

Breast Cancer Care Digital Maturity Matrix



Your Score

Technology

Current: 89% Target: 61%

Channels & Devices

Current: 50% Target: 44%

Audiences

Current: 67% Target: 22%

User Experience

Current: 62% Target: 44%

Content

Current: 73% Target: 45%

Campaigns

Current: 45% Target: 61%

Analytics

Current: 62% Target: 44%

Governance

Current: 56% Target: 50%