# Timothy Nguyen

**UX Designer** | *Sydney, Australia* 

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#### **EXPERIENCE**

#### Cinemano Media

Head of Web Design and Development *February 2022 - Present* 

- Conduct client consultations regarding goals and challenges related to the web design process.
- Create wireframes and low-fidelity concepts for the web development team.
- Collaborate with UI designers to create high-fidelity concepts.
- Communicate with the web development team to ensure client satisfaction with final product.

#### JD Sports Australia

Sales Stock Associate

November 2017 - January 2022

- Improved operations through hard work and dedication.
- Worked flexible hours across night, weekend and holiday shifts.
- Learned new skills and applied to daily tasks to improve efficiency and productivity
- Managed teams and delegated roles/tasks.

#### **EDUCATION**

Bachelors of Design Computing University of Sydney 2018 - 2021

## **SKILLS**

**Understanding user needs** via interviews, focus groups questionnaires.

Identifying problem context via online ethnography, 5 whys, competitor analysis.

Defining problems via reframing, affinity mapping.

Exploring current/future experiences via storyboarding, user journey mapping
Observing behaviour via contextual inquiry.
Establishing target audience via user personas.

**Idea generation** via Crayz8s, Brainwriting 6-3-5, A-B-E Inspiration.

**Valid concepts** via usability testing, A/B testing, Heuristic evaluation, think-aloud protocol. wireframing.

HTML, CSS, JavaScript (Basic), Unity C#

### TOOLS

Figma Sketch

Unity

Adobe Photoshop

Adobe Illustrator

References available upon request

