

## **Syllabus UCV2207 – Politics of Heritage**

### **Module Description**

The module focuses on the relationship between cultural heritage and contemporary political and social situations. It is designed to provide students with opportunities to explore a range of theoretical and intellectual issues from the fields of anthropology, geography and archaeology on cultural heritage and the roles that place, material culture, and intangible heritage play within the creation and re-creation of society. There is an emphasis upon debate, discussion, and problem oriented individual research projects.

### **Assignments and Assessments**

#### **Assignment 1: Site Analysis Photo Essay (1,000 – 1,500 words) (20% of grade) (Feb 1)**

The task is to locate a museum, monument, heritage walk or other cultural site within its political, cultural and social context. Students will visit a site administered by the National Heritage Board or other site considered to be of national importance. The assignment will take the form of a photo essay (20 photos or short videos clips) that reveals how the site was constituted and how the site is used to deliver an official message, as well as what other potential messages may have been omitted. It is expected that the text accompanying the images reflect a critical understanding rooted in the readings and concepts discussed in class.

#### **Assignment 2: Research Proposal (1,500 – 2,000 words) (20% of grade) (Mar 3)**

The Research Proposal will introduce the intended topic of the Research Paper (Assignment 3). A successful proposal will locate the topic within the academic literature and demonstrate the relevance of the research to a wider audience.

#### **Assignment 3: Research Paper (3,000 – 3,500 words) (40% of grade) (Apr 18)**

The final Research Paper will integrate class readings with, outside sources selected by the student as well as data gathered during the semester. The paper will develop an argument grounded in the data and readings that will speak to an issue of heritage politics in Singapore or elsewhere in the region.

#### **Presentation and Viva Voce (10% of grade)**

Students will prepare and deliver a professional academic presentation of their final paper before submission. This presentation will be followed by questions and discussion in order to establish the students understanding of the material.

**Participation (10% of grade)**

- You are expected to be on time to every class. Contact me if you have a medical condition or other situation that will prevent you from attending.
- Unexcused absences reduce the final class mark by one half grade for every two absences.
- Students are expected to have read texts assigned and be ready to discuss them in class.
- Students are expected to submit assignments on time. Late assignments will be penalized unless justified by a medical condition or other situation.

**Plagiarism and Academic Integrity**

Academic Integrity is an important component of what is taught at NUS and USP. As future scholars, it is essential that students learn to handle data and sources responsibly and with respect for other scholars and their work. Plagiarism will not be tolerated under any circumstances. Students should refer to USP guidelines on plagiarism and academic offences:

<http://www.usp.nus.edu.sg/curriculum/plagiarism/>

## Schedule

| Week | Monday<br>Day 1 (Jan 11)  | Wednesday<br>Day 2 (Jan 13)   |
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| 1    | <p><b>Content:</b></p> <ol style="list-style-type: none"> <li>1. The Concept of Heritage</li> <li>2. An Interdisciplinary Approach to Heritage</li> </ol> <p><b>Reading:</b></p> <ol style="list-style-type: none"> <li>1. Hobsbawm, E., &amp; Ranger, T. (Eds.). (2012). The Invention of Tradition (Canto Classics). Cambridge: Cambridge University Press. doi:10.1017/CBO9781107295636 (Intro. &amp; Chap. 1) (Read Chapter 1 quickly without getting lost in the details.)</li> <li>2. Kong, L. (1999). The invention of heritage: Popular music in Singapore. Asian Studies Review, 23(1), 1-25. doi:10.1080/10357829908713218</li> </ol> | <p><b>Content:</b></p> <ol style="list-style-type: none"> <li>1. Cultural Heritage in Singapore</li> </ol> <p><b>Reading:</b></p> <ol style="list-style-type: none"> <li>1. Henderson, J. C. (2001). Conserving Colonial Heritage: Raffles Hotel in Singapore. International Journal of Heritage Studies, 7(1), 7-24. doi:10.1080/13527250119383</li> <li>2. Saunders, K. J. (2004). Creating and Recreating Heritage in Singapore. Current Issues in Tourism, 7(4-5), 440-448. doi:10.1080/1368350040866799</li> <li>3. Yeoh, B., &amp; Kong, L. (1996). The Notion of Place In The Construction Of History, Nostalgia And Heritage In Singapore. Singapore Journal of Tropical Geography, 17(1), 52-65. doi:10.1111/j.1467-9493.1996.tb00084.x</li> <li>4. Yuen, B. (2005). Searching for place identity in Singapore. Habitat International, 29(2), 197-214. doi:10.1016/j.habitatint.2003.07.002</li> </ol> |
| 2    | <p><b>Content:</b></p> <ol style="list-style-type: none"> <li>1. Defining a Research Paper</li> </ol> <p><b>Discussion:</b></p> <ol style="list-style-type: none"> <li>1. Paper Topic</li> <li>2. Methodology</li> <li>3. Outlining</li> </ol>  | <p><b>Content:</b></p> <ol style="list-style-type: none"> <li>1. Heritage Management in Singapore</li> </ol> <p><b>Reading:</b></p> <ol style="list-style-type: none"> <li>1. Lim, S. K. (2001). Transforming centres of excellence – the National Heritage Board experience. Library Review, 50(7/8), 366-373. doi:10.1108/00242530110405364</li> </ol>  |

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|   |  | <p>2. Blackburn, Kevin &amp; Alvin, Tan. (2015). The Emergence of Heritage Conservation in Singapore and the Preservation of Monuments Board (1958–76). <i>Southeast Asian Studies</i>. 4. 341–364.</p> <p>3. Lee, S. L. (1996). Urban conservation policy and the preservation of historical and cultural heritage. <i>Cities</i>, 13(6), 399–409. doi:10.1016/0264-2751(96)00027-3</p> |
| 3 | <p style="text-align: center;"><b>Day 5 (Jan 25)</b></p> <p><b>Content:</b><br/>1. Reclaiming and Conserving Heritage</p> <p><b>Reading:</b><br/>1. Yuen, B. (2006). Reclaiming Cultural Heritage in Singapore. <i>Urban Affairs Review</i>, 41(6), 830–854. doi:10.1177/1078087406289187</p> <p>2. Henderson, J. (2011). Understanding and using built heritage: Singapore’s national monuments and conservation areas. <i>International Journal of Heritage Studies</i>, 17(1), 46–61. doi:10.1080/13527258.2011.524006</p> <p><b>Listening:</b><br/>Kunstler Cast #68<br/><a href="https://kunstlercast.com/shows/kunstlercast_68_historic_preservation.html">https://kunstlercast.com/shows/kunstlercast_68_historic_preservation.html</a></p> <p>The speaker makes reference to Pennsylvania Station. This is a very important case in the history of heritage preservation (or lack thereof in the US). This video provides a short background:<br/><br/><a href="https://www.youtube.com/watch?v=y22d-4GMoBY">https://www.youtube.com/watch?v=y22d-4GMoBY</a></p> | <p style="text-align: center;"><b>Day 6 (Jan 27)</b></p> <p><b>Content:</b><br/>1. National Narratives</p> <p><b>Reading:</b><br/>1. Anderson, B. R. (1982). <i>Imagined communities</i>. London: Verso. (Intro. &amp; Chap. 3)</p> <p>2. Wang, G. (2005). <i>Nation-building: Five Southeast Asian histories</i>. Singapore: Institute of Southeast Asian Studies. (Chap. 9)</p>        |

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| 4 | <p style="text-align: center;"><b>Day 7 (Feb 1)</b></p> <p><b>Content:</b><br/>1. Civil Society &amp; Counter-Narratives</p> <p><b>Reading:</b><br/>1. Liew, K. K., Pang, N., &amp; Chan, B. (2013). New media and new politics with old cemeteries and disused railways: Advocacy goes digital in Singapore. <i>Asian Journal of Communication</i>, 23(6), 605-619. doi:10.1080/01292986.2013.790911</p> <p>2. Jianli, H. (2014). Resurgent Spirits of Civil Society Activism: Rediscovering the Bukit Brown Cemetery in Singapore. <i>Journal of the Malaysian Branch of the Royal Asiatic Society</i>, 87(2), 21-45. doi:10.1353/ras.2014.0016</p> <p>3. Goh, D. P. (2014). Walking the Global City. <i>Space and Culture</i>, 17(1), 16-28. doi:10.1177/1206331212451686</p> <p style="text-align: center;"><b><u>Assignment 1 Due</u></b></p> | <p style="text-align: center;"><b>Day 8 (Feb 3)</b></p> <p><b>Content:</b><br/>1. Economics of Heritage</p> <p><b>Reading:</b><br/>1. Greffe, X. (2004). Is heritage an asset or a liability? <i>Journal of Cultural Heritage</i>, 5(3), 301-309. doi:10.1016/j.culher.2004.05.001</p> <p>2. Henderson, J. C. (2004). Food as a Tourism Resource: A View from Singapore. <i>Tourism Recreation Research</i>, 29(3), 69-74. doi:10.1080/02508281.2004.11081459</p> <p>3. Henderson, J. C. (2016). Halal food, certification and halal tourism: Insights from Malaysia and Singapore. <i>Tourism Management Perspectives</i>, 19, 160-164. doi:10.1016/j.tmp.2015.12.006</p> <p>4. Wong, E. P., Bauer, T. G., &amp; Wong, K. K. (2008). A critical comparison of tourism policies of Hong Kong and Singapore - an avenue to mutual learning. <i>International Journal of Tourism Research</i>, 10(3), 193-206. doi:10.1002/jtr.656</p> |
| 5 | <p style="text-align: center;"><b>Day 9 (Feb 8)</b></p> <p><b>Content:</b><br/>1. Heritage Tourism &amp; Authenticity</p> <p><b>Reading:</b><br/>1. Lee, S., Phau, I., Hughes, M., Li, Y. F., &amp; Quintal, V. (2015). Heritage Tourism in Singapore Chinatown: A Perceived Value Approach to Authenticity and Satisfaction. <i>Journal of Travel &amp; Tourism Marketing</i>, 33(7), 981-998. doi:10.1080/10548408.2015.1075459</p> <p>2. Katahenggam, N. (2019). Tourist perceptions and preferences of authenticity in heritage tourism: Visual comparative</p>  | <p style="text-align: center;"><b>Day 10 (Feb 10)</b></p> <p><b>Content:</b><br/>1. Ethnic Neighborhoods and Lived Heritage</p> <p><b>Reading:</b><br/>1. Tajudeen, I. (2007). State Constructs of Ethnicity in the Reinvention of Malay-Indonesian Heritage in Singapore. <i>Traditional Dwellings and Settlements Review</i>, 18(2), 7-27. Retrieved August 2, 2020, from <a href="http://www.jstor.org/stable/41758325">www.jstor.org/stable/41758325</a></p>   |

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|        | <p>study of George Town and Singapore. <i>Journal of Tourism and Cultural Change</i>, 18(4), 371-385.<br/>doi:10.1080/14766825.2019.1659282</p> <p>3. Ooi, C. (2002). Contrasting strategies. <i>Annals of Tourism Research</i>, 29(3), 689-706.<br/>doi:10.1016/s0160-7383(01)00086-x</p>   | <p>2. Chang, T. (2000). Singapore's Little India: A Tourist Attraction as a Contested Landscape. <i>Urban Studies</i>, 37(2), 343-366.<br/>doi:10.1080/0042098002221</p> <p>3. Teoh, K. M. (2016). Domesticating Hybridity: Straits Chinese Cultural Heritage Projects in Malaysia and Singapore. <i>Cross-Currents: East Asian History and Culture Review</i>, 5(1), 115-146.<br/>doi:10.1353/ach.2016.0005</p> |
| 6      | <p align="center"><b>Days 11 &amp; 12 (Feb 15 &amp; 17) Conference</b></p> <p>Bring Draft Research Proposal and plan to conduct data gathering during Recess Week.</p>   |  |
| Recess | <p align="center"><b>Fieldwork &amp; Data Collection</b></p>   |  |
| 7      | <p><b>Day 13 (Mar 1)</b></p> <p><b>Content:</b></p> <p>1. Peer Review</p>  | <p><b>Day 14 (Mar 3)</b></p> <p><b>Content:</b></p> <p>1. Guest Speaker</p> <p align="center"><u><b>Assignment 2 Due</b></u></p>   |
| 8      | <p><b>Day 15 (Mar 8)</b></p> <p><b>Content:</b></p> <p>1. Religious Heritage</p> <p><b>Reading:</b></p> <p>1. Mah, O. B., Yan, Y., Tan, J. S., Tan, Y., Tay, G. Q., Chiam, D. J., . . . Feng, C. (2019). Generating a virtual tour for the preservation of the (in)tangible cultural heritage of Tampines Chinese Temple in Singapore. <i>Journal of Cultural Heritage</i>, 39, 202-211. doi:10.1016/j.culher.2019.04.004</p> <p>2. Chia, C. (2017). "Negotiation" between a religious art form and the secular state: Chinese puppet theater in Singapore and the case study of Sin Hoe Ping. <i>Asian Ethnology</i>, 76(1), 117-144.</p> | <p><b>Day 16 (Mar 10)</b></p> <p><b>Content:</b></p> <p>1. Guest Speaker</p>   |

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|    | <p>3. Tantow, D. (2012). Politics of Heritage in Singapore. Indonesia and the Malay World, 40(118), 332-353. doi:10.1080/13639811.2012.725553</p>  |  |
| 9  | <p><b>Day 17 (Mar 15)</b></p> <p><b>Content:</b><br/>1. Language as Heritage</p> <p><b>Reading:</b><br/>1. Dixon, L. Q. (2009). Assumptions behind Singapore's language-in-education policy: Implications for language planning and second language acquisition. Language Policy, 8(2), 117-137. doi:10.1007/s10993-009-9124-0<br/>2. Starr, R. L., &amp; Hiramoto, M. (2018). Inclusion, exclusion, and racial identity in Singapore's language education system. International Journal of Applied Linguistics, 29(3), 341-355. doi:10.1111/ijal.12242<br/>3. Stroud, C., &amp; Wee, L. (2007). Consuming identities: Language planning and policy in Singaporean late modernity. Language Policy, 6(2), 253-279. doi:10.1007/s10993-007-9047-6<br/>4. Anderson, B. R. (1982). Imagined communities. London: Verso. (Chap. 5)</p> | <p><b>Day 18 (Mar 17)</b></p> <p><b>Content:</b><br/>1. Guest Speaker</p>  |
| 10 | <p><b>Day 19 (Mar 22)</b></p> <p><b>Content:</b><br/>1. Problematic Heritage</p> <p><b>Reading:</b><br/>1. Logan, W. S., &amp; Reeves, K. (2008). Places of pain and shame: Dealing with "difficult heritage". Milton Park, Abingdon, Oxon: Routledge. (Chaps. 1, 4, 7 &amp; 9)</p>  | <p><b>Day 20 (Mar 24)</b></p> <p><b>Content:</b><br/>1. World Heritage</p> <p><b>Reading:</b><br/>1. Graham, B. (2016). A Geography of Heritage. Routledge. (Chap. 11)<br/>2. Lee, S., Phau, I., &amp; Quintal, V. (2017). Exploring the effects of a 'new' listing of a UNESCO World Heritage Site: The case of Singapore Botanic Gardens. Journal of Heritage Tourism, 13(4), 339-355.</p> |

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|  |   | doi:10.1080/1743873x.2017.1354005  |
| 11   | <p><b>Day 21 (Mar 29)</b></p> <p><b>Content:</b><br/>1. Film Discussion: The Overture (2004)</p> <p>Available at Central Library:</p> <p>PN1997.2 Ove dvd</p> | <p><b>Day 22 (Apr 1)</b></p> <p><b>Content:</b><br/>1. Heritage, Soft Power &amp; International Relations</p> <p><b>Reading:</b><br/>1. Cai, Y. (2012). The Art of Museum Diplomacy: The Singapore–France Cultural Collaboration in Perspective. International Journal of Politics, Culture, and Society, 26(2), 127-144. doi:10.1007/s10767-012-9122-7</p> <p>2. Koh, K. (2014). ASEAN cultural heritage - forging an identity for realisation of an ASEAN community in 2015? Environmental Policy and Law, 44(1/2), 237-247.</p> |
| 12   | Days 23 & 24 (Apr 5 & 7)  |  |
|  | Presentations   |  |
| 13   | Days 25 & 26 (Apr 12 & 14)  |  |
|  | Presentations   |  |
| Assignment 3 - Final Research Paper Due Apr 18 |   |  |