

TINGTING (TINA) TAN

CONTACT DETAILS

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SKILLS

Programming languages

- CSS, HTML, D3
- JavaScript (basics)
- SQL (basics)

Language Competency

- English
- Mandarin
- Cantonese

Software

- Adobe Suite:
Premiere Pro,
Audition,
Indesign,
Photoshop,
Illustrator,
Dreamweaver
- Canva
- Microsoft Office Suite:
Excel, Word, PowerPoint
- Google Doc, Google Drive
- Tableau / ArcGIS
- DB Browser
- Atom, GitHub
- WebStorm
- SPSS

EDUCATION

Northwestern University Medill School | Chicago, Illinois

Master of Science in Journalism (Media Innovation & Content Strategy)
GPA: 4.0/4.0

Expected graduation: August 2021

University of Missouri | Columbia, Missouri

Bachelor of Journalism in Convergence Journalism
GPA: 3.8/4.0 Honor: Magna cum laude

August 2018 - July 2020

Communication University of China | Beijing, China

Bachelor of Arts in Communication
GPA: 3.7/4.0

September 2016 - July 2020

EXPERIENCE

Multimedia Journalist

Convergence Reporting, University of Missouri

KOMU 8 News (NBC station)

Columbia, Missouri | August 2019 - July 2020

- Collected and produced video assets, including a new original talk show "Back Story," for KOMU8's start-up ROKU streaming platform
- Pitched and produced in-depth community and business stories on deadline-driven cycles
- Wrote scripts for a 4-piece multimedia package with audio/video, text, photo, and social media elements like Instagram story and Facebook video
- Coached a 3-4 person reporting team to develop a 4-piece story package every two weeks

Reporter

Missouri Business Alert

Columbia, Missouri | January 2020 - May 2020

- Researched the economy and major industries in small towns with a population around 2,000 and produced multimedia stories for the "Outstate" entrepreneurship program
- Oversaw a team of 4 journalists in reporting on the wine industry and tourism in Hermann, Missouri

Producer

KBIA (NPR Station)

Columbia, Missouri | January 2020 - May 2020

- Wrote scripts, edited and produced episodes about the behind-scene stories of film-making for "The True/False Podcast" with Adobe Audition
- Interviewed and produced for a COVID-19 special program "Where You're At" to check in with mid-Missouri residents about their physical and mental health under the shelter-in-place orders

Video Production Intern

Zhuhai Broadcast and Television Station

Zhuhai, China | December 2019 - January 2020

- Produced for the TV show "Culture Talk" for a local TV station in a market of 1.6 million
- Shot and produced short videos every week on TikTok and Wechat official accounts to report on news about local food and small restaurant owners

Multimedia Intern

Jinbutianxia Film and Television Culture Co., Ltd.

Beijing, China | November 2017 - March 2018

- Developed an internal database to collect and organize daily breaking news for a sitcom TV series produced by the start-up company co-founded by Chinese actor Max Zhang
- Assisted screenwriters on scripting and formulated new story ideas

Social Media Editor

Communication University of China

Beijing, China | October 2016 - August 2018

- Managed Wechat official accounts with more than 1,000 followers for the Student Union and the CUCA Acapella Club
- Wrote social media posts and increased audience engagement by 33%