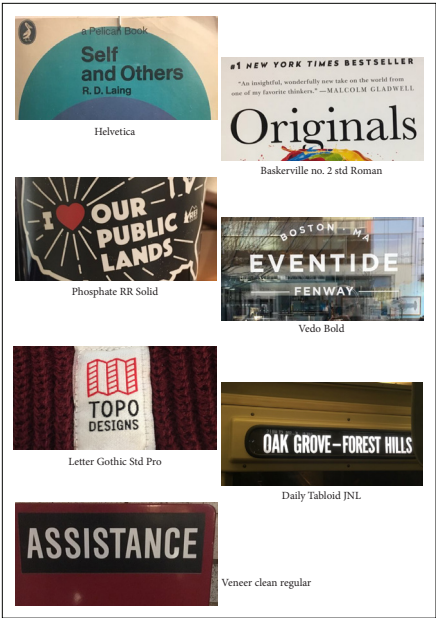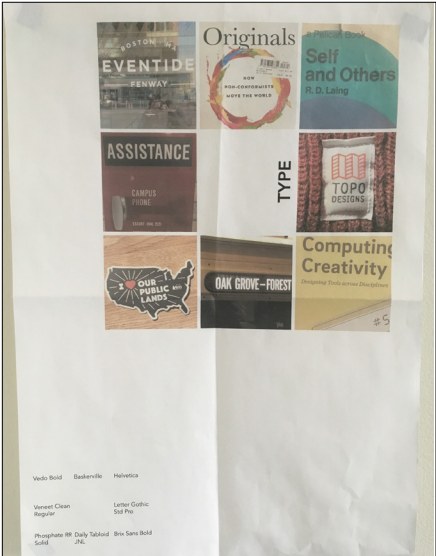## Found Type Poster

Professor Kane asked the students to walk around, take pictures of type wherever we happened to find it, and identify the typefaces. With the images taken, the question was posed: "How do we want to present our walk through the pictures we took?"
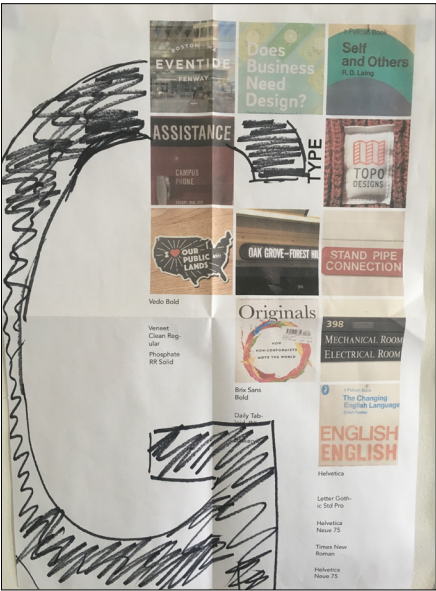

First Draft

I produced this draft on the fly in class. The issues with it are as follows: this layout does not look intentional, but rather like images put onto paper; the poster as a whole does not tell the audience what they should look at first, nor is there any context. The next draft is an attempt to correct these problems.

Second Draft

With this draft, I attempted to convey the idea of starting in one spot and ending back where you began with the layout of the images. I added the title in to give context to the viewer.

Third Draft

As I took more pictures, I explored different ways in which I could add them and still maintain the idea of walking around. What is nice about this version is that it is not a perfect roundabout, as no walk is. This iteration was developed into my final draft with some minor adjustments.