Tina Nenshi Gada

UI Designer UX Developer

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EXPERIENCE

SUNY CPD
Syracuse, NY
Aug 19 - Present

UI Developer Intern

• Performing user research, design sketches, and wireframes for the SUNY CPD website to increase the performance and number of visits.

• Complying the WCAG 2.0 accessibility guidelines and considering the user feedback after usability testing.

OTO Capital
Mumbai, IN
May 19 - Aug 19

UX Developer

• Designed the responsive interface for their mobile application and web console.

• Created and conducted A/B test to evaluate a new interface using UX metrics. Analyzed and synthesized research findings into new design ideas, created wireframes, and high-fidelity prototypes using Adobe XD.

• Worked closely with product managers, developers, and CTO to enhance the product features and meet business goals.

SUNY Oswego
Syracuse, NY
Aug 18 - May 19

Graduate Research Assistant

• Reviewed the research studies, worked on hypothesis and re-run the experiment with the new bunch of the participants to verify the results of the studies.

• Recorded, classified and administered different research data, researched relevant publications and data to assist professor building experiment methods.

• Instructed 100+ participants from diverse backgrounds by clarifying experiment procedures independently.

Seclore Pvt Ltd
Mumbai, IN
Oct 15 - July 18

Application Developer

• Improved product UI by reducing the drop-offs and enabling faster access to IRM protected documents for authorized users by streamlining new user on boarding, authentication, file access request and approval flows.

• Designed user journeys, wireframes, and interfaces for new features for the mobile application.

• Implemented single sign-on, user account management, build a web application, designed it's UI and developed the site as a full stack web developer to make interaction easy.

• Developed responsive products using HTML, CSS & JavaScript.

ACADEMIC ACCOMPLISHMENTS

Fella Application
Sep 18 - Dec 18

UI Designer and Research

• Designed user flows & paper prototypes based on user interviews and competitive analysis.

• Created visual designs in Adobe XD based on the feedback from the results of usability testing and heuristic evaluation.

We Care
Oct 18 - Feb 18

Interaction and UI Designer

Designed the wireframes and visual design for the smartwatch, web and mobile application.

EDUCATION

Masters in Human Computer Interaction
SUNY Oswego University
Graduating in May 2020

Bachelors in Information Technology
Mumbai University
June 2012 - May 2015

SKILLS

Design
Paper sketching, Digital Drawings, Affinity Mapping, Animation, Interviews, Usability Testing, Wireframing, Storyboarding, Visioning, User flows, Responsive Designs, Heuristic Evaluation, Contextual Inquiry

UX Tools
Adobe Photoshop, Adobe Illustrator, Adobe XD, Balsamiq, Axure RP, Invision, Sketch, Marvel Studio, Proto.io, Procreate, Keynote, Principle, After Effects

Technical
HTML 5, CSS 3, JS, SQL, React JS, Tomcat, Apache, Wordpress, Bootstrap

ACHIEVEMENTS

Winner - Women in Computing Hackathon
Best UI Designs and Wireframing of Application | New York, 2018

SUNY Oswego Dean Award
Full-time tuition waiver as Graduate Student for Fall 2018

VOLUNTEER

Workshop and Sessions
• Conducted a workshop on wireframing and rapid prototyping using Balsamiq for Introduction to HCI course.

• I was the primary instructor for a group of 27 students.

Learning Facilitator
Participated in the "**Girls Who Code**" club, taught girls HTML, CSS, JS and helped them build their projects.