

TINGTING (TINA) TAN

CONTACT DETAILS

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SKILLS

- Videography with DSLR
- Audio production
- Teamwork

Programming languages

- CSS, HTML, D3
- JavaScript (basics)
- SQL (basics)

Language Competency

- English
- Mandarin
- Cantonese

Software

- Adobe Suite:
 - Premiere Pro,
 - Audition,
 - Indesign,
 - Photoshop,
 - Illustrator,
 - Dreamweaver
- Canva
- Microsoft Office Suite:
 - Excel, Word, PowerPoint
- Google Doc, Google Drive
- Tableau / ArcGIS
- DB Browser
- Atom, GitHub
- WebStorm
- SPSS

EDUCATION

Northwestern University Medill | Chicago, Illinois

Master of Science in Journalism (Media Innovation & Content Strategy)
GPA: 4.0/4.0

Expected graduation: August 2021

University of Missouri | Columbia, Missouri

Bachelor of Journalism in Convergence Journalism
GPA: 3.8/4.0 Honor: Magna cum laude

August 2018 - July 2020

Communication University of China | Beijing, China

Bachelor of Arts in Communication
GPA: 3.7/4.0

September 2016 - July 2020

EXPERIENCE

Reporter

Medill News Service

Columbia, Missouri | Chicago, Illinois | September 2020 - present

- Pitched, reported and wrote community, election and business stories on weekly deadline-driven cycles

Product Manager

Together, NUvention Web+Media

Evanston, Illinois | January 2021 - present

- Collaborated with software developers to brainstorm, design, and launch a new habit incubator app Together
- Led the marketing research in the project and pitched the business idea to investors at a university-wide launch event
- Conducted weekly in-depth user interviews and user tests to understand customer needs and user experience

Reporter

Missouri Business Alert

Columbia, Missouri | January 2020 - May 2020

- Researched the economy and major industries in small towns with a population around 2,000 and produced multimedia stories for the "Outstate" entrepreneurship program
- Oversaw a team of 4 journalists in reporting on the wine industry and tourism in Hermann, Missouri

Multimedia Journalist

Convergence Reporting, University of Missouri

KOMU 8 News (NBC station)

Columbia, Missouri | August 2019 - July 2020

- Collected and produced video assets, including a new original talk show "Back Story," for KOMU8's start-up ROKU streaming platform
- Pitched and produced in-depth business and community stories on deadline-driven cycles every 2 weeks
- Wrote scripts for a 4-piece multimedia package with audio / video, text, photo, and social media elements like Instagram story and Facebook video
- Coached a 3-4 person reporting team to develop a 4-piece story package every 2 weeks

Producer

KBIA (NPR Station)

Columbia, Missouri | January 2020 - May 2020

- Wrote scripts, edited and produced episodes about the behind-scene stories of film-making for "The True/False Podcast" with Adobe Audition
- Interviewed and produced for a COVID-19 special program "Where You're At" to check in with mid-Missouri residents about their physical and mental health under the shelter-in-place orders

Video Production Intern

Zhuhai Broadcast and Television Station

Zhuhai, China | December 2019 - January 2020

- Produced for the TV show "Culture Talk" for a local TV station in a market of 1.6 million
- Shot and produced short videos every week on TikTok and Wechat official accounts to report on news about local food and small restaurant owners