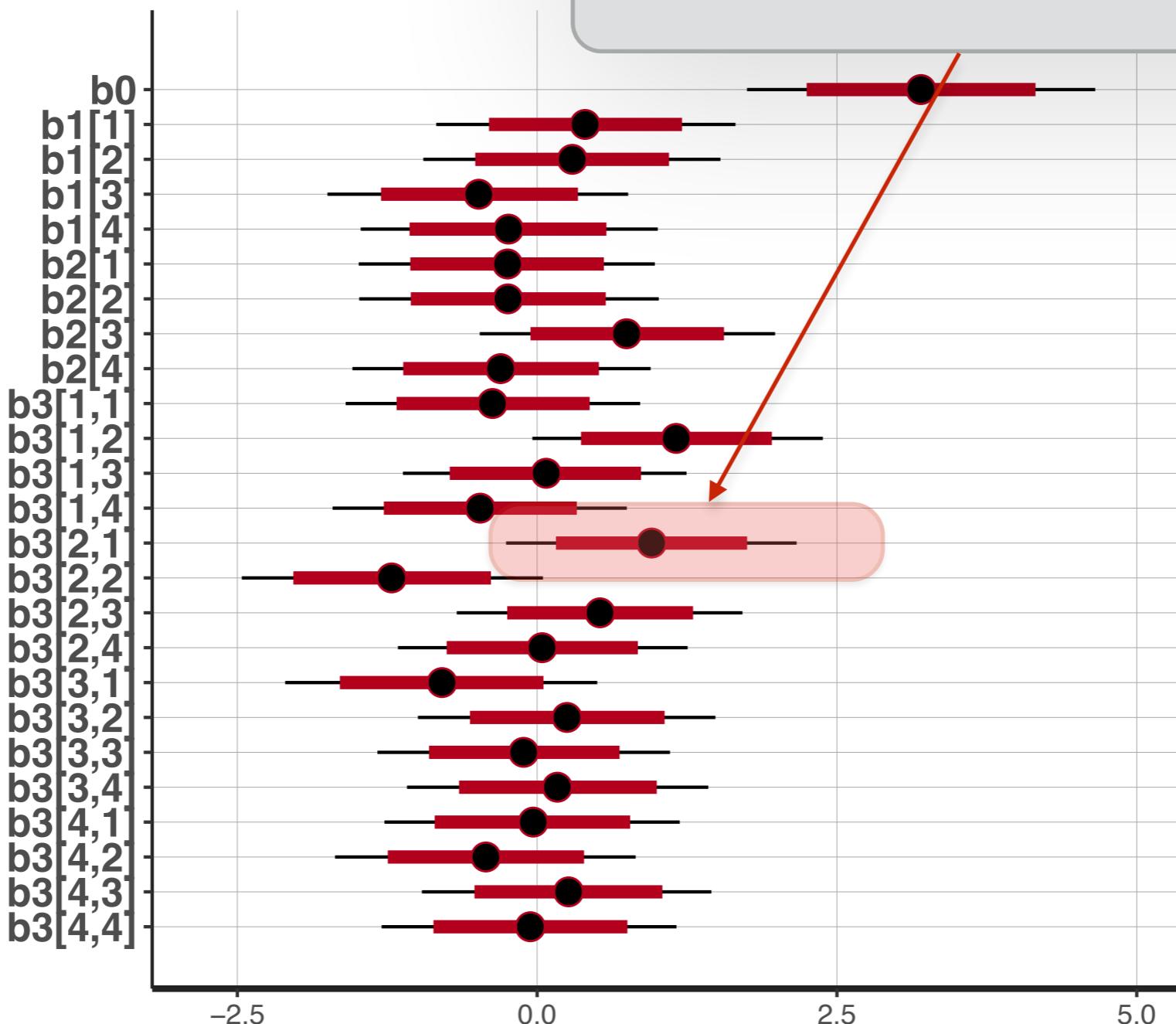
Blue eyes & blonde hair



Plotting Posterior Distributions

```
stan_plot(stanFit, par = c("b0", "b1", "b2", "b3"))
```

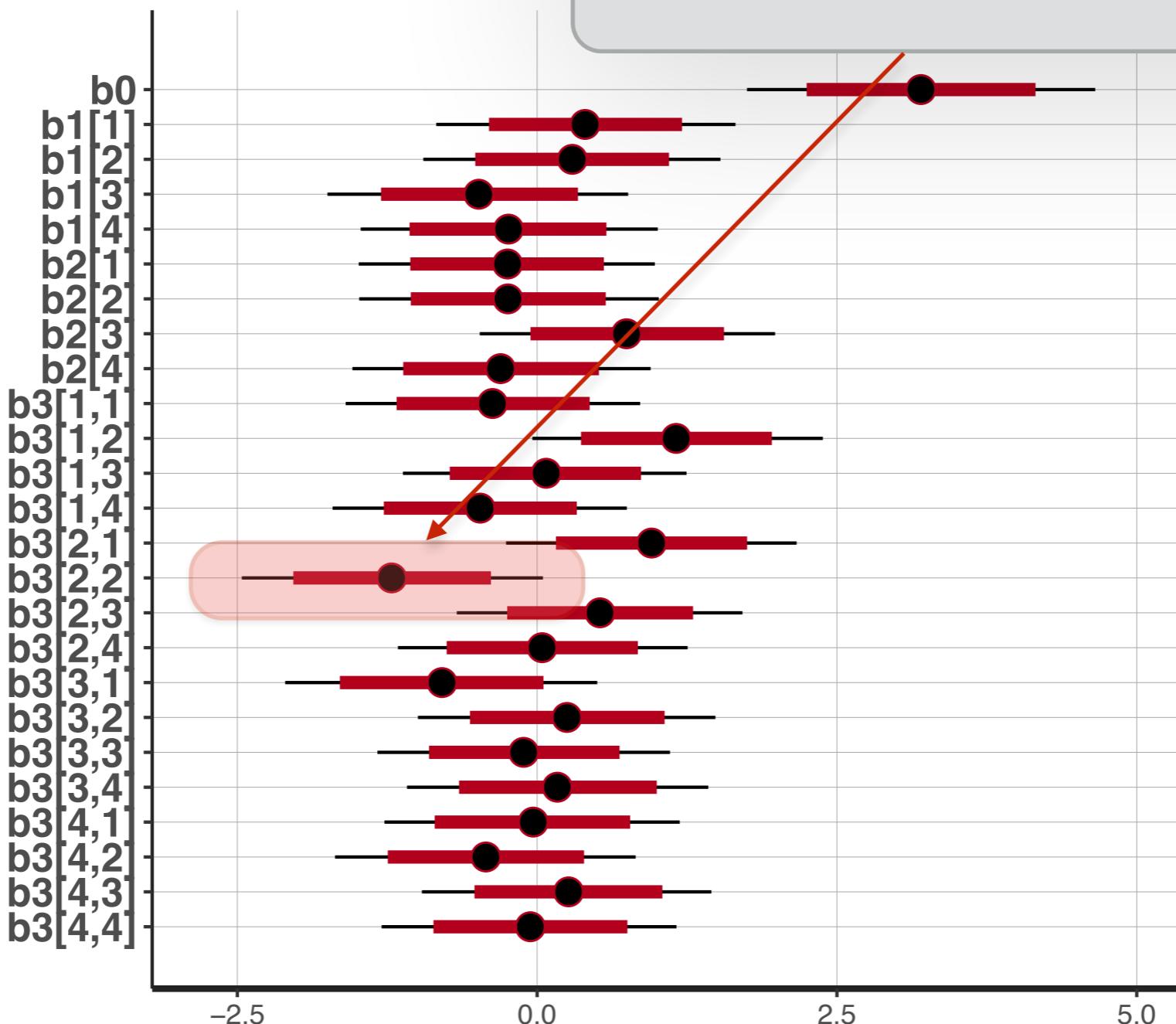
Brown eyes and black hair



Plotting Posterior Distributions

```
stan_plot(stanFit, par = c("b0", "b1", "b2", "b3"))
```

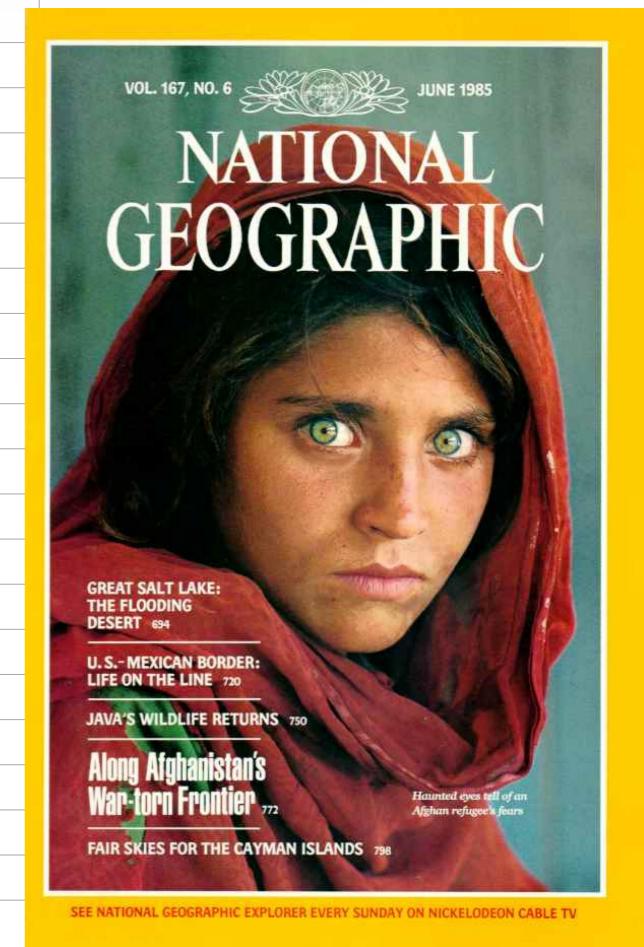
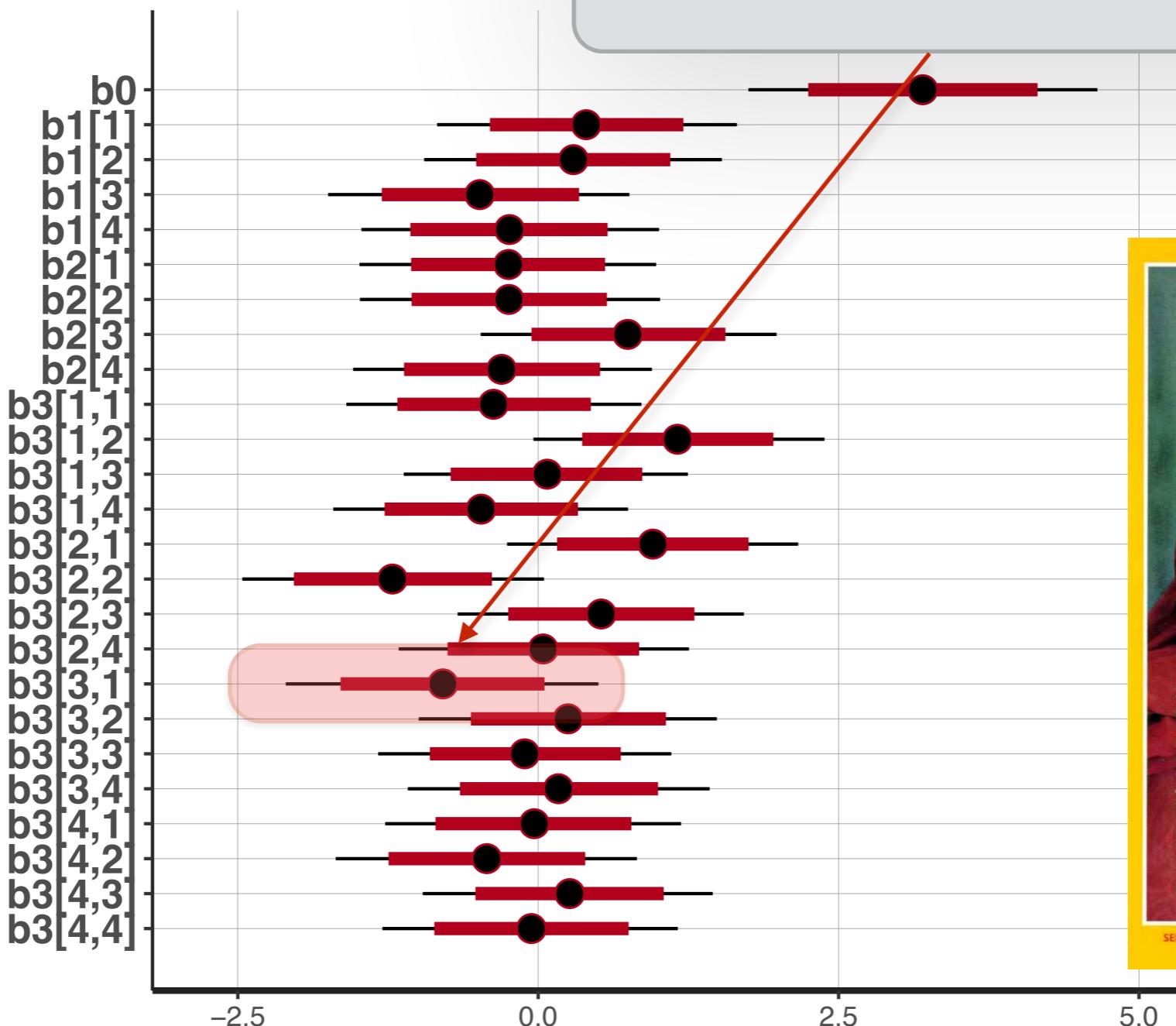
Brown eyes and blonde hair



Plotting Posterior Distributions

```
stan_plot(stanFit, par = c("b0", "b1", "b2", "b3"))
```

Green eyes and black hair



Questions?

Thank you!!