

For immediate release September 10, 2014

TheSPRYTE wins head-to-head comparisons with Bushnell

TheSPRYTE Golf Reflective System is a bigger help to golfers than a new competitive product that “falls short of hitting the flag.”

North American Golf Products Inc. Vice President Steve Phillips pointed out the Bushnell Yardage Pro Laser Rangefinder reflectors are a “good attempt to help golfers, but frankly the reflectors simply don’t measure up to TheSPRYTE System.”

Bushnell, a well-known manufacturer of laser rangefinders, recently introduced its own brand of flagstick reflectors that it claims, “are used to increase the accuracy and distance of the rangefinders.”

Phillips said a reflector that provides a more visible location of the flagstick or a hazard marker enhances any rangefinders. He added, “Bushnell has a good product in its laser rangefinders, but the flagstick reflectors fall short of hitting the flag.”

The golf product executive noted TheSPRYTE System offers several advantages. First, the topper is easier to see because of its flagstick height and size.

“The SPRYTE toppers are above the flag at the highest point of visibility,” Phillips said. “The size of the target is the largest permitted under the USGA „Rules of Golf.” TheSPRYTE is 1.8 inches in diameter while the Bushnell target is only about .75 inches in diameter.

“That makes the SPRYTE target nearly 250% larger, and that is a tremendous advantage for golfers,” added Phillips. He pointed out that installation of TheSPRYTE flagstick toppers is very simple. “You just replace the acorn nut and screws above the flag at the highest point of visibility. The Bushnell system requires installers to remove the acorn nut, remove a flange, remove a swivel, remove the flag, and finally slide the reflector below the lower point of the flag on the stick.”

Finally, Phillips noted TheSPRYTE is “permitted under the Rules of Golf” by the USGA in its 2013 Decision 262. “Our system is clearly superior to others on the market, and we believe golfers will benefit from using TheSPRYTE.”

TheSPRYTE Golf Laser Rangefinder Reflective System includes TheSPRYTE Topper for flagsticks, TheSPRYTE Hazard Sticks, TheSPRYTE Driving Range Reflective Sleeves and TheSPRYTE Low-Cost Laser Range Finder.

For further information, contact:

Steve Phillips, Vice President
North American Golf Products Inc.
(740) 244-1811
phillipsts@aol.com