

Markers for Detecting Falls in the Elderly

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Data Science Capstone Project

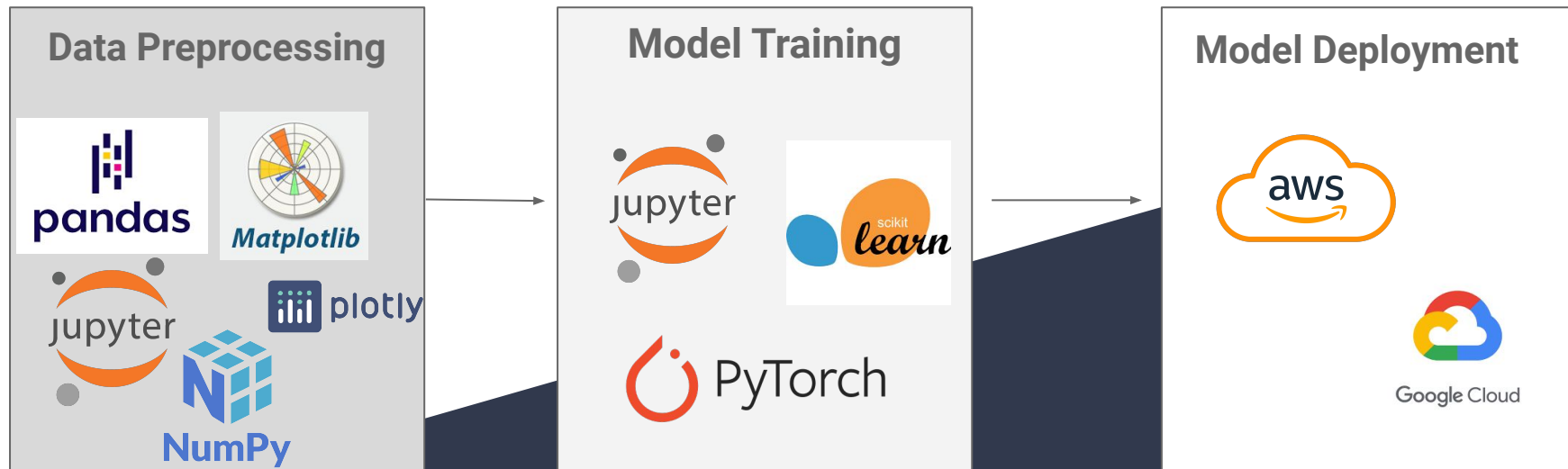
Brainstation

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Problem Statement

- One in four elderly suffers from a fall (CDC)
- Falling once doubles your chance of falling again
- Elderly (65+) account for 42% of the total healthcare spend
 - Only represent 17% of the population

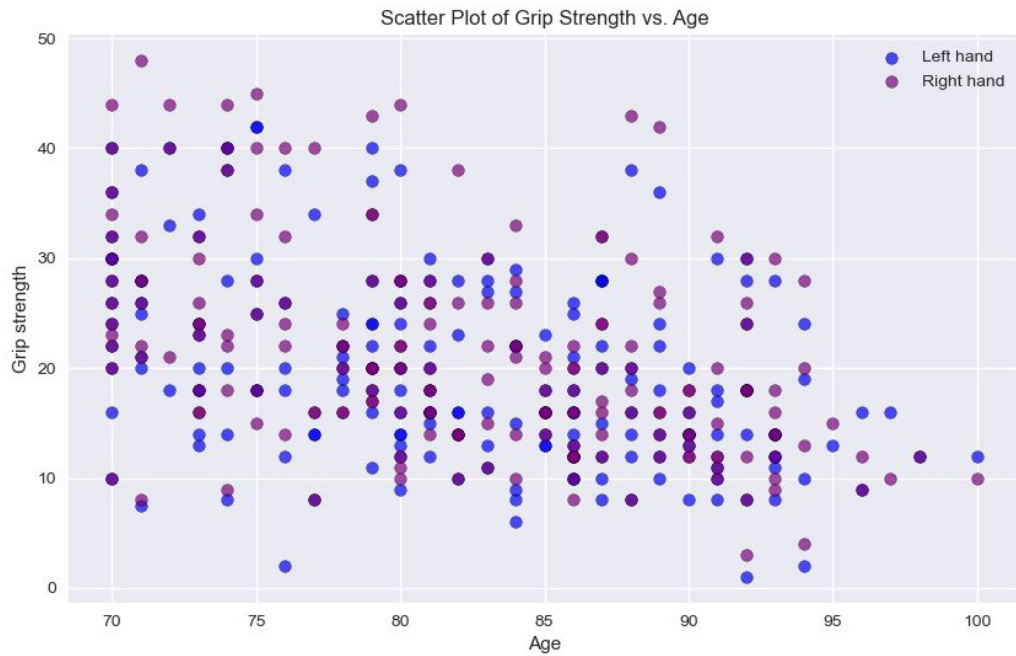
Data Science Solution



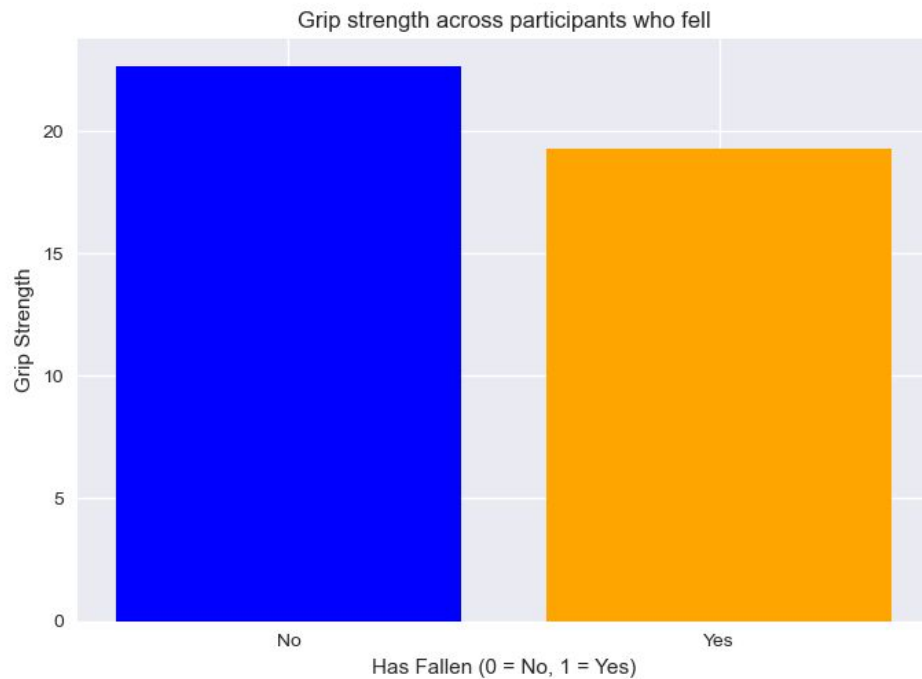
The Impact

- Canada is aging: Proportion of elderly rising from 17% to 21%
- The average spend per canadian elderly is 4x higher than someone under 65
- Over the next 10 years, population aging will add approx. \$93 billion in healthcare costs


The Data



The Data



Next steps...

- Data Processing - cleaning & normalization
 - Feature engineering
 - Baseline modeling - logistic regression, decision trees, random forests
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