

Tina Lin

Digital Designer

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<https://www.tinalin.ca/>

EDUCATION

New Media Design & Web Development, Diploma

BCIT, Vancouver BC

Graduate Sept 2025

Relevant courses: graphic design, UX/UI Strategies, front-end development, social media marketing, and project management

Early Years Education, Diploma

University Of British Columbia

Graduated 2021

B.A. In Linguistics

University Of British Columbia

Graduated 2016

SKILLS

Technical

- Adobe Creative Suite (Ps, Ai, Id, Ae, Dn)
- Figma, Wordpress
- HTML, CSS, JavaScript
- React.JS, React Native
- TailwindCSS, GSAP

Knowledge

- Information Architecture
- User Research
- Usability Testing
- Responsive Design
- Wireframing / Prototyping
- Visual Design

ABOUT

A problem solver who found ways into UX/UI, and web design and development through curiosity, creativity, and hands-on learning. Specialized in crafting responsive and user-friendly interfaces using adobe creative suite tools and modern frameworks. Seeking to apply my expertise in an internship or junior digital designer role in upcoming May to create intuitive and engaging digital experiences.

WORK EXPERIENCE

Graphic & Web Designer

Freelance

09/2024 - Present

- Designed menu, delivery info poster, and sticker labels for an online dessert store located in Toronto using illustrator and photoshop.
- Currently working on logo design, branding, and web design for a customizable gemstone jewelry business (in progress).

Early Childhood Educator

Aspire Richmond

10/2021 - Present (On Call)

Frog Hollow Neighborhood House

03/2021 - 10/2021

Langcon, PyeongTaek, Korea

08/2016 - 11/2017

- Designed inclusive curriculums for a group of 25 children with diverse needs, and collaborated with parents and staff to improve engagement and create supportive learning environments.

Executive Assistant

Canwa Financial & Insurance

Dec, 2017 - Dec, 2019

- Managed administrative workflows, coordinated with clients and advisors, and optimized operational efficiency.

PROJECTS

Nomly

Jan, 2025

- Designed and built an intuitive web application using React, TailwindCSS, and the Spoonacular API to enable users to explore recipes and generate grocery lists to reduce waste.

Tim Horton's App Redesign

July, 2024

- Redesigned the flow of redeeming offers
- Simplified navigation and reduced cognitive load, increasing user satisfaction by 30% after iterative testing.