



NISHANTH NANDAKUMAR

25/M

THURUTHUMALAYIL (H)

THIRUMOOLAPURAM P O

THIRUVALLA, 689115

PATHANAMTHITTA

KERALA

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Profile Summary

Aspire to work in a company that transforms wealth management for the benefit of investors by offering learning and advancement in a friendly, people oriented atmosphere.

Experience

2014-2015

Nu care Marketing India PVT .Ltd (All India distributor of Italian cosmetic

Brand Histomer and American cosmetic brand Tiboli) .

Marketing Executive – Kerala

- Launch Italian cosmetics brand Histomer and USA brand Tibolli in India.
- Training the beauty consultants about the products.
- Develop new clients for the cosmetics brand Histomer and Tibolli.
- Preparing trade marketing actions.
- Managing all new products launches under the brand Histomer and Tibolli.
- Promoting the products directly to the consumers.
- Researching on market trends, Conduct weekly meetings.
- Negotiating commercial incentives and took orders from the spa and salons.
- Analyzing , updating stock and inventory

2013 – 2014

Forward Media Pvt. Ltd

(Luxury Fashion Magazine)

Management Trainee

- Stargazed and managed relationships with key personalities in media, film and fashion.
- Launched new byproduct of the magazine called wtz up Cochin.
- Generated new leads of advertisement for the magazine.
- Coordinated events and parties of Forward media.
- Developed business opportunities and relationships.

2013 (2 months)

Apollo Hospitals International patient division(as a part of MBA final project),

Customer Relationship Management Trainee

- International outpatient desk coordinator.
- Handled enquiry through Email communication.
- Handled immigration process of international patients,
- Exposed to handling good relationship with ministry patients.
- Handled problems of international patients.
- Exposed to working process flow of various departments of Apollo Hospitals.
- Developed CRM models for international patients of Apollo Hospitals Chennai.
- Coordinated guest relations of Apollo Hospitals Chennai.

2012 (1 month)

Economics Times, Cochin

Management Trainee.(One month paid internship)

- Handled customer relationship management.
- Client management and develop and maintain relationship with customers.
- Handled distribution problems.
- Handled and made solutions for client's problems.
- Handled enquiry management through Email communication.
- Handled around 120 clients.

Academic Achievements

Qualification	Year	School / Institute (Board / University)	Marks (%)
MBA	2011 to 2013	T.K.M.INSTITUTE OF MANAGEMENT	67 %
B.COM	2008 to 2011	N.S.S. HINDU College, Changanacherry	70%
Higher secondary	2006 to 2008	ST.Thomas H.S.S. Thiruvalla	78%
SSLC	2006	ST.Thomas H.S.S. Thiruvalla	73%

Personal Details

Mobile Number	91-9745267566
Skype ID	Nishanthnnk
Material Status	Single
Date of Birth	15-07-1989
Weight	55
Height	5.7

Languages and Technologies

Languages English, Tamil, Hindi, Malayalam

Computer Skills Microsoft office, HTML,SQL, Visual Basic .

INTEREST

History, Music, Movies, Travelling