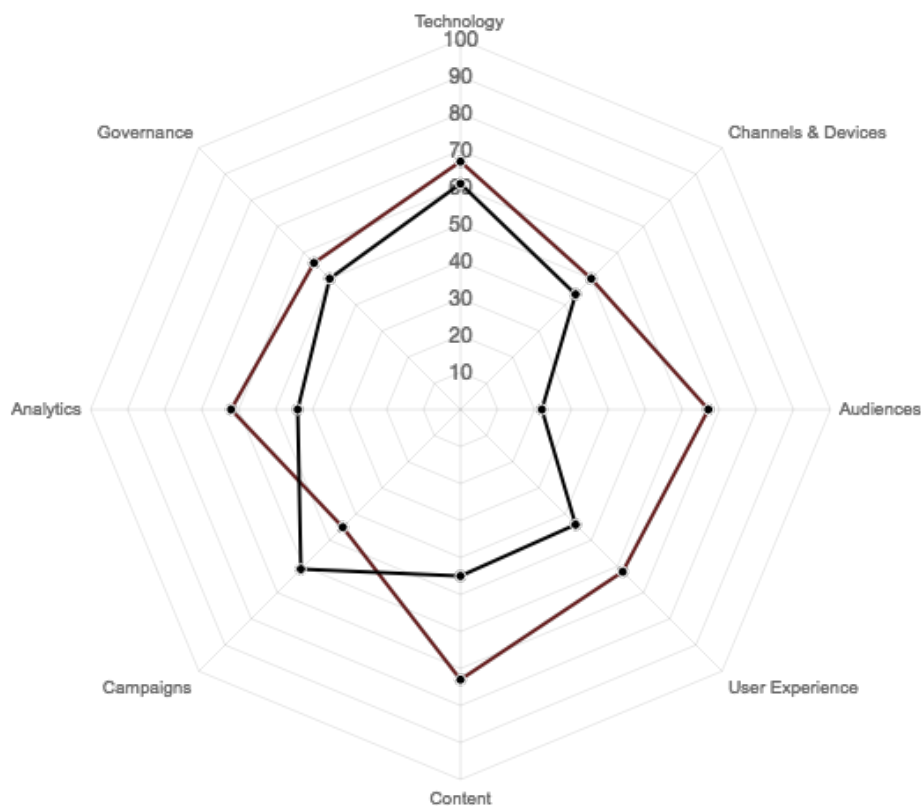


Breast Cancer Care Digital Maturity Matrix



Your Score

Technology	Current: 67%	Target: 61%
Channels & Devices	Current: 50%	Target: 44%
Audiences	Current: 67%	Target: 22%
User Experience	Current: 62%	Target: 44%
Content	Current: 73%	Target: 45%
Campaigns	Current: 45%	Target: 61%
Analytics	Current: 62%	Target: 44%
Governance	Current: 56%	Target: 50%