


# Tina Yam

Product Designer

 London, Ontario

 <http://www.tinaylt.com>

[www.linkedin.com/in/tinayam](http://www.linkedin.com/in/tinayam)

A detail-oriented Interactive Media Design graduate with a strong foundation in UX/UI, digital design, and front-end development. Experienced in project coordination, communication, and problem-solving through roles in trade promotion and customer service. Passionate about digital design that aligns with business objectives.

## Skills

- UX/UI Design
- Social Media Design
- Digital Design
- Typography
- Figma
- Adobe Creative Suite
- HTML
- CSS/SASS
- JavaScript
- Web Development
- Attention to Detail
- Team-oriented
- Communication Skills

## Education

2023 - 2025

Interactive Media Design - Diploma  
Fanshawe College  
London, Ontario

2013 - 2015

Event and Festival Management -  
Bachelor's Degree  
Edinburgh Napier University  
Hong Kong

## Language

English Very Good

Cantonese Native

Mandarin Native

## Work Experiences

### BackEnd Developer

Brother-In-Arms  
London, Ontario

Jan 2025 - April 2025

- create diagram and establish database structure.
- Collaborate and work closely to frontend developer and designer.
- working in php, mySQL
- establish custom CMS for client login and update content

Collaborated with a team of five on a project for Shrishti Foundation, covering branding, web design, social media design, and campaign planning. This experience strengthened my teamwork, problem-solving, and communication skills in a dynamic, real-world setting.

### Project Executive

Hong Kong Trade Development Council  
Hong Kong

Aug 2021 - July 2023

- Collaborated with multiple teams in overall project planning and operations.
- Communicated with exhibitors, contractors, and visitors about all event details.
- Ability to work in a fast-paced environment with attention to detail.

A team member in one of the world's largest jewelry trade shows. Thriving in a fast-paced environment, I developed strong attention to detail, problem-solving skills, and the ability to manage multiple tasks efficiently.

### Customer Representative

FedEx  
Hong Kong

Oct 2020 - July 2021

- Strong listening skills and the ability to communicate with clients and internal staff about shipment status.
- Team-oriented, providing assistance and collaborating with multiple teams.
- Assisted with shipment inquiries, website usability, and reported issues to relevant teams regarding errors.

Effectively promoted products to generate customer interest while assisting, training, and providing feedback to team members. Thrived in a collaborative environment, ensuring high-quality service and customer satisfaction.