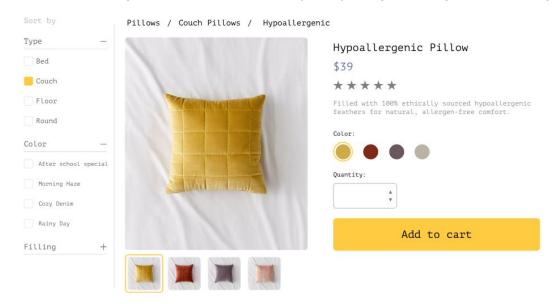
Assignment 5 Reflection

UI Bug Fixes

1) The first UI bug was the opacity of the navigation bar in my design. I had the opacity at 20%, which did not translate well to the web. It would not show up as clearly and had low contrast. I redesigned it at 80% opacity, so that it is accessible to everyone to see.



2) The second UI bug is the color for selection. I realized though I wanted to keep the same color scheme, it was difficult to see the color yellow when selecting an option. Thus, to ensure there is high contrast and accessibility to my design, I changed it to a dark grey.



Color:

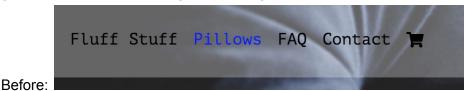


3) The last UI bug is my side navigation bar. In my design, I wanted to incorporate a checkbox filter, but I was unable to execute since I was only using HTML and CSS. For now, the new design just has a list of options for the type of pillow and the color. Once I learn Javascript, I hope I'll be able to implement this idea.



Challenges along the way

1) The first challenge was creating the navigation bar. Since this is on every page, I wanted it to be functional and look great. When I was coding it, it was difficult to space exactly how I wanted each item to be. I also had a cart that took a long time to figure out how to get the cart to stick to the right of the page.



To overcome this challenge, I asked one of the TA's to help me since I could not find a solution online. He was able to help me learn the code for putting a filler between "contact" and the cart.

2) Another challenge I faced was getting my category buttons to look clickable. When I did a quick user test, they didn't feel as though this was clickable. To solve for this, I needed to incorporate feedback when a user hovers so that they know they can interact with this button.

Shop by category









Before:

Shop by category









After:

3) Another challenge was to change the color of my radio buttons, so that a user can select which color pillow they wanted. Before, it was hard to understand the before and after state of the button once a user makes a selection. To try to fix this, I searched the web a found this page:

https://stackoverflow.com/questions/4253920/how-do-i-change-the-color-of-radio-buttons I've also cited this source in my css code, and I made my own edits to the code to get the different colors of the radio buttons.

Color:









Branding design and Identity

Ultimately, I wanted to keep an aesthetic that is feminine, bright, and cheery. I made a bright yellow my main color throughout the design to keep a consistent brand that tells the story of a happy pillow = happy customer. The images were pulled from unsplash.com so they have a clean look and feel that allows for a clear understanding of Fluff Stuff's brand image as a company that offers high quality products and satisfied customers. The design is also centered heavily around products, as well as detailed descriptions of the products that show the user Fluff Stuff as a company is a trusted brand and products are of high quality.