

# Tim Weyel

Goleta, CA | 805-570-9159 | [tweyel@gmail.com](mailto:tweyel@gmail.com)  
[linkedin.com/in/timweyel/](https://www.linkedin.com/in/timweyel/) | [github.com/timweyel/portfolio](https://github.com/timweyel/portfolio)

## Full Stack JavaScript Developer

### SUMMARY

Results-oriented, innovative professional known for ability to create alignment between internal and external stakeholders while translating user requirements into market-ready product solutions that delight clients. Ambitiously engaged in transitioning from working on *what* software gets built to *how* the software gets built.

### // SKILLS

JavaScript, HTML, CSS, & Git

Web, Third-Party, & Server-Side APIs

Node.js

Object-Oriented Programming

Express.js, SQL, & NoSQL

Object Relational Mapping

MVC

React

MERN

Agile/Scrum & Project Management

Product Management

Requirement Gathering

Roadmapping

Team Leadership & Development

### // WORK EXPERIENCE

#### Product Manager

*Scalable Commerce* | 2019 – Present

Maintain and monitor KPIs and customer success on behalf of 5 different brands. Improve client retention and coordinate stakeholders across multiple teams. Develop opportunities for the product and customer experience.

#### Director of Product

*Orthobullets* | 2018 – 2019

Recruited to lead 4 direct reports in the day-to-day management of firm's Study Plan product, the #1 online Orthopedic educational platform. Additionally oversaw development of Prime Meetings product, including integration of doctor profiles.

- Collaborated with meeting administrators to ensure optimal performance of company's Audience Response System during meetings.

#### Achievements:

- Generated \$250K in first-year revenue for Prime Meeting by designing a mobile app in response to client requests.

#### Product Manager

*Procore Technologies* | 2015 – 2017

Managed product backlogs for 3 development teams comprising 12 people. Led department-wide strategy synchronization meetings designed to leverage knowledge sharing and cross-functional collaboration.

- Developed a variety of apps and upgrades designed to improve end-user experience, including a Windows 10 app and a sync utility.

#### Achievements:

- Significantly increased client dependency on Procore products and improved client

## // EDUCATION & PROFESSIONAL DEVELOPMENT

**Full Stack JavaScript Development student**  
*UC Berkeley Extension (Jan '21-present)*

**Bachelor of Science (BS), Industrial Technology**  
*California Polytechnic, San Luis Obispo*

**JavaScript Full Stack Developer Coursework**  
*Hack Reactor (2018)*

## // CERTIFICATIONS

**Web Design**  
*General Assembly (2015)*

## // TESTIMONIALS

Tim's keen insight, unwavering drive and organized approach is critical to building a consensus and moving projects forward to a successful deployment. His strong leadership skills and technical knowledge make Tim a key asset for any organization.

*~Paul Monson, Assistant Property Supervisor, Wolfe & Associates*

Tim makes a good project manager because he trusts the team enough to come up with their own decisions and arbitrates only when necessary, especially when the team is stuck in a dilemma or the goal of the project is not that clear.

*~Joseph Baylon, Lead Software Engineer in Test, Glassdoor*

satisfaction by creating a cloud sync utility that clients began implementing immediately after release.

- Reduced number of steps needed to upload photos in the Documents module 40%, greatly improving user experience, by implementing a major UI and UX upgrade in partnership with the team's UX designer.

### VP of Product

*Rock My World | 2013 – 2015*

Designed, developed, and launched Android and iOS apps for firm's RockMyRun product. Directed a 4-member customer support team tasked with ensuring 100% resolution of tickets within 12 hours. Partnered with developers to build out and implement product backlog.

- Determined best-performing marketing promotion designs by analyzing Google Analytics A/B testing results.

### Achievements:

- Decreased churn rate ~1% by redesigning the screens and user flow of the company's mobile app.

### Product Manager

*Commission Junction | 2008 – 2013*

Promoted to facilitate the integration of Agile Software Development Methodology into the product implementation lifecycle. Created, implemented, and maintained a bug resolution process and a corporate communication process.

- Owned organization's publisher payment process, led Scrum meetings, and coached teams in continuous improvement best practices.

### Achievements:

- Cut development man-hours 30% and saved \$150K per year by writing requirements for and directing the implementation of a new reporting system that transferred responsibility for report generation from developers to stakeholders.

### Project Manager

*Commission Junction | 2005 – 2008*

Directed 3 agile software development teams totaling 15 employees. Led sprint meetings, groomed requirements to ensure they were development ready, and coordinated with QA and Systems to perform testing and release.

### Achievements:

- Decreased workload by 12 days per month and sent millions of dollars' worth of payments out on time each month by documenting the company's monthly payment process and then standing up a team that repaired and fully automated it.