# Tina Lin

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- O Vancouver, B.C

A **digital designer** with a strong focus on UX/UI, web design, and front-end development. I'm looking for opportunities where I can grow alongside a passionate team, make a real impact, and continue learning across disciplines.

## Education

# Diploma Of New Media Design & Web Development

BCIT, Vancouver BC Jan, 2024 - Aug, 2025

# **Diploma Of Early Years Education**

University of British Columbia 2019 - 2021

### **Bachelor Of Arts In Linguistics**

University of British Columbia 2012 - 2016

# Skills

#### **Design Tools**

- Adobe Creative Suite (Ps, Ai, Id, Ae)
- Figma
- Wordpress
- Procreate

#### **Programming Languages**

- HTML, CSS
- JavaScript
- React.JS
- TypeScript
- · TailwindCSS, GSAP

# **UX Knowledge & Strategy**

- Information Architecture
- User Research
- Usability Testing
- Responsive Design
- · Wireframing / Prototyping
- · Visual Design

# Experience

#### Media Design & Web Development Intern

Convergence & Pixel Ramen

05/2025 - 07/2025

- **Conducted QA testing:** resolved styling and functionality issues to enhance UX and accessibility using *Typescript* and *Remix*.
- Collaborated with designers: ensured consistency and usability across visual components during QA and implementation.
- Contributed to UX/UI research and ideation: supported earlystage product design decisions.
- Created on-brand visuals on social medias: contributed to 252% increase in Instagram reach and 6.7k+ views, with 70% from nonfollowers since May.

#### Web Designer / Developer (Contract)

Pegcity Digital Marketing, Winnipeg

02/2025 - 04/2025

 Revamped client website on Wordpress: Created wireframes, high-fidelity prototypes and conducted analysis of the existing website to identify usability issues.

#### **Graphic Designer**

Freelance, remote

09/2024 - Present

- **Designed marketing materials:** created menu, informational poster, and product labels.
- **Developed logo and brand identity**: crafted visual branding to reflect client's target audience and style.

#### Early Childhood Educator

Aspire, Richmond 01/2022 - Present Frog Hollow Neighborhood House 03/2021 - 10/2021 Langcon, PyeongTake, South Korea 08/2016 - 11/2017

- **Designed inclusive curriculums:** created engaging lesson plans for 25 children with diverse needs.
- Collaborated with families and multidisciplinary teams: built supportive learning environments through regular communication.
- Created classroom visuals: produced newsletters and learning aids to boost engagement and clarity.