

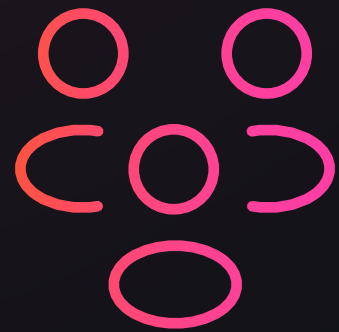


Tin Defi

The first
decentralized
social network
to **unify**
the crypto world

Pitch Deck

The problem



The crypto user does not have a **place strictly dedicated to them.**



they waste a lot of time **moving from one application to another.**



The user is **forced to give out their personal data.**

Solution

An application where users:



Interact with
each other.



Optimise
their time.



Maintain
their **anonymity.**

Main Stakeholders of the app:

Retail investors:

- Investors will be able to search for all those projects they spend so much time on in a couple of minutes.
- They will have filters to choose the best categories (metaverse, NFTs, BSC, Solana blockchain, new, established, etc).
- They share, connect and converse between users.

Venture Capitals:

- They seek to provide funding to generate revenue.



Blockchain projects:

- Projects seek to go viral on a crypto network to increase their reach and community.
- They seek funding to realise their projects.
- They look for ways to seek opportunities with important people.

Influencers:

- Seeking to create community and share value.
- Generate revenue
- Contact blockchain projects to share their content on other networks.

Size of the market

+60M
Blockchain
Wallet Users

+130M
App Users

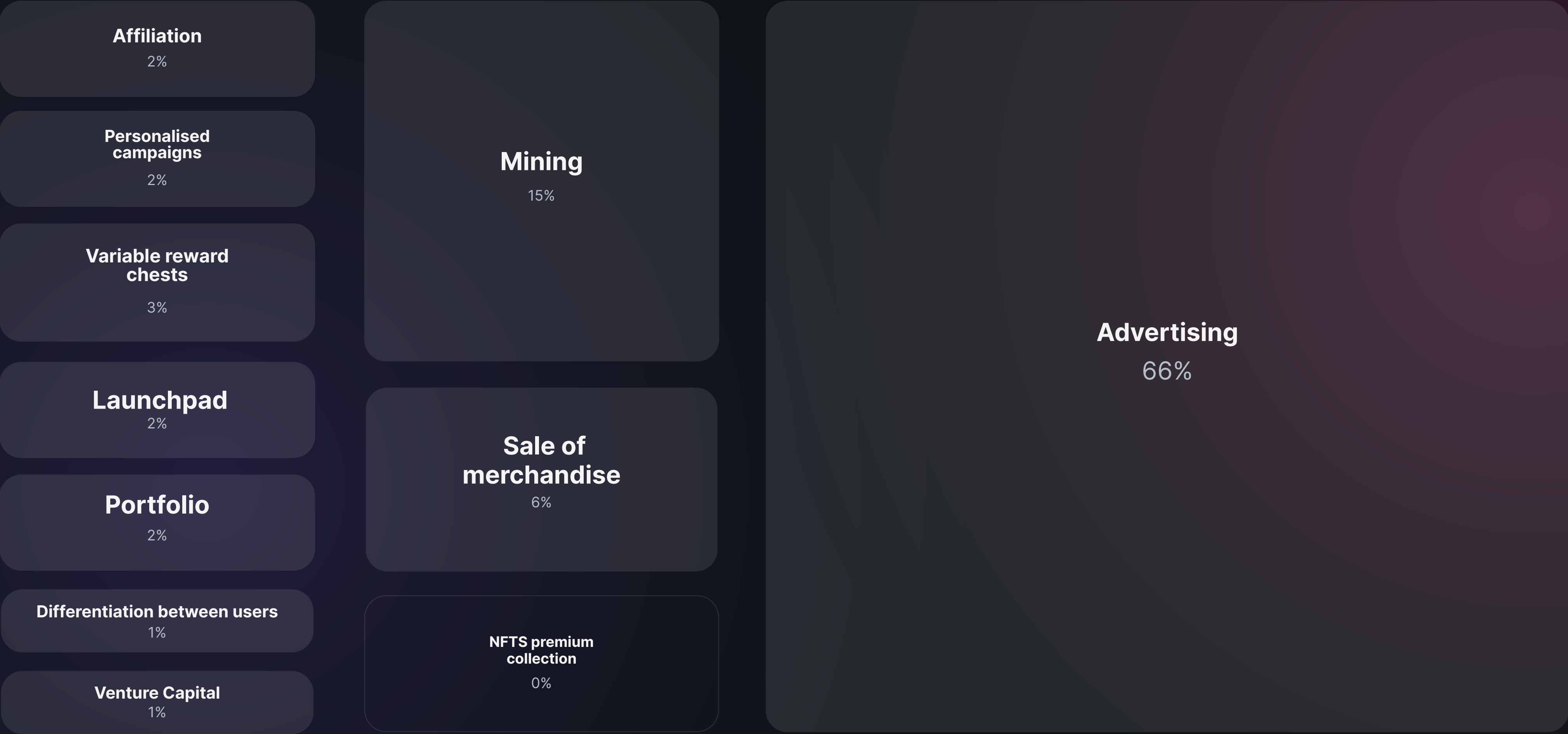
+300M
Crypto Users
Worldwide

Project

- Instant Messaging
- Trading Areas
- News
- Entertainment
- Analytics
- Influencers
- Projects,
- Investors
- Ventures
- Direct
- Statistics
- Launchpad
- Content
- Payments
- Events
- Multichain
- Wallet Tracking
- Security Tools



Business Model



Adoption strategies

Big Data: Allows to define what the audience will be shown and wants to see.



Neuromarketing: Elements that will make the adoption of the application much easier within the market.

Social component: will allow a social and viral effect through the relationship between users, essential for the success of Tin DeFi.



Security: Alliance with a strategic partner such as Scan DeFi to provide security to users.

Downloads Roadmap

| 10 K | 20 K | 50 K | 100 K | 250 K | 500 K | 1 M |
|-------------------|------------|--------|------------|-------------|----------------|---------|
| Event | | | | | | |
| 4 Chests | Conference | Update | Conference | TIN Airdrop | Star Launchpad | Listed |
| Whitelist Vacancy | | | | | | Concert |

Countries Roadmap

2022

- Q2 El Salvador
- Luxembourg
- United Kingdom
- Spain

Q3

Q4

Singapore

U.S.A.

2023

Q1

UAE

Q2

India

Q3

Switzerland

Q4

Mexico

Legend

- Yellow : App Expansion
- Blue: Expansion and fundraising
- Green: Financing Acquisition

Crypto Competitors

| Features | Tin DeFi | Torum | Crynet | Coinmarketcap | Coingecko |
|---|----------|-------|--------|---------------|-----------|
| Destination to the crypto world | ✓ | ✓ | ✓ | ✓ | ✓ |
| Require KYC to have a profile | ✗ | ✓ | ✗ | ✓ | ✓ |
| Difference profiles between VC, influencers, tokens and investors | ✓ | ✗ | ✗ | ✗ | ✗ |
| Registered | ✓ | ✓ | ✗ | ✓ | ✓ |
| Allows extensive chatting | ✓ | ✓ | ✓ | ✗ | ✗ |
| Allows transactions between users | ✓ | ✗ | ✗ | ✗ | ✗ |
| Allows streaming | ✓ | ✗ | ✗ | ✓ | ✓ |
| Allows intermediation between users | ✓ | ✓ | ✓ | ✓ | ✗ |
| They allow you to filter project searches | ✓ | ✗ | ✗ | ✓ | ✓ |
| Allow sharing posts | ✓ | ✓ | ✓ | ✓ | ✓ |
| Reward content creators | ✓ | ✗ | ✗ | ✓ | ✗ |
| Allows trading tokens | ✓ | ✓ | ✓ | ✗ | ✗ |
| Verification of official accounts | ✓ | ✗ | ✗ | ✓ | ✓ |
| Governance token | ✓ | ✓ | ✓ | ✗ | ✗ |
| Provides statistics of exclusive value on projects | ✓ | ✗ | ✗ | ✓ | ✓ |
| Shows detailed project information | ✓ | ✓ | ✓ | ✓ | ✓ |
| They have the APP in the market | ✗ | ✗ | ✗ | ✓ | ✓ |

Traditional Competitors

| Features | Tin DeFi | Instagram | Twitter | Telegram | Tik Tok | Youtube |
|--|----------|-----------|---------|----------|---------|---------|
| Destined for the crypto world | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Require kyc to have a profile | ✗ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Different profiles from: VC, influencers, tokens and investors | ✓ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Registered | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Allows extensive chatting | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| Allows transactions between users | ✓ | ✗ | ✗ | ✗ | ✓ | ✓ |
| Allows streaming | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Allows intermediation between users | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| They allow you to filter project searches | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Allow post sharing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Reward content creators | ✓ | ✗ | ✗ | ✗ | ✓ | ✓ |
| Allows trading tokens | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Check the official accounts | ✓ | ✓ | ✓ | ✗ | ✓ | ✓ |
| Has governance token | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Provides statistics of exclusive value on projects | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Shows detailed project information | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| They have the APP in the market | ✗ | ✓ | ✓ | ✓ | ✓ | ✓ |

Competitive Advantages



Abundance

Tin DeFi collects in a single application, all the valuable tools that the blockchain user needs, and saves time every day.



Anonymity

The application allows users' personal data to be protected, maintaining an anonymous and secure environment at all times.



Transparency

The dissemination of cryptographic content is allowed in a free and unrestricted manner. It is a social network with no strings attached.



Advancement

On-Chain tools of the highest value are provided, which fight for and support innovation at all times.



Security

Tin DeFi is supported by Scan DeFi, in charge of ensuring the security of each and every user within the blockchain.



Scalability

Tin DeFi's goal is to become the only crypto social network capable of bringing together all existing parties within the application.



Interoperability

The trading systems are developed by experts, with the aim of enabling interoperability between networks.



Trust

Influencers and projects have a system of smart contracts that allows them to make agreements in confidence, thanks to the support of Tin DeFi as an intermediary.



Simplicity

The design and development experts have the motto "Make it easy" and offer an optimal user interface.



Closeness

Supporting blockchain and proximity is possible, the Tin DeFi team will be available 24h for the user.



Adoption

The application will be accessible to any user, allowing access to all users, whether or not they have a digital wallet.



Peace Of Mind

Legalized company supporting the application at all times.

Goals

| | 1 Year | 2 Year | 3 Year | 4 Year |
|------------------|-------------|-------------|-------------|---------------|
| Downloads | 1,000,000 | 5,000,000 | 20,000,000 | 50,000,000 |
| Finance | 100,000,000 | 200,000,000 | 500,000,000 | 1,000,000,000 |
| Donation | 1,000,000 | 2,000,000 | 5,000,000 | 10,000,000 |
| Team | 100 | 250 | 1,000 | 2,500 |
| Exchanges | 5 | 15 | 30 | 50 |
| Countries | 6 | 10 | 10 | 10 |
| Venture Capitals | 100 | 230 | 500 | 1,000 |
| Influencers | 300 | 2,000 | 5,000 | 10,000 |
| Projects | 350 | 1,500 | 3,500 | 5,000 |

Team



Álex Miralles Rodríguez
CEO & Founder



Nicolás Vanni Tejera
CCO - Spanish



Tello Hernández Martín
CDO



Javier Rodríguez Juan
Information & Efficiency



Manuel Sánchez Ramón
CFO



David Osuna Mondaca
CTO



Juan Cervantes Matheus
CPO



David Fuentes Pita
Education and Management of Talents



Gonzalo Álvarez Ricote
COO



Robert Albornoz
CSO



Altair Ramirez Bello
Marketing Project Manager



Jose Manuel Arroyo
CMO



Isaac Eustaquio Julca
Product Designer



Juan Gasca Aristeguieta
CCO - English

Partners and Advisors

Advisors



Degen0xBDC
Blockchain Advisor



Rubén Illescas
Business Advisor



Álvaro Reyes
Social Skill Expert



Victoria Rodríguez
Legal Advisor

Partners



Scan Defi
Company
 Cybersecurity Company



Torres Legal
Business advice



Chain Capitals
Investment Management
 Allocated \$10M - non-exclusive



Escuela Crypto
Blockchain Developers

Utilities

As the main collateral for investors. **The Tin DeFi token is backed by a large number of utilities within the application.** Being indispensable for most operations and payment methods. In addition to having an incredible variety of options that will be added in the medium and long term. Some of the utilities to highlight are shown below:



Staking

TIN holders who wish to block their tokens will generate passive income through a variety of income streams available in the APP.



Passive income

Content creators will generate income in TIN, through their content. Being rewarded for attracting capital to the application.



Merchandise

The merchandise shop, which will appear within the APP, will offer great benefits and discounts to customers who transact with TINs.



Access to pre-sales

The platform acts as a launch pad for valuable and secure projects, thanks to the backing of Scan DeFi. Investors wishing to participate in this type of launch must be holders of TIN.



Cryptum cashbacks

When the user makes payments through our system, they will be exempt from network commissions (as the APP will take care of them) as long as the shipment is made in TIN (token ticker).



Tips and donations

Users will be able to interact in a preferential way (featured messages, public differentiation, greater visibility...) with influencers and projects. By making donations on TIN.



V.I.P Offers

Exclusive reward chests will be available for TIN holders.



Premium

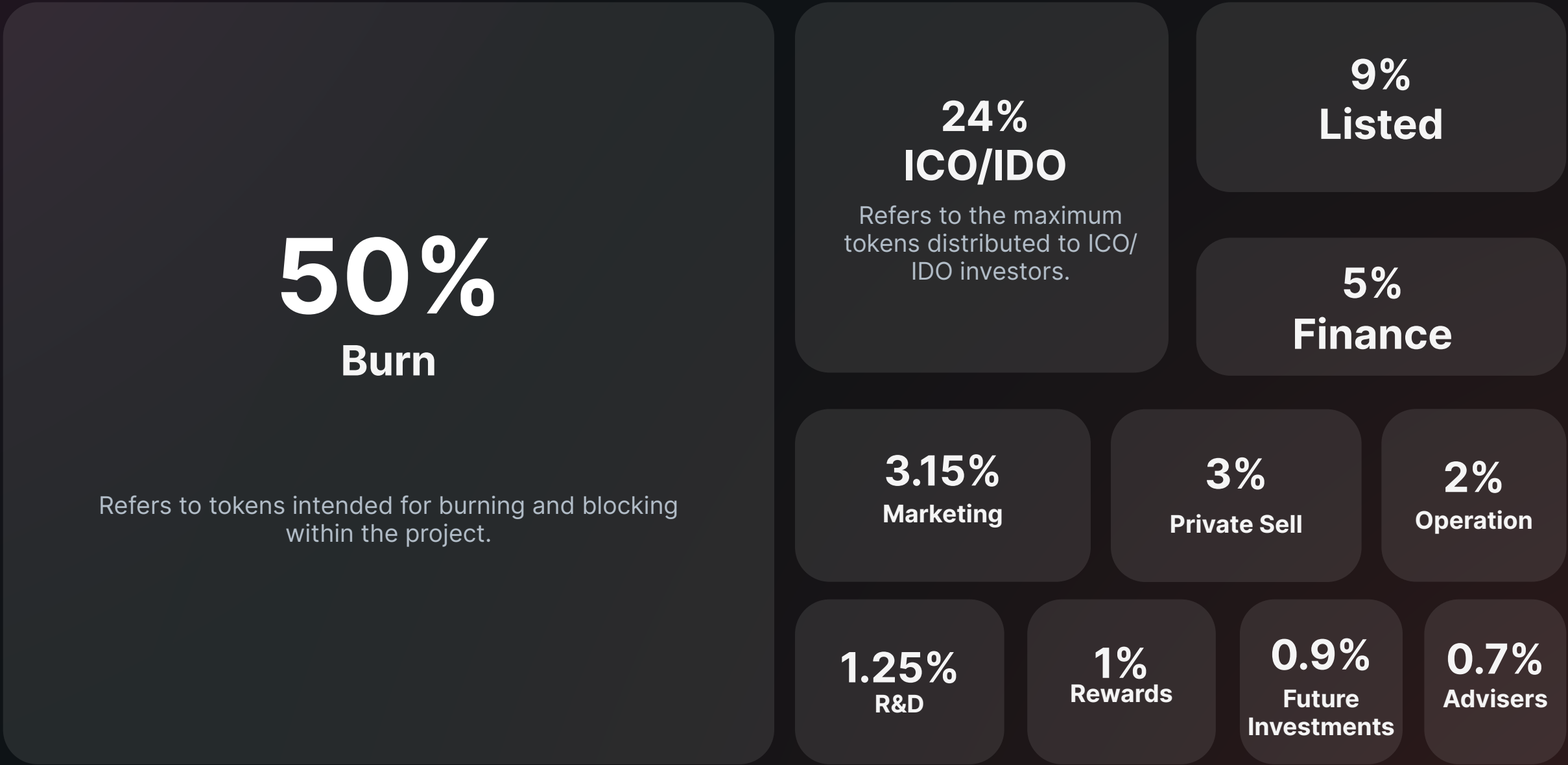
Users who hold a specific amount of TIN will enjoy the advantages and facilities of being premium, without having to pay.



Message currency

Users will be able to send TIN as a reward, to interact with influencers, Venture capitals and projects with a higher probability of success.

Tokenomics



Launch Of The Token

Day : 1 Million Downloads between Android and IOS
Starting Price : 50\$
Maximum Supply : 21,000,000
Exchanges : To be disclosed
Networks : BSC and others to be disclosed

Tokenomics

Max Supply : 21,000,000
SYMBOL : TIN
Name : Tin DeFi
Digits : 18

Commissions

Commissions are set with the aim of reducing the supply for each transaction made on the token. Being :

Purchase: 1% Exit: 6%

Supply Distribution

| Percentage | Reason | Lock | Lock | | | | | Total |
|-------------------|--------|---|------------------|-----|-----|-----|-----|-------|
| | | | TGE | 12 | 18 | 24 | 30 | |
| Future Invesments | 0,9 % |  | 0% | 10% | 15% | 30% | 45% | 100% |
| Advisors | 0.7% |  | 0% | 10% | 15% | 30% | 45% | 100% |
| R&D | 1.25% |  | 0% | 10% | 15% | 30% | 45% | 100% |
| Rewards | 1% |  | 1% | 9% | 15% | 30% | 45% | 100% |
| Private Sale | 3% |  | Vesting ICO/IDO+ | | | | | 100% |
| Listing | 9% |  | 3% | 7% | 15% | 30% | 45% | 100% |
| Finance | 5% |  | 3% | 7% | 15% | 30% | 45% | 100% |
| Operations | 2% |  | 3% | 7% | 15% | 30% | 45% | 100% |
| Marketing | 3.15% |  | 0% | 10% | 15% | 30% | 45% | 100% |
| ICO/IDO | 24% |  | Vesting ICO/IDO+ | | | | | 100% |
| Lock to burn | 50% |  | 10% | 15% | 20% | 25% | 30% | 100% |

Funding Distribution

| Percentage | Quantity | % Distribution |
|-------------------------------|-------------|----------------|
| Marketing | 33,000,000 | 33% |
| R&D | 33,000,000 | 33% |
| Team | 1,200,000 | 1.2% |
| Others | 3,800,000 | 3.8% |
| Market Maker | 15,000,000 | 15% |
| Liquidity | 4,000,000 | 4% |
| Investment in Financial Tools | 10,000,000 | 10% |
| Total | 100,000,000 | 100% |

Phases ICO/IDO- Investing opportunities

| | Round | Financed | Aggregate | Price | ROI | Tokens | % Total | % Total Aggregate | Market price | Timing | % | % Aggregate |
|---|-------|---------------|----------------|----------|---------|------------|---------|-------------------|--------------|--------|--------|-------------|
| → | 0 | \$ 1,000,000 | \$ 1,000,000 | \$ 5.00 | 1000.0% | \$ 200,000 | 0.9524% | 0.952% | 50 | 1.205 | 0.083% | 100.00% |
| | 1 | \$ 1,810,000 | \$ 2,810,000 | \$ 7.00 | 714.3% | \$ 258,571 | 1.2313% | 2.184% | 50 | 1.205 | 0.083% | 100.00% |
| | 2 | \$ 2,620,000 | \$ 5,430,000 | \$ 9.00 | 555.6% | \$ 291,111 | 1.3862% | 3.570% | 50 | 1.205 | 0.083% | 100.00% |
| | 3 | \$ 3,430,000 | \$ 8,860,000 | \$ 11.00 | 454.5% | \$ 311,818 | 1.4848% | 5.055% | 50 | 1.205 | 0.083% | 100.00% |
| | 4 | \$ 4,240,000 | \$ 13,100,000 | \$ 13.00 | 384.6% | \$ 326,154 | 1.5531% | 6.608% | 50 | 1.205 | 0.083% | 100.00% |
| | 5 | \$ 5,050,000 | \$ 18,150,000 | \$ 15.00 | 333.3% | \$ 336,667 | 1.6032% | 8.211% | 50 | 1.205 | 0.083% | 100.00% |
| | 6 | \$ 5,860,000 | \$ 24,010,000 | \$ 17.00 | 294.1% | \$ 344,706 | 1.6415% | 9.853% | 50 | 1.205 | 0.083% | 100.00% |
| | 7 | \$ 6,670,000 | \$ 30,680,000 | \$ 19.00 | 263.2% | \$ 351,053 | 1.6717% | 11.524% | 50 | 1.205 | 0.083% | 100.00% |
| | 8 | \$ 7,480,000 | \$ 38,160,000 | \$ 21.00 | 238.1% | \$ 356,190 | 1.6961% | 13.220% | 50 | 1.205 | 0.083% | 100.00% |
| | 9 | \$ 8,290,000 | \$ 46,450,000 | \$ 23.00 | 217.4% | \$ 360,435 | 1.7164% | 14.937% | 50 | 1.205 | 0.083% | 100.00% |
| | 10 | \$ 9,100,000 | \$ 55,550,000 | \$ 25.00 | 200.0% | \$ 364,000 | 1.7333% | 16.670% | 50 | 1.205 | 0,083% | 100.00% |
| | 11 | \$ 9,910,000 | \$ 65,460,000 | \$ 27.00 | 185.2% | \$ 367,037 | 1.7478% | 18.418% | 50 | 1.205 | 0.083% | 100.00% |
| | 12 | \$ 10,720,000 | \$ 76,180,000 | \$ 29.00 | 172.4% | \$ 369,655 | 1.7603% | 20.178% | 50 | 1.205 | 0.083% | 100.00% |
| | 13 | \$ 11,530,000 | \$ 87,710,000 | \$ 31.00 | 161.3% | \$ 371,935 | 1.7711% | 21.949% | 50 | 1.205 | 0.083% | 100.00% |
| | 14 | \$ 12,340,000 | \$ 100,050,000 | \$ 33.00 | 151.5% | \$ 373,939 | 1.7807% | 23.730% | 50 | 1.205 | 0.083% | 100.00% |

Tin Defi

