

# TIMUR OCHAKOVSKY

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Expert front end developer & web UX designer with over a decade of progressive experience turning complex requirements into user-friendly digital products.

## EXPERIENCE

JUL 2018 – FEB 2021

**SR. DIGITAL DEVELOPER LEAD**, ROGERS COMMUNICATIONS

- + Led a 12-member team of developers working on rogers.com, fido.ca & r4b.
- + Reviewed and distributed daily deliverables, campaigns, and major projects to developers
- + Tech Reviewed incoming work and ensured stories were well defined & assigned in Jira.
- + Facilitated daily stand-ups, resolved issues, and planned incoming work based on team capacity.
- + Managed expectations and supported Product owners and ensured project timelines were met.
- + Reached out to release management to secure our daily releases.
- + Worked with the Optimization team on feasibility of A/B test scenarios in Adobe Target.
- + Helped POs define user stories and plan for upcoming sprints based on our team capacity.
- + Produced monthly and quarterly reports on team's performance and milestones.
- + Worked with the devops team on a CI CD pipeline to deploy apps to Akamai Netstorage env.
- + Reviewed accessibility reports and created user stories to resolve high level issues.
- + Automated newly defined JIRA tickets alerts in Microsoft Teams.
- + Interviewed new job applicants and trained incoming co-op students as part of New Grads program.

OCT 2009 – JUL 2018

**WEB DEVELOPER**, ROGERS COMMUNICATIONS

- + Responsible for day-to-day web development operations on rogers.com, fido.ca, small business.
- + Launched high-level campaigns & built new responsive pages.
- + Built new and updated existing responsive pages
- + Provided ad hoc support and troubleshooting to fix production issues.
- + Participated in war rooms and code deployment releases.
- + Worked with Akamai on site clean-up, vanity URLs and page redirects.
- + Used Git & Interwoven Teamsite/Livesite to update CMS.
- + Code reviews, QA and testing on multiple browsers & devices
- + As a Scrum Master Backup, I provided Tech Review estimates in Jira
- + Worked with Planning Team on incoming requests.

JUN 2009 – SEP 2009

**WEB PRODUCER**, INFOTEK (CONTRACT) → ROGERS MEDIA

As part of an ad inventory display, this project involved implementing a digital display ad functionality across all Rogers-owned and operated web properties.

DEC 2008– MAY 2009

**WEB PRODUCER**, INFOTEK (CONTRACT) → ROGERS MEDIA

My contract duties as a web developer for Canadian Business, Profit & MoneySense magazine websites involved creating new components and supporting the editor staff.

JUN 2008 – SEP 2008

**WEB DESIGNER / FRONT END DEVELOPER**, DTHREE (CONTRACT) → BEER.COM

As a Front end developer for beer.com, my key functions were updating the content on a daily basis and improving the user interface experience.

JUN 2008 – SEP 2008

**CONSULTANT / FRONT END DEVELOPER**, DIGITAL EMBRACE (CONTRACT) → MTO

Converted the existing Ministry of Transportation web site to the new look and feel redesign standard. All produced code was done using semantic SHTML in a tabless web layout and all the pages were validated and approved by the W3C internet standards.

JAN 2007 – FEB 2008

**FRONT END DEVELOPER / WEB DESIGNER**, BUSINESS MEDIA

Coded over 120 approved graphic prototypes. Designed new graphical concepts. Worked closely with the outside sales team. Assisted and troubleshooted existing customers.

JAN 2006 – DEC 2006

**WEBMASTER / CODER / CUSTOMER SUPPORT**, ACD STUDIOS

Sliced and coded over 100 approved graphical concepts. Provided technical support and assisted existing customers.

JAN 2006 – CURRENT DATE

**FREELANCE PROFESSIONAL**, TIMUR.CA/WEB FORWARD

As a freelance professional, I manage projects from start to finish and provide my clients brand development, web design and search engine friendly websites.

## TECHNICAL SKILLS

**WEB DEVELOPMENT**: HTML, CSS, bootstrap, SASS, akamai, gulp, javascript, Git, jquery, angularjs, typescript, sql, mysql, phpmyadmin, SEO, Adobe Target, nodejs, pearl, PHP, AWS, W3C

**CMS PLATFORMS** : wordpress, livesite, contentful

**UX & UI**: Photoshop, Zeplin, Responsive Design, Adaptive Design, Accessibility

**AGILE**: Jira, Kanban, Sprints, epics, POC, user stories, tech review, story points, acceptance criteria

## LICENSES & CERTIFICATIONS

- **CSD** Scrum Alliance  
**Certified Scrum Developer**  
Issued Apr 2019  
Credential ID 1049180
- **CSM** Scrum Alliance  
**Certified Scrum Master**  
Issued Apr 2019  
Credential ID 1041832

## EDUCATION

Computer Programmer (CPD) - **Seneca College** 2002-2004

## REFERENCES

Available upon request.