

Tin Defi

# The first social network to unify the crypto world

Pitch Deck

# The problem







The crypto user does not have a place strictly dedicated to him.

He wastes a lot of time moving from one application to another.

The user is forced to give out his personal data.

# Solution

An application where users:



Interact with each other.



Optimise their time.



Maintain their **anonymity.** 

# Size of the market

+300
Million Crypto
Users Worldwide

+130
Million
App Users

+60

Blockchain
Wallets Users

# Project

Instant messaging, trading areas, news, entertainment news, news, entertainment, analytics, influencers, projects, investors, ventures, direct, statistics, launchpad, content, payments, events, multichain, wallet tracking, security tools.



# **Business Model**

Affiliation

2%

Personalised campaigns

2%

Variable reward chests

3%

Launchpad

2%

Portfolio

2%

Differentiation between users

1%

**Venture Capital** 

1%

Mining

15%

Sale of merchandise

6%

NFTS premium collection

**Advertising** 

66%

# Adoption strategies

Big Data: Allows to define what the audience will be shown and wants to see.







**Neuromarketing:** 

Elements that will make the adoption of the adoption of the application much easier within the market.

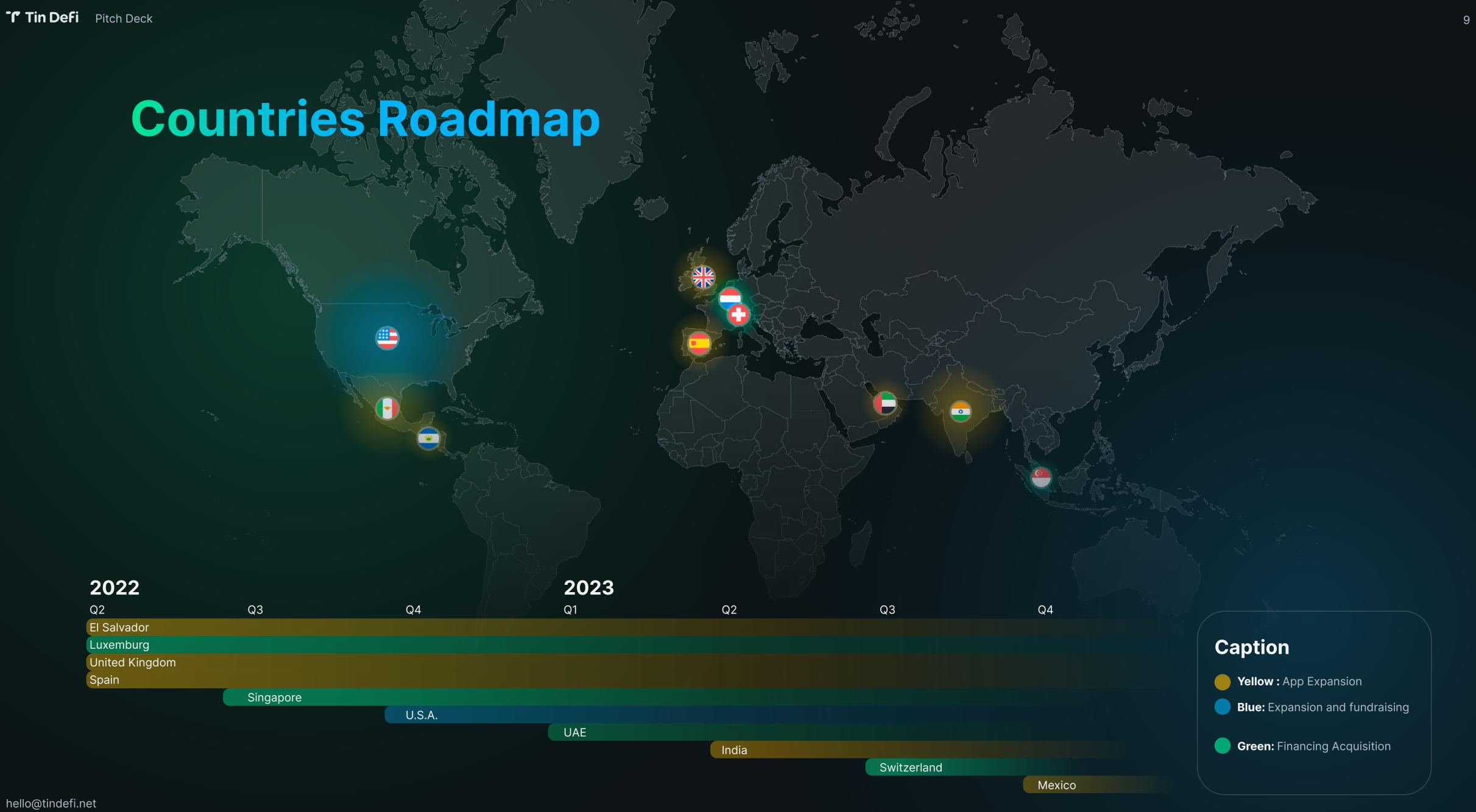
Social component: will allow a social and viral effect through the relationship between users, essential for the success of TINDEFI.



Security: Alliance with a strategic partner such as SCANDEFI to provide security to users.

# Downloads Roadmap

10 K	20 K	50 K	100 K	250 K	500 K	1 M
			Event			
4 Chests	Conference	Update	Conference	Airdrop TIN	Launchpad Star	Listed
Whitelist Vacancy						



# **Crypto Competitors**

Features	Tin Defi	Torum	Crynet	Coinmarketcap	Coingecko
Destination to the crypto world	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Require kyc to have a profile	Χ	<b>✓</b>	X	<b>✓</b>	<b>✓</b>
Difference profiles between VC, influencers, tokens and investors	<b>✓</b>	X	X	X	X
Registered	<b>✓</b>	<b>✓</b>	Χ	<b>✓</b>	<b>✓</b>
Allows extensive chatting	<b>✓</b>	<b>✓</b>	<b>✓</b>	X	X
Allows sending between users	<b>✓</b>	X	X	X	Χ
Allows direct	<b>✓</b>	X	X	<b>✓</b>	<b>✓</b>
Allows intermediation between users	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	X
They allow you to filter project searches	<b>✓</b>	X	X	X	X
Allow sharing posts	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Reward content creators	<b>✓</b>	X	X	<b>✓</b>	Χ
Allows trading tokens	<b>✓</b>	<b>✓</b>	<b>✓</b>	X	X
Check the official accounts	<b>✓</b>	X	X	<b>✓</b>	<b>✓</b>
Check the official accounts	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Provides statistics of exclusive value on projects	X	X	X	<b>✓</b>	<b>✓</b>
Shows detailed project information	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
They have the APP in the market	X	X	X	<b>✓</b>	<b>✓</b>

# **Traditional Competitors**

Features	Tin Defi	Instagram	Twitter	Telegram	Tik Tok	Youtube
Destined for the crypto world	<b>✓</b>	Χ	Χ	Χ	X	X
Require kyc to have a profile	Χ	<b>✓</b>	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Difference profiles between VC, influencers, tokens and investors	<b>✓</b>	X	X	X	X	<b>✓</b>
Registered	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Allows extensive chatting	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	X	X
Allows sending between users	<b>✓</b>	Χ	Χ	X	X	<b>✓</b>
Allows direct	<b>✓</b>	<b>✓</b>	Χ	<b>✓</b>	<b>✓</b>	<b>✓</b>
Allows intermediation between users	<b>✓</b>	X	X	X	X	X
They allow you to filter project searches	<b>✓</b>	X	X	X	X	X
Allow post sharing	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Reward content creators	<b>✓</b>	X	X	Χ	<b>✓</b>	<b>✓</b>
Allows trading tokens	<b>✓</b>	Χ	Χ	Χ	Χ	X
Check the official accounts	<b>✓</b>	~	~	X	<b>✓</b>	<b>✓</b>
Has governance token	<b>✓</b>	X	X	Χ	X	X
Provides statistics of exclusive value on projects	<b>✓</b>	X	X	X	X	X
Shows detailed project infor- mation	<b>✓</b>	X	X	X	X	X
They have the APP in the market	X	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>

# Competitive Advantages

# 1 Abundance

TINDEFI collects in a single application, all the valuable tools that the blockchain user needs, and saves time every day.

## 6 Scalability

Tindefi's goal is to become the only crypto social network capable of bringing together all existing parties within the application.

# 11 Adoption

The application will be accessible to any user, allowing access to all users, whether or not they have a digital wallet.

### 2 Anonymity

The application allows users' personal data to be protected, maintaining an anonymous and secure environment at all times.

### 7 Interoperability

The trading systems are developed by experts, with the aim of enabling interoperability between networks.

### 12 Peace Of Mind

Legalized company supporting the application at all times.

# **Transparency**

The dissemination of cryptographic content is allowed in a free and unrestricted manner. It is a social network with no strings attached.

### 8 Trust

Influencers and projects have a system of smart contracts that allows them to make agreements in confidence, thanks to the support of Tindefi as an intermediary.

### 4 Advancement

On-Chain tools of the highest value are provided, which fight for and support innovation at all times.

## 9 Simplicity

The design and development experts have the motto "Make it easy" and offer an optimal user interface.

## 5 Security

Tindefi is supported by SCAN DeFi, in charge of ensuring the security of each and every user within the blockchain.

# 10 Closeness

Supporting blockchain and proximity is possible, the Tindefi team will be available 24h for the user.

# Goals

	1 Year	2 Year	3 Year	4 Year
Downloads	1.000.000	5.000.000	20.000.000	50.000.000
Finance	100.000.000	200.000.000	500.000.000	1.000.000
Donation	1.000.000	2.000.000	5.000.000	10.000.000
Team	100	250	1.000	2.500
Exchanges	5	15	30	50
Countries	6	10	10	10
Venture Capitals	100	230	500	1000
Influencers	300	2000	5000	10000
Proyects	350	1500	3500	5000

# Team



Álex Miralles Rodríguez
CEO & Founder



Nicolás Vanni Tejera CCO



Altair Ramirez Bello

Marketing Project Manager



David Fuentes Pita

Education and

Management of Talents



Manuel Sánchez Ramón CFO



David Osuna Mondaca
CTO



Juan Cervantes Matheus CPO



Tello Hernández Martín Design Project Manager in



Gonzalo Álvarez Ricote COO



Robert Albornoz CSO



Juan Gasca Aristeguieta
Public Relationships



Jose Manuel Arroyo CMO



Isaac Eustaquio Julca CDO in



Javier Rodríguez Juan Information & Efficiency in

# Partners and Advisors

### **Advisors**



Hugo Healthy Pockets Influencer



Degen0xBDC

Blockchain Advisor



Victoria Rodríguez Legal Advisor



Álvaro Reyes
Social Skill Expert

©



Rubén Illescas Legal Advisor

### **Partners**



Scan Defi
Company



Torres Legal **Business advice** 





Chain Capitals
Investment Management





Escuela Crypto
Blockchain Developers



# Utilities

As the main collateral for investors. The Tindefi token is backed by a large number of utilities within the application. Being indispensable for most operations and payment methods. In addition to having an incredible variety of options that will be added in the medium and long term. Some of the utilities to highlight are shown below:



### **Staking**

TIN holders who wish to block their tokens will generate passive income through a variety of income streams available in the APP.



### **Passive income**

Content creators will generate income in TIN, through their content. Being rewarded for attracting capital to the application.



### Merchandise

The merchandise shop, which will appear within the APP, will offer great benefits and discounts to customers who transact with TINs.



# Access to pre-sales

The platform acts as a launch pad for valuable and secure projects, thanks to the backing of SCAN DEFI. Investors wishing to participate in this type of launch must be holders of TIN.



# **Cashback En Cryptums**

When the user makes payments through our system, they will be exempt from network commissions (as the APP will take care of them) as long as the shipment is made in TIN (token ticker).



### **Tips and donations**

Users will be able to interact in a preferential way (featured messages, public differentiation, greater visibility...) with influencers and projects. By making donations on TIN.



### **Ofertas V.I.P**

Exclusive reward chests will be available for TIN holders.



### Premium

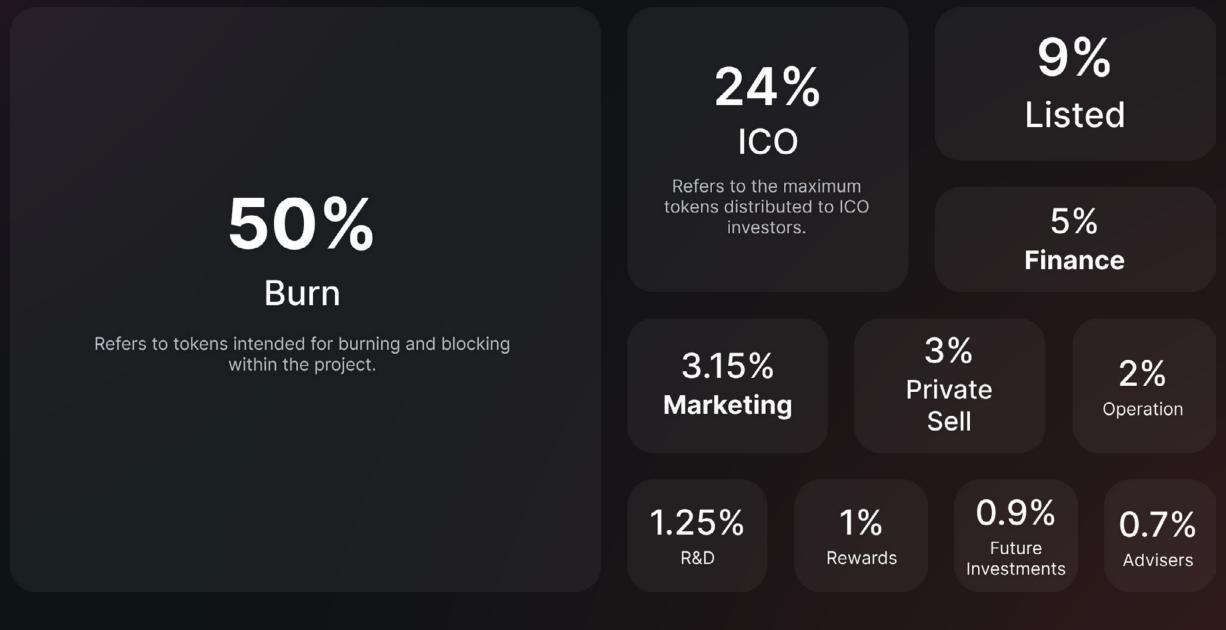
Users who hold a specific amount of TIN will enjoy the advantages and facilities of being premium, without having to pay.



### Message currency

Users will be able to send TIN as a reward, to interact with influencers, Venture capitals and projects with a higher probability of success.

# Tokenomics



### **Launch Of The Token**

**Day:** 1 Million Downloads between Android and IOS

Starting Price: 50\$

Maximum Supply: 21.000.000

Exchanges: To be disclosed

Networks: BSC and others to be

disclosed

### **Commissions**

Commissions are set with the aim of reducing the supply for each transaction made on the token. Being:

### **Tokenomics**

Max Supply: 21.000.000 SYMBOL: TIN

SYMBOL: TIN Name: Tindefi Digits: 18

# **Funding Distribution**

Percentage	Quantity	% Distribution
Marketing	33.000.000	33%
R&D	33.000.000	33%
Team	1.200.000	1,2%
Others	3.800.000	3,8%
Market Maker	15.000.000	15%
Liquidity	4.000.000	4%
Investment in Financial Tools	10.000.000	10,0%
Total	100.000.000	100%

# Phases ICO

Round	Financed	Aggregate	Price	ROI	Tokens	% Total	% Total Aggregate	Market price	Timing	%	% Aggregate
0	\$ 1.000.000	\$ 1.000.000	\$ 5,00	1000,0%	\$ 200.000	0,9524%	0,952%	50	1.205	0,083%	100,00%
1	\$ 1.810.000	\$ 2.810.000	\$ 7,00	714,3%	\$ 258.571	1,2313%	2,184%	50	1.205	0,083%	100,00%
2	\$ 2.620.000	\$ 5.430.000	\$ 9,00	555,6%	\$ 291.111	1,3862%	3,570%	50	1.205	0,083%	100,00%
3	\$ 3.430.000	\$ 8.860.000	\$ 11,00	454,5%	\$ 311.818	1,4848%	5,055%	50	1.205	0,083%	100,00%
4	\$ 4.240.000	\$ 13.100.000	\$ 13,00	384,6%	\$ 326.154	1,5531%	6,608%	50	1.205	0,083%	100,00%
5	\$ 5.050.000	\$ 18.150.000	\$ 15,00	333,3%	\$ 336.667	1,6032%	8,211%	50	1.205	0,083%	100,00%
6	\$ 5.860.000	\$ 24.010.000	\$ 17,00	294,1%	\$ 344.706	1,6415%	9,853%	50	1.205	0,083%	100,00%
7	\$ 6.670.000	\$ 30.680.000	\$ 19,00	263,2%	\$ 351.053	1,6717%	11,524%	50	1.205	0,083%	100,00%
8	\$ 7.480.000	\$ 38.160.000	\$ 21,00	238,1%	\$ 356.190	1,6961%	13,220%	50	1.205	0,083%	100,00%
9	\$ 8.290.000	\$ 46.450.000	\$ 23,00	217,4%	\$ 360.435	1,7164%	14,937%	50	1.205	0,083%	100,00%
10	\$ 9.100.000	\$ 55.550.000	\$ 25,00	200,0%	\$ 364.000	1,7333%	16,670%	50	1.205	0,083%	100,00%
11	\$ 9.910.000	\$ 65.460.000	\$ 27,00	185,2%	\$ 367.037	1,7478%	18,418%	50	1.205	0,083%	100,00%
12	\$ 10.720.000	\$ 76.180.000	\$ 29,00	172,4%	\$ 369.655	1,7603%	20,178%	50	1.205	0,083%	100,00%
13	\$ 11.530.000	\$ 87.710.000	\$ 31,00	161,3%	\$ 371.935	1,7711%	21,949%	50	1.205	0,083%	100,00%
14	\$ 12.340.000	\$ 100.050.000	\$ 33,00	151,5%	\$ 373.939	1,7807%	23,730%	50	1.205	0,083%	100,00%

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