Tina Lin

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Portfolio
tinajlin.com

Education
Carnegie Mellon University
BS in Information Systems and Human-Computer Interactions
August 2019 - May 2023
Pittsburgh, PA

Toolkit
Tools
Figma • Illustrator • InDesign • After Effects • JIRA • Miro • Canva • Hubspot • Mailchimp • Trello • Paldesk • Davinci Resolve

Wordpress • Squarespace • Wix • Webflow

HTML • CSS • JavaScript • Python • Java
Google Suite • Microsoft Office

Skills
Agile Product Development • User Stories • Wireframing • User Testing • Web Design

Languages
Mandarin • Spanish (basic)

Certifications
Inbound Marketing from HubSpot

Experience

Marketing and Research Analyst Intern / SHzoom
May 2021 - July 2021 / Pittsburgh, PA

Created an assortment of marketing content to rebrand the business and help potential customers understand the business model. Compiled 100+ new contacts and leads which provided a stepping stone for launching a marketing campaign. Participated in product development meetings to discuss bugs and improvements to the company's product.

Web Designer / Freelance
July, 2021 - Present / Remote

Consulted with a client, Preamble, and created a design guide based on client preferences. Produced low and high fidelity wireframes. Worked with a programmer to build the website on Webflow.

Teaching Assistant / Carnegie Mellon University
February 2021 - Present / Pittsburgh PA

Assisted professors in teaching Information Systems Milieux, Introduction Psychology, and Social Psychology. Graded 25+ students' work. Supervised students during office hours and answered questions with classwork, exams, and projects. Worked with HTML and CSS to aid students with curriculum work.

Volunteer

Design Committee Lead / Synergy Showcase 2021
October 2020 - February 2021 / Remote

Designed the showcase's logo and merchandise. Coordinated and assigned individual tasks to members to create promotional content. Collaborated with different committees to ensure content follows the design guide.

re:Bloom
April 2021 - Present / Remote

Director of Design and User Experience

Project Manager

Designed web applications for 2 minority-owned small businesses. Provided clients with personalized solutions to their branding, marketing, and sales problems. Manage a team of developers. Lead 2-3 developers per cohort to provide a long-term, sustainable application for clients.

UX Designer / Develop for Good - Terra Firma
August 2020 - June 2021 / Remote

Collaborated with designers, developers, and project managers to redesign and launch a new website for a non-profit, Terra Firma.