


TINA LIN

Junior Web & UX / UI Designer

 778-893-5855

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 <https://www.tinalin.ca/>

EDUCATION

New Media Design & Web Development, Diploma

BCIT, Vancouver BC

Graduate Sept 2025

Relevant courses: graphic design, UX/UI Strategies, front-end development, social media marketing, and project management

Early Years Education, Diploma

University Of British Columbia

Graduated 2021

Developed strong research, communication, and user-centered problem-solving skills through studying early childhood learning theories and applications.

B.A. In Linguistics

University Of British Columbia

Graduated 2016

Gained expertise in language structure, human cognition, and communication strategies.

SKILLS

Technical

- Adobe Creative Suite (Ps, Ai, Id, Ae, Dn)
- Figma, Wordpress
- HTML, CSS, JavaScript
- React.JS, React Native
- TailwindCSS, GSAP

Knowledge

- Information Architecture
- User Research
- Usability Testing
- Responsive Design
- Wireframing / Prototyping
- Visual Design

WORK EXPERIENCE

Graphic & Web Designer

Freelance

09/2024 - Present

- Designed menu, delivery info poster, and sticker labels for an online dessert store located in Toronto using illustrator and photoshop.
- Currently working on logo design, branding, and web design for a customizable gemstone jewelry business (in progress).

Early Childhood Educator

Aspire Richmond

10/2021 - Present (On Call)

Frog Hollow Neighborhood House

03/2021 - 10/2021

Langcon, PyeongTaek, Korea

08/2016 - 11/2017

- Designed inclusive curriculums for a group of 25 children with diverse needs, and collaborated with parents and staff to improve engagement and create supportive learning environments.

Executive Assistant

Canwa Financial & Insurance

Dec, 2017 - Dec, 2019

- Managed administrative workflows, coordinated with clients and advisors, and optimized operational efficiency.

PROJECTS

Nomly

Jan, 2025

- Designed and built an intuitive web application using React, TailwindCSS, and the Spoonacular API to enable users to explore recipes and generate grocery lists efficiently.

Tim Horton's App Redesign

July, 2024

- Redesigned the flow of redeeming offers
- Simplified navigation and reduced cognitive load, increasing user satisfaction by 30% after iterative testing.