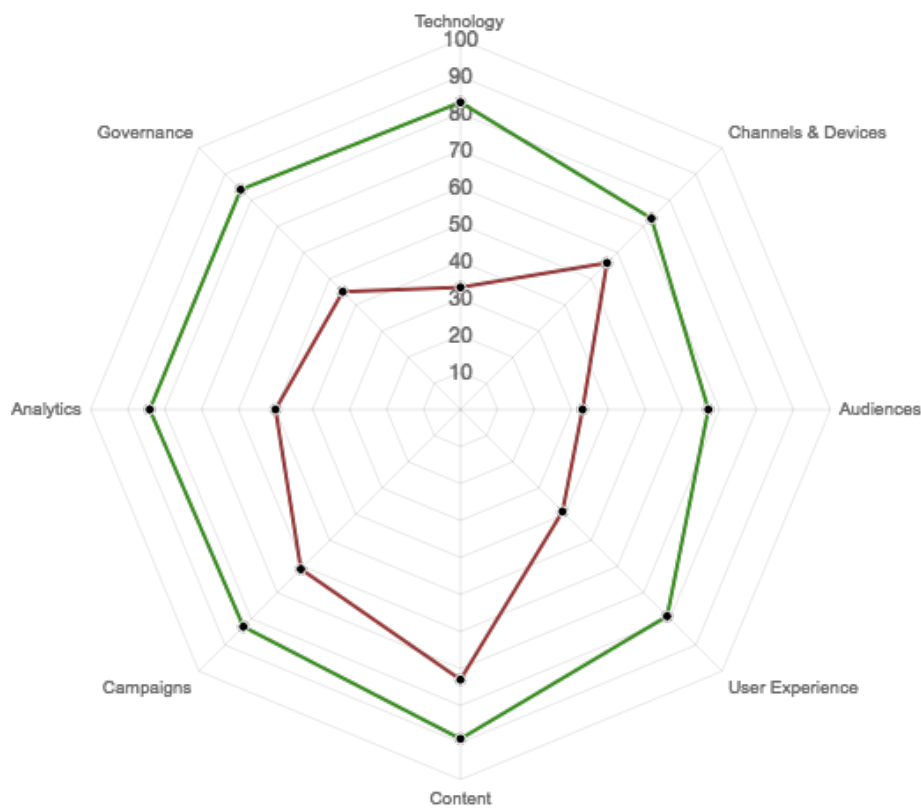


# Dummy Organisation Digital Maturity Matrix



## Your Score

### Technology

Current: 33% Target: 83%

### Channels & Devices

Current: 56% Target: 73%

### Audiences

Current: 33% Target: 67%

### User Experience

Current: 39% Target: 79%

### Content

Current: 73% Target: 89%

### Campaigns

Current: 61% Target: 83%

### Analytics

Current: 50% Target: 84%

### Governance

Current: 45% Target: 84%