Timothy Nguyen

UX Designer | Sydney, Australia

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EXPERIENCE

Cinemano Media

Head of Web Design and Development February 2022 - Present

- Conduct client consultations regarding goals and challenges related to the web design process.
- Conduct a website and competitor analysis to evaluate the user journey experience.
- Brainstorm solutions to address issues.
- Create wireframes and low-fidelity concepts.
- Collaborate with UI designers to create high-fidelity concepts.
- Implement new design processes and systems improve work efficiency.

JD Sports Australia

Sales Stock Associate

November 2017 - January 2022

- Improved operations through hard work and dedication.
- Worked flexible hours across night, weekend and holiday shifts.
- Learned new skills and applied to daily tasks to improve efficiency and productivity
- Managed teams and delegated roles/tasks.

EDUCATION

Bachelors of Design Computing University of Sydney 2018 - 2021

SKILLS

Understanding user needs via interviews, focus groups questionnaires.

Identifying problem context via online ethnography, 5 whys, competitor analysis.

Defining problems via reframing, affinity mapping.

Exploring current/future experiences via storyboarding, user journey mapping

Observing behaviour via contextual inquiry. **Establishing target audience** via user personas.

Idea generation via Crayz8s, Brainwriting 6-3-5, A-B-E Inspiration.

Valid concepts via usability testing, A/B testing, Heuristic evaluation, think-aloud protocol. wireframing.

HTML, CSS, JavaScript (Basic), Unity C#

TOOLS

Figma

Sketch

Unity

Adobe Photoshop

Adobe Illustrator

References available upon request