

test Digital Maturity Matrix



Your Score

Technology

Current: 100% Target: 100%

Channels & Devices

Current: 100% Target: 100%

Audiences

Current: 100% Target: 100%

User Experience

Current: 100% Target: 100%

Content

Current: 100% Target: 100%

Campaigns

Current: 100% Target: 100%

Analytics

Current: 100% Target: 100%

Governance

Current: 100% Target: 100%