TINA CHANG

Visual Communications Design
Senior at San Francisco State University
Expected 2019 | GPA: 3.98

CONTACT

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SKILLS

Adobe Creative Suite
Photoshop
Illustrator
InDesign
XD
Sketch

HTML
CSS
Javascript
React.js

Unity
C# for Unity

DESIGN EXP

Design Process
Design Thinking
Layouts
Wireframing
Logos
Iconography
Branding
Character Design
Client Consulting
VR Prototyping

💡 PROJECTS

Web: Pathways to Success (Wrasse) | 2018-19
https://pathwaysintervention.com/
http://www.tinastunas.com/pathwaystosuccess
Pathways to Success is an educational program for 8th graders run by faculty members of the University of Southern California (USC) and the American Institutes for Research (AIR). I was contracted by Wrasse to help build a new website and create branding that would help engage and inform schools that might be interested in the program.

Game: BunLife | 2018
https://tinaamy-chang.github.io/BunLife/
https://www.tinastunas.com/bunlife
BunLife is a 2D game about a poor bunny and its life working in a factory while supporting its family. The purpose of this game is to promote awareness of the conditions of sweatshops. I created an playable demo in Unity with my own character assets and interface.

Web: Lead Generation Panel (LW Consulting) | 2018
http://www.tinastunas.com/leadgenerationpanel
LGP is an administration panel I designed during my internship with LW Consulting for a financial technology company that allows them to manage the relationships between their mortgage lenders, lead generation platforms, and their loan officers. I iterated through various designs with the client and conducted user testing to optimize the usability of LGP.

💼 EXPERIENCE

Wrasse: Designer | Aug 2016 - Present
I guide clients through exploration and design processes for new interfaces, branding, or graphics. I use Adobe CC to produce low fidelity wireframes and high fidelity products. I also work with engineers to deliver websites and web applications built with ReactJS, CSS, and HTML. I am often tasked with adding new features or adjusting the styling on projects during the maintenance phase of the contract.

LW Consulting: Intern | May 2018 - Nov 2018
I designed the user interface for a web application (LGP) to manage lead generation portals for a Fintech company operating in the mortgage space. This involved multiple rounds of user testing and iteration. The completed application was able to automate several previously time consuming processes with an easy to use work flow.