Tin Defi

The first decentralized social network to **unify the crypto world**

Pitch Deck

The problem

The crypto user does not have a **place strictly dedicated to them.**

they waste a lot of time **moving from one application to another.**

The user is **forced to give out their personal data.**

Solution

An application where users:

Interact with
each other.

Optimise
their time.

Maintain
their **anonymity.**

Main Stakeholders of the app:

Retail investors:

- Investors will be able to search for all those projects they spend so much time on in a couple of minutes.
- They will have filters to choose the best categories (metaverse, NFTs, BSC, Solana blockchain, new, established, etc).
- They share, connect and converse between users.

Venture Capitals:

- They seek to provide funding to generate revenue.

Blockchain projects:

- Projects seek to go viral on a crypto network to increase their reach and community.
- They seek funding to realise their projects.
- They look for ways to seek opportunities with important people.

Influencers:

- Seeking to create community and share value.
- Generate revenue
- Contact blockchain projects to share their content on other networks.

Size of
the market

+300M
Crypto Users
Worldwide

+130M
App Users

+60M
Blockchain
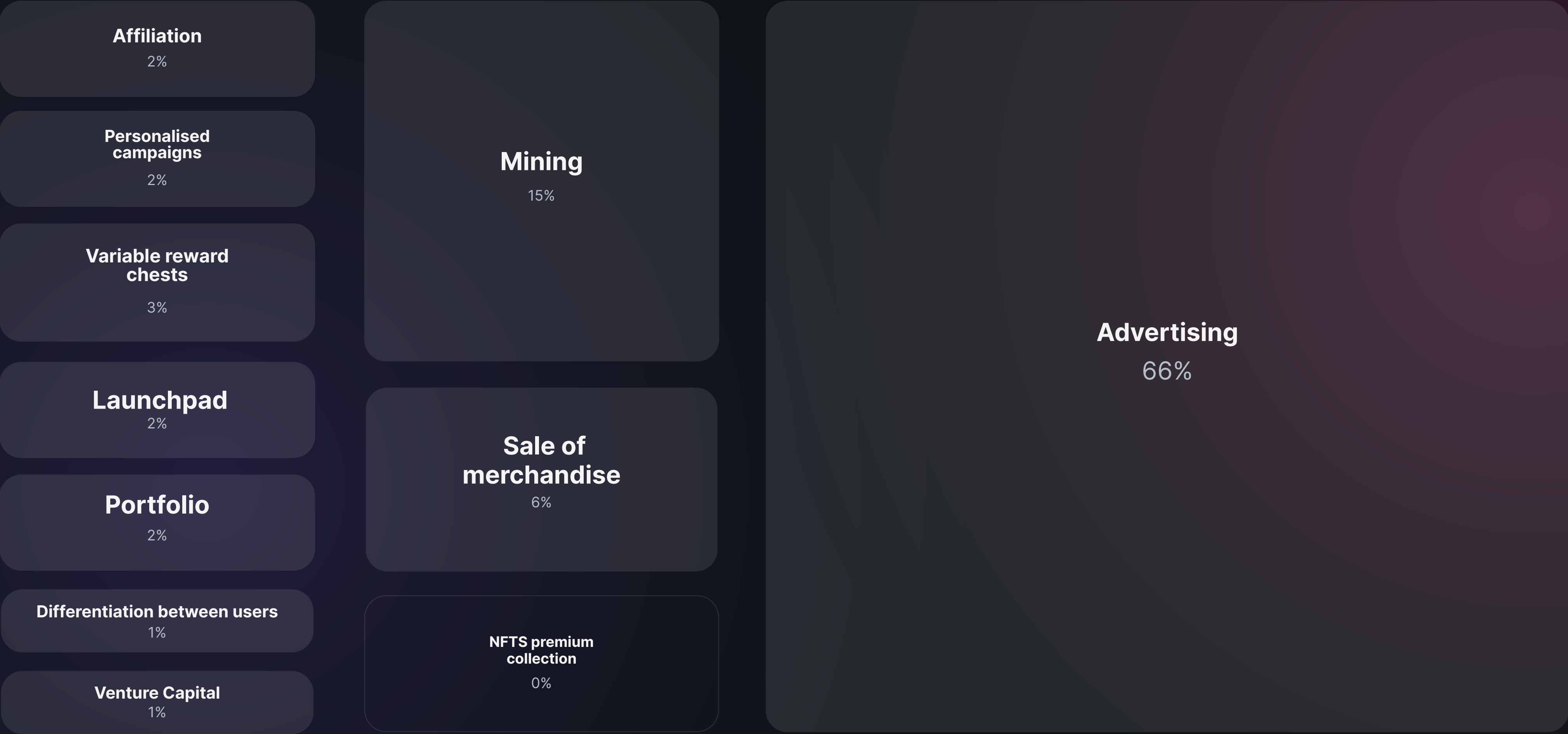Wallet Users

Project

- Instant Messaging
- Trading Areas
- News
- Entertainment
- Analytics
- Influencers
- Projects,
- Investors
- Ventures

- Direct
- Statistics
- Launchpad
- Content
- Payments
- Events
- Multichain
- Wallet Tracking
- Security Tools

Business Model

Affiliation		
2%		

Mining

15%

Advertising

66%

Personalised campaigns

2%

Variable reward chests

3%

Launchpad

2%

Sale of merchandise

6%

Portfolio

2%

Differentiation between users

1%

NFTS premium collection

0%

Venture Capital

1%

Adoption strategies

Big Data: Allows to define what the audience will be shown and wants to see.

Social component: will allow a social and viral effect through the relationship between users, essential for the success of Tin DeFi.

Neuromarketing: Elements that will make the adoption of the application much easier within the market.

Security: Alliance with a strategic partner such as Scan DeFi to provide security to users.

Downloads Roadmap

10 K	20 K	50 K	100 K	250 K	500 K	1 M
			Event			
4 Chests	Conference	Update	Conference	TIN Airdrop	Star Launchpad	Listed
		Whitelist Vacancy				Concert

Countries Roadmap

2022

Q2 · Q3 · Q4

2023

Q1 · Q2 · Q3 · Q4

El Salvador
Luxembourg
United Kingdom
Spain
Singapore
U.S.A.
UAE
India
Switzerland
Mexico

Legend

● **Yellow :** App Expansion

● **Blue:** Expansion and fundraising

● **Green:** Financing Acquisition

Crypto Competitors

Features	Tin Defi	Torum	Crynet	Coinmarketcap	Coingecko
Destination to the crypto world	✓	✓	✓	✓	✓
Require KYC to have a profile	X	✓	X	✓	✓
Difference profiles between VC, influencers, tokens and investors	✓	X	X	X	X
Registered	✓	✓	X	✓	✓
Allows extensive chatting	✓	✓	✓	X	X
Allows transactions between users	✓	X	X	X	X
Allows streaming	✓	X	X	✓	✓
Allows intermediation between users	✓	✓	✓	✓	X
They allow you to filter project searches	✓	X	X	✓	✓
Allow sharing posts	✓	✓	✓	✓	✓
Reward content creators	✓	X	X	✓	X
Allows trading tokens	✓	✓	✓	X	X
Verification of official accounts	✓	X	X	✓	✓
Governance token	✓	✓	✓	X	X
Provides statistics of exclusive value on projects	✓	X	X	✓	✓
Shows detailed project information	✓	✓	✓	✓	✓
They have the APP in the market	X	X	X	✓	✓

Traditional Competitors

Features	Tin Defi	Instagram	Twitter	Telegram	Tik Tok	Youtube
Destined for the crypto world	✓	X	X	X	X	X
Require kyc to have a profile	X	✓	✓	✓	✓	✓
Different profiles from: VC, influencers, tokens and investors	✓	X	X	X	X	✓
Registered	✓	✓	✓	✓	✓	✓
Allows extensive chatting	✓	✓	✓	✓	X	X
Allows transactions between users	✓	X	X	X	✓	✓
Allows streaming	✓	✓	✓	✓	✓	✓
Allows intermediation between users	✓	X	X	X	X	X
They allow you to filter project searches	✓	X	X	X	X	X
Allow post sharing	✓	✓	✓	✓	✓	✓
Reward content creators	✓	X	X	X	✓	✓
Allows trading tokens	✓	X	X	X	X	X
Check the official accounts	✓	✓	✓	X	✓	✓
Has governance token	✓	X	X	X	X	X
Provides statistics of exclusive value on projects	✓	X	X	X	X	X
Shows detailed project information	✓	X	X	X	X	X
They have the APP in the market	X	✓	✓	✓	✓	✓

Competitive Advantages

Abundance
TINDEFI collects in a single application, all the valuable tools that the blockchain user needs, and saves time every day.

Anonymity
The application allows users' personal data to be protected, maintaining an anonymous and secure environment at all times.

Transparency
The dissemination of cryptographic content is allowed in a free and unrestricted manner. It is a social network with no strings attached.

Advancement
On-Chain tools of the highest value are provided, which fight for and support innovation at all times.

Security
Tindefi is supported by SCAN DeFi, in charge of ensuring the security of each and every user within the blockchain.

Scalability
Tindefi's goal is to become the only crypto social network capable of bringing together all existing parties within the application.

Interoperability
The trading systems are developed by experts, with the aim of enabling interoperability between networks.

Trust
Influencers and projects have a system of smart contracts that allows them to make agreements in confidence, thanks to the support of Tindefi as an intermediary.

Simplicity
The design and development experts have the motto "Make it easy" and offer an optimal user interface.

Closeness
Supporting blockchain and proximity is possible, the Tindefi team will be available 24h for the user.

Adoption
The application will be accessible to any user, allowing access to all users, whether or not they have a digital wallet.

Peace Of Mind
Legalized company supporting the application at all times.

Goals

	1 Year	2 Year	3 Year	4 Year
Downloads	1,000,000	5,000,000	20,000,000	50,000,000
Finance	100,000,000	200,000,000	500,000,000	1,000,000,000
Donation	1,000,000	2,000,000	5,000,000	10,000,000
Team	100	250	1,000	2,500
Exchanges	5	15	30	50
Countries	6	10	10	10
Venture Capitals	100	230	500	1,000
Influencers	300	2,000	5,000	10,000
Projects	350	1,500	3,500	5,000

Team

Álex Miralles Rodríguez
CEO & Founder
in

Nicolás Vanni Tejera
CCO - Spanish
in

Altair Ramirez Bello
Marketing Project Manager
in

David Fuentes Pita
Education and Management of Talents
in

Manuel Sánchez Ramón
CFO

David Osuna Mondaca
CTO
in

Juan Cervantes Matheus
CPO
in

Tello Hernández Martín
Design Project Manager
in

Gonzalo Álvarez Ricote
COO
in

Robert Albornoz
CSO
in

Juan Gasca Aristeguieta
CCO - English
in

Jose Manuel Arroyo
CMO
in

Isaac Eustaquio Julca
CDO
in

Javier Rodríguez Juan
Information & Efficiency
in

Partners and Advisors

Advisors

Degen0xBDC
Blockchain Advisor

Rubén Illescas
Business Advisor

Álvaro Reyes
Social Skill Expert

Victoria Rodríguez
Legal Advisor

Partners

Scan Defi
Company
Cybersecurity Company

Torres Legal
Business advice

Chain Capitals
Investment Management
Allocated $10M - non-exclusive

Escuela Crypto
Blockchain Developers

Utilities

As the main collateral for investors. **The Tindefi token is backed by a large number of utilities within the application.** Being indispensable for most operations and payment methods. In addition to having an incredible variety of options that will be added in the medium and long term. Some of the utilities to highlight are shown below:

Staking

TIN holders who wish to block their tokens will generate passive income through a variety of income streams available in the APP.

Passive income

Content creators will generate income in TIN, through their content. Being rewarded for attracting capital to the application.

Merchandise

The merchandise shop, which will appear within the APP, will offer great benefits and discounts to customers who transact with TINs.

Access to pre-sales

The platform acts as a launch pad for valuable and secure projects, thanks to the backing of SCAN DEFI. Investors wishing to participate in this type of launch must be holders of TIN.

Cryptum cashbacks

When the user makes payments through our system, they will be exempt from network commissions (as the APP will take care of them) as long as the shipment is made in TIN (token ticker).

Tips and donations

Users will be able to interact in a preferential way (featured messages, public differentiation, greater visibility...) with influencers and projects. By making donations on TIN.

V.I.P Offers

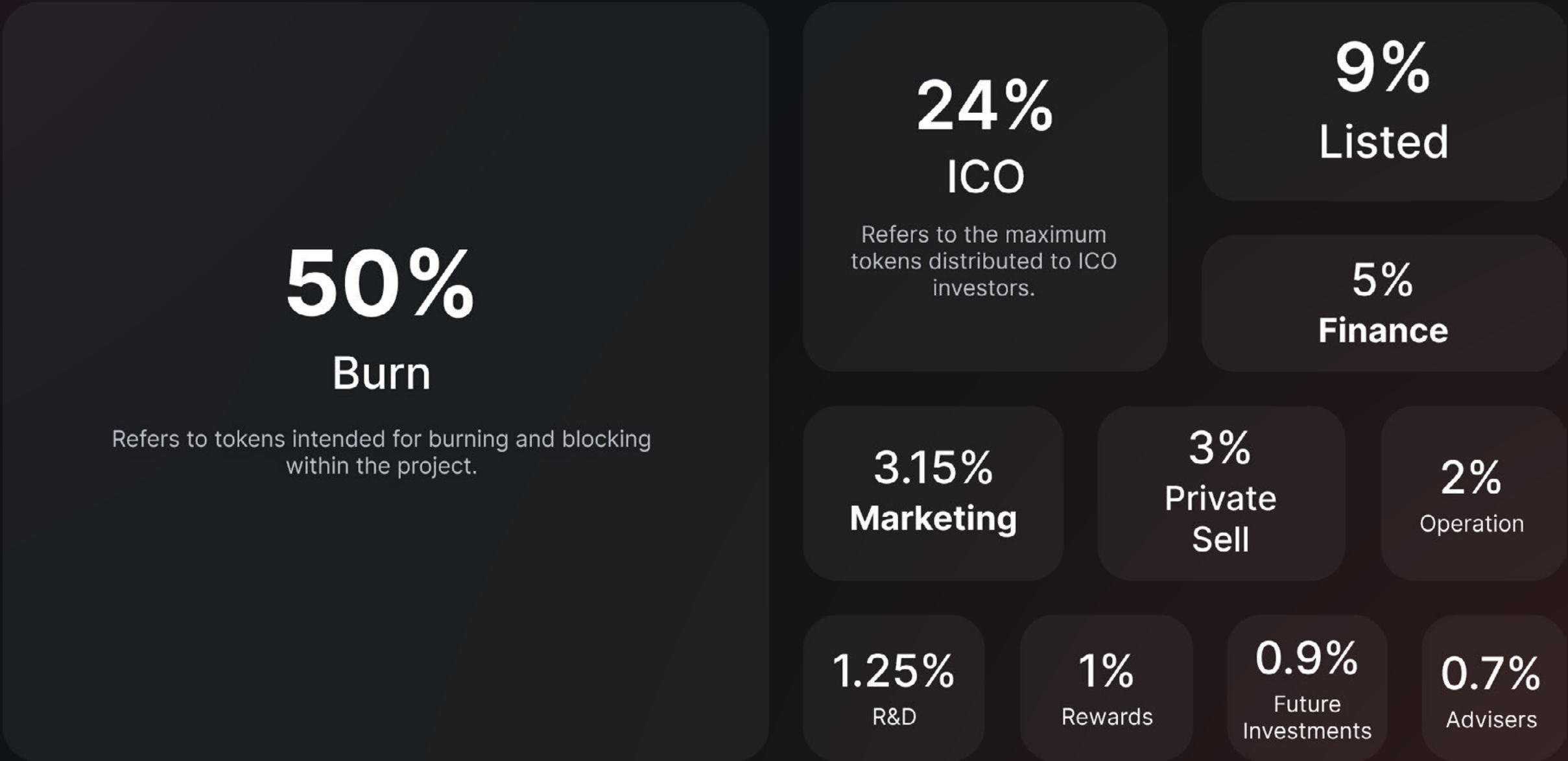Exclusive reward chests will be available for TIN holders.

Premium

Users who hold a specific amount of TIN will enjoy the advantages and facilities of being premium, without having to pay.

Message currency

Users will be able to send TIN as a reward, to interact with influencers, Venture capitals and projects with a higher probability of success.

Tokenomics

50%
Burn

Refers to tokens intended for burning and blocking within the project.

24%
ICO

Refers to the maximum tokens distributed to ICO investors.

9%
Listed

5%
Finance

3.15%
Marketing

3%
Private Sell

2%
Operation

1.25%
R&D

1%
Rewards

0.9%
Future Investments

0.7%
Advisers

Launch Of The Token

Day : 1 Million Downloads between Android and IOS
Starting Price : 50$
Maximum Supply : 21,000,000
Exchanges : To be disclosed
Networks : BSC and others to be disclosed

Tokenomics

Max Supply : 21,000,000
SYMBOL : TIN
Name : Tindefi
Digits : 18

Commissions

Commissions are set with the aim of reducing the supply for each transaction made on the token. Being :

Purchase: 1%   Exit: 6%

Supply Distribution

Percentage	Reason	Lock	TGE	12	18	24	30	Total
					Lock			
Future Invesments	0,9 %	🔒	0%	10%	15%	30%	45%	100%
Advisors	0.7%	🔒	0%	10%	15%	30%	45%	100%
R&D	1.25%	🔒	0%	10%	15%	30%	45%	100%
Rewards	1%	🔒	1%	9%	15%	30%	45%	100%
Private Sale	3%	🔒			Vesting ICO +			100%
Listing	9%	🔒	3%	7%	15%	30%	45%	100%
Finance	5%	🔒	3%	7%	15%	30%	45%	100%
Operations	2%	🔒	3%	7%	15%	30%	45%	100%
Marketing	3.15%	🔒	0%	10%	15%	30%	45%	100%
ICO	24%	🔒			Vesting ICO+			100%
Lock to burn	50%	🔒	10%	15%	20%	25%	30%	100%

Funding Distribution

Percentage	Quantity	% Distribution
Marketing	33,000,000	33%
R&D	33,000,000	33%
Team	1,200,000	1.2%
Others	3,800,000	3.8%
Market Maker	15,000,000	15%
Liquidity	4,000,000	4%
Investment in Financial Tools	10,000,000	10%
Total	100,000,000	100%

Phases ICO - Investing opportunities

Round	Financed	Aggregate	Price	ROI	Tokens	% Total	% Total Aggregate	Market price	Timing	%	% Aggregate
0	$ 1,000,000	$ 1,000,000	$ 5.00	1000.0%	$ 200,000	0.9524%	0.952%	50	1.205	0.083%	100.00%
1	$ 1,810,000	$ 2,810,000	$ 7.00	714.3%	$ 258,571	1.2313%	2.184%	50	1.205	0.083%	100.00%
2	$ 2,620,000	$ 5,430,000	$ 9.00	555.6%	$ 291,111	1.3862%	3.570%	50	1.205	0.083%	100.00%
3	$ 3,430,000	$ 8,860,000	$ 11.00	454.5%	$ 311,818	1.4848%	5.055%	50	1.205	0.083%	100.00%
4	$ 4,240,000	$ 13,100,000	$ 13.00	384.6%	$ 326,154	1.5531%	6.608%	50	1.205	0.083%	100.00%
5	$ 5,050,000	$ 18,150,000	$ 15.00	333.3%	$ 336,667	1.6032%	8.211%	50	1.205	0.083%	100.00%
6	$ 5,860,000	$ 24,010,000	$ 17.00	294.1%	$ 344,706	1.6415%	9.853%	50	1.205	0.083%	100.00%
7	$ 6,670,000	$ 30,680,000	$ 19.00	263.2%	$ 351,053	1.6717%	11.524%	50	1.205	0.083%	100.00%
8	$ 7,480,000	$ 38,160,000	$ 21.00	238.1%	$ 356,190	1.6961%	13.220%	50	1.205	0.083%	100.00%
9	$ 8,290,000	$ 46,450,000	$ 23.00	217.4%	$ 360,435	1.7164%	14.937%	50	1.205	0.083%	100.00%
10	$ 9,100,000	$ 55,550,000	$ 25.00	200.0%	$ 364,000	1.7333%	16.670%	50	1.205	0.083%	100.00%
11	$ 9,910,000	$ 65,460,000	$ 27.00	185.2%	$ 367,037	1.7478%	18.418%	50	1.205	0.083%	100.00%
12	$ 10,720,000	$ 76,180,000	$ 29.00	172.4%	$ 369,655	1.7603%	20.178%	50	1.205	0.083%	100.00%
13	$ 11,530,000	$ 87,710,000	$ 31.00	161.3%	$ 371,935	1.7711%	21.949%	50	1.205	0.083%	100.00%
14	$ 12,340,000	$ 100,050,000	$ 33.00	151.5%	$ 373,939	1.7807%	23.730%	50	1.205	0.083%	100.00%

Tin Defi