Anindya Bulan Shintania

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github.com/timurboys112

Information Technology graduate with strong interests in web development, digital design, and creative media. Experienced in building responsive websites using HTML, Bootstrap, PHP, and MySQL, combined with a background in multimedia and graphic design. Proven leadership experience through student organizations and real-world project implementation in residential and creative industry environments.

WORK EXPERIENCE

Web Development   **May 2025 - Jun 2025**
Apartemen Eksekutif Menteng   **Jakarta, Indonesia**

- Designed and developed a responsive website independently using **HTML and Bootstrap**, ensuring 100% device adaptability.
- Improved website performance by ~30% through optimized layouts and lightweight components.
- Conducted testing, debugging, and performance optimization for a seamless user experience.
- Collaborated with supervisors to align web content with company operations, resulting in a prototype adopted for internal use.
- Delivered the project on time, fulfilling academic and organizational requirements.

Graphic Desainer   **Sep 2024 - Dec 2024**
RUBASU CREATIVE AGENCY   **Jakarta Indonesia**

- Created visual content for marketing campaigns, increasing audience engagement by **30%**.
- Developed branding strategies that improved brand recognition by **25%** and client acquisition by **20%**.
- Delivered over **50 marketing assets** (brochures, posters, and social media graphics) using Photoshop, Illustrator, and Canva.
- Ensured timely project delivery with a **95% client satisfaction rate**.
- Assisted with video production and audio setup, enhancing final output quality by **40%**.

Photographer   **Dec 2022 - Jan 2024**
Duta Photography   **Bekasi, Indonesia**

- Managed on-site photo shoots and lighting setup, reducing reshoots by **30%**.
- Edited images with Photoshop and Lightroom, improving visual quality and increasing repeat business by **25%**.
- Mentored junior editors to standardize editing quality across projects.

Graphic Desainer   **Jan 2020 - Mar 2020**
Cakra Production Digital Production   **Bekasi, Indonesia**

- Supported digital content creation projects that improved engagement by **30%** within three months.
- Collaborated directly with clients to ensure creative alignment, achieving a **95% satisfaction rate**.

EDUCATION

Bachelor of Information Technology   **Sep 2021 - Dec 2025**
Universitas Bina Sarana Informatika   **GPA:** 3.70/4.00
Relevant Coursework: Python, Rapidminer, Javascript, Github, web development

Diploma of Multimedia   **Jul 2018 - Jul 2021**
SMKS Corpatarin 02   **GPA:** 3.0/4.0
Relevant Coursework: Graphic Desain, Audio & Visual Technique, and 2D&3D Animation

SKILLS

Programming & Web Development: HTML, JavaScript, PHP, Python

Frameworks & Tools: Bootstrap, GitHub, Visual Studio Code

Design Tools: Adobe Photoshop, CorelDRAW, Canva, Visme

Video Editing: Adobe Premiere, CapCut, Microsoft Clipchamp

Soft Skills: Leadership, Collaboration, Communication, Time Management

LANGUAGES

Indonesia (Native proficiency) • **English** (Professional working proficiency) • **Japanese** (Elementary proficiency) • **Korean** (Elementary proficiency)

ORGANIZATIONAL & VOLUNTEER EXPERIENCE

Vice President of the Student Consultative Assembly (Majelis Permusyawaratan Mahasiswa)   **Mar 2025 - Present**
Universitas Bina Sarana Informatika   **Jakarta, Indonesia**

- Assisted in policy-making and strategic planning, resulting in **30% higher student engagement** in university programs.
- Supervised committees, facilitated inter-organizational collaboration, and ensured effective communication.
- Led meetings and developed strategic initiatives promoting student representation and transparency.

Creative Media and Information Staff of the Student Consultative Assembly (Majelis Permusyawaratan Mahasiswa) **Mar 2024 - Mar 2025**
Universitas Bina Sarana Informatika   **Jakarta**

- Designed promotional media and managed communication channels, increasing event attendance by **30%**.
- Produced creative campaigns that achieved a **40% rise** in student participation and **25% growth** in digital engagement.

President of the Information Technology Student Association   **Jul 2023 - Mar 2024**

Universitas Bina Sarana Informatika   **Jakarta, Indonesia**

- Directed executive teams and led academic programs, resulting in a **30% increase** in member participation.
- Organized five major IT events with 200+ attendees to promote skill development and collaboration.

Documentation & Website Team of the Journalism Student Organization (UKM Jurnalistik)   **Jan 2022 - Dec 2023**

Universitas Bina Sarana Informatika   **Jakarta, Indonesia**

- Wrote and edited articles, boosting publication readership by **30%** and social engagement by **50%**.
- Produced multimedia content and live event coverage, reaching audiences of 500+ attendees.

Vice President of the Information Technology Student Association   **Jun 2022 - Jul 2023**

Universitas Bina Sarana Informatika   **Jakarta**

Assisted in planning and executing technical initiatives, achieving a **30% improvement** in member satisfaction and engagement.

CERTIFICATIONS

Data Science & Analytics (Credential ID: 352fc14e-b6bb-4ec5-9038-9390dc186d3d) ⧉ by **HP Life**   **Oct 2024**

Machine Learning For Data Sciense Using Pycharm ⧉ by **HMTI UBSI**   **Jun 2024**

Associate Data Scientist (Credential ID: 1937438860-256/VSGA/BLSDM.Kominfo/2024) ⧉ by **Kominfo**   **Mar 2024**

Next Generation of Changemakers : Young Leaders Creating Impact In Digital Era (Credential ID: 13/089/LEADFEST/IDEAL/XI/2023) ⧉ by **Ideal**   **Nov 2023**

Menulis Kreatif di Era 4.0 ⧉ by **UKM JURNALISTIK UBSI**   **Oct 2021**