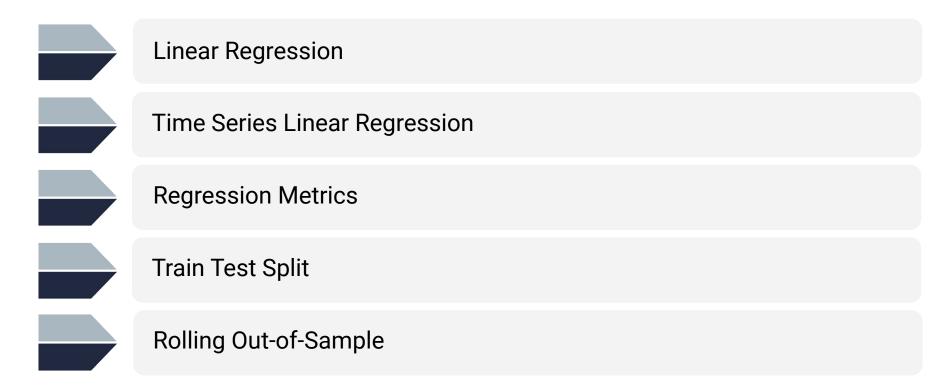
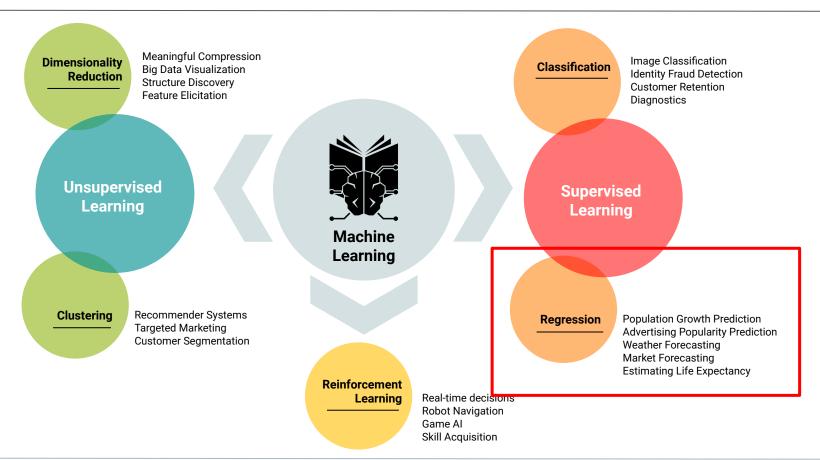


Class Objectives

By the end of today's class you will understand:



Mysticism of Machine Learning





Line Equation

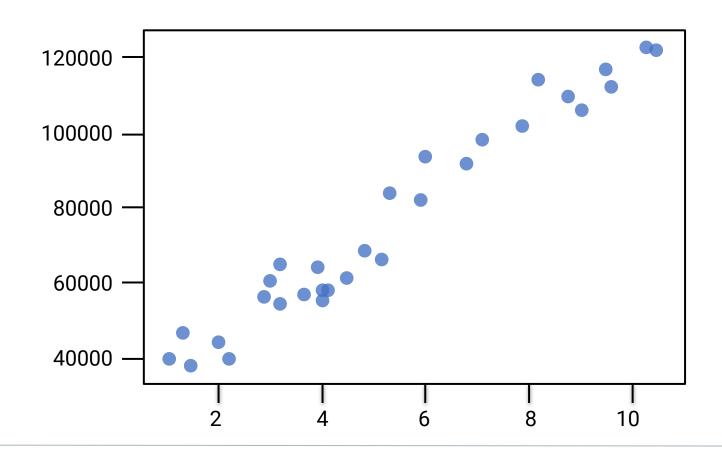
$$y = mx + b$$

m = slope

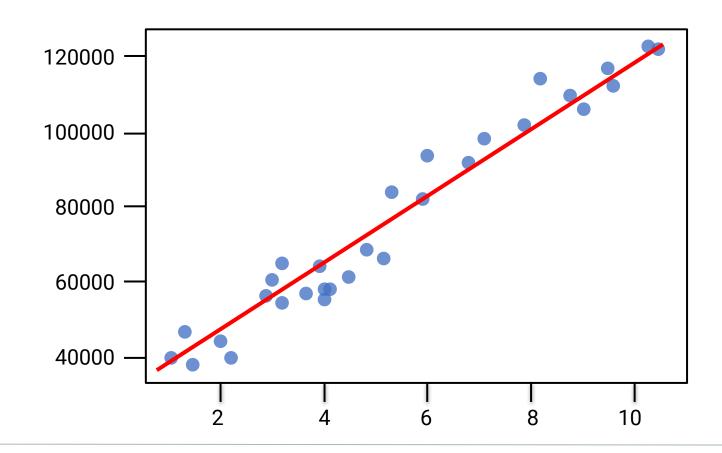
b = y-intercept (the value of y when x = 0)

5

Linear Regression: Find the Line That Best Describes the Data

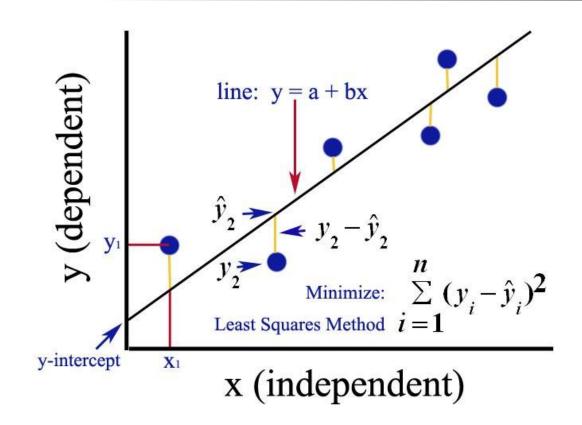


Best Fit Line



7

Regression Metrics



8



Instructor Demonstration Linear Regression

Multiple Linear Regression



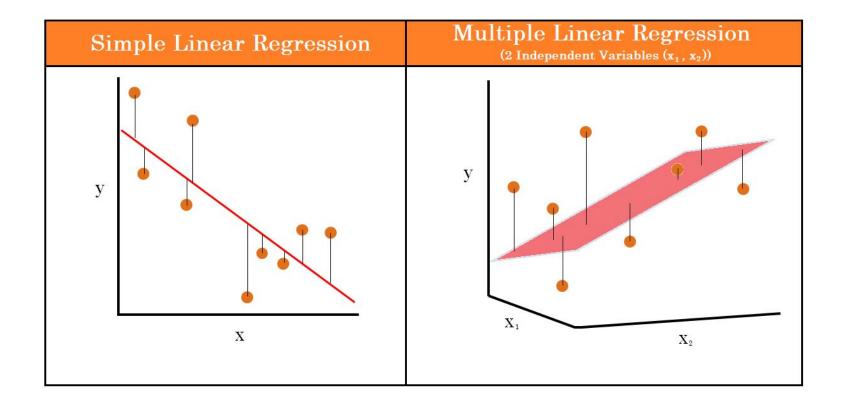
Instructor Demonstration Multiple Regression for Time Series Data

Multiple Regression

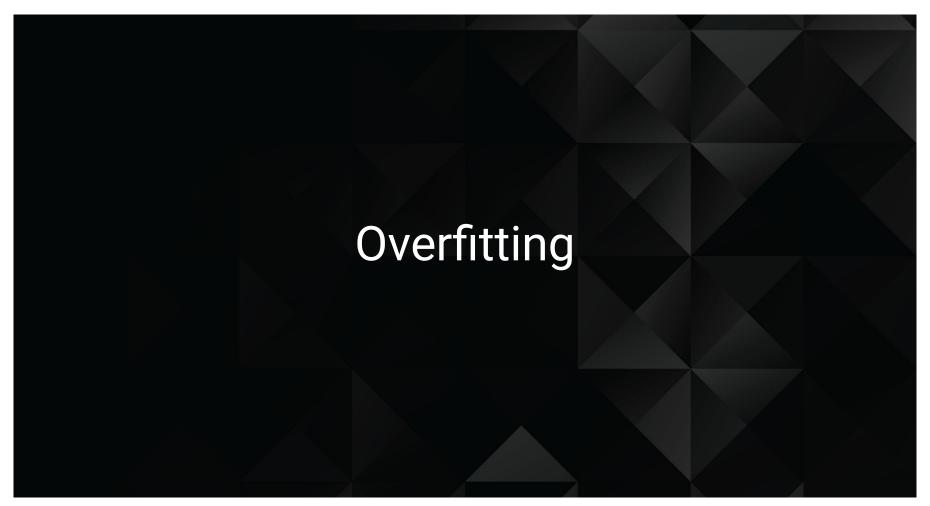
Each week (X) is assigned its weight, or coefficient.

$$y = b_0 + b_1 X_1 + b_2 X_2 \dots$$

Multiple Regression

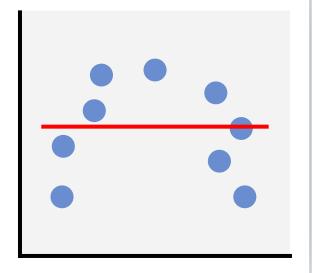




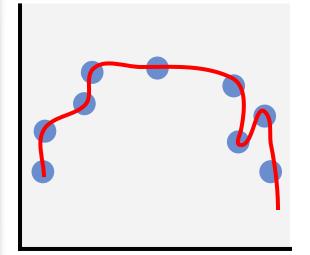


Overfitting

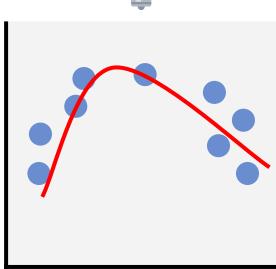
Underfit



Overfit

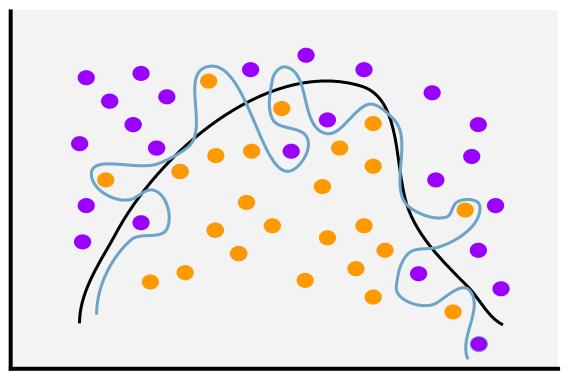




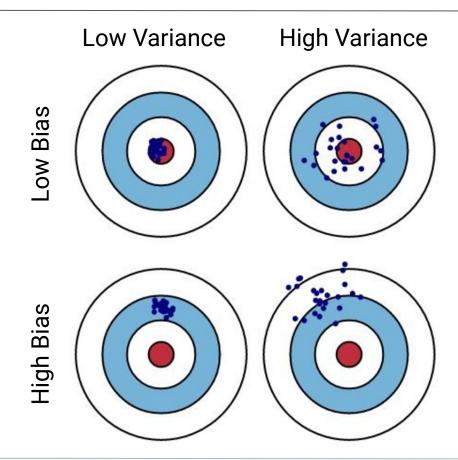


Overfitting

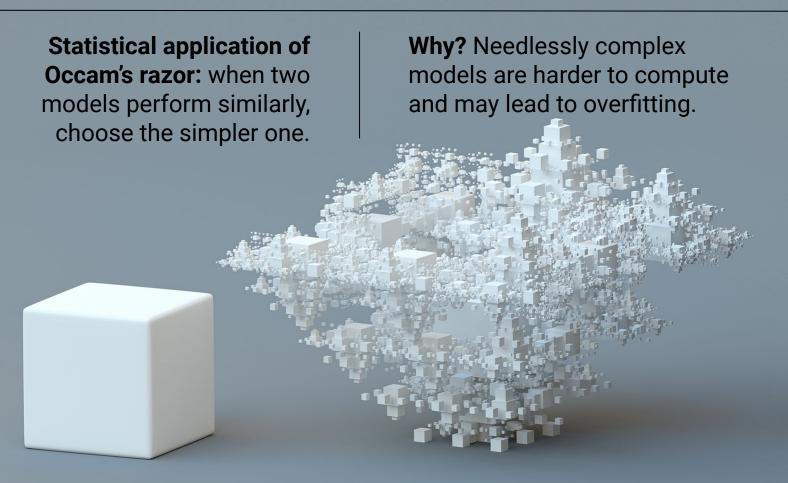
Overfit models learn the 'noise' found in the training data, rather than just the 'signal'



Variance vs Bias



Parsimony





Instructor Demonstration Train, Test, Split



A Rolling Out-of-Sample Approach

