

tina lin

contact

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portfolio

tinajlin.com

Education

Carnegie Mellon University

BS in Information Systems and
Human-Computer Interactions
August 2019 - May 2023

Pittsburgh, PA

toolkit

Tools

Figma • Illustrator • InDesign •
After Effects • JIRA • Miro •
Canva • Hubspot • Mailchimp •
Trello • Paldesk • Davinci Resolve

Wordpress • Squarespace • Wix •
Webflow

HTML • CSS • JavaScript • Python
• Java
Google Suite • Microsoft Office

Skills

Agile Product Development •
User Stories • Wireframing •
User Testing • Web Design

Languages

Mandarin • Spanish (basic)

certifications

Inbound Marketing from
HubSpot

experience

Marketing and Research Analyst Intern / SHzoom

May 2021 - July 2021 / Pittsburgh, PA

Created an assortment of marketing content to rebrand the business and help potential customers understand the business model. Compiled 100+ new contacts and leads which provided a stepping stone for launching a marketing campaign. Participated in product development meetings to discuss bugs and improvements to the company's product.

Web Designer / Freelance

July, 2021 - Present / Remote

Consulted with a client, Preamble, and created a design guide based on client preferences. Produced low and high fidelity wireframes. Worked with a programmer to build the website on Webflow.

Teaching Assistant / Carnegie Mellon University

February 2021 - Present / Pittsburgh PA

Assisted professors in teaching Information Systems Milieux, Introduction Psychology, and Social Psychology. Graded 25+ students' work. Supervised students during office hours and answered questions with classwork, exams, and projects. Worked with HTML and CSS to aid students with curriculum work.

volunteer

Design Committee Lead / Synergy Showcase 2021

October 2020 - February 2021 / Remote

Designed the showcase's logo and merchandise. Coordinated and assigned individual tasks to members to create promotional content. Collaborated with different committees to ensure content follows the design guide.

re:Bloom

April 2021 - Present / Remote

Director of Design and User Experience

Facilitated customer discovery by reaching out to over 30 previous clients. Curated design kit for an upcoming brand launch. Collaborated with webmaster to create wireframes for a website overhaul.

Project Manager

Designed web applications for 2 minority-owned small businesses. Provided clients with personalized solutions to their branding, marketing, and sales problems. Manage a team of developers. Lead 2-3 developers per cohort to provide a long-term, sustainable application for clients.

UX Designer / Develop for Good - Terra Firma

August 2020 - June 2021 / Remote

Collaborated with designers, developers, and project managers to redesign and launch a new website for a non-profit, Terra Firma.