



W205: Final Project

Tim Hurt and Yannie Lee



Understanding Job Growth and
Sentiment



Research Objective

Jobs have been a hot topic in politics lately, so we wanted to dive deeper how job growth and shrinkage affect the population's view (ie sentiment)

Data Sources

We will be utilizing two main sources:

- County business patterns (2007 to 2014) (link [here](#))
- Twitter data from the past 30 days (link [here](#))

We will be linking the two datasets by City/State

Although CBP data is only available up to 2014, we will be looking at trends and identifying areas that have lost the most jobs as of 2014.

Infrastructure Plan

