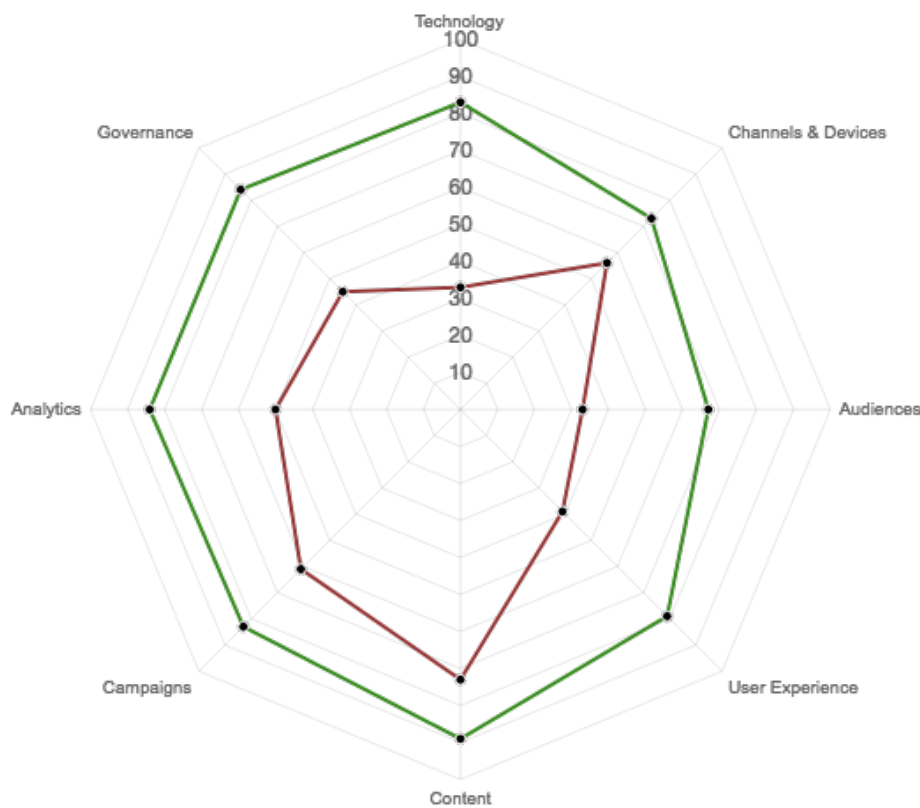


Dummy Organisation Digital Maturity Matrix



Your Score

Technology

Current: 33%

Target: 83%

Channels & Devices

Current: 56%

Target: 73%

Audiences

Current: 33%

Target: 67%

User Experience

Current: 39%

Target: 79%

Content

Current: 73%

Target: 89%

Campaigns

Current: 61%

Target: 83%

Analytics

Current: 50%

Target: 84%

Governance

Current: 45%

Target: 84%