

TINGTING (TINA) TAN

MULTIMEDIA JOURNALIST

EXPERIENCE

CONTACT DETAILS

Portfolio:
www.tingtingtan.com

LinkedIn:
<https://www.linkedin.com/in/tingtingtan/>

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SKILLS

- Video / Audio production
- Data reporting
- Interviewing
- Teamwork

Programming languages

- CSS / HTML / Javascript
- SQL

Language Competency

- English
- Mandarin
- Cantonese

Software

- Adobe Suite:
 - Premiere Pro,
 - Audition,
 - Indesign,
 - Photoshop,
 - Illustrator,
 - Dreamweaver
- Tableau / ArcGIS
- DB Browser
- Atom
- Microsoft Office Suite:
 - Excel, Word, PowerPoint
- Google docs, Office 365
- WebStorm
- SPSS

Multimedia Journalist

Convergence Reporting, University of Missouri

Columbia, Missouri | August 2019 - Present

- Collected and produced video assets, including a new original talk show "Back Story", for KOMU8's start-up ROKU streaming platform
- Pitched and produced in-depth community and business stories on deadline-driven cycles
- Wrote scripts for a 4-piece multimedia package with audio/video, text, photo, and social media elements like Instagram story and Facebook video
- Coached a 3-4 person reporting team to develop a 4-piece story package every two weeks

Producer

KBIA (NPR Station)

Columbia, Missouri | January 2020 - May 2020

- Wrote scripts, edited and produced episodes about the behind-scene stories of film-making for "The True/False Podcast" with Adobe Audition
- Interviewed and produced for a COVID-19 special program "Where You're At" to check in with mid-Missouri residents about their physical and mental health under the shelter-in-place orders

Reporter

Missouri Business Alert

Columbia, Missouri | January 2020 - May 2020

- Researched the economy and major industries in small towns with a population around 2,000 and produced multimedia stories about small businesses and entrepreneurship
- Oversaw a team of 4 journalists in reporting on the wine industry and tourism in Hermann, Missouri

Video Production Intern

Zhuhai Broadcast and Television Station

Zhuhai, China | December 2019 - January 2020

- Produced for the TV show "Culture Talk" for a local TV station in a market of 1.6 million
- Shot and produced short videos every week on TikTok and Wechat official accounts to report on news about local food and small restaurant owners

Multimedia Intern

Jinbutianxia Film and Television Culture Co., Ltd.

Beijing, China | November 2017 - March 2018

- Developed an internal database for the start-up company owned by a Chinese actor and organized daily breaking news for a sitcom TV series
- Assisted screenwriters on scripting and formulated new story ideas

Social Media Editor

Communication University of China

Beijing, China | October 2016 - August 2018

- Managed Wechat official accounts with more than 1,000 followers for the Student Union and the CUCA Acapella Club
- Wrote social media posts and increased audience engagement by 33%

EDUCATION

University of Missouri | Columbia, Missouri

Bachelor of Journalism in Convergence Journalism

Honor: Magna cum laude (GPA: 3.8/4.0)

Expected graduation: August, 2020

Communication University of China | Beijing, China

Bachelor of Arts in Communication

GPA: 3.7/4.0

Expected graduation: August, 2020