

Tina Nenshi Gada

UX Developer | Designer

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<http://tinagada.design>

Work Experience

OTO Capital

May 2019 - Aug 2019

UX Developer

Mumbai, INDIA

- Designed the responsive interface for their mobile application and web console.
- Created and conducted A/B test to evaluate a new interface using UX metrics. Analyzed and synthesized research findings into new design ideas, created wireframes, and high-fidelity prototypes using Adobe XD.
- Worked closely with product managers, developers, and CTO to enhance the product features and meet business goals.

SUNY Oswego

Aug 2018 - May 2019

Graduate Research Assistant

New York, USA

- Reviewed the research studies, worked on hypothesis and re-run the experiment with the new bunch of the participants to verify the results of the studies.
- Recorded, classified and administered different research data, researched relevant publication and data to assist professor building experiment methods.
- Instructed 100+ participants from diverse backgrounds by clarifying experiment procedures independently.

Seclore Pvt Ltd.

Oct 2015 - Jul 2018

Application Developer

Mumbai, INDIA

- Improved product UI by reducing the drop-offs and enabling faster access to IRM protected documents for authorized users by streamlining new user onboarding, authentication, file access request and approval flows.
- Designed user journeys, wireframes, and interfaces for new features for the mobile application.
- Implemented single sign-on, user account management, build a web application, designed it's UI and developed the site as a full stack web developer to make interaction easy.
- Developed responsive products using HTML, CSS & JavaScript.

Education

M.A - Human-Computer Interaction

State University of New York
May 2020

Oswego, NY
GPA: 3.33

B.E - Information Technology

Mumbai University
Jun 2015

Mumbai, IN
GPA: 3.7

Academic Projects

Food Save & Share

- Designed user flows & paper prototypes based on user interviews and competitive analysis.
- Iterated the paper prototype & then designed digital prototype based on the results from User Testing 7 participants & heuristic evaluation.

Skills

Design Methods

Paper sketching & Digital Drawing
Affinity Mapping
Animation
Interviews
Usability Testing
Wireframing | Affinity Diagram
Paper Prototyping
Storyboarding & Visioning
Personas & Scenarios
User flows
Responsive Design
Heuristic Evaluation
Contextual Inquiry

Tools

Adobe Photoshop
Adobe Illustrator
Adobe XD
Balsamiq
Axure
Invision
Sketch
Marvel Studio
Proto.io
Axure RP

Programming Language

HTML
CSS
JavaScript
React.js
Bootstrap
SQL

Achievements

Winner - Women in Computing Hackathon

Best UI Designs and Wireframing of Application | New York, 2018

Volunteer

Workshop & Sessions

Conducted a workshop on wireframing and rapid prototyping using Balsamiq for Introduction to HCI course.

I was the primary instructor for a group of 27 students.

Learning Facilitator

Participated in the "Girls Who Code", taught girls HTML, CSS, JS and helped them build their projects.