Tina La

📍 Brooklyn, NY

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🌐 www.tinala.me

SUMMARY

Computer science student with passion for design seeking UX/UI opportunities. 6 years of graphic design and programming experience. Strong communication and interpersonal skills through active student leadership.

SKILLS

Photoshop	HTML/CSS
Illustrator	JavaScript
InDesign	Bootstrap
XD	Python
Sketch	Java
Figma	Git

COURSEWORK

- Human Computer Interaction by Georgia Tech (Udacity)
- Introduction to Digital Arts
- Fundamentals of Software Development
- *Digital Arts: Web Design (in progress)*
- *Introduction to Psychology (in progress)*

AWARDS & HONORS

- Dean's List 2017-2020
- Recipient of Presidential Scholarship
- Member of Sigma Beta Honor Society

EDUCATION

Stony Brook University - Stony Brook, NY
B.S. Computer Science, Minor in Digital Arts
Aug 2017 - Expected May 2021 | **GPA**: 3.65

WORK EXPERIENCE

iDTech Camps - New York, NY
Java & Python Programming Instructor, Jul 2019 - Aug 2019

- Empathized with learning needs of 3-10 young students by collecting frequent feedback and providing each student with tailored instruction and activities accordingly
- Led brainstorming sessions with students to ideate personal projects that addressed a real social cause or societal need
- Guided students through a simplified project lifecycle of brainstorming, prototyping, development, and user testing
- Collectively managed 40+ student projects over 6 weeks, all of which were completed in time for a weekly parent showcase

SBU Undergraduate Colleges - Stony Brook, NY
Undergraduate College Fellow, Aug 2018 - Dec 2018

- Identified social and academic needs of 30 students in a freshman seminar class to tailor lesson plans and class activities towards easing their transition to university life
- Facilitated class discussions and activities about personal development, social issues, and campus resources

PROJECTS

DeltaTrainer iOS + watchOS App Redesign
DeltaTrainer Design Challenge, Jul 2020 - Aug 2020

- Conducted user research surveys with 12 DeltaTrainer users and 2 Apple Watch users to understand users' intentions and general workout experience
- Identified key pain points of DeltaTrainer user flow by extracting insights from an affinity mapping of survey responses
- Prototyped key iOS and watchOS app screens, from low fidelity sketches to medium fidelity mockups and a high fidelity user flow diagram in Figma

LEADERSHIP

Vietnamese Student Association - Stony Brook, NY
Vice President, Aug 2019 - May 2020

- Directed a team of 20 club officers in planning and executing all VSA cultural events, social programs, and fundraisers
- Spearheaded new design projects, such as customized club merchandise and personalized social media graphics, boosting club spirit and increasing overall social media engagement

Editor, Aug 2017 - May 2019

- Designed event posters, social media assets, and pamphlets for digital advertising and print distribution with Photoshop and Illustrator
- Trained 3 club officers in the fundamentals of graphic design, branding, and Adobe CC software