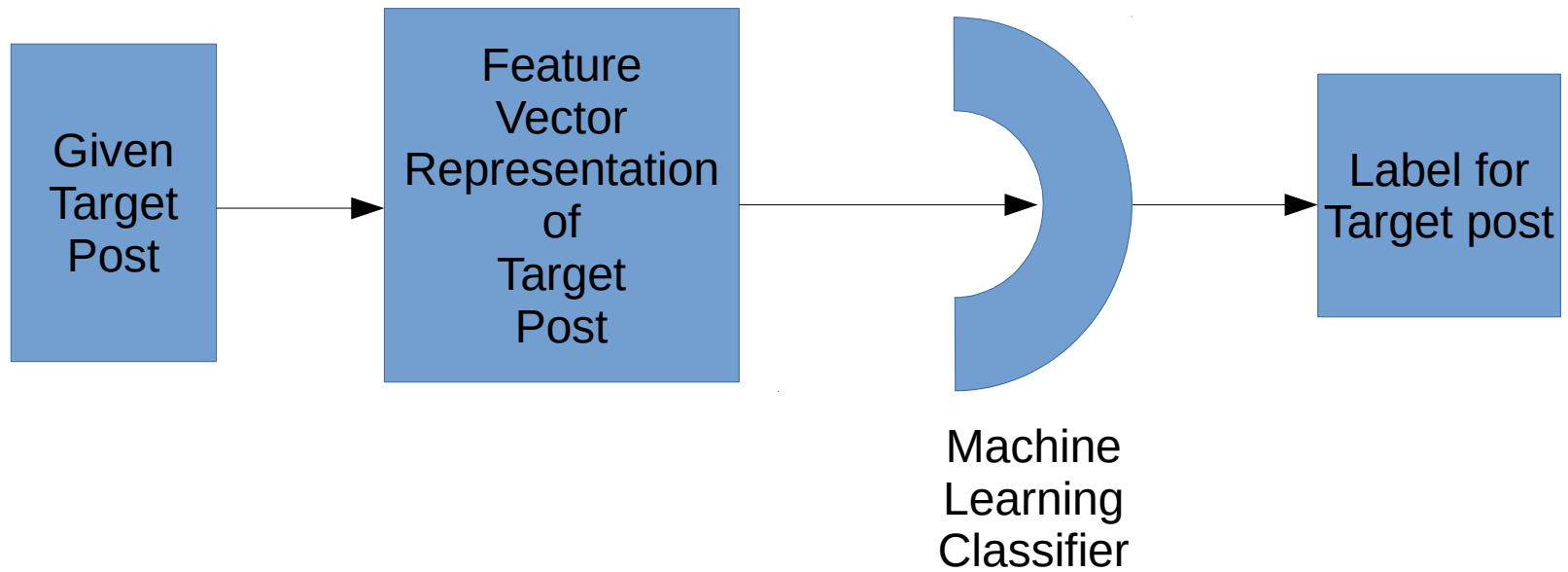
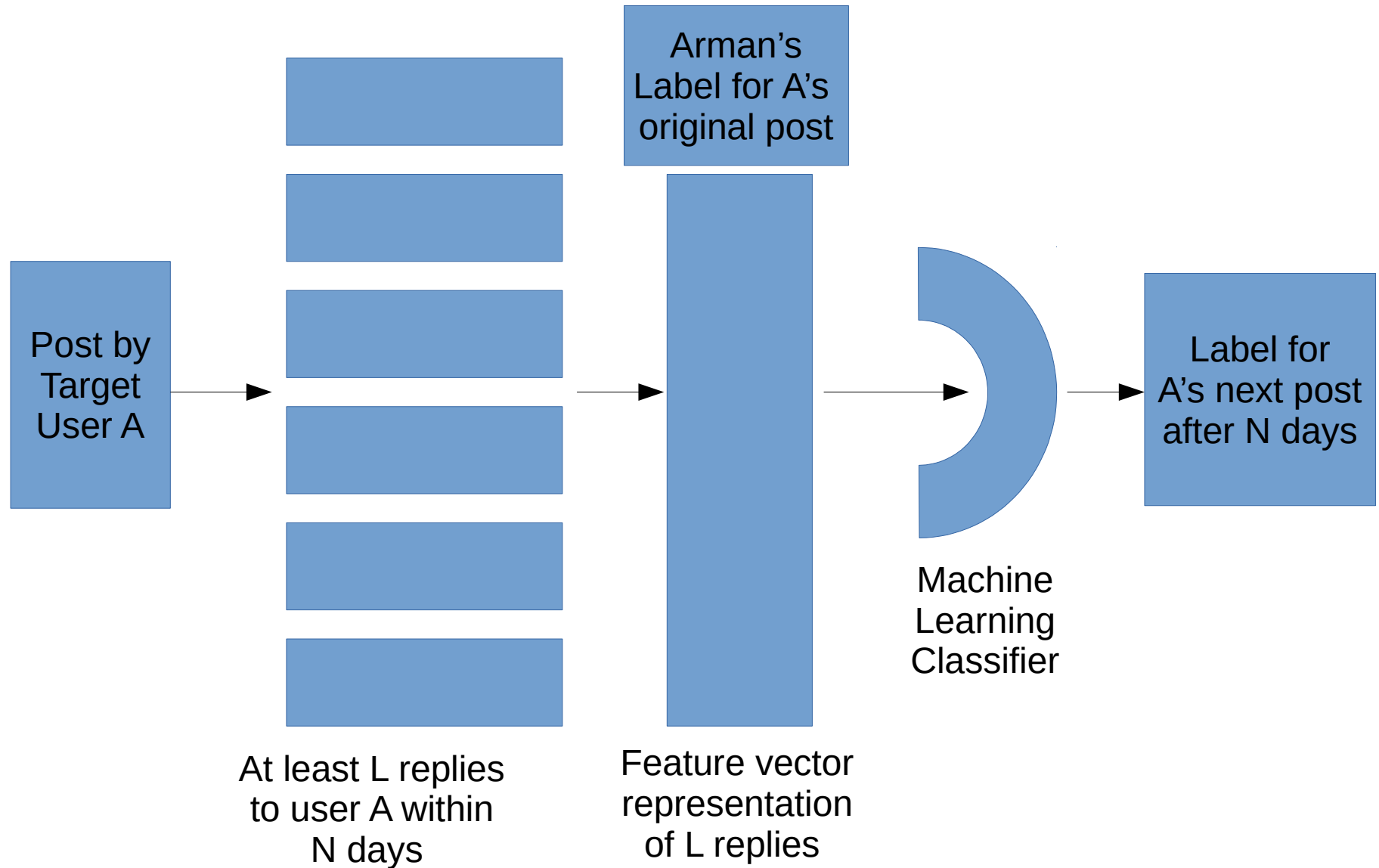


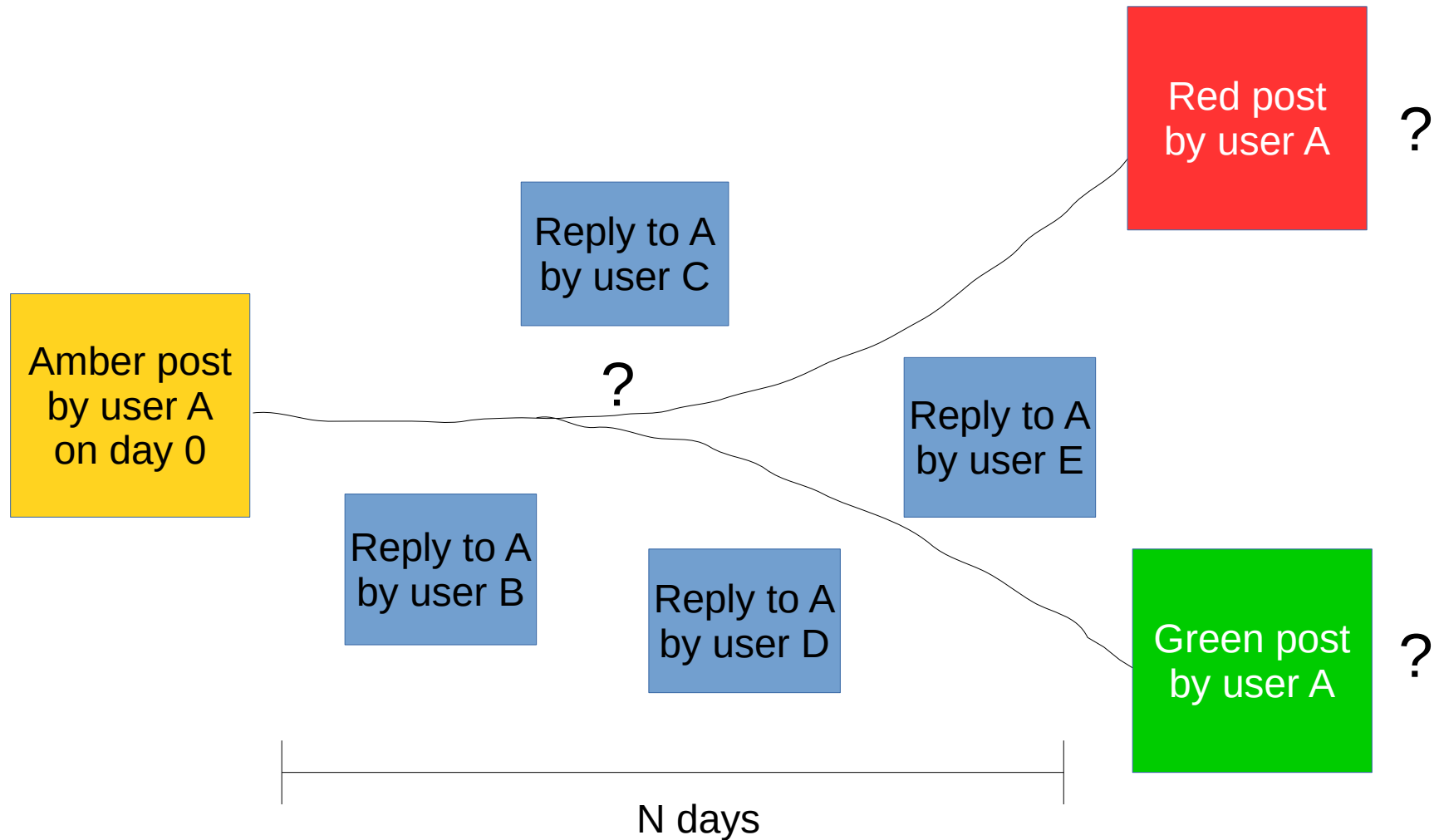
# Old Task



# New Task



# New Task in Another Picture



# New Task in a Third Picture

[timestamp]	[id]	[login]	[text]	[users_quoted]	[Arman_label]
20160801	145	A	.....	none	amber
20160802	171	B	.....	A	green
20160802	172	C	....	A	green
20160804	201	A	.....	none	green

Create feature  
vector from this

Try to predict  
this label

# “Interpretable Model”

label	phrases
<i>green</i> (-)	don't, cant, just, I'm, negative, want, help, don't know, feeling, not, everything, do, scared, know, anymore, help me, guess, feel, don't want, has, nothing, :- (
<i>green</i> (+)	be lonely, you, :- ) , your, :-D, awesome, proud, you are, love, 1, we, you can, good, for, hope, well, you're, if you, by, hey, morning, for you, how, 2, some, there
<i>amber</i> (-)	:- ) , be lonely, your, you are, there, 1, day, I'm so, can, love, well, hope, anymore, will, :-D, 3, sorry, hey, out, how, if you, into, you have, awesome, coming, you can, friend
<i>amber</i> (+)	don't, me, help, think, but, other, not, thanks, about, I'm, all, yeah, just, help me those, have, put, negative, services, thank, anxious, lot, there's, don't have, thank you, isn't, guess
<i>red</i> (-)	for, thanks, you, about, :- ) , hope, too, good, proud, :-D, an, put, think, one, awesome, still, me but, thought, but don't, make, phone, week, other, sitting
<i>red</i> (+)	breathe, :- ( , passed, empty, ... ..., family, worse, should, feeling so, hospital, anymore, things are, disappointment, incapable, shit, afraid, please, cant, practically, through this, identical, can not, failed
<i>crisis</i> (-)	you, my, your, I've, :- ) , some, was, been, with, its, people, things, all, would, have, we, are, them, love, see, there, said, much, after, not, good, someone, thing
<i>crisis</i> (+)	can't, life, just, for me, just want, back, negative, home, want, I'm so, thought about, me, sorry for, anymore, worth, everything, feel like, die, harm, sorry, self, bad, unsafe, don't know, tips, useless

**Table 2:** Features with the highest positive (+) and negative (-) weights for each label. Emoticons: :- ) = happy emoticon, :-D = very happy emoticon, :- ( = sad emoticon.

“The ranking of features by their respective squared weights can be interpreted as metric of feature relevance (Guyon et al., 2002). High weights (their squared value to take negative weights into account) influence the output of the decision function by tendency more than low weights.”

# Questions/Comments

- How much do L and N parameters matter? For small N, we cannot have a large L. For large N, we lose relevancy: a reply on day 2 probably doesn't affect a user's state on day 30... Maybe  $N = 7$  is a good starting point?
- To be interpretable, many features are not helpful even if they are predictive, e.g. kudos. What about features like sentiment, emotion, or topic? Obviously specific words/phrases are best.
- Many reasons why we might find nothing...
  1. Offline events affect a user's state more than ReachOut.com activity.
  2. Survivorship bias: Users only continue activity on ReachOut.com if they are finding it helpful.
  3. Maybe everybody in a distressed state gets better over time for no apparent reason. Maybe simply writing about feelings is helpful, and replies have no effect at all.