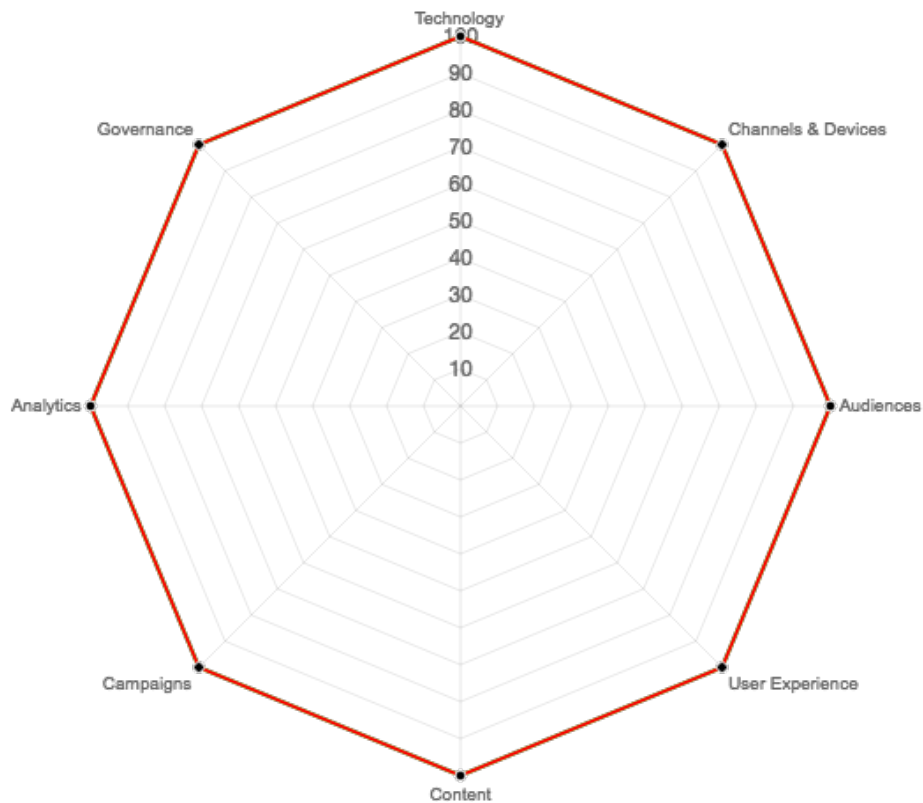


# sadgf Digital Maturity Matrix

Created on: 24-08-2016



## Your Maturity

**Current maturity: 100%**    **Target maturity: 100%**

### Technology

Current: 100%

Target: 100%

### Channels & Devices

Current: 100%

Target: 100%

### Audiences

Current: 100%

Target: 100%

### User Experience

Current: 100%

Target: 100%

### Content

Current: 100%

Target: 100%

### Campaigns

Current: 100%

Target: 100%

### Analytics

Current: 100%

Target: 100%

### Governance

Current: 100%

Target: 100%