Timothy Ayegbede

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Portfolio Link: timothyayegbede.com

Professional Summary

I am a dedicated and innovative product designer with four years of hands-on experience in crafting user-centric solutions. Proficient in leveraging design thinking methodologies to conceptualise, prototype, and deliver products that seamlessly merge aesthetics with functionality. Proven ability to collaborate across multidisciplinary teams which include Product Managers, Software Engineers, Stakeholders, from ideation to implementation, resulting in user-friendly designs that exceed client and customer expectations. Skilled in various design tools and passionate about staying updated with emerging trends and technologies in the industry to drive continual improvement in product design.

Key Skills

- User Experience Design
- User Interface Design
- Research and Analysis
- Problem-Solving
- Design Thinking
- Web Development

- Design System Development & Management
- User Testing
- Heuristic Analysis
- Figma
- Adobe Illustrator

- Web Design
- Tailwind CSS
- Mobile App Design
- HTML & CSS
- JavaScript
- React

Professional Experience

Estate Intel   May 2022 - Nov 2023

Product Designer (Hybrid)

- I led the overall brand improvement to ensure consistency across all designs, materials and publications.
- Implemented a design system to create a source ot truth and keep asset organise which increase the overall design and development workflow time by over 50%.
- I worked with a cross-functional team of Designers, Product Managers, Engineers, Stakeholders, and Data to craft compelling user experiences that align with user goals and business OKRs for the Estate Intel service.
- Created end-to-end flow for all products I designed.
- Worked on two product Vesper and Estate Intel Platform.
- I conducted extensive user research and usability testing to understand pain points and gather feedback for the redesign process.
- Conducted User Interview and User Testing on products to enhance and improve overall usability.
- Designed and worked on the transition to a full subscription system for all our services

Encentral Solutions Limited   Sept 2021 - Nov 2021

Product Designer (Contract)

- I designed the experiences of the Licensing Management System that issues Individual and Class Licences and the E-service used to manage the customers of NCC (Nigerian Communications Commission).
- I translated user stories and business requirements into effective, wireframes, Hi-Fi designs and prototypes.

Henex Studios   Nov 2020 - Oct 2021

Product Designer (Freelance)

- I worked as a UI Designer, crafting visual and interactive interfaces that suits client needs, solving their users' problems while meeting business requirements.
- I translated business requirements into Wireframes and Hi-Fi Designs.

Education

University of Lagos   Sept 2016 - Sept 2023

Bachelor of Science in Civil and Environmental Engineering