

# Tina La

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## EDUCATION

### **Stony Brook University – Stony Brook, NY**

B.S. Computer Science, Minor in Digital Arts

Expected May 2021 | **GPA:** 3.65

## WORK EXPERIENCE

### **DeltaTrainer – Pittsburgh, PA (Remote)**

UX Design Intern, Sep 2020 – Present

- Interview users to gain new insights on the current user experience and facilitate UX design improvements in DeltaTrainer's apps
- Create mockups of new app screens and features with Figma, while improving and incorporating designs of existing screens

### **iDTech Camps @ NYU – New York, NY**

Java & Python Programming Instructor, Jul 2019 – Aug 2019

- Empathized with learning needs of 3-10 students (ages 10-15) through frequent feedback and tailored instruction & activities
- Led brainstorming sessions with students to ideate personal projects that addressed a real social cause or societal need
- Collectively managed 40+ student projects over 6 weeks, all of which were completed in time for a weekly parent showcase

## PROJECTS

### **DeltaTrainer iOS + watchOS App Redesign**

DeltaTrainer Design Challenge (1st Place), Jul 2020 – Aug 2020

- Conducted user research surveys with 12 DeltaTrainer users to understand users' intentions and general workout experience
- Identified key pain points of DeltaTrainer user flow by extracting insights from an affinity mapping of survey responses
- Redesigned key iOS and watchOS app screens in Figma, from low fidelity to high fidelity mockups

## LEADERSHIP

### **Vietnamese Student Association – Stony Brook, NY**

Vice President, Aug 2019 – May 2020

- Supervised a team of 20 club officers in planning and executing all VSA cultural events, social programs, and fundraisers
- Spearheaded new design projects, such as customized club merchandise and personalized social media graphics, boosting club spirit and increasing overall social media engagement

Editor, Aug 2017 – May 2019

- Designed event posters, social media assets, and pamphlets for digital advertising and print distribution with Photoshop and Illustrator
- Trained 3 VSA club officers in the fundamentals of graphic design, branding, and Adobe CC software

## SUMMARY

Computer science student with passion for design seeking UX/UI opportunities. 6 years of graphic design and programming experience. Strong communication and interpersonal skills through 3 years of active student leadership.

## SKILLS

### **DESIGN**

Figma  
XD  
Sketch  
Photoshop  
Illustrator  
InDesign

### **TECHNICAL**

HTML/CSS  
JavaScript  
Bootstrap  
Python  
Java  
Git

## RELEVANT COURSEWORK

- Human Computer Interaction by Georgia Tech (Udacity)
- Introduction to Digital Arts
- Fundamentals of Software Development
- *Digital Arts: Web Design (in progress)*
- *Introduction to Psychology (in progress)*

## AWARDS

- DeltaTrainer Design Challenge 1st Place
- Dean's List 2017-2020
- Recipient of Presidential Scholarship
- Member of Sigma Beta Honor Society