

Tina Dam

contact

(512) 696-0171
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tinadam.github.io/portfolio

skills

Technical

Figma, Adobe (XD, Illustrator, Photoshop), Miro, InVision, HTML, CSS, Visual Studio Code, GitHub, Microsoft Office

General

User research, user interviewing, insight synthesis, persona creation, storyboarding, decision mapping, wireframing, prototyping, usability testing, UI design

education

Columbia University in the City of New York

Certificate in UX/UI Design Boot Camp (June 2022)

MPH in Epidemiology, Infectious Disease Epidemiology certificate

The University of Texas at Dallas

BS in Neuroscience, Public Health minor

experience

Propeller Communications, Summit, NJ

Senior Copywriter, Copy Supervisor, Freelance Copywriter

Dec 2019 – Mar 2022

- Wrote and oversaw copy content for digital materials across a range of therapeutic areas and brands
- Presented copy and ideas during client calls to align on content flow and help further brand strategy
- Supervised a Senior Copywriter—reviewed projects and offered feedback, held weekly meetings to check in on workload, evolved leadership style to best support and help him reach professional goals
- Wrote and updated internal guidance documents

Mosaic Group—an FCB Health network company, New York, NY

Copywriter

Jul 2018 – Nov 2019

- Wrote copy content for a range of print and digital materials around alcohol dependence, opioid dependence, and schizophrenia
- Collaborated with multiple departments internally to align on timelines and project completion
- Conducted literature searches and research to provide appropriate references
- Participated during medical/legal/regulatory reviews to support clients

New York City Department of Health and Mental Hygiene, New York, NY

Foodborne Disease Surveillance Intern

Jun 2017 – Jun 2018

- Collected case data from health care providers and interviewed case-patients about illnesses and exposures
- Summarized exposure data and findings to inform intervention efforts
- Performed data entry, data management, and data analysis
- Led team of seven interns weekly to manage case distribution, review cases, and ensure efficient workflow
- Participated in public outreach events to promote healthy swimming

New York University Tandon School of Engineering, New York, NY

Graduate Research Intern

Jan 2017 – May 2017

- Publication: Kolawole O, Oguntoye M, Dam T, Chunara R. Etiology of respiratory tract infections in the community and clinic in Ilorin, Nigeria. *BMC Research Notes*. 2017;10:712. doi:10.1186/s13104-017-3063-1
- Worked on the GoViral study, which utilizes crowdsourcing and point-of-care sensor data to explore how community diagnostic and symptom information can better inform an individual's risk of infectious disease
- Handled communications, inventory, participant recruitment, nasal swab kit assembly, and data organization