

Breast Cancer Care Digital Maturity Matrix

Created on: 25-09-2017



Your Maturity

Current maturity: 93% Target maturity: 100%

Technology

Current: 72% Target: 100%

Channels & Devices

Current: 100% Target: 100%

Audiences

Current: 100% Target: 100%

User Experience

Current: 100% Target: 100%

Content

Current: 100% Target: 100%

Campaigns

Current: 100% Target: 100%

Analytics

Current: 79% Target: 100%

Governance

Current: 100% Target: 100%