



Tin Defi

The first  
social network  
to **unify**  
**the crypto world**

Pitch Deck



# The problem



The crypto user does not have a **place strictly dedicated to them.**



they waste a lot of time **moving from one application to another.**



The user is **forced to give out their personal data.**

# Solution

An application where users:



**Interact** with  
each other.



Optimise  
**their time.**



Maintain  
their **anonymity.**

# Size of the market

**+60M**  
Blockchain  
Wallet Users

**+130M**  
App Users

**+300M**  
Crypto Users  
Worldwide



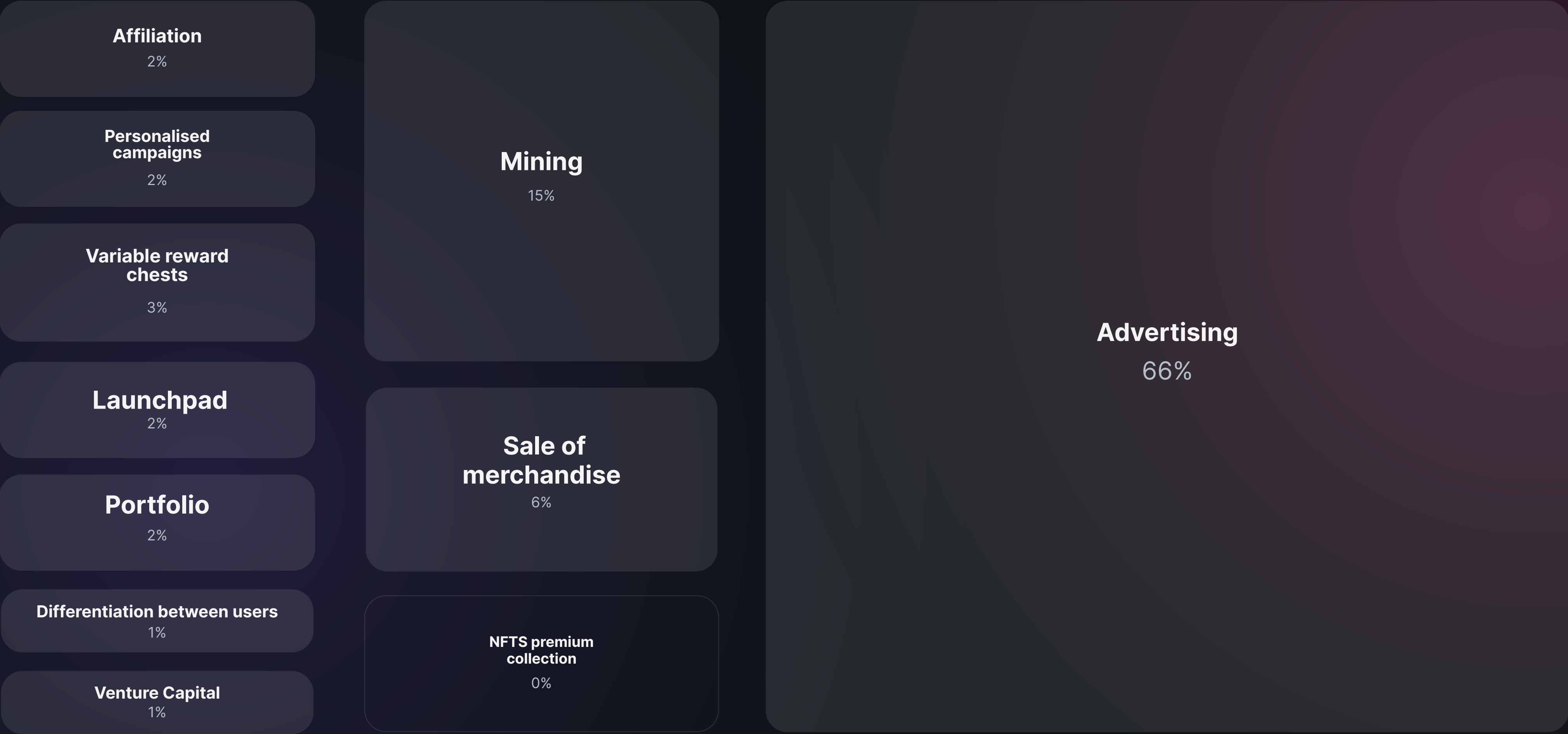
# Project

Instant messaging, trading areas, news, entertainment, analytics, influencers, projects, investors, ventures, direct, statistics, launchpad, content, payments, events, multichain, wallet tracking, security tools.





# Business Model



# Adoption strategies

**Big Data:** Allows to define what the audience will be shown and wants to see.



**Neuromarketing:** Elements that will make the adoption of the application much easier within the market.

**Social component:** will allow a social and viral effect through the relationship between users, essential for the success of Tin DeFi.



**Security:** Alliance with a strategic partner such as Scan DeFi to provide security to users.

# Downloads Roadmap

10 K	20 K	50 K	100 K	250 K	500 K	1 M
Event						
4 Chests	Conference	Update	Conference	TIN Airdrop	Star Launchpad	Listed
Whitelist Vacancy						Concert



# Countries Roadmap

2022

Q2 Q3 Q4

- El Salvador
- Luxembourg
- United Kingdom
- Spain

2023

Q1 Q2 Q3 Q4

- Singapore
- U.S.A.
- UAE
- India
- Switzerland
- Mexico

## Legend

- Yellow : App Expansion
- Blue: Expansion and fundraising
- Green: Financing Acquisition

## Crypto Competitors

Features	Tin Defi	Torum	Crynet	Coinmarketcap	Coingecko
Destination to the crypto world	✓	✓	✓	✓	✓
Require KYC to have a profile	✗	✓	✗	✓	✓
Difference profiles between VC, influencers, tokens and investors	✓	✗	✗	✗	✗
Registered	✓	✓	✗	✓	✓
Allows extensive chatting	✓	✓	✓	✗	✗
Allows transactions between users	✓	✗	✗	✗	✗
Allows streaming	✓	✗	✗	✓	✓
Allows intermediation between users	✓	✓	✓	✓	✗
They allow you to filter project searches	✓	✗	✗	✓	✓
Allow sharing posts	✓	✓	✓	✓	✓
Reward content creators	✓	✗	✗	✓	✗
Allows trading tokens	✓	✓	✓	✗	✗
Verification of official accounts	✓	✗	✗	✓	✓
Governance token	✓	✓	✓	✗	✗
Provides statistics of exclusive value on projects	✓	✗	✗	✓	✓
Shows detailed project information	✓	✓	✓	✓	✓
They have the APP in the market	✗	✗	✗	✓	✓



# Traditional Competitors

Features	Tin Defi	Instagram	Twitter	Telegram	Tik Tok	Youtube
Destined for the crypto world	✓	✗	✗	✗	✗	✗
Require kyc to have a profile	✗	✓	✓	✓	✓	✓
Different profiles from: VC, influencers, tokens and investors	✓	✗	✗	✗	✗	✓
Registered	✓	✓	✓	✓	✓	✓
Allows extensive chatting	✓	✓	✓	✓	✗	✗
Allows transactions between users	✓	✗	✗	✗	✓	✓
Allows streaming	✓	✓	✓	✓	✓	✓
Allows intermediation between users	✓	✗	✗	✗	✗	✗
They allow you to filter project searches	✓	✗	✗	✗	✗	✗
Allow post sharing	✓	✓	✓	✓	✓	✓
Reward content creators	✓	✗	✗	✗	✓	✓
Allows trading tokens	✓	✗	✗	✗	✗	✗
Check the official accounts	✓	✓	✓	✗	✓	✓
Has governance token	✓	✗	✗	✗	✗	✗
Provides statistics of exclusive value on projects	✓	✗	✗	✗	✗	✗
Shows detailed project information	✓	✗	✗	✗	✗	✗
They have the APP in the market	✗	✓	✓	✓	✓	✓

# Competitive Advantages

## 1 Abundance

TINDEFI collects in a single application, all the valuable tools that the blockchain user needs, and saves time every day.

## 2 Anonymity

The application allows users' personal data to be protected, maintaining an anonymous and secure environment at all times.

## 3 Transparency

The dissemination of cryptographic content is allowed in a free and unrestricted manner. It is a social network with no strings attached.

## 4 Advancement

On-Chain tools of the highest value are provided, which fight for and support innovation at all times.

## 5 Security

Tindefi is supported by SCAN DeFi, in charge of ensuring the security of each and every user within the blockchain.

## 6 Scalability

Tindefi's goal is to become the only crypto social network capable of bringing together all existing parties within the application.

## 7 Interoperability

The trading systems are developed by experts, with the aim of enabling interoperability between networks.

## 8 Trust

Influencers and projects have a system of smart contracts that allows them to make agreements in confidence, thanks to the support of Tindefi as an intermediary.

## 9 Simplicity

The design and development experts have the motto "Make it easy" and offer an optimal user interface.

## 10 Closeness

Supporting blockchain and proximity is possible, the Tindefi team will be available 24h for the user.

## 11 Adoption

The application will be accessible to any user, allowing access to all users, whether or not they have a digital wallet.

## 12 Peace Of Mind

Legalized company supporting the application at all times.



# Goals

	1 Year	2 Year	3 Year	4 Year
Downloads	1,000,000	5,000,000	20,000,000	50,000,000
Finance	100,000,000	200,000,000	500,000,000	1,000,000,000
Donation	1,000,000	2,000,000	5,000,000	10,000,000
Team	100	250	1,000	2,500
Exchanges	5	15	30	50
Countries	6	10	10	10
Venture Capitals	100	230	500	1,000
Influencers	300	2,000	5,000	10,000
Projects	350	1,500	3,500	5,000

# Team



Álex Miralles Rodríguez  
**CEO & Founder**



Nicolás Vanni Tejera  
**CCO - Spanish**



Altair Ramirez Bello  
**Marketing Project Manager**



David Fuentes Pita  
**Education and Management of Talents**



Manuel Sánchez Ramón  
**CFO**



David Osuna Mondaca  
**CTO**



Juan Cervantes Matheus  
**CPO**



Tello Hernández Martín  
**Design Project Manager**



Gonzalo Álvarez Ricote  
**COO**



Robert Albornoz  
**CSO**



Juan Gasca Aristeguieta  
**CCO - English**



Jose Manuel Arroyo  
**CMO**



Isaac Eustaquio Julca  
**CDO**



Javier Rodríguez Juan  
**Information & Efficiency**



# Partners and Advisors

## Advisors



Degen0xBDC  
**Blockchain Advisor**



Victoria Rodríguez  
**Legal Advisor**



Álvaro Reyes  
**Social Skill Expert**



Rubén Illescas  
**Business Advisor**

## Partners



Scan Defi  
**Company**



Torres Legal  
**Business advice**



Chain Capitals  
**Investment Management**



Escuela Crypto  
**Blockchain Developers**

# Utilities

As the main collateral for investors. **The Tindefi token is backed by a large number of utilities within the application.** Being indispensable for most operations and payment methods. In addition to having an incredible variety of options that will be added in the medium and long term. Some of the utilities to highlight are shown below:



## Staking

TIN holders who wish to block their tokens will generate passive income through a variety of income streams available in the APP.



## Passive income

Content creators will generate income in TIN, through their content. Being rewarded for attracting capital to the application.



## Merchandise

The merchandise shop, which will appear within the APP, will offer great benefits and discounts to customers who transact with TINs.



## Access to pre-sales

The platform acts as a launch pad for valuable and secure projects, thanks to the backing of SCAN DEFI. Investors wishing to participate in this type of launch must be holders of TIN.



## Cryptum cashbacks

When the user makes payments through our system, they will be exempt from network commissions (as the APP will take care of them) as long as the shipment is made in TIN (token ticker).



## Tips and donations

Users will be able to interact in a preferential way (featured messages, public differentiation, greater visibility...) with influencers and projects. By making donations on TIN.



## V.I.P Offers

Exclusive reward chests will be available for TIN holders.



## Premium

Users who hold a specific amount of TIN will enjoy the advantages and facilities of being premium, without having to pay.

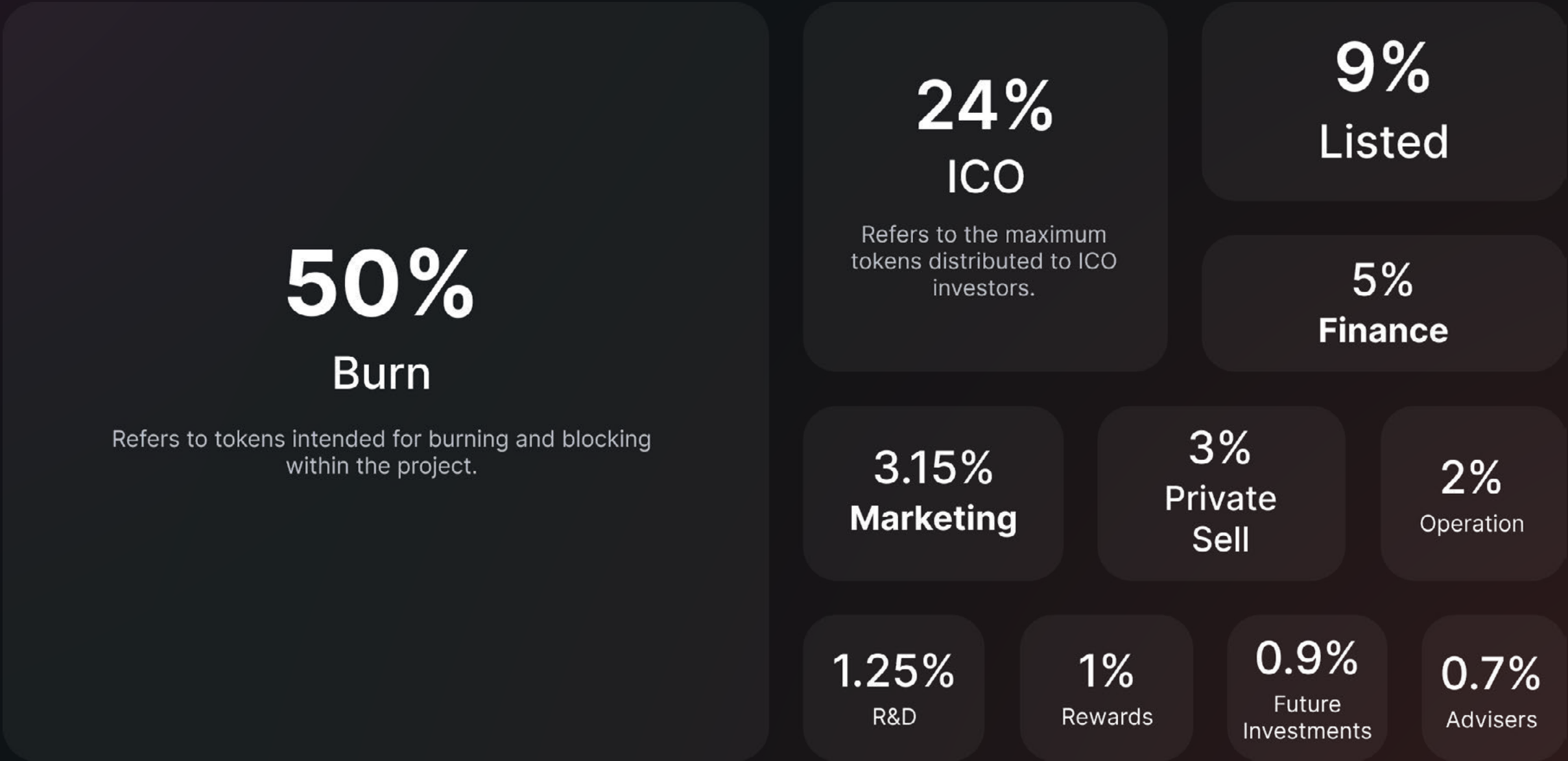


## Message currency

Users will be able to send TIN as a reward, to interact with influencers, Venture capitals and projects with a higher probability of success.



# Tokenomics



## Launch Of The Token

**Day :** 1 Million Downloads between Android and IOS  
**Starting Price :** 50\$  
**Maximum Supply :** 21,000,000  
**Exchanges :** To be disclosed  
**Networks :** BSC and others to be disclosed

## Tokenomics

**Max Supply :** 21,000,000  
**SYMBOL :** TIN  
**Name :** Tindefi  
**Digits :** 18

## Commissions

Commissions are set with the aim of reducing the supply for each transaction made on the token. Being :

Purchase: 1%    Exit: 6%

## Supply Distribution

Percentage	Reason	Lock	Lock					Total
			TGE	12	18	24	30	
Future Invesments	0,9 %		0%	10%	15%	30%	45%	100%
Advisors	0.7%		0%	10%	15%	30%	45%	100%
R&D	1.25%		0%	10%	15%	30%	45%	100%
Rewards	1%		1%	9%	15%	30%	45%	100%
Private Sale	3%		Vesting ICO +					100%
Listing	9%		3%	7%	15%	30%	45%	100%
Finance	5%		3%	7%	15%	30%	45%	100%
Operations	2%		3%	7%	15%	30%	45%	100%
Marketing	3.15%		0%	10%	15%	30%	45%	100%
ICO	24%		Vesting ICO+					100%
Lock to burn	50%		10%	15%	20%	25%	30%	100%



# Funding Distribution

Percentage	Quantity	% Distribution
Marketing	33,000,000	33%
R&D	33,000,000	33%
Team	1,200,000	1.2%
Others	3,800,000	3.8%
Market Maker	15,000,000	15%
Liquidity	4,000,000	4%
Investment in Financial Tools	10,000,000	10%
Total	100,000,000	100%

# Phases ICO

Round	Financed	Aggregate	Price	ROI	Tokens	% Total	% Total Aggregate	Market price	Timing	%	% Aggregate
0	\$ 1,000,000	\$ 1,000,000	\$ 5.00	1000.0%	\$ 200,000	0.9524%	0.952%	50	1.205	0.083%	100.00%
1	\$ 1,810,000	\$ 2,810,000	\$ 7.00	714.3%	\$ 258,571	1.2313%	2.184%	50	1.205	0.083%	100.00%
2	\$ 2,620,000	\$ 5,430,000	\$ 9.00	555.6%	\$ 291,111	1.3862%	3.570%	50	1.205	0.083%	100.00%
3	\$ 3,430,000	\$ 8,860,000	\$ 11.00	454.5%	\$ 311,818	1.4848%	5.055%	50	1.205	0.083%	100.00%
4	\$ 4,240,000	\$ 13,100,000	\$ 13.00	384.6%	\$ 326,154	1.5531%	6.608%	50	1.205	0.083%	100.00%
5	\$ 5,050,000	\$ 18,150,000	\$ 15.00	333.3%	\$ 336,667	1.6032%	8.211%	50	1.205	0.083%	100.00%
6	\$ 5,860,000	\$ 24,010,000	\$ 17.00	294.1%	\$ 344,706	1.6415%	9.853%	50	1.205	0.083%	100.00%
7	\$ 6,670,000	\$ 30,680,000	\$ 19.00	263.2%	\$ 351,053	1.6717%	11.524%	50	1.205	0.083%	100.00%
8	\$ 7,480,000	\$ 38,160,000	\$ 21.00	238.1%	\$ 356,190	1.6961%	13.220%	50	1.205	0.083%	100.00%
9	\$ 8,290,000	\$ 46,450,000	\$ 23.00	217.4%	\$ 360,435	1.7164%	14.937%	50	1.205	0.083%	100.00%
10	\$ 9,100,000	\$ 55,550,000	\$ 25.00	200.0%	\$ 364,000	1.7333%	16.670%	50	1.205	0,083%	100.00%
11	\$ 9,910,000	\$ 65,460,000	\$ 27.00	185.2%	\$ 367,037	1.7478%	18.418%	50	1.205	0.083%	100.00%
12	\$ 10,720,000	\$ 76,180,000	\$ 29.00	172.4%	\$ 369,655	1.7603%	20.178%	50	1.205	0.083%	100.00%
13	\$ 11,530,000	\$ 87,710,000	\$ 31.00	161.3%	\$ 371,935	1.7711%	21.949%	50	1.205	0.083%	100.00%
14	\$ 12,340,000	\$ 100,050,000	\$ 33.00	151.5%	\$ 373,939	1.7807%	23.730%	50	1.205	0.083%	100.00%



# Tin Defi

