

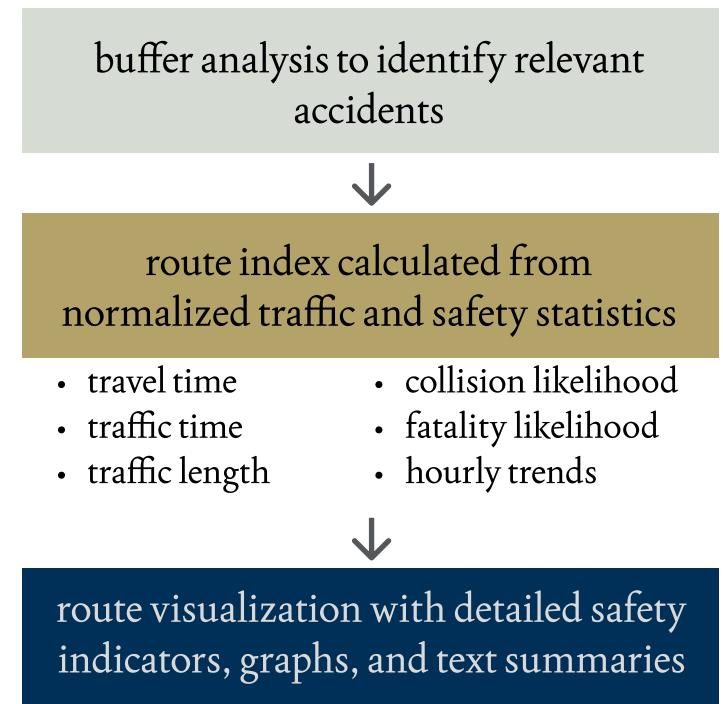
Atlanta Traffic Route Safety Visualization

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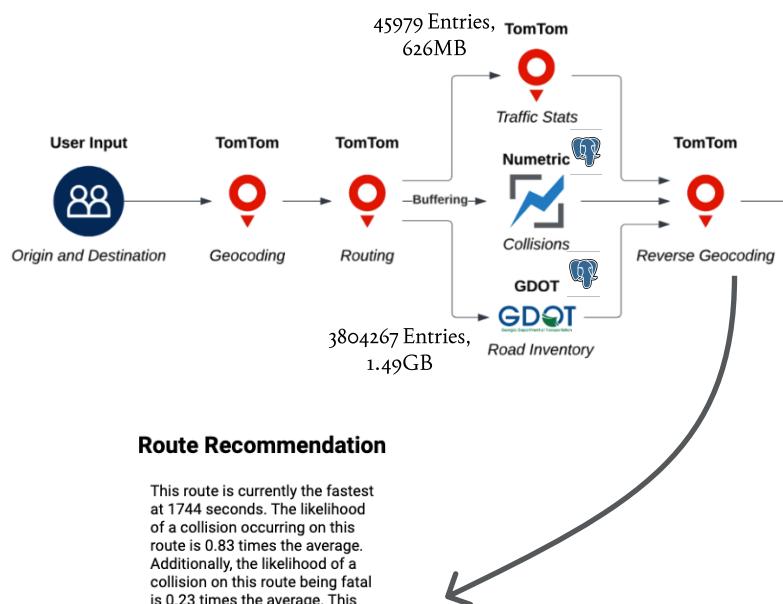
Motivation



Approaches

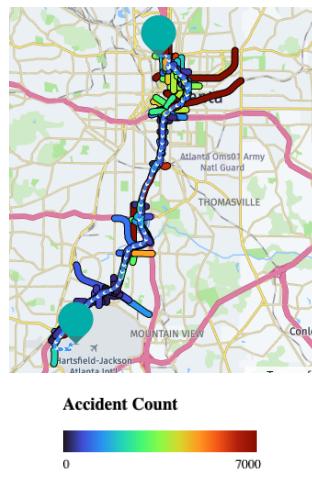


Data

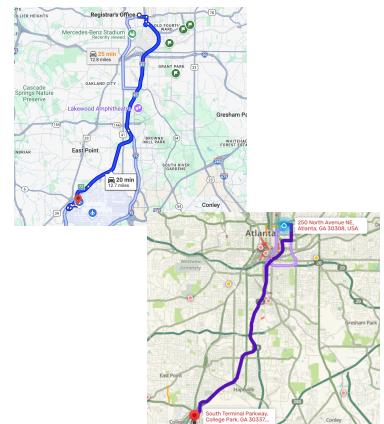


Experiment: Peer Reviews

Safe Maps Offers:



Map Applications Offer:



- visual accident information
- prioritizes safety
- useful for long-term planning
 - ex: new drivers
- difficult to interpret unless zooming in
- traffic information
- prioritizes time
- useful for immediate action
 - ex: late for school
- hard to drive mindfully

