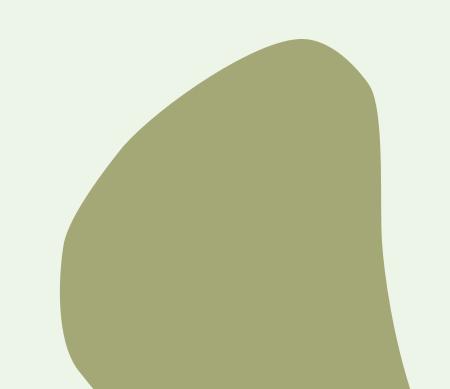
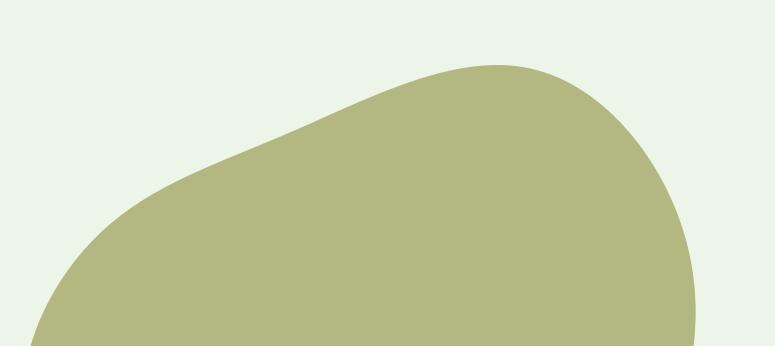




Turtle Rescue Predictor



Try Pitch



Introduction

Forecast for the Local Ocean's sea turtle rescue program in Kenya

- 29 Capture Sites with 5 Landing Sites
- Active since 1998
- Rescued turtles are accidentally caught by local fishers
- Turtles are examined and either released or admitted



Problem Statement

Can you predict the rescued turtles per Landing Site per week for the next year?

Can you help decide how to allocate staff members throughout the year across the 5 Landing Sites?





The Data

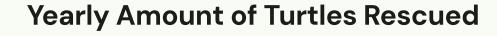
- About 18,000 turtles rescued between 1998 and 2018
- For each rescue, we have the date and LandingSite
- Turtle information: species, weight, width, length, status, qualitative description
- Further information: fisher, capture method, researcher

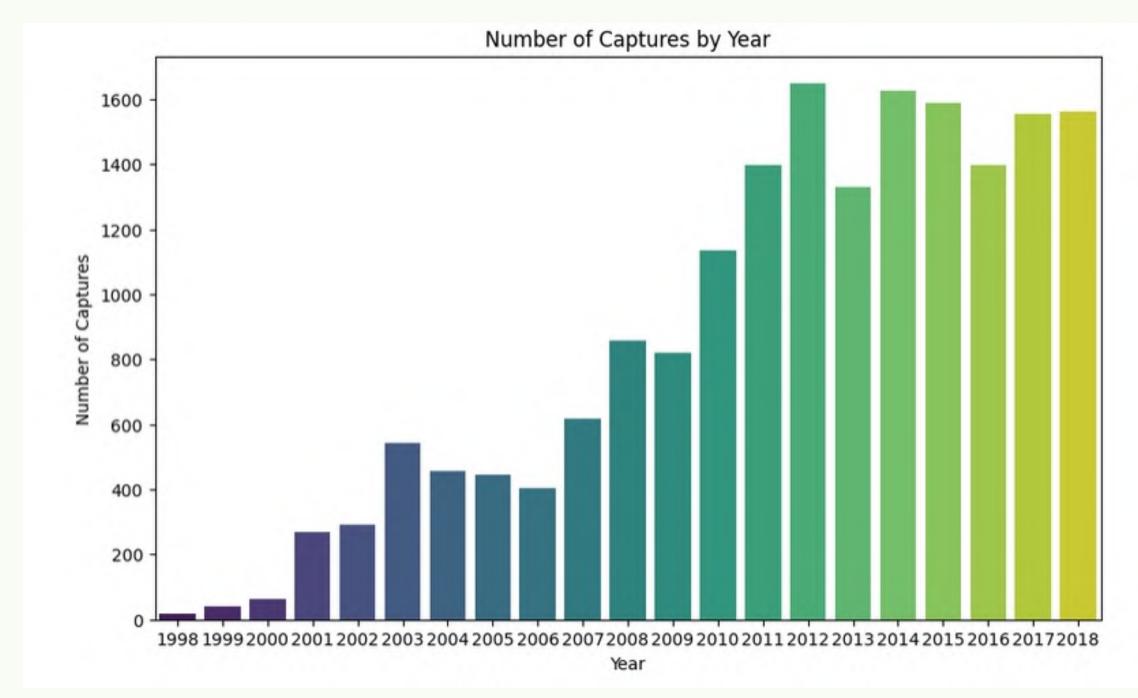
Data Analysis

2011 and 2018: EDA

• 2014 - 2017: Train Data

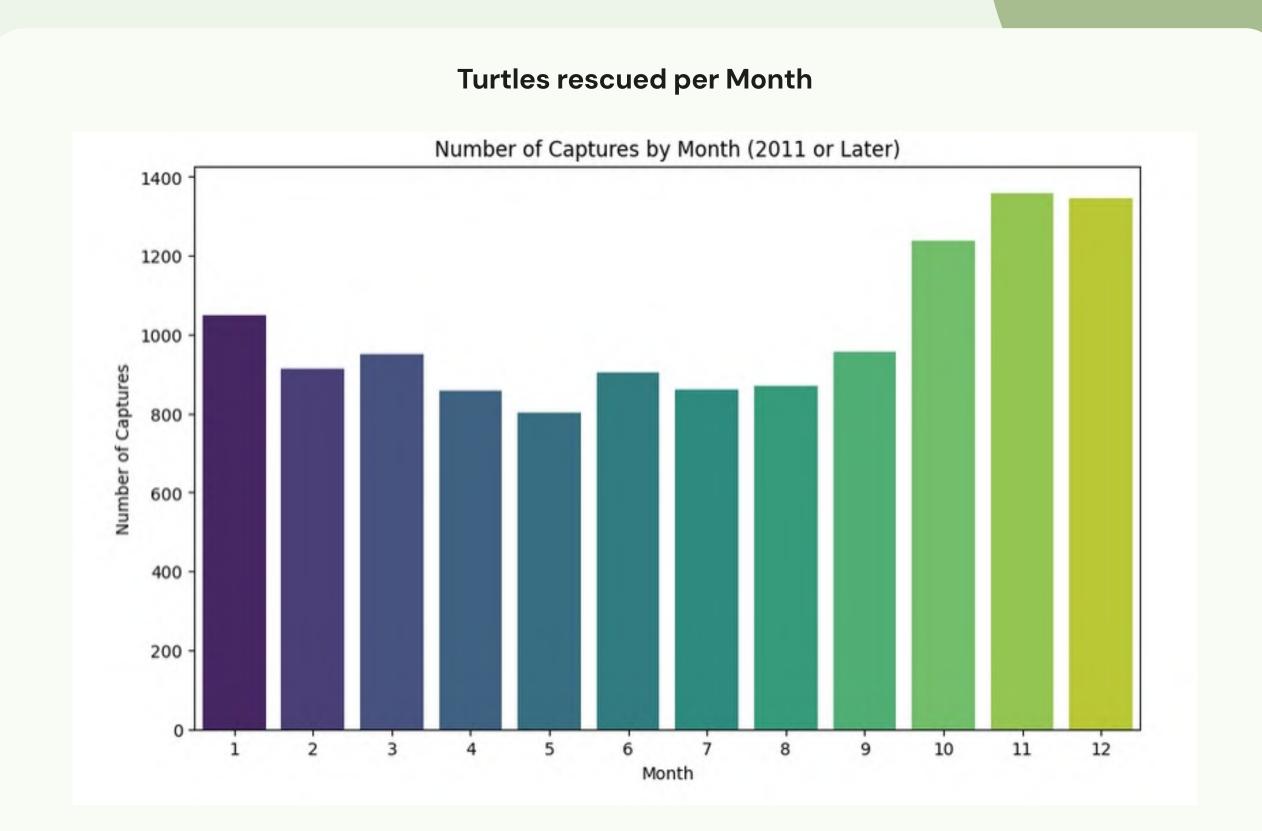
• 2018: Test Data





Data Analysis

Higher number of turtles during breeding season (October - December)

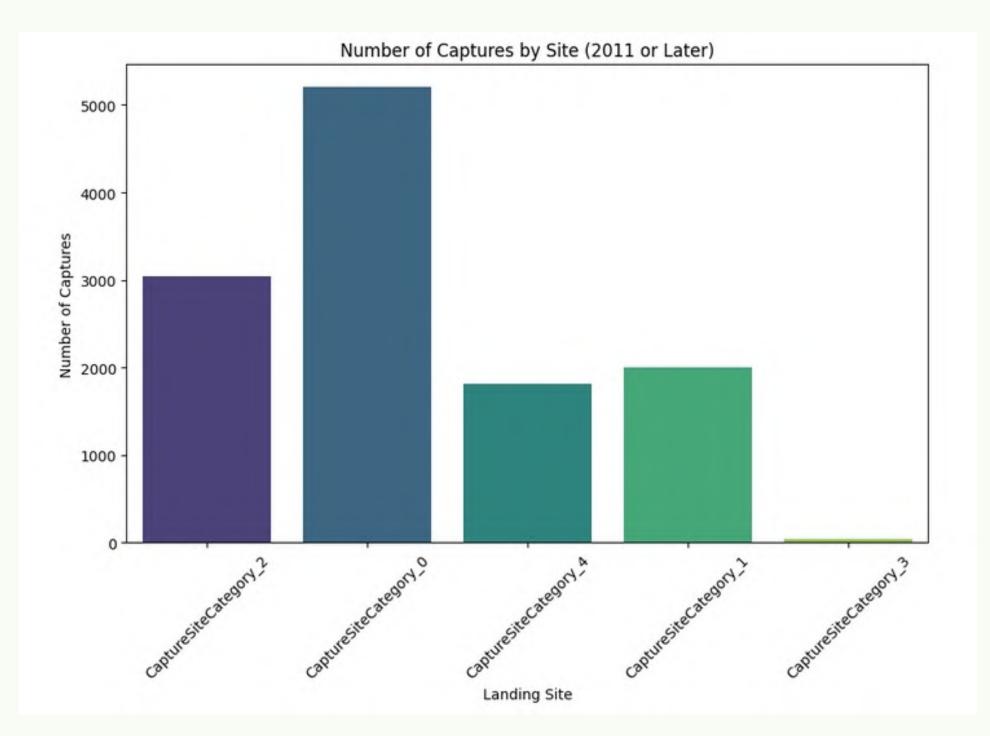


Data Analysis

CaptureSiteCategory = LandingSite

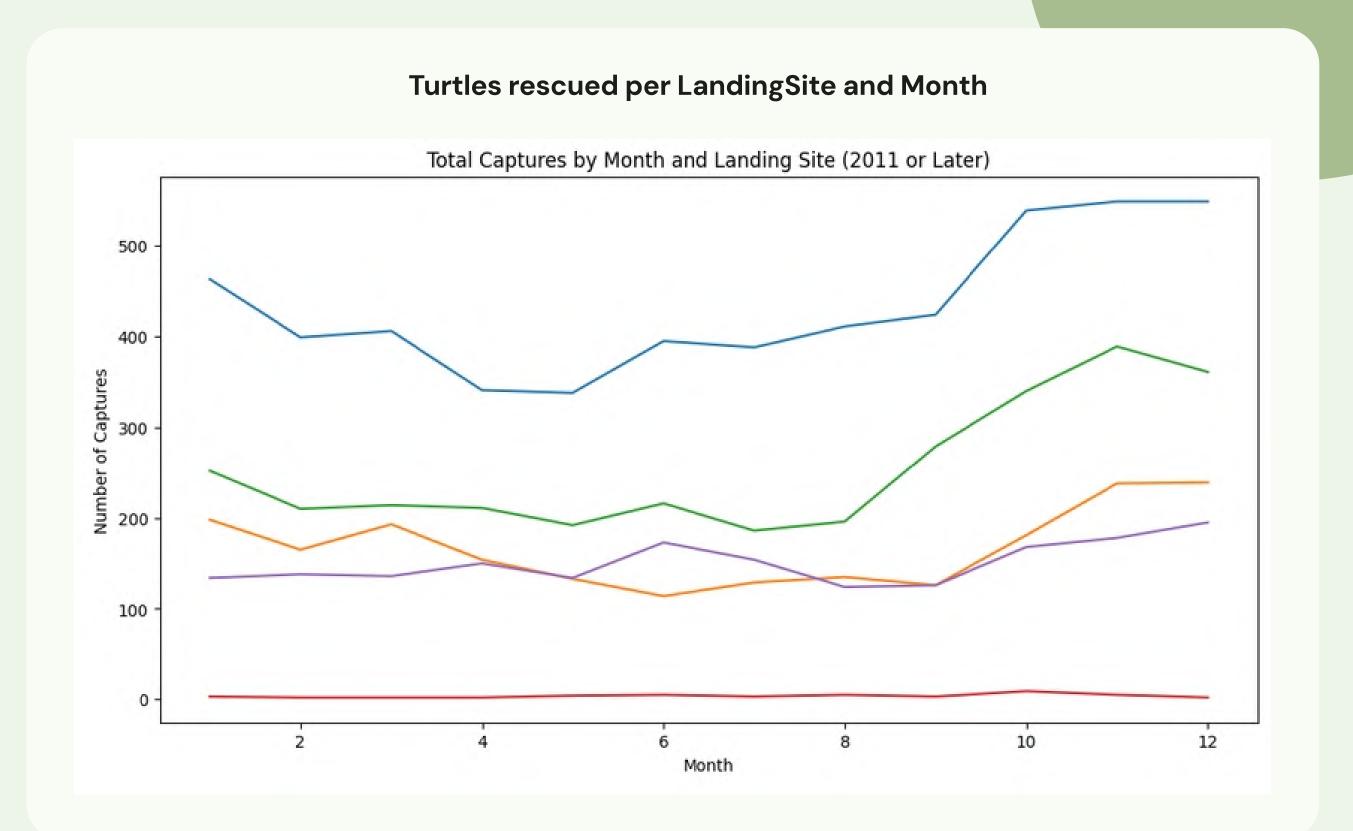
Nearly no turtles on LandingSite3

Total Turtles rescued per Month per Site 2011+



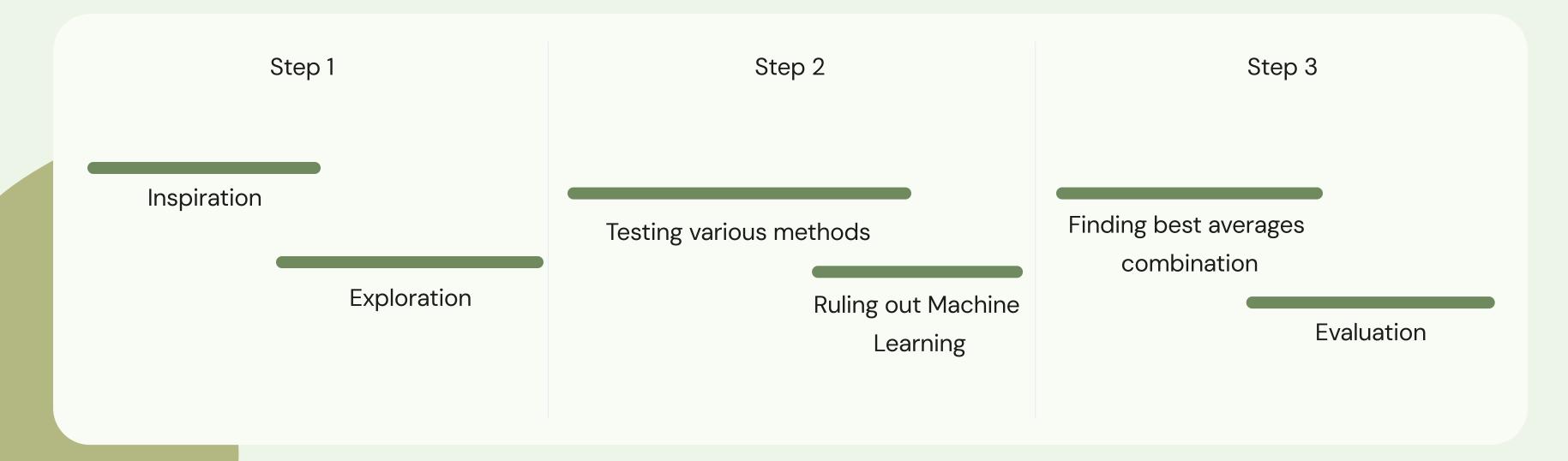
Data Analysis





Predictive Model

Developing an algorithm to forecast the number of rescued turtles per landing site by week of the year



The Product

Calendar is generated

Predictions for each LandingSite per week

Number of turtles anticipated & suggested number of staff to allocate

Suggestions for temporary workers for extra busy weeks

CSV file: data/train.csv

Number of full-time/year-round staff members: 24

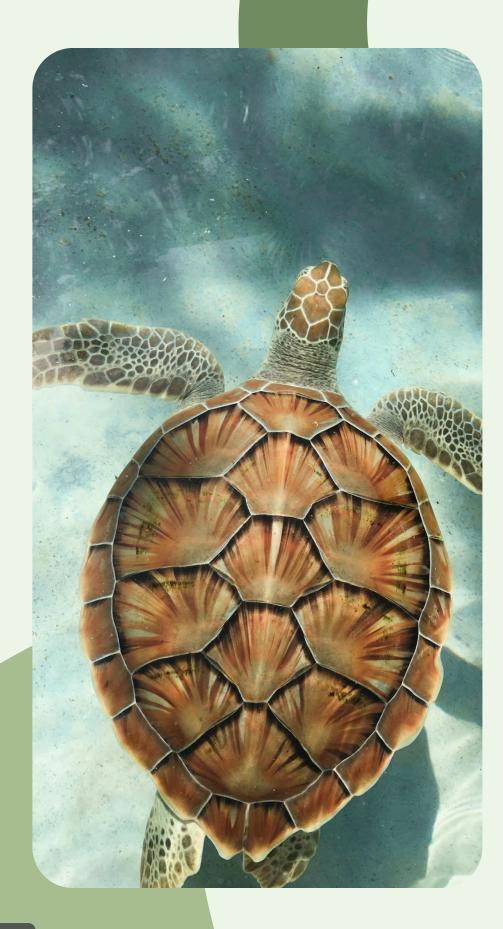
Most recent date in dataset: 2018-12-31 00:00:00

One year prior: 2017-12-31 00:00:00

Number of rows in train data after separation: 6164 Number of rows in test data (the past year): 1564

Evaluation of Best Model: RMSE: 4.079863112761006 R-squared: 0.45434256334801293

	Week Dates (YYYY—MM—DD)	Landing Site	Number of Turtles	Proportion	Allocated Staff	Need_Temps
0	2018-01-01 - 2018-01-07	Category_0	11	0.407	8	False
1	2018-01-01 - 2018-01-07	Category_1	j 4 j	0.148	3	False
2	2018-01-01 - 2018-01-07	Category_2	j 9 j	0.333	7	False
3	2018-01-01 - 2018-01-07	Category_3	j 0 j	0	1	False
4	2018-01-01 - 2018-01-07	Category_4	3	0.111	3	False
5	2018-01-08 - 2018-01-14	Category_0	12	0.429	9	False
6	2018-01-08 - 2018-01-14	Category_1	5	0.179	4	False
7	2018-01-08 - 2018-01-14	Category_2	j 9 j	0.321	7	False
8	2018-01-08 - 2018-01-14	Category_3	j 0 j	0	1	False
9	2018-01-08 - 2018-01-14	Category_4] 2	0.071	2	False
10	2018-01-15 - 2018-01-21	Category_0	10	0.385	8	False
11	2018-01-15 - 2018-01-21	Category_1	j 4 j	0.154	3	False
12	2018-01-15 - 2018-01-21	Category_2	j 8 j	0.308	6	False
13	2018-01-15 - 2018-01-21	Category_3	j 0 j	0	1	False
14	2018-01-15 - 2018-01-21	Category_4	j 4 j	0.154	3	False
15	2018-01-22 - 2018-01-28	Category_0	j 8 j	0.32	7	False
16	2018-01-22 - 2018-01-28	Category_1	j 6 j	0.24 j	5	False
17	2018-01-22 - 2018-01-28	Category_2	j 6 j	0.24 j	5	False
18	2018-01-22 - 2018-01-28	Category_3	j 1 j	0.04 j	1	False
19	2018-01-22 - 2018-01-28	Category_4	j 4 j	0.16 j	4	False
20	2018-01-29 - 2018-02-04	Category_0	j 12 j	0.387 j	8	True
21	2018-01-29 - 2018-02-04	Category_1	j 6 j	0.194 j	4	True
22	2018-01-29 - 2018-02-04	Category_2	j 8 j	0.258 j	5	True
23	2018-01-29 - 2018-02-04	Category_3	j 1 j	0.032	1	True
24	2018-01-29 - 2018-02-04	Category_4	j 4 j	0.129 j	3	True
25	2018-02-05 - 2018-02-11	Category_0	j 9 j	0.391 j	8	False
26	2018-02-05 - 2018-02-11	Category_1	j 4 j	0.174 j	4	False
27	2018-02-05 - 2018-02-11	Category_2	j 6 j	0.261 j	5	False
28	2018-02-05 - 2018-02-11	Category_3	i øi	0 j	1	False
29	2018-02-05 - 2018-02-11	Category_4	j 4 j	0.174 j	4	False
30	2018-02-12 - 2018-02-18	Category_0	j 10 j	0.357 j	7	False
31	2018-02-12 - 2018-02-18	Category_1	j 6 j	0.214	5	False
32	2018-02-12 - 2018-02-18	Category_2	j 6 j	0.214	5	False
33	2018-02-12 - 2018-02-18	Category_3	j 1 j	0.036	1	False
34	2018-02-12 - 2018-02-18	Category_4	j 5 j	0.179	4	False
35	2018-02-19 - 2018-02-25	Category_0	j 8 j	0.308	6	False
36	2018-02-19 - 2018-02-25	Category_1	j 6 j	0.231	5	False
37	2018-02-19 - 2018-02-25	Category_2	8	0.308	6	False
38	2018-02-19 - 2018-02-25	Category_3	i 0 i	0	1	False



Conclusion

Recommendations

- Increase amount of employees from October to December
- Try to assign annual leave between April and August
- Build a better relationship with fishers in LandingSite 3
- Follow Fisher with ID 1478
- Try to work with fishers to coordinate fishing activities around the breeding seasons of turtles — Most turtle bycatch happens during the breeding season

Improve forecast

- Tracking the weather conditions
- Provide information about fishing activities
- Shorten forecast period



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