



Senior Project Manager

This is a full-time position working from the Olympic Park Institute office in Seattle, WA. Olympic Park Institute's programs in Olympic National Park inspire a personal connection to the natural world and motivate students to become engaged citizens who address environmental issues that impact their local communities. NatureBridge is the largest educational partner of the National Park Service. We currently have campuses in Olympic National Park, the Golden Gate National Recreation Area, Yosemite National Park, and the Santa Monica Mountains near Los Angeles. Each year, we collectively serve more than 30,000 people from ethnically and economically diverse backgrounds through field science, youth leadership, family camps and teacher professional development programs.

SUMMARY

The Senior Project Manager is an integral part of the Olympic Park Institute and NatureBridge team. This newly created position promotes the organization in the Pacific Northwest and will focus specifically on implementing NatureBridge's efforts to engage targeted communities in the Elwha dam removal and restoration project and our associated education programs. Taking down the Elwha Dams, and all of the monitoring, restoration, and resource rebuilding that go with that monumental action, can and should galvanize energy around natural resource preservation in this region and throughout the country and world. Olympic Park Institute, through our campus's close proximity to the Elwha Dams in Olympic National Park, is well positioned to leverage this opportunity to further our mission, increase our own image and visibility, and gain access to contributed revenue sources. The Senior Project Manager will work closely with the staff in the Northwest, a Board Committee focused on this project, and the national NatureBridge communications team. The Senior Project Manager will report to the Olympic Park Institute Director.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- In collaboration with the rest of the NatureBridge Communications Team, lead and manage NatureBridge's targeted public relations efforts around Elwha Dam Removal and Watershed Restoration;
- Establish a role for NatureBridge as the leading NGO in the Elwha Dam Removal process by convening other organizations with complimentary interests in determining how to best utilize Elwha restoration to encourage environmental restoration elsewhere. This process will likely include a modest amount of travel, primarily in the Pacific Northwest;

- Following the success of these convening sessions, position NatureBridge to help lead in the areas that could include:
 - Provide tours and accommodations for partner organizations and their constituents to share the experience;
 - Host a series of events in Seattle to celebrate this major environmental success story. The pinnacle event in this series will simulcast the ‘dam breaking’ ceremonies on Sept 17, 2011;
 - Partner with Olympic National Park to provide the education opportunities for their Elwha Celebration on the Olympic Peninsula on the weekend of Sept 17, 2011;
- Leverage all other aspects of public relations for NatureBridge to achieve media coverage (print, broadcast, social, film, radio, etc.) on a local as well as global scale;
- Work with the NatureBridge Communications Director to tie Elwha initiative and other regional PR opportunities to National PR initiatives;
- Work with the Olympic Park Institute Sales and Marketing Director on all other aspects of lodging, sales, tours and public relations in the Pacific Northwest;
- Other duties as assigned.

QUALIFICATIONS, KNOWLEDGE AND SKILLS

- Bachelors degree, preferably in public relations, marketing and sales;
- 4-6 years applicable public relations industry experience;
- Strong written and verbal communication skills;
- Background in building coalitions;
- Well-organized and self-directed with knowledge in all areas of communications, media relations and marketing activities;
- Ability to communicate to internal and external audiences about all aspects of NatureBridge’s operations in the Pacific Northwest and develop a thorough understanding of other NatureBridge operations in other regions;
- Energetic and forward-thinking with high ethical standards;
- Strategic planner with sound technical skills, analytical ability, good judgment and focus;
- Thorough, decisive and detail oriented with proven success in the creation and implementation of a strategic work plan;
- Ability to work in a team oriented environment and in a coalition environment;
- Good sense of humor.

COMPENSATION

NatureBridge provides a comprehensive benefits package, including competitive salary commensurate with experience, medical and dental benefits, generous vacation, 403B account, and more.

Recruiting and retaining a diverse workforce is a high priority at NatureBridge. NatureBridge values diversity, equity, and inclusion. We strive to diversify our workforce and seek applications by individuals from all backgrounds.

Please submit a letter of interest and resume by April 25 to:

SeniorProjectManager@naturebridge.org

Please no staffing agency calls, no faxes and no phone calls. Projected start date in late-May, 2011.