

Investor Positioning Brief

Why now • First-in authorship • From one family to five hundred



What 'First-In' Unlocks

The Moment

Families with thin buffers are one shock from crisis. We offer a structural response: a perpetual fund—never spent—held in trust and managed for community, so dignity flows without depleting capital.

- Credibility and cadence — weekly milestone reporting and a clear restoration ratio.
- Signal to partners — parishes, employers, and philanthropists align behind a working model.
- Replication readiness — a template that can be licensed responsibly beyond Cornwall.

