# Tim Schoch UX Consultant / Interaction Designer

timschoch.com

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Married, father of two girls born November, 21st 1985 in Sidney Swiss / Australian dual citizenship



#### **Skills**

**UX** – Consulting and planning studies

- Conducting User research studies

- Creative workshops with stakeholders and clients

- Concept and Design (Wireflows, Mockups, final UIs)

**Web** – Visual Design (Adobe CC)

- Prototyping (HTML5, SCSS, CSS3, jQuery)

- CMS integration (SharePoint, WordPress, TYPO3)

**Soft Skills** – creative, visionary

- fast apprehension, entrepreneurial, self-reliant

- open minded, happy

## Experience

October 2016 Freelance Interaction Designer – die Mobiliar, Berne

until April 2017 Client Portal: UX Research, Personas, Scenarios, Content con-

cept, Usability Studies, Prototypes, Wireframes and Wireflows,

Leading and Collaborating with Devs

February 2014 **UX Consultant and Designer** – *IOZ AG, Sursee* 

until September 2016 UX Strategy, Consulting, Usability Tests, Personas, Scenarios,

Prototypes, Wireframes, Mock-Ups, Web-Dev, UX Talks, UX

**Training** 

2013 Travelled Australia

October 2010 **Web Developer** – hausformat GmbH, Aarau

until December 2012 Complex web applications like a small CRM, online

configurators, web shops and product catalogues

January 2009 Freelance Visual Designer – GSTALTIG GMBH, Emmenbrücke

until December 2012 Focussing on corporate designs and websites

December 2008 Lead Multimedia Designer – Spaeti Büro AG, Luzern

until September 2010

Rebuilding a small TYPO3 and design departement, projec

management, design and developement of TYPO3 websites

August 2004 **TYPO3 Developer** – *internezzo ag, Rotkreuz* 

until July 2008 design and developement of TYPO3 websites

#### **Education / Certification**

2016 UX Master Certificate

Nielsen Norman Group

**UX Cert. Web Design Specialist** 

Nielsen Norman Group

**UX Cert. Research Specialist** 

Nielsen Norman Group

2015 **UXQB Certified Professional for Usability** 

and User Experience (CPUX-F)

iSQI GmbH

**UX Cert. Interaction Design Specialist** 

Nielsen Norman Group

2014 UX Baisc Certification

Nielsen Norman Group

2008 Mediamatiker Apprenticeship

internezzo ag, Switzerland

## Languages

German native language

English native language