

Visual/UX Designer

Tim Schutz

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Creative visual and UX designer with 10 years of e-learning experience creating high quality user experiences using instructional design methodologies and adult learning best practices.

work experience

Jan 2021 - Present

Multimedia Curriculum Developer

Exabeam, Foster City, CA

- Design education and training materials for internal employees and external customers
- Design and layout interactive elements for inclusion in e-learning
- Process and edit video using Camtasia
- Update external-facing LMS using UX/UI principles

Jun 2012 - Jan 2021

Visual Designer

Allen Interactions, Mendota Heights, MN

- Generated creative ideas and concepts incorporating instructional design methods and theories
- Created initial creative comps, UI elements and prototypes based on client brand
- Worked with developers, instructional designers and writers to develop and refine interactions
- Managed the development of creative materials from conception to completion
- Provided day-to-day design and UX leadership
- Designed and produce motion graphics using Adobe After Effects and Premiere Pro
- Contributed to visual development process best practices to create efficiencies and increase profitability

Nov 2011 - Jun 2012

Developer/Designer

Benchmark Learning, Edina, MN

- Used e-learning methods and theories to complete engaging interactive projects within scope
- Conceptualized design for new products and brands
- Created and deployed custom Flash AS3 e-learning courses
- Managed multiple accounts including client relations and team projects making sure deadlines were delivered in a timely manner
- Managed the work of outside contractors
- Worked continually to upgrade design and development workflow
- Partnered with the Learning Resource Team to lead and execute UX/UI projects

skills

Adobe Creative Suite • Articulate Storyline •
User Interface Design • User Experience Design
• Interaction Design • Instructional Design •
Prototyping • Wire Framing • Motion Graphics
• Illustration • Video Editing • Sound Editing •
Animation • HTML • CSS • Javascript

education

1994 - 1995

College of Visual Arts

1991 - 1993

Minneapolis College of Art and Design