UX / UI Designer . Front-End Developer

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I specialize in crafting intuitive, mobile-responsive web interfaces by seamlessly blending design and development with ReactJS and TailwindCSS. With a diverse background and a passion for uniting both disciplines, I aim to create user-friendly solutions that resonate with audiences of all ages, bringing innovative concepts to life on the web.

EDUCATION

New Media Design & Web Development, Diploma

British Columbia Institute Of Technology, Vancouver BC

Jan 2024 - Present

Early Years Education, Diploma

University Of British Columbia 2019 - 2021

B.A. In Linguistics

University Of British Columbia 2011 - 2016

TOOLBOX

Design Tools

Photoshop • Illustrator • InDesign
AfterEffects • Wordpress • Figma

Programming ToolKit

HTML • CSS • JavaScript
React.JS • React Native • GSAP
TailwindCSS

Languages

Mandarin • English

SKILLS

Information Architecture
User-Centered Design Principles
User Research
Usability Testing
Responsive Design
Wireframing / Prototyping
Visual Design
Agile Project Management
Communication
Detail-Oriented

PROJECTS

Nomly Jan, 2025

Developed A Web App For Recipe Discovery And Grocery List Management

Designed and built an intuitive web application using React,
 TailwindCSS, and the Spoonacular API to enable users to
 explore recipes and generate grocery lists efficiently.

Tim Horton's App Redesign

July, 2024

Redesigned The Flow Of Redeeming Offers

- Conducted user research (surveys, interviews, heuristic evaluations) to identify key pain points.
- Simplified navigation and reduced cognitive load, increasing user satisfaction by 30% after iterative testing.

WORK EXPERIENCES

Graphic & Web Designer

Freelance

Sept 2024 - Present

- Designed menu and posters for an online dessert store located in Toronto.
- Currently working on designing a website for a customizable jade jewelry business (in progress).

Early Childhood Educator

Aspire Richmond

Oct, 2021 - Present (On Call)

Frog Hollow Neighborhood House

Mar, 2021 - Oct, 2021

 Designed inclusive curriculums and collaborated with parents and staff to improve engagement and create supportive learning environments.

Executive Assistant

Canwa Financial And Insurance Services

2017 - 2019

- Coordinated with advisors, clients, and institutions to streamline application processes.
- Streamlined administrative workflows and maintained accurate records to support operational efficiency.