

Visual Designer

# Tim Schutz

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Creative visual designer with 10 years of e-learning experience creating high quality user experiences using instructional design methodologies and adult learning best practices.

## work experience

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Jun 2012 - Present

### Visual Designer

Allen Interactions, Mendota Heights, MN

- Generate creative ideas and concepts incorporating instructional design methods and theories
- Create initial creative comps, UI elements and prototypes based on client brand
- Work with developers, instructional designers and writers to develop and refine interactions
- Manage the development of creative materials from conception to completion
- Provide day-to-day design and UX leadership
- Design and produce motion graphics using Adobe After Effects and Premiere Pro
- Contribute to visual development process best practices to create efficiencies and increase profitability

Nov 2011 - Jun 2012

### Developer/Designer

Benchmark Learning, Edina, MN

- Used e-learning methods and theories to complete engaging interactive projects within scope
- Conceptualized design for new products and brands
- Created and deployed custom Flash AS3 e-learning courses
- Managed multiple accounts including client relations and team projects making sure deadlines were delivered in a timely manner
- Managed the work of outside contractors
- Worked continually to upgrade design and development workflow
- Partnered with the Learning Resource Team to lead and execute UX/UI projects

Nov 2006 - Nov 2011

### Developer/Designer

URS Corporation, Minneapolis, MN

- Organized, designed, and customized websites that incorporated rich multimedia experiences using streaming video, motion graphics and animation
- Designed marketing materials for internal departments and external clients

## skills

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Adobe Creative Suite • Articulate Storyline • User Interface Design • User Experience Design • Interaction Design • Instructional Design • Prototyping • Wire Framing • Motion Graphics • Illustration • Video Editing • Sound Editing • Animation • HTML • CSS

## education

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1994 - 1995

**College of Visual Arts**

1991 - 1993

**Minneapolis College of Art and Design**