

TINA CAI

UX Designer

ABOUT

UX designer with experience in UI design and front-end development.

Skilled in communicating with project stakeholders, balancing their needs, and designing solutions within multidisciplinary teams. Committed to tackling problems with a user-centered approach through design thinking, empathy and retrospective.






SKILLS

Competitive Analysis
User Research
Persona Development
Information Architecture
Sketching / Wireframing
Prototyping
Usability Testing
Visual Design
Style Guides
Iconography
UI Animation
Responsive Web Design
HTML / CSS / JavaScript

TOOLS

Figma
Adobe XD
Balsamiq
Marvel
Microsoft Office

CONTACT

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 Seattle, Washington, USA

PROJECTS

Payd, E-Wallet App

Jun 2021 - Oct 2021

UX/UI Design | Mobile Case Study

- Designed an e-wallet app that compiled mobile payment user goals into one platform, reducing the need for multiple financial apps.
- Conducted competitive analyses and user interviews to understand e-wallet user needs, resulting in user personas and flows that represented app target audience.
- Tested design solutions with end-users to iterate on 30+ high fidelity wireframes, leading to an interactable prototype and style guide that presented a solution to an all-in-one e-wallet application.

Lingually, Language Learning App

May 2021 - Jun 2021

UX/UI Design | Mobile Case Study

- Designed a language app to motivate language learners to practice based on their needs, resulting in a versatile educational tool.
- Researched existing language apps and conducted user interviews to develop a user persona to empathize with and design towards.
- Assessed a low fidelity prototype by performing usability tests on app functionality with end-users, leading to improved low fidelity wireframes.

EDUCATION

User Experience Design Certificate

May 2021 - Dec 2021

CareerFoundry | Online Bootcamp

Front End Specialization

B.S. Electrical and Computer Engineering

Sep 2015 - Jun 2019

University of Washington | Seattle, WA

Power Design Concentration

EXPERIENCE

UX Designer

Oct 2021 - Present

Freelance | Seattle, WA

- Performed a content audit and competitive analyses to understand website requirements for Zhen's Appliance Service then revamped site UI and framework, improving site usability.
- Identified visual design principles within competitor apps to develop a mood board and UI design for a music player app, resulting in visually appealing high fidelity mockups.

Electrical Engineer

Jan 2020 - Apr 2021

Arup | Seattle, WA

- Designed electrical power systems based on client needs and available equipment and supply to new and existing buildings, producing electrical power plans for 13 building projects.
- Collaborated with project stakeholders on a regular basis to balance working on multidisciplinary projects, delivering 100+ deliverables on time and moving projects to the next design phase.