

FINANCIAL ANALYSIS REPORT

Key performance Indicators

Sales | Current vs Prior Year

9,23,11,095✓

Last Year: 2,64,15,256 (+249.46%)

Orders| Current vs Prior Year

8,61,132✓

Last Year: 2,64,674 (+225.36%)

Profit | Current vs Prior Year

1,30,15,238✓

Last Year: 38,78,465 (+235.58%)

Profit Margin | Current vs Prior Year

14.1%!

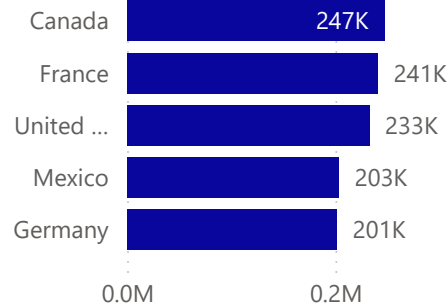
Last Year: 14.7% (-3.97%)

Discount | Current vs Prior Year

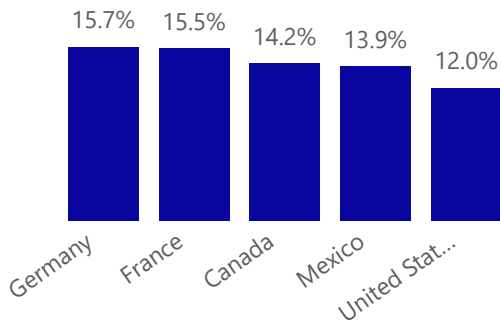
70,59,717✓

Last Year: 21,45,531 (+229.04%)

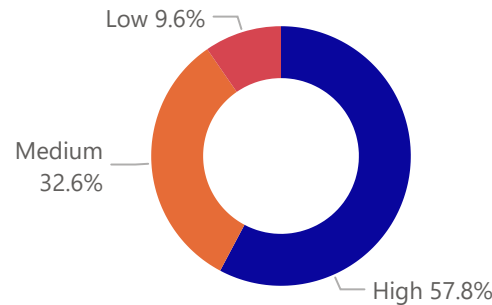
Orders by Country



Profit Margin by Country



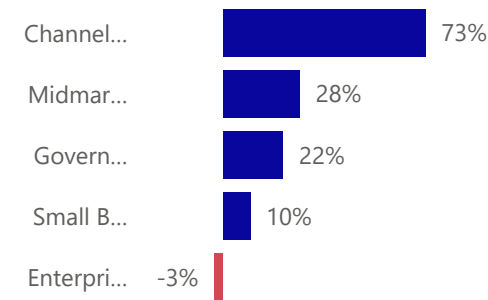
% of Discount offered by Discount band



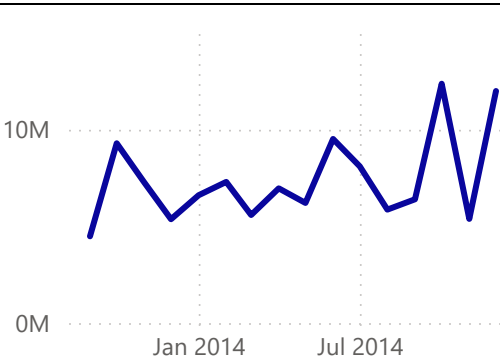
Profit Margin by Segment and Products

Segment	Profit margin
Channel Partners	73.13%
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
Enterprise	-3.13%
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
Government	21.69%
Amarilla	22.21%
Carretera	23.01%
Montana	20.20%
Total	14.23%

Profit Margin by Segment



Sales Amount by Year and Month



Top 3 Products by Sales

