



Deepak D

Email : deepakd890@gmail.com Mobile No : +91-9656778587

Kalarivathukkal House, Chilavanoor Road, Kadavanthra

P.O. Kochi-20, India.



Objective

To use my people skills and interest in human behavior to meet the expectations of both internal and external customers thus helping the organization as a management professional to meet its goals.



Scholastic Profile

Course	Duration	University	% of marks
▶ Master of Business Administration (Marketing & HR)	2012 - 2014	Toc H Institute of Science and Technology	71%
▶ Bachelor of Business Administration	2009 - 2012	S.N.G.M Arts and Science College	74%
▶ Higher Secondary	2007 - 2009	S.N.D.P Higher Secondary School	79%
▶ SSLC	1997 - 2007	Kendriya Vidyalaya Cochin Port Trust - 3	70%



Work Experience

- ✦ Working in Lulu International Shopping Mall Pvt Ltd. as Leasing Executive.
- ✦ Commencement Date of Job : 16/06/2014



Strengths

- ✦ Believing myself.
- ✦ Patience.
- ✦ Quality Conscience.
- ✦ Good listener and act on thoughts mentality.
- ✦ Leadership qualities and better organizing capability.



Certifications

- ✦ Participation in “**Best Management Team**” conducted by KPR College, Coimbatore.
- ✦ Participation in “**Thought Leaders**”, Kerala, 2013.
- ✦ Participation in “**Business Quiz**” conducted by St.Joseph college of Engineering and Technology, Pala, Kerala.
- ✦ Participation in “**Marketing Game**” conducted by Albertian Institute of Management Studies, Kerala.
- ✦ Participation in the campaign “**Big Day Training Programme**” at Food Bazar, Cochin.
- ✦ Participation in the “**Personality Development and Children’s Theatre Training**” organized

by Chavara Cultural Centre, Ernakulam.



Achievements And Co-Curricular Activities

- ✦ Organized and conducted **Onam Trade Fair** carried by the Department of Management Studies.
- ✦ Coordinator and active volunteer of **DE'NOVO** the management fest organized by MBA students.
- ✦ Industrial visit to "**Meat Products of India**" at Koothattukulam.



Academic Projects

Project #1

Project Title: "Influence of Brand Image on the consumption of Soft Drinks: A Study among the Youth of Kochi"

Organization: Research Work

Description: The objective of the study was to know the importance of brand image in the promotion of the product, to find out whether brand image significantly contributes towards brand awareness and brand preference and to know whether this has any impact in the purchase behavior of youth with regard to soft drink.

Project #2

Project Title: Organizational Study

Organization: HCL Infosystem Ltd. Bangalore

Description: The primary objective of this Internship program is to gain firsthand experience and exposure as to how the organization functions, the profile of the organization, the various departments present in the organization.

Project #3

Project title: Organizational Study

Organization: United Spirits Ltd. Cochin

Description: Finance was the targeted department in this project. Under the guidance of the finance manager, I was assigned to generate and analyze company's profit and loss in a window frame of 5 years. The intention was to bring an insight at the growth of the organization and enlighten the future to the management.



Hobbies and Interests



Early morning exercises



Meditation



Glass Painting



Listening to music



I love to Gardening work.



Chess



Languages Known

✦ English

✦ Malayalam

✦ Hindi



Reference

Mr. Sathya Kumar
Life Insurance Corporation, Development Officer
Kochi Branch



+919447793441

Mrs. Seena
Faculty, Department of BBA
SNGM Arts and Science College, Kerala



+919495442473

Deepak D

(Signature)