



TINA FOX

MEDIA DESIGNER

I am an experienced visual designer with a strong belief in increasing student engagement and improving usability for both learners and faculty through the use of well-designed content, graphics, and multimedia.

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EDUCATION

**MASTER OF SCIENCE IN LEARNING
TECHNOLOGIES AND DESIGN**
University of Missouri, Columbia
2020

BACHELOR OF ARTS IN ENGLISH
University of Illinois, Springfield
2000

EXPERTISE

Illustrator
Photoshop
InDesign
After Effects
Premiere Pro
Dreamweaver
Captivate
Articulate Storyline 2
Camtasia
Audacity
Canvas LMS
H5P for Canvas
HTML/CSS
Microsoft Office
Mac & PC

EXPERIENCE

INSTRUCTIONAL MEDIA DESIGNER

Course Design & Technology, University of Missouri Office of E-Learning
Columbia, MO | 2016–Present

I collaborate with members of the design/development team and faculty across campus to create engaging instructional materials for both semester-based and self-paced online and hybrid courses.

- Create visually appealing landing pages and graphics for Canvas courses.
- Develop and produce animated videos illustrating key concepts.
- Design printed handouts, infographics, and illustrations that enhance readability and understanding.
- Consult with faculty on best practices for media design.
- Perform quality course reviews of university courses using the Quality Matters rubric.

SENIOR MULTIMEDIA SPECIALIST

Mizzou K-12
Columbia, MO | 2012–2016

- Created visually appealing online courses in Canvas and selected appropriate imagery to illustrate educational concepts.
- Collaborated with instructional designers and subject matter experts to create engaging and interactive learning activities using Storyline and Captivate.
- Developed high-quality instructional videos on how to navigate the Canvas environment, as well as introductory videos for course instructors.
- Created posters, brochures, videos, and other promotional materials for domestic and foreign markets.
- Made updates to the Wordpress website and served as photographer for MU High School's annual graduation ceremony.

SKILLS

Graphic design
Video production
Illustration
Animation
Front-end design
Writing
Editing
Accessibility
Collaboration
Creativity

CERTIFICATIONS

QUALITY MATTERS
QM Rubric Update, Sixth Edition
2019

Applying the QM Rubric
2016

Peer Reviewer Course
2016

ORGANIZATIONS

AIGA | THE PROFESSIONAL
ASSOCIATION FOR DESIGN
Contributing Member
2020

FREELANCE

FANTASY FLIGHT GAMES
Proofreader
2016–Present

MIZZOU K-12
Graphic Designer
2016–2017

GRAPHIC WORLD, INC.
Proofreader
2010–2012

EXPERIENCE continued

INSTRUCTIONAL DEVELOPER

Mizzou Online
Columbia, MO | 2008–2012

- Edited course content for consistency, grammar, instructional clarity, and compliance with Chicago Manual of Style guidelines.
- Prepared instructional content for online delivery: formatted lesson materials using HTML and CSS; designed banners, headings, and other graphic elements for individual courses; chose appropriate imagery to enhance each lesson; and wrote instructions for students.
- Collaborated with the senior editor, curriculum coordinators, authors, and freelance editors during course production.

DEVELOPMENTAL EDITOR

Aspen Publishers
Riverwoods, IL and New York, NY | 2006–2008

- Coordinated the development of seven monthly newsletters and three quarterly journals: copyedited submitted manuscripts and resolved author queries; reviewed laid-out proofs; and signed off on final versions.
- Collaborated with acquisitions editors, authors, graphic designers, and marketing teams.

PRODUCTION EDITOR

CCH
Riverwoods, IL | 2006–2008

- Proofread and formatted content for print and online products related to employee pension and benefits law.
- Collaborated with authors on product launches, updates, and revisions.

PICTURE FRAMER

The Great Frame Up
Springfield, IL | 1996–2001

- Helped customers choose artwork, frames, and coordinating mats and built all custom framing projects..
- Instructed customers on how to build their own frames for DIY projects.