

# Breast Cancer Care Digital Maturity Matrix



## Your Score

### Technology

Current: 89% Target: 61%

### Channels & Devices

Current: 50% Target: 44%

### Audiences

Current: 67% Target: 22%

### User Experience

Current: 62% Target: 44%

### Content

Current: 73% Target: 45%

### Campaigns

Current: 45% Target: 61%

### Analytics

Current: 62% Target: 44%

### Governance

Current: 56% Target: 50%