



Tel: 0968-758-738 | Email: tinatwlin@gmail.com | Portfolio: tinatwlin.github.io/lin

A well organized, self motivated designer with excellent communication skills at all levels and the ability to work as part of a team or on own initiative as required. Equipped with a strong understanding in design thinking and project abilities, I constantly drive myself to experiment and explore new challenges to create meaningful and seamless solutions to unify design and people.

WORK EXPERIENCE

TRIPMOMENT: UI & UX DESIGNER

Dec 2017 - Present

J-Reach Co. Ltd. (Taipei, Taiwan)

Redesigned the company's website and created branding materials used in print, video and web assets. Assisted in planning, designing and analyzing user research findings in user surveys, user testings, and focus groups.

Examples:

TripMoment (www.tripmoment.com)

Booth design in Computex 2017 (News Reference: [udn](http://udn.com), Maddynews)

PART-TIME GRAPHIC & WEB DESIGNER

Feb 2016 - Jun 2016

Loopp Media Inc

Worked directly with small business clients, helping them design their various platforms to express their values as a brand and company. Completed cases including developing brand identities (logo & business card), marketing design solutions (poster & advertisement), web development and optimizing interaction flows.

COOP MOBILE INTERFACE DESIGNER & DEVELOPER (INTERN)

Sept 2014 - Apr 2015

Enernoc (Formerly Pulse Energy)

Re-designed a energy saving dashboard system specifically for university/college clients. I created series of clean prototypes and pitch the potential of the project to the development and management team, successfully bringing the product to the next development stage.

PROGRAMMING TEACHING ASSISTANT

Jan 2014 - Apr 2014

Simon Fraser University

Helped 100+ students strengthen their programming knowledge and skills by providing mentorship education. I was rated excellent on the Teaching Assistant Evaluation, a survey taken by the professor and students and was later collected by the school.

EDUCATION

SIMON FRASER UNIVERSITY (BC, CANADA)

Jan 2012 - Jun 2016

BSc in Interactive Arts & Technology (Design Concentration)

Honor & Awards:

Member of Golden Key International Honor Society

2012 Entrance Scholarship / 2012 Open Scholarship / 2012 Alumni Scholarship

2013 Open Scholarship

SKILL SET

CREATIVE

User Experience Design
Interaction Design
Interface Design
Graphic/Visual Design
Branding Strategy
Responsive Web Design

USER RESEARCH

Interviewing
Ethnography
User Persona
Journey Framework
Usability Testing

DESIGN PROCESS

Ideation Brainstorming
Wireframing
Prototyping
Mockup
User Testing

DESIGN TOOLS

Illustrator
Photoshop
Sketch
Axure/Balsamiq

OTHER TOOLS

Basic Html / CSS
Bootstrap
Java / Processing

LANGUAGES

English
Mandarin
Taiwanese