

# tina dam

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## contact

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tinadam.github.io/portfolio

## skills

### Technical

Figma, Adobe (XD, Illustrator, Photoshop), Miro, InVision, HTML, CSS, Visual Studio Code, GitHub, Microsoft Office

### General

User research, user interviewing, insight synthesis, persona creation, storyboarding, decision mapping, wireframing, prototyping, usability testing, UI design

## education

### Columbia University in the City of New York

Certificate in UX/UI Design Boot Camp (June 2022)

MPH in Epidemiology, Infectious Disease Epidemiology certificate

### The University of Texas at Dallas

BS in Neuroscience, Public Health minor

## experience

### Propeller Communications, Summit, NJ

Copy Supervisor, Senior Copywriter, Freelance Copywriter

Dec 2019 – Mar 2022

- Wrote and oversaw copy content for digital materials across a range of therapeutic areas and brands
- Presented copy and ideas during client calls to align on content flow and help further brand strategy
- Supervised a Senior Copywriter—reviewed projects and offered feedback, held weekly meetings to check in on workload, evolved leadership style to best support and help him reach professional goals
- Wrote and updated internal guidance documents

### Mosaic Group—an FCB Health network company, New York, NY

Copywriter

Jul 2018 – Nov 2019

- Wrote copy content for a range of print and digital materials around alcohol dependence, opioid dependence, and schizophrenia
- Collaborated with multiple departments internally to align on timelines and project completion
- Conducted literature searches and research to provide appropriate references
- Participated during medical/legal/regulatory reviews to support clients

### New York City Department of Health and Mental Hygiene, New York, NY

Foodborne Disease Surveillance Intern

Jun 2017 – Jun 2018

- Collected case data from healthcare providers and interviewed case-patients about illnesses and exposures
- Summarized exposure data and findings to inform intervention efforts
- Performed data entry, data management, and data analysis
- Led team of seven interns weekly to manage case distribution, review cases, and ensure efficient workflow
- Participated in public outreach events to promote healthy swimming

### New York University Tandon School of Engineering, New York, NY

Graduate Research Intern

Jan 2017 – May 2017

- Publication: Kolawole O, Oguntoye M, Dam T, Chunara R. Etiology of respiratory tract infections in the community and clinic in Ilorin, Nigeria. *BMC Research Notes*. 2017;10:712. doi:10.1186/s13104-017-3063-1
- Worked on the GoViral study, which utilizes crowdsourcing and point-of-care sensor data to explore how community diagnostic and symptom information can better inform an individual's risk of infectious disease
- Handled communications, inventory, participant recruitment, nasal swab kit assembly, and data organization