

# Tina Parija

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[www.tinaparija.com](http://www.tinaparija.com)

1-650-465-3268

## Skills

Writing & Storytelling, Analytical Research, Project Management/Leadership, Financial Modeling, Relationship Management, Event Coordination

**Technical:** Front End Web Development (HTML, CSS, Javascript, jQuery), Excel, Linear Programming (Risk Solver), Stata, LaTeX

## Experience

### *Corporate Innovation Associate – RocketSpace – July 2015 to Present*

- Produce compelling research reports to educate Fortune 500 companies on strategically relevant new technologies and business models
- Identify and analyze startups for strong partnership and investment fit
- Develop team standards for research methodology, analyses and report structure
- Manage major client relationships to incorporate iterative feedback
- Oversee event coordination for in-house strategy sessions and demo days

### *Analyst – LitiNomics – August 2014 to July 2015*

- Created expert witness testimony and presentations for commercial lawsuits
- Developed clean, logically organized financial models to calculate lost profits
- Analyzed client industries and competitive markets using public & private data sources

### *Editorial Assistant – California Management Review – Jan 2012 to June 2013*

- Produced promotional videos (scripts, narration & animation) based on key articles
- Maintained contractor relationships, established order fulfillment process for *Berkeley-Haas Case Series*, and digitized financial record keeping

## Leadership

Project Lead for annual *pro bono* project at LitiNomics

Research Lead for several VC and Corporate Strategy clients at RocketSpace

Opinion Section Editor for the *Berkeley Political Review*

Instructor & Course Developer for a UC Berkeley class on Charlie Kaufman's films

## Education

### **UC Berkeley – August 2014**

**GPA: 3.7 / 4.0**

Business Administration, Haas School of Business (B.S.)

Rhetoric, College of Letters & Science (B.A.)

### **General Assembly – March 2016**

Front End Web Development (3 Month Course + Certificate)

## Interests

Interior Decorating, Writing, Playlist Making, Yoga, Hiking