

Work Experience

OTO Capital

May 2019 - Aug 2019

UX Developer

Mumbai, INDIA

- Designed the responsive interface for their mobile application and web console.
- Created and conducted A/B test to evaluate a new interface using UX metrics. Analyzed and synthesized research findings into new design ideas, created wireframes, and high-fidelity prototypes using Adobe XD.
- Worked closely with product managers, developers, and CTO to enhance the product features and meet business goals.

SUNY Oswego

Aug 2018 - May 2019

Graduate Research Assistant

New York, USA

- Reviewed the research studies, worked on hypothesis and re-run the experiment with the new bunch of the participants to verify the results of the studies.
- Recorded, classified and administered different research data, researched relevant publication and data to assist professor building experiment methods.
- Instructed 100+ participants from diverse backgrounds by clarifying experiment procedures independently.

Seclore Pvt Ltd.

Oct 2015 - July 2018

Application Developer

Mumbai, INDIA

- Improved product UI by reducing the drop-offs and enabling faster access to IRM protected documents for authorized users by streamlining new user onboarding, authentication, file access request and approval flows.
- Designed user journeys, wireframes, and interfaces for new features for the mobile application.
- Implemented single sign-on, user account management, build a web application, designed it's UI and developed the site as a full stack web developer to make interaction easy.
- Developed responsive products using HTML, CSS & JavaScript.

Education

M.A - Human Computer Interaction

State University of New York

May 2020

Oswego, NY

GPA: 3.33

B.E - Information Technology

Mumbai University

Jun 2015

Mumbai, IN

GPA: 3.7

Skills

Design Methods

Paper sketching & Digital Drawing
Affinity Mapping
Animation
Interviews
Usability Testing
Wireframing
Paper Prototyping
Storyboarding & Visioning
Personas
User flows
Responsive Design

Tools

Adobe Photoshop
Adobe Illustrator
Adobe XD
Balsamiq
Axure
Invision
Sketch
Marvel Studio
Zepline

Programming Language

HTML
CSS
Java Script
React.js
Bootstrap

Achievements

Winner - Women in Computing

Best UI Designs and Wireframing of Application | New York, 2018

Volunteer

Workshop & Sessions

Conducted a workshop on wireframing and rapid prototyping using Balsamiq for Introduction to HCI course.

I was the primary instructor for a group of 27 students.

Learning Facilitator

Participated in the "Girls Who Code", taught girls HTML, CSS, JS and helped them build their projects.