



1970

### THE FIRST EARTH DAY CELEBRATED

Twenty million people worldwide join the first environmental teach-in

An essential and lasting link is made between education and the environment

1971

### YOSEMITE INSTITUTE FOUNDED

We establish our historic partnership with the National Park Service

We bring our first group of students to the new Yosemite Institute



1977

### HEADLANDS INSTITUTE LAUNCHED

We establish our first Institute in an urban national park and begin teaching marine science

We become Yosemite National Institutes

1988

### OLYMPIC PARK INSTITUTE LAUNCHED

We inaugurate our first Institute outside of California

We introduce our roadmap for the future—our Core Educational Framework—to all our Institutes

1997

### SCHOLARSHIP PROGRAM INAUGURATED

We launch fundraising efforts to reach more diverse students and underserved communities

Access for all becomes central to our mission

2000

### COMPREHENSIVE PROGRAM EVALUATION

We update our Core Educational Framework to align our programs, students, and mission

We begin monitoring and documenting the impact of our programs

2009

### OUR NAME CHANGES TO NATUREBRIDGE

We unite all our Institutes under a vision to serve more students in more parks

2010

### SANTA MONICA MOUNTAINS INSTITUTE LAUNCHED

We expand to Southern California and establish a new campus

We implement our new climate change curriculum across NatureBridge

2011

### WE CELEBRATE 40 YEARS AND ONE MILLION LIVES CHANGED

We help teachers bring climate change education into the classroom

We introduce our first online and interactive curriculum

2012

### NATUREBRIDGE GOES COAST-TO-COAST

We launch a demonstration program in Prince William Forest Park, Virginia

**We are ready** for 40 more years of environmental education in action

[NATUREBRIDGE.ORG/40](http://NATUREBRIDGE.ORG/40)



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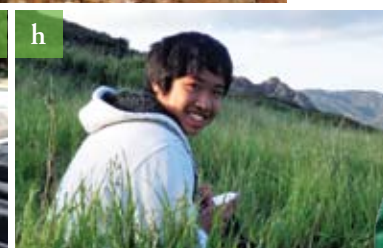
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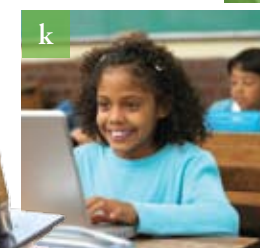


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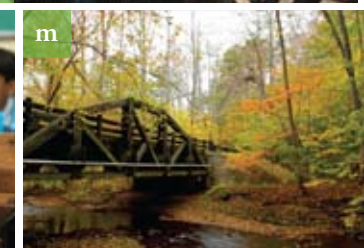
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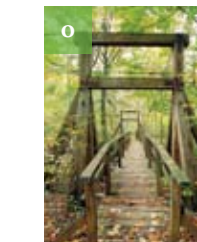
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